

FACULTY PROFILE TEMPLATE FOR WEBSITE

Basic Details:

- **Name:** DR. KABIRDOSS DEVI
- **Designation:** ASSISTANT PROFESSOR
- **Phone Number:-** 9940367640
- **Email Id:** devik@srmist.edu.in
- **Area of Specialization:** FINANCE
- **Affiliation:** SRMIST, RAMAPURAM

Educational Details:

- **Degree –** BPT
- **Area or Subject –** PHYSIOTHERAPY
- **University –** THE TAMILNADU DR. M.G.R MEDICAL UNIVERSITY
- **Awarded Year –** 2001
- **Degree –** MBA
- **Area or Subject –** FINANCE
- **University –** RLIMS, MADURAI KAMARAJAR UNIVERSITY
- **Awarded Year –** 2009
- **Degree –** PHD
- **Area or Subject –** FINANCE
- **University –** MANONMANIAM SUNDARANAR UNIVERSITY
- **Awarded Year –** 2014

Other Details:

Courses: 5 months certification course of IIT (M) on Foundation in Data Science.

Research Interests: Finance

Selected Publications:

BOOK CHAPTERS-

- A Book Chapter on “**Entrepreneurial Barriers and Gender Discrimination - An Overview**” in the book on “**Women Empowerment Entrepreneurship Development & Holistic Challenge**” published by National

Foundation for Entrepreneurship Development (NFED) ISBN- 978-81-950075-7-8.

- Working Book Chapter – Springer – ICT in Education.

PUBLICATION IN SCOPUS INDEXED JOURNAL AND ANNA UNIVERSITY ANNEXURE JOURNAL:

- *Impact of Oil price on stock market prices using generalised auto-regressive conditional heteroskedasticity model, Journal of Algebraic statistics, WoS*
- *Prediction of Diabetic- Forest Frontier, Scopus- International journal of health sciences.*
- *Working Paper - A procedural assessment of human factor issues and measures of improving mental well being at Aviation Industry.(real time study)*
- *“3D Printed Human Organ- A \$56 billion Industry in 2030”, Design Engineering (Toronto), ISSN 0011-9342 2021, Issue 8 Pages- 413-424*
- *“Covid-19’ Lockdown- Can it be a preview for end of TASMACH in Tamilnadu” Turkish Journal of Physiotherapy and Rehabilitation, 32(3) ISSN- 2651-4451/ eISSN 2651-446X*
- *“Computational Analysis and Intelligence for Mediating Effect of Investment Knowledge on Investment Intention and Investment Behaviors” - Elsevier - Materials Proceedings Published on 18th February 2021, 2214-7853 (SCOPUS)*
- *“ An Analytical Study on Impact of Toll Charges on profitability in Globelink WW India Pvt Ltd - Solid State Technology (Scopus Indexed and Anna University Annexure), Volume:63, Issue 5, Page no- 6419-6427, ISSN NO- 0038-111X, December 2020.*
- *“ A Study on Effects of Healthcare Delivery and Patients’ Satisfaction At Saveetha Hospital”- Solid State Technology (Scopus Indexed and Anna University Annexure), Volume:63, Issue 6, Page no- 16491-16499, ISSN NO- 0038-111X, December 2020.*
- *“Social Media as the Next Trend in Social Business Marketing Social Media as the next trend in Solar Business Marketing” - “International Journal of Innovative Technology and Exploring Engineering (IJITEE) (Scopus indexed) ISSN: 2278-3075, Volume-8, Issue-11S, September 2019.*
- *“ A Contemporaneous Survey on the Consumer Brand Preferences for Air Conditioners in West Chennai” - “International Journal of Innovative Technology and Exploring Engineering (IJITEE) (Scopus indexed) ISSN: 2278-3075, Volume-8, Issue-11S, September 2019.*
- *“User’s Satisfaction towards online learning resources for Systematic Investment Plan (SIP) awareness and education” The online journal distance education and e-learning (TOJDEL) July 2019 Volume 7, Issue 3. Annexure I.*
- *“Impact of Work Life Balance among Software Professionals in Selected it Industries” – Published in “Eurasian Journal of Analytical Chemistry” ISSN 1306-3057 open access 2018. (Scopus)*
- *“Mutual Funds or Ulips? A cost and Return Basis Analysis”- published in “International Journal of Pure and Applied Mathematics” – Scopus Indexed, Volume 118, Number 20 2018, Page no. 831-851.*

PUBLICATION IN HIGH INDEXED JOURNAL:

- *“A Study On Consumer Awareness About The Organic Products In Chennai City Among Students And Executives” IJMSRR E-ISSN- 2349-6746 ISSN 2349-6738 Peer Reviewed and Indexed Journal Impact Factor 3.029.*

PUBLICATION IN NATIONAL/ INTERNATIONAL JOURNAL:

- “A Study on the impact of Inflation on the Balance of Payments in India” Intercontinental Journal Of Banking, Insurance And Finance Issn:2350-0875 -Online Issn:2350-0867 -Print - Impact Factor:0.432 Volume 2, Issue 5, May 2015
- “A Study on Performance of Large Cap Equity Funds of Indian Mutual Funds”- Volume 1, Issue 7 ISSN: 2347-1654 (September 2013) in Intercontinental Journal of Finance Research Review (IJFRR). www.icmrr.org
- A research paper on “Global Meltdown and its impact on Indian Economy” was published in Journal of Management and Science in Volume IV JMS- ISSN 2250-1819 (online) / ISSN 2249-1260 (Printed)

UGC LISTED JOURNALS:

- ” An Empirical Study on TQM Practices and its Impact on Organizations in India” was published in International Journal of Research in Humanities, Arts and Literature (IJRHAL) Volume 06 Issue-12 December 2018 ISSN (P) 2347-4564/ Online 2321-8878.
- “A Study on the Technical Advancement for Effective and efficient Transportation in Vulnerable Geographical Areas” was published in International Journal of Research in Humanities, Arts and Literature (IJRHAL) Volume 06 Issue-12 December 2018 ISSN (P) 2347-4564/ Online 2321-8878.
- “Internet of Things (IoT) for the Effectiveness of Logistic System” was published in International Journal of Research in Humanities, Arts and Literature (IJRHAL) Volume 06 Issue-12 December 2018 ISSN (P) 2347-4564/ Online 2321-8878.
- “A comparative study on the performance of India’s Merchandise Trade Before and After Demonetization” was published in Volume III Special Issue- VIII December 2017 in Emperor International Journal of Finance and Management Research (EIJFMR), page no 249 Impact factor 1.14 ISSN:2395-5929.
- “An Illustrational Analysis of an Innovative Quality Management Practices in Toyota”- Think India (Quarterly Journal) ISSN 0971-1260 Vol-22-Issue-4-October-December 2019.

Papers Presented:

PAPERS PRESENTED AND PUBLISHED IN NATIONAL AND INTERNATIONAL CONFERENCES:

- A research paper was submitted and presented in the Three -Day Virtual International conference on Accelerating Global Higher Education in the VUCA Prime World held on December 1,2 and 3, 2021 Chennai titled on “Leadership Decision Making- Big Data and VUCA Antidote”
- A research paper was submitted in the 2nd International Conference on Managing the Metamorphosis of Make in

India in the Global Era- Roadmap & Challenges Ahead (ICMIIGE-17) titled on “**A comparative study on the performance of India’s Merchandise Trade Before and After demonetization**” at Saveetha Engineering College.

- A research paper was submitted in the 2nd International Conference on Managing the Metamorphosis of Make in India in the Global Era- Roadmap & Challenges Ahead (ICMIIGE-17) titled on “Mutual Funds or ULIPS?- A Cost and Return Analysis” at Saveetha Engineering College.
- A research paper on “**Comparative Analysis of Mutual funds and Ulips**” was presented and published in volume II on page 869 on the National conference conducted by Sairam Engineering College” Chennai. **(ISBN 819-217-642-8)**
- A research paper on “**Global Meltdown and its impact on Indian Economy**” was published and presented in the National conference conducted by **Loyola College**, Dept of Commerce, Chennai. **JMS- ISSN 2250-1819/ISSN 2249-1260.**
- A research paper on “**Growth of Private Equity and Venture Capital in India**” was presented and published in the International conference conducted by **Adaikalamatha Institute of Management Studies**, Vallum, Tanjur. **(Volume 2 ISBN 978-81-909038-1-3)**
- A paper on “**Brand Positioning and Repositioning**” was presented in the International conference conducted by **St.Peter’s University**.
- “**Capital Market New Issues and Challenges**”- a research paper presented and published in the National conference conducted by MEASI Institute, Chennai.
- “**A critical study to understand the reason for employee attrition**”- published in 12 Volume I Issue April 2020 of Samzodhana - Journal of Management Research, An international, double- blind reviewed,open- access journal bearing ISSN 2347-4270.
- “**A study on enhancing the awareness of consumer on Zimbrow private limited’s facial recognition system**”- published in 12 Volume I Issue April 2020 of Samzodhana - Journal of Management Research, An international, double- blind reviewed,open- access journal bearing ISSN 2347-4270.

Academic Experience:

Total Industrial Experience – 6 years

Total Academic Experience – 14 years

Post PhD:

1. Currently working as a Assistant Professor, Department of Commerce, SRM Institute of Science and

Technology, Ramapuram Campus, Chennai.

2. Worked as Assistant Professor, Department of Management Studies, Saveetha Engineering College, Affiliated to Anna University, Chennai.
3. Worked for D. G. Vaishnav College, Chennai as an Assistant Professor for the Post Graduate Department of Business Economics.
4. Subject Matter Expert (SME) freelancer for M-tutor pvt ltd.
5. Worked as Associate Dean at IIKM, Chennai Campus.
6. Worked as a Senior Faculty handling Finance and Accounts Paper at Aachi Institute of Management and Entrepreneurial Development (AIMED).

Post MBA:

1. Have experienced as Lecturer in Department of Management Studies, Aalim Muhammed Salegh College of Engineering, Avadi between the years 2009-11
2. Have taught for students of Distance Learning Programme of MBA of Anna University.
3. Worked as a Visiting Faculty at DRBCC Hindu College for MBA & B.COM and for The School of Business Logistics for Finance and Accounting Papers.

Other Professional Experience:

- SME- Mtutor app.

RESEARCH CONTRIBUTIONS:

- **Approved Research Supervisor for LIPS RESEARCH FOUNDATIONS - associated with EDIBON International (Spain), Marcraft (USA) etc.**
- **Approved Research Supervisor for SRM Deemed to be University for Management.**
- **On Editorial Board of RS Publication House for the Journal “IJRMF- International Journal on Research and Management Fields” as Editor-In-Chief.**

FUNDED PROJECT:

- **Shortlisted for the PAC level- ICSSR (Indian Council for Social Science Research) for minor project proposal of Rs.500000 on the project titled – “A study on creating awareness on carbon credit market for farmers in Kanchipuram District”.**

PATENTS:

- Patent published on titled ,” **AN APPROACH IN SUPPLY CHAIN RISK MANAGEMENT FOR ASSISTING OPERATIONAL ASPECTS”** patent no- **202241036932**.

Achievements:

- **Received PIMS Dr. APJ Abdul Kalam Faculty Award in Collaboration with London Organization of Skill Development and Global Research Journal.**
- **Received “Responsible Citizen Award 2022” on Celebration of Indian Constitution Day organized by Indian Achievers Forum of Excellence Awards.**

Workshops /Seminars/Conferences:

Attended –

Workshop for “Mentor Training” conducted by BYST, CII January 2016

Workshop on “Research Methodology” at Kings Engineering College on December 2017.

Workshop on “Commodity Derivatives” at Central University, Thiruvavur, March 9th and 10th 2018.

Foundation Program in ICT for Education- conducted by IIT-B AICTE Approved FDP101X on March 8, 2018 to April 2018.

Foundation Program in ICT for Education- conducted by IIT-B AICTE Approved FDP201X on May 8, 2018 to June 2018.

Training for Trainers- “Commodity Derivatives Education Workshop” conducted by Central University of Tamilnadu and Sponsored by MCX-IPF on 9th and 10th March 2018.

Participated in FDP on “Financial Derivatives and Risk Management” Conducted by Saveetha School of Management” on 25th October 2018.

Attended short term course on “Self- Awareness and Higher Goals in Education” in IIT-M on 4th June to 8th June 2018.

Attended FDP on 7th July 2018 at Saveetha Engineering College on “Research Article Writing and Publication”

Attended FDP on 25th October 2018 at Saveetha School of Management on “Financial Derivatives and Risk Management”

Attended a Workshop on “Art of Writing Funding Proposals and Research Articles” at Kings Engineering College on 17th November 2018

Attended a FDP at IIM from 22nd to 24th November in IIT-M on Blooms Taxonomy- A Teaching Pedagogy conducted by the Teaching Learning Center.

Workshop on “Design Thinking” held on 7th December 2018 in Saveetha Teaching Learning Center.

Attended a Training program in Business Intelligence and Analytics from 18th January 2019 to 23rd January 2019 at MaFoi.

Attended a Five days FDP on Entrepreneurial Career Development Program held from 8th April 2019 to 12th April 2019 at Sri Sairam Institute of Management Studies.

Participated in 5 days Webinar on Data Analysis Using SPSS from 1/6/2020 to 5/06/2020 conducted by Department of Management Studies, Anna University, BIT Campus, Trichy.

Attended a Online workshop on “Expertise in Law” on 21/05/2020 organised by ISBR Law College, Bangalore.

Attended online FDP on “Examination on the wake of Covid 19” on 8/05/2020 organized by Patrician College of Arts and Science.

Attended a Online Workshop on R programming from 11/05/2020 to 16/05/2020 organized by Birla Institute of Technology and IITB.

Attended a online workshop on Moodle LMS from 27/04/2020 to 4/05/2020 organized by IIT B

Attended a Short Term Training Program (STTP) on 5i's- organized by Center of IP Law (C-IPL) SA college of arts and Science from 26/04/2020 to 09/05/2020.

Participated in Webinar titled “ Emulating the best practices from ancient indian wisdom to circumvent and manage water crisis” organized by IISC, Bangalore and Shiksha Sankriti Utthan Nivas (SSUN) on 30/04/2020.

Participated in 3 days national level online FDP on HR practices from 27/05/2020 to 29/05/2020 organized by Dr. MGR Educational and Research Institute, Chennai.

Attended Two Week Virtual National Faculty Development Programme Industry Institute Interaction - A holistic approach insight out (Sunset Edition) conducted by SRM IST, Ramapuram campus from 1st June 2021 to 14th June 2021.

Attended a Two Weeks Short term Course on “Design Thinking for Innovation in Higher Education” conducted by Saveetha Engineering College from 21st June 2021 to 3rd May 2021.

Attended Five Days Faculty Development Programme on “Technology Disruptions in Management” from

AICTE Training and Learning (ATAL) Academy between 23/08/2021 and 27/08/2021 conducted by SRM Institute of Science and Technology.

Attended a One Week Online International Webinar on “Recent Trends in Management” conducted by IQAC S A College of Arts and Science from 19th August 2021 to 27th August 2021.

Organized

Workshop on “Financial and Funding Strategies for Entrepreneurs”- Aachi Institute of Management and Entrepreneurial Development, January 28th & 29th 2015.

Workshop on “Research Methodology” at Saveetha Engineering College, 8th and 9th January, 2018

Workshop on “Goods and Services Tax” at Saveetha Engineering College, January 30th 2018.

Co-Coordinator for Entrepreneur Awareness Camp Funded by EDI.

Conducted inter college collegiate “Creknobs-17, 18, 19 ” at Saveetha for UG Arts and Engineering colleges at Chennai.

Hosted 2 Webinar Series on Awakening Business Trends and What Next- A career carving webinar with a duration of 5 days each in the month of May 2020.

Conducted a webinar series - I “What’s Next Best? Decoding the Latest Job Trends” in Saveetha Engineering college with the duration of 3 days in the month of June 2021.

Conducted workshop “Income Tax and Practices” in the month of September ’22 and “Publications and Indexing” for research scholars in the month of February ’22 and “Writing Skills” in February ’22.

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