

FACULTY PROFILE TEMPLATE FOR WEBSITE

Basic Details:

- **Name:** Mrs ANANDHI K
- **Designation:** Assistant Professor
- **Phone Number:-** 7401813488
- **Email Id:** anandhik@srmist.edu.in
- **Area of Specialization:** Commerce, Finance and Management
- **Affiliation:** Madras University

Educational Details:

- **Degree –** (PH. D)
- **Area or Subject –** Finance
- **University –** SRM IST RAMAPURAM
- **Awarded Year –**PURSUING
- **Degree –** M. PHIL
- **Area or Subject –** COMMERCE
- **University –** MADRAS UNIVERSITY
- **Awarded Year –**2018
- **Degree –** M. COM
- **Area or Subject –** COMMERCE

University – MADRAS UNIVERSITY

- **Awarded Year –** 2017
- **Degree –** B. COM
- Area or Subject -** COMMERCE
- **University –** MADRAS UNIVERSITY
- **Awarded Year –** 2005

Other Details:

Courses: Nptel - Human Resources Management

Research Interests: Marketing and Finance

Selected Publications:

Papers Presented: A study on the effectiveness of E-HRM systems "In International Conference on Transformation in Industry in an Era of Digitalization : Challenges and Opportunities Held at PG and Research Department of Commerce, Guru Nanak College, Chennai on 28th September 2019

E- Hr System A New Paradigm An Conceptual Study – Web of Science – Volume 27, Issue 1, Pages 2893 – 2899

“A Study on personal finance plan of salaried employees with special reference to Ramapuram, Chennai” in international conference – SRM Institute of Science and Technology.

Financial spending behavior patterns based on demographic variables with special reference to South Chennai – Published in National Conference, Department of Commerce, DB Jain College, Chennai

Working Papers: Personal Finance spendings

Work in Progress: Review of literature

Academic Experience: 10 years

Other Professional Experience: Nil

Achievements: Nil

Workshops /Seminars/Conferences: National Conference, DB Jain College Thuraipakkam

Achievements and Awards: Nil

Academic / Professional Membership: Nil

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