

FACULTY PROFILE TEMPLATE FOR WEBSITE

Basic Details:

- **Name:** Dr.D.Leelavathi
- **Designation:** Assistant Professor
- **Phone Number:-** 7305446009
- **Email Id:** leelavad@srmist.edu.in
- **Area of Specialization:** Women Entrepreneurship and Marketing
- **Affiliation:** SRM IST, RMP

Educational Details:

- **Degree –** PhD
- **Area or Subject –** Commerce
- **University –** University of Madras
- **Awarded Year –** 2018
- **Degree –** M.Com
- **Area or Subject –** Commerce
- **University –** Thiruvalluvar University
- **Awarded Year –**2006
- **Degree –** M.Phil
- **Area or Subject –** Commerce
- **University –** Alagappa University
- **Awarded Year –** 2010
- **Degree –** B.Ed
- **Area or Subject –** Commerce
- **University –** Tamil Nadu Teachers Education University
- **Awarded Year –** 2013
- **Degree –** M.B.A
- **Area or Subject –** Finance

- **University** – University of Madras
- **Awarded Year** – 2021

Other Details:

Courses:

Research Interests: Entrepreneurship and Marketing

Selected Publications:

Paper Presented: 5

Working Papers: 1

Work in Progress: Nil

Academic Experience: Around ten Years

Other Professional Experience: Field Investigator in NSSO 2007-2008.

Achievements: Executed as a resource person for many colleges and university to learn new works to enrich my Knowledge.

Workshops /Seminars/Conferences: offline 34 & Online 27

Achievements and Awards: Received Young Researcher Award in 2021

Academic / Professional Membership:

Membership in Research Association

1. Life member in 'Indian Academic Researchers' Association, Tamil Nadu.
2. Member in IAAC, Andhra Pradesh.
3. AI ENG International Association of Engineers

Membership in Editorial Board

1. Editorial Board Member in Sumerianz Journal of Economic and Finance.
2. The Excretion: An International Multidisciplinary e-Journal.

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