

1. Department Vision Statement	
Stmt - 1	<i>Empowering students with commerce knowledge and guidance that they need to become worthy management professionals</i>
Stmt - 2	<i>Providing for holistic and value based progress of students which ultimately enhances their employability</i>
Stmt - 3	<i>Grooming students to become an excellent personality and well equipped to deal with the modern world and its challenges</i>

2. Department Mission Statement	
Stmt - 1	<i>To deliver proficiency, acquaintance and awareness about the program</i>
Stmt - 2	<i>To explore, discover and enhance research in the field of commerce and management</i>
Stmt - 3	<i>To build up ethics, morality and truthfulness in the minds</i>
Stmt - 4	<i>To provide high quality education to compete with global milieu</i>
Stmt - 5	<i>To enhance competitive skill and competency towards career advancement</i>

3. Program Education Objectives (PEO)	
PEO - 1	<i>Relevance Knowledge and Professional Skills and Aptitude</i>
PEO - 2	<i>High quality research and innovation</i>
PEO - 3	<i>Enhance academic rigor and research outcomes</i>
PEO - 4	<i>Integrity, value systems, culture and global challenges</i>
PEO - 5	<i>Holistic education, earning opportunities and entrepreneurship</i>

4. Consistency of PEO's with Mission of the Department					
	Mission Stmt. - 1	Mission Stmt. - 2	Mission Stmt. - 3	Mission Stmt. - 4	Mission Stmt. - 5
PEO - 1	H	H	M	M	H
PEO - 2	H	H	H	H	M
PEO - 3	M	M	H	H	H
PEO - 4	M	H	H	H	H
PEO - 5	H	H	M	H	M

H – High Correlation, M – Medium Correlation, L – Low Correlation

5. Consistency of PEO's with Program Learning Outcomes (PLO)															
	Program Learning Outcomes (PLO)														
	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.	13.	14.	15.
	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
PEO - 1	M	H	H	H	H	M	H	H	H	M	H	M	M	H	H
PEO - 2	H	H	H	H	H	M	M	H	H	H	H	H	M	H	M
PEO - 3	H	M	M	H	M	H	H	H	H	H	H	H	H	H	H
PEO - 4	M	H	M	H	H	H	H	H	H	H	M	H	H	H	H
PEO - 5	H	H	H	H	M	H	H	H	M	M	H	H	H	H	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

6. PROGRAMME STRUCTURE M.COM GENERAL											
1. Professional Core Courses (C)					2. Discipline Specific Elective Courses (E)						
(07 Courses)					(3 Courses)						
Course Code	Course Title	Hours/Week			C	Course Code	Course Title	Hours/Week			C
		L	T	P				L	T	P	
PCM21101J	Advanced Accounting	2	0	6	5	PCM21D01T	Financial Institutions and Markets				
PCM21102T	Corporate Governance and Ethics	4	0	0	4	PCM21D02T	Human Resource Analytics	4	0	0	4
PCM21103L	Event Management	0	2	2	3	PCM21D03T	Global Strategic Management				
PCM21201J	Cost and Management Accounting	2	0	6	5	PCM21D04T	Advertising and Sales Management				
PCM21202T	International Marketing	4	0	0	4	PCM21D05T	Logistics and Supply Chain Management	4	0	0	4
PCM21203L	Research and Publication Ethics	0	2	2	3	PCM21D06T	Audit and Assurance				
PCM21301J	Tax Procedure and Planning	2	0	6	5	PCM21D07T	Entrepreneurship Management				
Total Learning Credits					29	PCM21D08T	EXIM - Procedures and Documentation	4	0	0	4
3. Generic Elective Courses (G)						PCM21D09T	Forensic Accounting and Fraud Management				
(Any One Course)						Total Learning Credits					12
Course Code	Course Title	Hours/Week			C	4. Skill Enhancement Course (S)					
		L	T	P		(3 Courses)					
PCM21G01T	Financial Management and Policy					Course Code	Course Title	Hours/Week			C
PCM21G02T	Corporate Law	3	0	0	3			L	T	P	
PCM21G03T	Brand Management					PCM21S01J	Entrepreneurial Skill Development	2	0	2	3
Total Learning Credits					3	PCM21S02J	Business Research Methods	2	0	2	3
6. Ability Enhancement Courses (AE)						PCM21S03L	Mini Project Work	0	0	8	4
(6 Courses)						Total Learning Credits					10
Course Code	Course Title	Hours/Week			C	5. Project Work / Higher Technical Institutions (P)					
		L	T	P		(2 Courses)					
PCM21AE1T	Project Management	3	0	0	3	Course Code	Course Title	Hours/Week			C
PCM21AE2T	Goods and Services Tax	3	0	0	3			L	T	P	
PCM21AE3T	Intellectual Property Rights	3	0	0	3	PCM21P01L	MOOC	0	0	0	2
PCD21AE1T	Professional Skills and Problem Solving	1	0	0	1	PCM21P02L	Project Work	0	0	24	12
PCD21AE2T	General Aptitude for Competitive Examination	1	0	0	1	Total Learning Credits					14
PCD21AE3T	Employability Skills	1	0	0	1						
Total Learning Credits					12						
TOTAL LEARNING CREDITS - 80											

7. Course Structure								
Semester	Professional Core Courses (PCC)	Discipline Electives Courses (DEC)	Generic Electives Courses (GEC)	Skill Enhancement Courses (SEC)	Ability Enhancement Courses (AEC)	Project Work, Internship (P)	Total Credits	Total Hours
Sem I	PCC-1 (5) PCC-2 (4) PCC-3 (3)	DEC-1 (4)		SEC-1 (3)	AEC-1 (3) AEC-4 (1)	-	23	28
Sem II	PCC-4 (5) PCC-5 (4) PCC-6 (3)	DEC-2 (4)	-	SEC-2 (4)	AEC-2 (3) AEC-5 (1)	-	23	28
Sem III	PCC-7 (5)	DEC-3 (4)	GEC-1 (3)	SEC-3 (4)	AEC-3 (3) AEC-6 (1)	P-1 (2)	22	27
Sem IV		-	-	-	-	P-2 (12)	12	24
Total Credits	29	12	3	10	12	14	80	107

8. IMPLEMENTATION PLAN M.COM GENERAL

SEMESTER - I						SEMESTER - II					
COURSE CODE	COURSE TITLE	HOURS PER WEEK			C	COURSE CODE	COURSE TITLE	HOURS PER WEEK			C
		L	T	P				L	T	P	
PCM21101J	Advanced Accounting	2	0	6	5	PCM21201J	Cost and Management Accounting	2	0	6	5
PCM21102T	Corporate Governance and Ethics	4	0	0	4	PCM21202T	International Marketing	4	0	0	4
PCM21103L	Event Management	0	2	2	3	PCM21203L	Research and Publication Ethics	0	2	2	3
PCM21D01T	Financial Institutions and Markets	4	0	0	4	PCM21D04T	Advertising and Sales Management	4	0	0	4
PCM21D02T	Human Resource Analytics					PCM21D05T	Logistics and Supply Chain Management				
PCM21D03T	Global Strategic Management					PCM21D06T	Audit and Assurance				
PCM21S01J	Entrepreneurial Skill Development	2	0	2	3	PCM21S02J	Business Research Methods	2	0	2	3
PCM21AE1T	Project Management	3	0	0	3	PCM21AE2T	Goods and Services Tax	3	0	0	3
PCD21AE1T	Professional Skills and Problem Solving	1	0	0	1	PCD21AE2T	General Aptitude for Competitive Examination	1	0	0	1
Total		16	2	10	23	Total		16	2	10	23
SEMESTER - III						SEMESTER - IV					
COURSE CODE	COURSE TITLE	HOURS PER WEEK			C	COURSE CODE	COURSE TITLE	HOURS PER WEEK			C
		L	T	P				L	T	P	
PCM21301J	Tax Procedure and Planning	2	0	6	5	PCM21P02L	Project	0	0	24	12
PCM21D07T	Entrepreneurship Management	4	0	0	4	Total		0	0	24	12
PCM21D08T	EXIM - Procedures and Documentation										
PCM21D09T	Forensic Accounting and Fraud Management										
PCM21G01T	Financial Management and Policy	3	0	0	3						
PCM21G02T	Corporate Law	3	0	0	3						
PCM21G03T	Brand Management										
PCM21AE3T	Intellectual Property Rights	3	0	0	3						
PCD21AE3T	Employability Skills	1	0	0	1						
PCM21P01L	MOOC	0	0	0	2						
PCM21S03L	Mini Project Work	0	0	8	4						
Total		13	0	14	22						

9. Program Articulation Matrix																
Course Code	Course Name	Programme Learning Outcomes														
		Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
PCM21101J	Advanced Accounting	H	M	H	M	H	M	M	H	H	M	M	L	M	H	H
PCM21102T	Corporate Governance and Ethics	H	H	H	H	H	L	M	H	H	M	H	H	M	M	H
PCM21103L	Event Management	M	H	M	M	M	M	H	H	M	H	H	H	H	H	M
PCM21201J	Cost and Management Accounting	H	H	H	H	H	M	M	M	H	L	M	L	M	H	M
PCM21202T	International Marketing	H	M	H	M	H	M	M	H	H	M	M	L	M	H	H
PCM21203L	Research and Publication Ethics	H	H	M	M	M	L	L	M	H	L	H	H	H	H	H
PCM21301J	Tax Procedure and Planning	H	H	H	H	H	H	H	M	H	M	M	M	H	H	H
PCM21D01T	Financial Institutions and Markets	H	H	H	H	H	H	H	H	H	L	H	H	L	H	H
PCM21D02T	Human Resource Analytics	H	H	H	M	H	L	H	H	H	L	H	H	L	H	H
PCM21D03T	Global Strategic Management	H	M	H	H	H	M	H	H	M	H	H	M	H	H	H
PCM21D04T	Advertising and Sales Management	H	H	H	H	H	L	H	H	H	H	H	H	M	H	H
PCM21D05T	Logistics and Supply Chain Management	H	H	H	H	H	M	H	H	M	H	H	H	M	H	H
PCM21D06T	Audit and Assurance	M	H	M	M	M	H	H	H	M	H	H	M	H	H	H
PCM21D07T	Entrepreneurship Management	H	H	M	H	H	H	H	H	M	M	H	M	H	M	H
PCM21D08T	EXIM - Procedures and Documentation	H	M	H	H	H	M	H	H	M	H	H	M	H	H	H
PCM21D09T	Forensic Accounting and Fraud Management	H	H	H	H	H	L	H	H	H	H	H	H	M	H	H
PCM21G01T	Financial Management and Policy	H	H	H	H	H	M	H	H	M	H	H	H	M	H	H
PCM21G02T	Corporate Law	M	H	M	M	M	H	H	H	M	H	H	M	H	H	H
PCM21G03T	Brand Management	H	H	M	H	H	H	H	H	M	M	H	M	H	M	H
PCM21S01J	Entrepreneurial Skill Development	H	M	H	H	H	M	H	H	M	H	H	M	H	H	H
PCM21S02J	Business Research Methods	H	H	H	H	H	L	H	H	H	H	H	H	M	H	H
PCM21S03L	Mini Project Work	H	H	H	H	H	M	H	H	M	H	H	H	M	H	H
PCM21P01L	MOOC	M	H	M	M	M	H	H	H	M	H	H	M	H	H	H
PCM21P02L	Project Work	H	H	M	H	H	H	H	H	M	M	H	M	H	M	H
PCM21AE1T	Project Management	H	M	H	H	H	M	H	H	M	H	H	M	H	H	H
PCM21AE2T	Goods and Services Tax	H	H	H	H	H	L	H	H	H	H	H	H	M	H	H
PCM21AE3T	Intellectual Property Rights	H	H	H	H	H	M	H	H	M	H	H	H	M	H	H
PCD21AE1T	Professional Skills and Problem Solving	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
PCD21AE2T	General Aptitude for Competitive Examination	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
PCD21AE3T	Employability Skills	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
	Program Average	H	H	H	H	H	M	H	H	M	H	H	H	H	H	H

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