

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

RAMAPURAM, CHENNAI – 89

COLLEGE OF MANAGEMENT

MASTERS IN BUSINESS ADMINISTRATION

Vision

To be a Globally Renowned B-School that imparts enterprising knowledge & skills that best serves the stakeholders and mankind.

Mission

Mission statement - 1	Promote Excellence in Business Education and Skill Development
Mission statement - 2	Nurture Entrepreneurship, Human Values, Social Responsibilities and Global Citizenship
Mission statement - 3	Enrich the Creativity, Research and Innovation in all Activities
Mission statement - 4	Collaborate to foster Personal and Institutional Leadership Effectiveness

Programme Educational Objectives (PEO)

PEO - 1	Graduates will be business leaders and managers with leadership and problem-solving skills for global business.
PEO - 2	Graduates will drive entrepreneurship initiatives either on their own or within other organizations where they are
	employed.
PEO - 3	Graduates will have innovation skills and drive the businesses through multifaceted skills.
PEO - 4	Graduates will provide advancement of conceptual and practical knowledge in the field of business management
	to contribute to nation building while upholding ethical practices.

Mapping Mission of the department to the Programme Educational Objectives

	Mission Statement - 1	Mission Statement - 2	Mission Statement - 3	Mission Statement - 4
PEO - 1	Н	М	Н	Н
PEO - 2	Μ	Н	Н	L
PEO - 3	Н	М	М	M
PEO - 4	Н	L	М	М

H – High Correlation, M – Medium Correlation, L – Low Correlation

Programme Learning Outcomes (PLO)

PLO - 1	Apply knowledge of management theories and practices to solve business problems.
PLO - 2	Foster Analytical and critical thinking abilities for data-based decision making.
PLO - 3	Ability to develop Value based Leadership ability.
PLO - 4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PLO - 5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to
	a team environment.

Mapping of Programme Educational Objectives to Programme Learning outcomes & PSO

	PLO -1	PLO - 2	PLO - 3	PLO- 4	PLO - 5
			Graduate Attribute	2S	
PEO - 1	Н	Н	Н	М	Н
PEO - 2	L	L	L	L	М
PEO - 3	Н	Н	Н	М	L
PEO - 4	Н	М	L	Н	Н

H – High Correlation, M – Medium Correlation, L – Low Correlation

Co	urse code	MB20HR 04	Course Name	PERFORMANCE M	PERFORMANCE MANAGEM					Course ca	tegory: E	Elect	ive Course	L 3	Т 0	P2	C 4			
Pre	-requisites	MB202	201- Human												-					
	courses	Resource	s Management	Co - Requisites courses				N	IL		P	rogressiv	e courses			NIL				
Cour	rse offering de	partment		MBA				Data b	ook / Coc	les / Standa	ırds			NIL						
Course	e learning Rati	ional (CLR) :	The purpose of	learning this course to		Le 1	earnin 2	g 3		Program l PLO	earning out	come								
CLR -1:	Illustrate the	performance	management prod	cess and documentation		-	-	,		PLO - 1	PLO - 2	PLO - 3	PLO - 4	PLO	- 5	PSO -1	PSO -2			
CLR -2:				creating performance		1- 6)	roficiency (%)	Expected Proficiency (%)	roficiency (%)	roficiency (%)	Expected attainment (%)		of s and iness	for	-		res and lent of le	y to a t.		
			and 360-degree a			Bloom's level (1-					roficiel	roficie	roficie	ttainm		owledge of nt theories and solve business	rtical and abilities i decision	to develop Value Leadership ability	derstar mmun mic, le spects iss.	emselv nievem
	virtual teams	owiedge in pe	erformance of lear	ning organizations and		om's	ted P	ed a		know ent tl o sol	Analy hking ased	velop rrship	to unde and comi economi hical asp business	ad the e ach	u eff inviro					
CLR -5:	Evaluate the e	ethics in perfo	ormance appraisal			Blo	Expect	Expect		Apply knowledge of management theories and practices to solve business	Foster Analytical and critical thinking abilities data-based decision	Ability to develop Value based Leadership ability	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.	Ability to lead themselves and others in the achievement of organizational goals	contributing effectively to a team environment.					
Course	e Learning outo	comes (CO) :	At the end of t	he course, learners will be ab	le					<u></u> Σ α	5	Abi	ŋ	Abi otł	8					
CLO -1:	Study the per	formance ma	nagement process	and documentation		3	75	80		н	н	Н	м	н						
CLO -2:	Explain perfor	rmance measu	urement and creat	ting performance measures		2	70	80		н	м	М	Н	L						
CLO -3:	Analyse the o	utcome metri	cs and 360 degree	e appraisal		4	75	80		н	н	М	н	м						
CLO -4:	Explain the ne	lain the performance of learning organizations and virtual teams				2	75	80		н	м	М	Н	м						
CLO	CLO						70	80		м	н	H	Н	H						
•	ation (Hour)		lodule / Unit 1	Learning Module / Uni	it 2		Le	arning I	Module /	Unit 3	Lea	ning Mod	lule / Unit 4	Lea	rning M	lodule / U	Jnit 5			
		8.	8	8					8			8	,			8				
		Overview o	of Performance	Performance measurement-							Performa	nce Mana	gement -							

		8	8	8	8	8
		Overview of Performance	Performance measurement-		Performance Management -	
	SLO - 1	Management Process	introduction – definition	Outcome metrics - introduction	introduction	Ethics in Performance Appraisal
		Performance Management			Employee Development –	
	SLO- 2	Meaning and Definition	Advantages and disadvantages	Economic Value Added (EVA)	introduction	Concept of Ethics
S -1						

		A Case scenario, basic				
		principles of effective	Alternative models for Assessing			Objectives of performance
	SLO - 1	performance management	Performance	Other economic measures	Rewards Team Performance	management ethics
		Features of performance	Management by Objectives and	Building a High-Performance	Characteristics of rewards team	Significance of ethics in
S -2	SLO- 2	management	Critical incident method	culture	performance	performance management
			Check list method and 360 degree	360–Degree Appraisal:	Advantages and disadvantages of	Importance of ethics in
	SLO - 1	Strategic planning	appraisal	Introduction	rewards team performance	performance management
		need for structure and	Self-evaluation method of	The Impact of 360–Degree		
S -3	SLO- 2	documentation	performance assessment	Feedback on Organizations	Learning organization - definition	Ethical Issues and Dilemmas
55						
				Concept of 360–Degree Feedback		Ethical strategies in performance
	SLO - 1	Documentation process	Rating scales, performance test	System	Nature of learning organization	management
		Inclusions in documents,		Purpose of 360 Degree Feedback		Role of ethics in performance
	SLO- 2	place of storage	Balanced score card	System	Types of learning organization	management
S -4						
		Role of managers in				
		performance planning		Methodology of 360 Degree	Performance of Learning	Ethics in Performance
	SLO - 1	mechanics	Perspectives of balanced score card	Feedback System	Organizations	Management
		Responsibility of managers				
		in performance planning		Ratings of 360 Degree Feedback	The impact of learning organization	Guideline of ethics in performance
	SLO- 2	mechanics	Elements of balanced score card	System	on performance	management
S -5		Employee recoonsibility in				
		Employee responsibility in performance planning			Virtual teams, meaning ,	
	SLO - 1	mechanics	Strategy maps	Advantages of the Method	characteristics	Ethics in Organizations
	310 - 1	mechanics	Strategy maps	Auvantages of the Methou	characteristics	
		Employee responsibility in				
c c	SLO- 2	documentation	Steps to create balanced score card	Disadvantages of the Method	Performance of Virtual Teams, types	Advantages and disadvantages
S -6		Creation of performance		The Process of 360–Degree		Realities of Ethics in Performance
	SLO - 1	management documents	Creating performance measures	Feedback	Team Performance Management	Management
	JLO - 1					Management
		Steps in effective	The European Foundation for Quality		Effective team performance	Ensuring Ethics in Performance
c 7	SLO- 2	performance planning	Management (EFQM) model	Operating 360– Degree Appraisal	management	Management.
S -7		Activity: Presentation on				
		performance process by		Guidelines to develop 360 degree	Performance Management and	Developing Code of Ethics
	SLO - 1	various companies	Elements in EFQM model	feedback	Learning Organizations	
S -8						

		Analysis on the documentation process of	Activity: Discussion on balanced	Activity: A group discussion on the vitality of 360-degree	Activity: A case study on learning and	
	SLO- 2	companies	score card used by organizations	feedback in organizations	virtual organization	Activity: Case Study

	1. Performance Management: Toward Organizational Excellence Paperback – 29 Dec 2015 by T V Rao
Learning	2. Performance Management: Integrating Strategy
Resources	Execution, Methodologies, .Book by Gary Cokins
	Performance Management 2/E Book by Robert Bacal

Bloo	ms level	Continuo	Final Examination (Marks 100 which will be weight 50%)										
		CLA - 1	(5%)	CLA - 2 ((10%)	CLA - 3 (15 %)	CLA - 4 (15%)		CLA - 5 (5 %)		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	_	
1	Remember												
2	Understand	15%	15%										
3	Apply	20%	20%	10%		10%	10%	10%	10%	25%	25%	10%	10%
1	Analyse	15%	15%		10%	10%	10%	10%	10%	25%	25%	10%	10%
5	Evaluate			20%	20%	10%	10%	10%	10%			10%	10%
5	Create			20%	20%	15%	15%	20%	20%			20%	20%
'ota	1		100%	1	00%		100%		100% 100%			100%	

#CLA – 3 : Mini project / Seminar (5), Assignments (5) , MCQ assessment (5) / MOOC certification or NPTEL

CLA – 4: Active participation in class / seminar presentation

Course Coordinator

HOD - MBA

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