

**Dr. T.V. AMBULI, M. Com(B.S), MBA, M. Phil, B.Ed, PhD, MISTE**



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### **ADDRESS FOR COMMUNICATION**

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### **EDUCATION**

<b>Course</b>	<b>College Name</b>	<b>University</b>	<b>Year of Passing</b>	<b>Class/Distinction</b>
PhD	University of Madras Chennai - 600 005	University of Madras Chennai - 600 005	2014	Awarded
MBA	Annamalai Univesity, Chidambaram	Annamalai Univesity, Chidambaram	2003	First Class
B.Ed.,	ICE. University of Madras, Chennai - 600 005	University of Madras Chennai - 600 005	1995	First Class
M.Phil	University of Madras Chennai - 600 005	University of Madras Chennai - 600 005	1993	First Class
M.Com( B.S)	University of Madras Chennai - 600 005	University of Madras Chennai - 600 005	1992	First Class <b>University II Rank Holder</b>
B.Com	Quaid- E –Millat Govt.College for Women. Chennai.	University of Madras Chennai - 600 005	1990	First Class

**AREAS OF EXPERTISE** : General Management & Finance  
**PRESENT POSITION** : Working as Associate Professor, Department of Commerce  
SRM Institute of Science and Technology, Ramapuram.

**WORK EXPERIENCE**

Jerusalem College of Engg.	Professor and Head ,Department of Management studies	17Years 1 months (2004 – 2021)
Bhaktavatsalam College for Women	Lecturer	5 Years (1999 – 2004)
C.T.M College of Arts & Science	Lecturer	3 Years (1996 – 99)
Prof. Dhanapalan College for Women	Lecturer	1 Year (1995 – 96)
Chellamal College for Women	Lecturer	1 Year (1994 – 1995)

**LIST OF PAPERS PUBLISHED CONFERENCE AND JOURNAL IN REFERRED JOURNALS**

1. Green Marketing: Impact Of Marketing Mix On Customers purchase Intention In Chennai City - Dr.T.V.Ambuli, Dr. R. Vijayalakshmi, Dr. J. Lalitha, and Mr. R. Surendher International Journal of Early Childhood Special Education (INT-JECSE) DOI:10.9756/INTJECSE/V14I5.703 ISSN: 1308-5581 Vol 14, Issue 05 2022
2. Supervisor support influencing Work place commitment- Dr.T.V.Ambuli & Dr.P.Vijayalakshmi, Journal of the Oriental Institute ,Vol. 72, Issue.02, July 2022.ISSN: 0030 – 5324.
3. A Study on Quality of Work Life among IT Employees in Chennai - Dr.T.V.Ambuli , Journal of the Oriental Institute ,Vol. 71, Issue.01, Jan- Mar 2022.ISSN: 0030 – 5324.
4. Evaluation of Cashless Transactions with Special Reference to Chennai City - Dr.T.V.Ambuli, ,, Dr. J. Lalitha , Journal of the Oriental Institute ,Vol. 72, Issue.02, July 2022.ISSN: 0030 – 5324.
5. A study on Innovative Products for Investment inIndia , Dr. J. Lalitha , **Dr. R. Vijayalakshmi** , Dr.T.V.Ambuli Journal of the Asiatic Society of Mumbai,Vol.XCVI,No.3 March 2022, ISSN:0972-0766.
6. Evaluation of Working Capital Management in the Ramco Cements Limited – Dr. J.Salomia Backia Jothi, Dr.T.V.Ambuli Journal of the Asiatic Society of Mumbai,Vol.XCVI,No.3 March 2022, ISSN:0972-0766.
7. A Study about Inventory Management at Sharadaa Ceramics Private Limited - Dr.T.V.Ambuli, Journal of the Oriental Institute ,Vol. 71, Issue.01, Jan- Mar 2022ISSN: 0030 – 5324.

8. Effectiveness of Inventory Management of Inventory Management Reference to Larsen and Toubro -- Dr.T.V.Ambuli , Journal of the Oriental Institute ,Vol. 71, Issue.01, Jan- Mar 2022ISSN: 0030 – 5324.
9. Positive Psychological Resource and its Positive Behaviours among Healthcare Professionals - Dr.T.V.Ambuli, Journal of the Asiatic Society of Mumbai,Vol.XCVI,No.3 March 2022, ISSN:0972-0766.
10. Perceived Key Attributes in Determining Highly satisfied Restaurant Customers During Pandemic – Dr.T.V.Ambuli , Dr.P.Vijayalakshmi,Natural Volatiles& Essential Oils Journal,Vol. 8 Issue :4 Dec 2021Pg.16194 -16201.
11. Impact of Current Issues on the Need for the Development of Entrepreneurship in Electronic Industry – Dr.T.V.Ambuli and R.Surendher , Shodhsamhita:Journal of Fundamental & ComparativeResearch Vol.VII, No.2: 2020-21 , ISSN: 2277- 7067.
12. Employee Training and Development in Hatsun Agro Product Private Limited – Dr.T.V.Ambuli, International Journal of Scientific and Technology Research. Vol9 Issue 1 Jan 2020.
13. Evaluation of Working Capital Management in Sun Pharmaceutical Industries Limited,International Journal of Research and Innovative in Applied Science,January 2019,pg 15 -17 .
14. A Study on Spritual and Wellness Tourism and its Impact on Quality of life in Restaurant business,2019-118(pg.132-141)
15. Consumer Preference Towards Laptops in Tiruchirapalli District, Author: T Porkodi, Dr. M. Sivakumar, V. Rengarajan & V. Vijayanand, Dr. T. V. Ambuli, S. Saravanan, Volume119, No 10, 2018, 1553-1564, Journal: International Journal of Pure and Applied Mathematics.
16. A Conceptual study on Digital Asset, Author: Dr. T. V. Ambuli, Ms. P Pavithra, Mr. S. V.Praveen, Volume: March-2018 issue, International Journal of Research Science and Management
17. Analysis of the Impact of Dividend Decision on Yes Bank Ltd, Author: Dr. T. V. Ambuli, Ms. Gauri Gopinath, Mr. S. V. Praveen, Mr. S. V. Praveen, Ms. P Pavithra, Volume 9, Number 1, January 2018, International Journal of Business and Social Science
18. Performance of Non-Performing Assets, Author: S Stephen Raj, Dr. T. V. Ambuli, International conference in emerging trend in Jerusalem college of engineering 2017
19. Inventory Management, Author: G. Balaji, Dr. T. V. Ambuli, R. Surendher, International conference in emerging trend in Jerusalem college of engineering 2017
20. Working Capital, Author: J Arul Jeshur, M. Tamil Sindhu, Dr. T. V. Ambuli, International conference in emerging trend in Jerusalem college of engineering 2017:
21. Analysis on Accounts Receivable in Radisson Blu, Author: J. Sindiya, D. Anish Monick, Dr.T.V. Ambuli, International conference in emerging trend in Jerusalem college of engineering 2017:

22. Budgetry Control, Author: S. Aiswarya, V. Berlin, Vimesh, Dr. T. V. Ambuli, International conference in emerging trend in Jerusalem college of engineering 2017
23. A Managing Labor Productivity in the Construction Industry, Author: J Ramesh Kumar. Dr.T.VAmbuli, March,2016 Volume-6 Issue-3Print, Journal: IJEMR
24. A budgetry control at Maruti Service Master, Author : Pavithra J., Dilli Babu P. and T. V. Ambuli Volume : No.12 (2014) Issue No. :2(2014)Pages : 151-161 Journal: International Journal of Applied Business and Economic.
25. A Impact Of Formal Rules And Regulations Towards Employees Attitude With Reference With India Infoline Ltd, Chennai , Author : Lavanay M., Iswariya Balasubramanian and T.V.Ambuli Volume : No.12 (2014) Issue No. :2(2014) Pages : 343-352Journal: International Journal of Applied Business and Economics
26. A Awareness Level Of Statutory Compliance Among Employees Undertaken At Volex Interconnect Private India Limited, Chennai, , Author: T. V. Ambuli Journal: International Journal of Applied Business and Economics
27. A Study On The Employees Attrition Towards Skills With Reference To Pentagon Lubricants (India) Pvt Ltd, Author : Venkata Ganesan K. A., Maria Shirley R. and T. V. Ambuli Volume : No.12 (2014) Issue No. :2(2014) Pages : 283-293 Journal: International Journal of Applied Business and Economics
28. A Workers Participation In Management Decision Making In Arvind Remedies Ltd, Thiruvallur, , Author : Nirmal Raj D., Kalaiselvi P. and T. V. Ambuli Volume : No.12 (2014) Issue No. :2(2014) Pages : 295-303Journal: International Journal of Applied Business and Economics
29. Customer Satisfaction Of Retro Garments Pvt Ltd, Author : Pavithra J., Dilli Babu P. and T.V.Ambuli Volume : No.12 (2014) Issue No. :2(2014) Pages : 381-391Journal: International Journal of Applied Business and Economics
30. A Dealers Network Analysis On Kansai Nerolac Paints, Chennai, , Author : Lavanya M., Iswariya Balasubramanian and T. V. Ambuli Volume : No.12 (2014) Issue No. :2(2014) Pages : 393-401Journal: International Journal of Applied Business and Economics
31. A Brand Value Proposition At Maruti Service Masters, Chennai, Author : Krishnakumar, T.V.Ambuli & Mohamed Tharik Volume : No.11 (2014) Issue No. :No.1-2 (2014) Part-2 Pages : 291-299Journal: International Journal Of Economic Research
32. A Behaviour Of Investors On Marketing Hypothesis Undertaken At Sharekhan Ltd, Author : Gokulan, T. V. Ambuli & S. Kalyanaraman Volume : No.11 (2014) Issue No. :No.1-2 (2014) Part-2 Pages : 273-289 Journal: International Journal Of Economic Research
33. A Employee Motivation With Respect To Pearl Global Limited, Author : Indhumathi R., Dr.T.V. Ambuli & Venkata Ganesan K. A. Volume : No.11 (2014) Issue No. :No.1-2 (2014) Part-2 Pages : 165-173Journal: International Journal Of Economic Research
34. Fundamental Analysis with Reference to Madras Cements Ltd, Chennai, Author : S.Paneerselvam, T. V. Ambuli & Manoj Kumar G. V. Volume : No.11 (2014) Issue No. No.1-2 (2014) Part-2 Pages : 55-66 Journal: International Journal Of Economic Research.

35. A Study on Effectiveness of Account Receivables with Special Reference to Cavinkare Pvt. Ltd., Chennai Author Swetha, T. V. Ambuli & K. Padmini Volume : No.11 (2014) Issue No. :No.1-2 (2014) Part-2 Pages : 25-39”
36. Mrs. T.V. Ambuli Sr. Assistant Professor has published a paper titled” Analysis Of Total Quality Management In Globalised Era – A Study With Special Reference To Selected Electrical and Electronics industry in Kancheepuram District” in International Journal of Research in Management & Technology (IJRMT), ISSN: 2249-9563, Vol. 3, No. 2, April 2013.
37. Mrs. T.V. Ambuli Sr. Assistant Professor has published a paper titled” Analysis Of Total Quality Management – A Study With Special Reference To Selected Small medium enterprises” in International Journal of Research in Management & Technology (IJRMT), ISSN: 2249-9563, Vol. 2, No. 4, August 2012.
38. An empirical study on assessing trainees' expectations and their perceptions V Dhamodharan, B John Clement Daniel, TV Ambuli International Business Research ,Vol.3 .Issue 2 Pg 174, 2010

## CONFERENCE

1. Dr.T.V.Ambuli , Associate Professor, **has Published Paper**, Positive Psychological Resources and its Positive behaviour in the Health care Professionals, three days International Conference on Contemporary Issues in Business and Management 21<sup>st</sup> – 23<sup>rd</sup> February 2022
2. A Survey On Impact of Celebrities Towards Advertisements “Ms. T.V. Ambuli Sr. Assistant Professor ARC 2013 - II International Conference On Business And Management Bangalore, India. December 2<sup>0th</sup> - 2<sup>1st</sup>, 2013
3. Mrs. T.V. Ambuli Sr. Assistant Professor has published a paper titled” Design of prototype wireless sensor node using Six sigma” in International Conference RMK Engineering college 2011.
4. Mrs. T.V. Ambuli Sr. Assistant Professor has published a paper titled” Design of prototype wireless sensor node using Six sigma” in National Conference RMK Engineering college 2011.
5. Mrs. T.V. Ambuli Sr. Assistant Professor has published a paper titled” Technology Management in Banking sector” in National Conference Valliammai Engineering College 2011.
6. Mrs. T.V. Ambuli Sr. Assistant Professor has published a paper titled” Non –Performing Asset of IOB” in National Conference Sairam Engineering College 2011.
7. Ms. T.V. Ambuli Sr. Assistant Professor (2010): “An Empirical Study on Assessing Trainees expectations and Their Perceptions”, International Business Research (IBR), Vol 3, No.2, April 2010.
8. Ms. T.V. Ambuli Sr. Assistant Professor Innovations in Business Horizons 2009 - National Conference On Innovative technology in banking sector. “Karpagam University 24<sup>th</sup> & 26<sup>th</sup> Sept 2009.

9. Ms. T.V. Ambuli Sr. Assistant Professor Post Liberalisation and Globalisation scenario on MSME in India - National Conference On Government Arts College, Nandanam 21<sup>st</sup> Aug 2009.

**PROGRAMS ORGANISED (Few programs have been listed below)**

1. Organised a program on “What BPO and IT industries expect from management graduates?”. The same has been published by Economic Times
2. Organised a program on 5S concept
3. Organising a two day MDP on Quality and Six Sigma, to be conducted on 18<sup>th</sup> and 19<sup>th</sup> of March 2010, for corporate executives and management teachers.

**BOOKS PUBLISHED:**

- 1) STRATEGIC MANAGEMENT—Dr.T.V.Ambuli Thakur Publishers., ISBN-9789351630920
- 2) Financial Management Question Bank, Sultan Chand& Sons. 2020 ISBN 93-5161-174-5.
- 3) Legal Aspects Of Business Question Bank, Sultan Chand& Sons. 2020 ISBN 93-5161-175-

**MEMBERSHIP IN PROFESSIONAL BODIES**

Life Member, ISTE, New Delhi.

The information given above are true to my knowledge.

**(Dr. T.V. AMBULI)**

