

# **FACULTY PROFILE TEMPLATE FOR WEBSITE**

## **Basic Details:**

- **Name:** Bhuvanewari.N
- **Designation:** Assistant Pofessor
- **PhoneNumber:**-8939661360
- **Email Id:**bhuvan@srmist.edu.in
- **Area of Specialization:** Commerce
- **Affiliation:**.SRM Institute of Science & Technology

## **Educational Details:**

- **Degree** –B.com
- **Area or Subject** – Commerce
- **University** – Manonmaniam Sundarnar University,Tirunelveli
- **Awarded Year** –2003
- **Degree** – M.com
- **Area or Subject** – Commerce
- **University** – Manonmaniam Sundarnar University,Tirunelveli
- **Awarded Year** –2008
- **Degree** – MBA
- **Area or Subject** – Finance
- **University** – Alagappa University,Karaikudi
- **Awarded Year** –2014
- **Degree** – Ph.D
- **Area or Subject** – Commerce
- **University** – Manonmaniam Sundarnar University,Tirunelveli
- **Awarded Year** –Pursuing(2019-2022)

## **Other Details:**

### **Courses:**

**Research Interests:** In My Research and Development side,I have published 11 UGC CARE LIST AND 1 Scopus and 1 WOS Indexed. And I have published 2 Patents and 3 Granted Patents .

**Selected Publications:**1.Journal of Asiatic Society of Mumbai,2.GIS JOURNAL OF SCIENCE,3.Journal of Fundamental & Comparative Research.

**Papers Presented:**1.Financial Markets:Issues,challenges and way forward,2.Recent Advances in commerce,Management & Computer science,3.CICRT 2020

**Working Papers:**SPRINGER-1.Hybrid work Model:An Inevitable Future of work.

**Work in Progress:**1.A Method of Detecting in Food –Patent filed,2.The role and Importance of Social Media on Women Entrepreneurship-Book Publishing.

**Academic Experience:**6 years

**Other Professional Experience:**1 year

**Achievements:**1.ESN INTERNATIONAL CONFERENCE ON MULTIDISCIPLINARY RESEARCH AND INNOVATION,USA-ICMRI-2020-WORLD RECORD ATTEMPT.2.OUTSTANDING INTERDISCIPLINARY ACTIVITIES AWARD-RESEARCH-SHREE RUDRAKSHA ARTS UNIVERSITY.

**Workshops /Seminars/Conferences:**1.Social Media as a Marketing tool,2.Effectiveness of Social Media as a Marketing tool –An Emprical srudy,3.Collective Intelligence and Computing Revolution Technologies.

**Achievements and Awards:**1.PARA AWARDS-BEST OUTSTANDING RESEARCHER FROM PUDUCHERRY ACADEMIC RESEARCHERS ACADEMY,2.IWR VERSATILE AWARD-WOMEN OF EXCELLENCE AWARD-RESEARCH.

**Academic / Professional Membership:**IAENG Membership.

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