

FACULTY PROFILE TEMPLATE FOR WEBSITE

Basic Details:

- Name:** **F. JOSEPHINE LENTA**
- Designation:** Assistant Professor
- Phone Number:** 9751917992
- **Email Id:** josephifsrmist.edu.in
- Area of Specialization:** **Human Resources, Marketing**
- Affiliation:** SRM UNIVERSITY

Educational Details:

- Degree –** B.Com
- Area or Subject –** Commerce
- University –** Bharathidasan University
- Awarded Year –** April 2012
- Degree –** M.Com
- Area or Subject –** Commerce
- University –** Bharathidasan University
- Awarded Year –** April 2015
- Degree –** M.Phil (Commerce)
- Area or Subject –** E- Technology
- University –** Bharathidasan University
- Awarded Year –** Aug 2016

Other Details:

Courses:

- Course completed on Institute of Cost and Works Accountants of India. (ICWAI)

- **Information System of Auditing and Cost Management.**

Research Interests:

- A Study on E-Technology used in CBSE schools with reference to commerce students in Tiruchirappalli.
- A study on Supply Chain Management System in Ashok Leyland
- A Study on Customer Satisfaction towards Arokya Milk in Tiruchirappalli.

Selected Publications:

- **Problems of Indian Agricultural Sector and Remedies to overcome**
(Published on September 2013 in INTERNATIONAL JOURNAL OF APPLIED MANAGEMENT RESEARCH. ISSN: 0974 8709)
- **Challenges Faced By Micro Small and Medium Enterprises in India**
(Published in MSMEs- the Role of Banks in India ISBN: 978-81-922545-5-5)

Papers Presented:

- **Performance Management**
- **MSMEs – The Role of Bank in India**
- **Emotional Intelligence**
- **Reason and Remedies for stress in Work Management**
- **Research Methodology**
- **Infant Mortality Rate**

Working Papers: Nil

Work in Progress: Nil

Academic Experience: worked as guest lecture in Holy Cross College 6months

Other Professional Experience:

- **On the job training in Banking in co-operative Bank.**
- **Worked as a trainee in Auditor office.**
- **Trainee in Department of Post in RMS 'T' division.**

Achievements: **President of Exnora in Academic**

Workshops /Seminars/Conferences:

- **Research Methodology.**
- **Women Development in the New Millennium.**
- **Emerging Trends in women leadership in India.**
- **Basics of Research**
- **Emerging youth-one day**
- **Enterprise Resource Planning**
- **Exploring Gender Issues in Multi-Dimensional Approaches**

Achievements and Awards: **Award as Best outgone Student in M.phil**

Academic / Professional Membership: **Nil**

Please send in your latest **PASSPORT SIZE photograph.**

