

# **FACULTY PROFILE TEMPLATE FOR WEBSITE**

## **Basic Details:**

- Name:** Dr.J.Kumar
- Designation:** Assistant Professor
- Phone Number:-** 9841521516
- Email Id:** कुमारφ2≡σρμιστ.εδυ.ιν
- Area of Specialization:** Finance, Accounting and Human Resource Management
- Affiliation:** SRM Institute of Science and Technology

## **Educational Details:**

- Degree –** Ph.D.
- Area or Subject –** Management
- University –** Sathyabama Institute of Science and Technology
- Awarded Year –** October - 2019
- Degree –** M.Phil.
- Area or Subject –** Commerce
- University –** University of Madras
- Awarded Year –** October - 2000
- Degree –** Master of Commerce (M.Com)
- Area or Subject –** Commerce
- University –** University of Madras
- Awarded Year –** April - 1999
- Degree –** Bachelor of Commerce (B.Com)
- Area or Subject –** Commerce

- **University** – University of Madras
- **Awarded Year** – April – 1997

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### **Other Details:**

**Courses:** Nil

**Research Interests:** Finance, Accounting and Human Resource

### **Selected Publications:**

1. Consumers Inclination Towards Electric Vehicles (EV), Journal of Contemporary Issues in Business and Government, Society of Business and management, Vol.28, issue.3(2022) 366- 372.
2. Employee's Perception towards work stress among the Mechanical Engineers in the Manufacturing unit at Chennai, International Journal of Mechanical Engineering (**Scopus**), KalahariJournals, Vol.7, issue.2(2022) 3454-3458.
3. Performance Evaluation of Selected Indian Commercial Banks, Turkish Journal of Physiotherapy and Rehabilitation (**Scopus**, Turbine Fizyoterapistler Dernegi, , Vol.23, issue.2 (2021) 1929-1936.
4. KPI (Key Performance Indicator) of Brand Equity, International Journal of Advanced Science and Technology (**Scopus**), Science and Engineering Research Support, Vol.29 No.8s(2020) 1583-1589.
5. Impact of Non-Performing Assets, Capital Adequacy, and Profitability of selected Indian Commercial Banks, International Journal of Mechanical and Production Engineering Research and Development (**Scopus**), Trans stellar, Special Issue (2018) 391-398.
6. Management Efficiency and Profitability of Selected Indian Public And Private Sector Banks, International Journal of Pure and Applied Mathematics (**Scopus**), Academic Publication, Volume. 119 No. 15 (2018),873-889.
7. Impact of Assets Quality and profitability of selected Indian public sector Banks, International Journal of Economic Research (**Scopus**), Serial publishers, Vol.15 No.1 (2017) 75-81.

8. Performance Evaluation of Selected Public and Private Banking Sectors through CAMEL Model in India, International Journal of Applied Business and Economic Research (**Scopus**), Serial publishers, Vol.14 No.8 (2016) 5643-5649.

9. Employee's Productivity in Selected Indian Public Sector Banks-An Analysis, Paripex-Indian Journal of Research ISSN No.2250-1991, Sara Publishing Academy, Vol.5/Issue7/2016/pp.29to 31.

**Papers Presented: 5**

**Working Papers: 1**

**Work in Progress: 1**

**Academic Experience:**

- SRM Institute of Science and Technology, Ramapuram campus, Assistant Professor, September 2022 to Till the date.
- PERI College of Arts and Science Mannivakkam, Chennai, Associate Professor, September 2020 to August 2021.
- Apollo Arts & Science College, Mevalurkuppam Chennai. Assistant Professor, June 2017 to June 2020.
- Sri Sankara Arts & Science College Kanchipuram, Assistant Professor, June' 2015 – April 2016.
- St. Mary's School of Management Studies–Chennai, Assistant Professor, June' 2011 – April 2015.
- Satyabhama University – Chennai, Assistant Professor, May 2008 – May 2011
- D.R.B.C.C.C Hindu College, Pattabiram Chennai, Lecturer, Jun' 2003 – May 2008.
- 8. S.I.V.E.T College, Gowrivakkam, Chennai, Lecturer, October' 2000 – March' 2003.

**Other Professional Experience: Nil**

**Achievements: Nil**

**Workshops /Seminars/Conferences:**

1.Performance Evaluation of customer Services in Commercial banks, KPR College of Arts Science and

Research.Coimbatore.1<sup>St</sup> International Conference on 16<sup>Th</sup> & 17<sup>Th</sup> February 2022.

- Capital Adequacy Determinants and Profitability of selected Indian Commercial Banks. Periyar Maniammai, University Thanjavur., ISSN NO. 2277- 8160, 06-11-2014 & 07-11-2014
- Capital Adequacy of Selected Public Sector Banks-A Comparative study, Karnataka State, Women's University, Karnataka, 978-93-83192-49-6, 20-06-2014 & 21-06-2014.
- A Study on Managerial Efficiency of Selected Indian Commercial Banks,N Annamalai University, Chidambaram, 978-93- 82338-27-7, 29-03-2014 & 30-03-2014
- 5.A Study on Capital Adequacy of Selected Indian Commercial Banks. Periyar University, Salem, 938068616-1, 06-03-2014 & 07-03-2014.
- Women Empowerment Factor for Performance Evaluation of Commercial Banks in India. Sathyabama University, Chennai., 978-93- 82570-15-8, 25-10-2013.

**Achievements and Awards: Nil**

**Academic / Professional Membership: Nil**

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