

# FACULTY PROFILE

# **Basic Details:**

- Name: Dr.T.S.Bhuvaneswari
- **Designation**: Assistant Professor
- Phone Number: Only office Intercom Number should be given, no personal mobile numbers should be provided. –9962587713
- Email ID: bhuvanet1@srmist.edu.in
- Area or Subject: Commerce
- Affiliation: Department of Commerce, Ramapuram Campus, SRM Institute of Science and Technology

## **Educational Details:**

- **Degree** PhD
- Area or Subject Commerce
- University Bharathiar University
- Awarded Year April 2018

# **Other Details:**

Research Interests: Human Resources, Marketing and Finance

# **PUBLICATIONS IN JOURNALS:**

- 'Training program in MSME' Presented in K.C.S. Nadar College of Arts & Science on 15.09.2014
- Entrepreneurial Training Perception on MSME-DI (Micro, Small and Medium Enterprise-Development Institute), D B J C Journal of Business Research, July– September 2015, ISSN: 2248-9711, Vol.1 No. 1, Pg. 75.
- Impact of MSME-DI Training Programmes on Entrepreneurial Skill Development (A Study with Reference to Entrepreneurs perception in Chennai City), AE International Journal of Multidisciplinary Research, March 2016, ISSN 2348 – 6724, Pg. 1.
- Ethics and Social Responsibilities of an Entrepreneur, International Journal of Research in Advent Technology (An International Open Access Journal & UGC Approved) (ISSN : 2321-9637) with Impact Factor: 5.153, National Seminar on Ethics, Entrepreneurship & Sustainable Development, organized by Patrician college of Arts and Science, March 2019, Pg. 233-236.
- Attended international seminar in Singapore Effective Teaching Methods in Education with Special Reference to Jerk Technique, Katral Karppithal Naveena AAiyvu Pokkugal, ISBN: 978-93-81006-69-6, Semmodhai Publishers, May 2019, pg-209-218.

Scopus Indexed Journal

**Consumer Contentment in E-retailing of Millennial Generation in Chennai City,** Published article in Scopus Indexed Journal IJRTE, Volume-8, Issue-4S3, Impact Factor- 5.92, Pg-10-13, Jan 18, 2020, International conference ICID-2019 organised by Gurunanak College on December 2019.

- A Study On The Sustainable Investment Funds With Special Reference To State Bank Of India Esg Mutual Fund Schemes Published in Scopus Indexed Journal Turkish Journal of Computer and Mathematics Education (TURCOMAT), Vol-12 No.6, 2021 Published on 05.04.2021,Pg.261-266.
- > Attended workshop

At Pondicherry University on 25<sup>th</sup> September 2014' **Knowledge Management'** and 26<sup>th</sup> September 2014 '**Research for sustainable development.** 

### Academic Experience:

- One year and four months in Annai Violet College of Arts and Science, Ambattur (5.12.2007-31.3.2009)
- Five years in Jaya College of Arts and Science, Thiruninravur (22.6.2009 15-6-2014)
- > One year in St Joseph's college of Arts and Science, Kovoor, Chennai(18.06.2014 to 25.6.2015)

- > Three years in C.Kandasmi Naidu College for men, Anna nagar, Chennai(26.06.2015 to 09.06.2018)
- **Two years in** Patrician College of Arts and Science, Adyar, Chennai (11.06.2018 to 15.06.2020)
- One year one month in Saveetha College of Liberal Arts and Sciences, Chettipedu, Chennai (05.11.2020 to 16.12.2021)

### **SEMINARS/WORKSHOPS ATTENDED:**

1. Attended four days Faculty Development Programme Organised by Chennai National Arts and Science College in "RECENT TRENDS IN COMMERCE" Organized by by Department of Commerce and Corporate Secretary ship from 13/09/2021 - 16/09/2021.

2. Attended five days Faculty Development Programme Sponsored by Mar Gregorious College of Arts and Science in 'Financial Market and Investments' organized by Department of Business Administration from 12.10.2021 to 16.12.2021.

3. Attended one week International Faculty Development Programme in "Facets of Teaching" Organized by Lakshmi College of Education from 14.06.2021 to 20.06.2021.

4. Attended four days national workshop in 'Investment Awareness Programme in Securities Market' organized by Measi Institute of Management from 16.09.2021 to 21.09.2021.

5. Attended two days International Summit on 'Quality Concerns in Educational Research' organized by Department of Education, Annamalai University in Association with All India Association for Educational Research and International forum of Researchers in Education on 17.05.2021 and 18.05.2021.

6. Attended five days National Workshop on 'Research Methodology' organized by Quide Milleth College for Men from 08.11.2021 to 12.11.2021.

7. Attended Seven Days Interdisciplinary Workshop on 'Building Skills and Knowledge for Being a Good Teaching Professional' organized by Department of Management Studies, D.B.Jain College from 07.06.2021 to 14.06.2021.

8. Attended Five National E Quiz organized by various Colleges.

9. Attended Six One day Faculty Development Programmes organized by Various Colleges.

10. Attended Five Days Faculty Development Programme on 'Emerging Trends in Teaching & Research (ETTR)' organized by Punjab Institute of Technology from 07.02.2021 to 12.02.2021.

11. Attended One Day International Faculty Development Programme on 'Essence of Food and its Psychology in Literature & Write, Publish, Patent and Prosper' organized by WELLTTA International on 18.02.2022.



Please send in your latest

Dr.T.S.Bhuvaneswari, M.Com., M.Phil., M.B.A., B.Ed., Ph.D.



