

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

COLLEGE OF MANAGEMENT, RAMAPURAM

LIST OF SUBJECTS OFFERED - ODD SEM 2022

Class / Sem: II MBA / III

Stream	Subject Code	Subject
S1	MB20FM01	Investment Analysis and Portfolio Management
	MB20HR07	Leadership & Team Dynamics
	MB20MM07	Product and Brand Management
	MB20SM06	Strategic Leadership
	MB20BA02	Business Forecasting
S2	MB20FM02	Financial Markets, Institutions and Instruments
	MB20MM04	Marketing Analytics
	MB20HR01	Employee Relations
	MB20SM07	Designing and Configuring Business Models
	MB20BA01	Data Visualizations for Managers
S3	MB20FM06	International Finance
	MB20HR03	Compensation and Benefits Management
	MB20MM08	Social Media and Digital Marketing
	MB20BA03	Data Science Using R
S4	MB20FM03	Technology in Finance
	MB20HR02	Human Resource Metrics and Analytics
	MB20MM01	Consumer Behavior
	MB20SM01	Strategic Management of Services
	MB20BA04	Business Data Mining
S5	MB20FM04	Mergers, Acquisitions and Corporate Valuation
	MB20HR04	Performance Management Systems
	MB20MM03	Retail Management
	MB20SM02	Competing in Global Markets
	MB20BA05	Marketing Analytics
S6	MB20FM08	Taxation
	MB20MM02	B2B Marketing
	MB20HR06	International HRM
	MB20SM03	Dynamics of Framing and Executing Strategy