

ACADEMIC CURRICULA

UNDERGRADUATE DEGREE PROGRAMME

Bachelor of Science

(B.Sc. Fashion Designing)

Three Years

Learning Outcomes Based Curriculum Framework (LOCF)

Academic Year

2020 - 2021



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur- 603203, Chengalpattu District, Tamil Nadu, India

1. Department Vision Statement	
Stmnt - 1	<i>To provide rigorous standards for design knowledge, illustration skills, industrial and professional behavior</i>
Stmnt - 2	<i>To contribute to a designer society through teaching (with classrooms, labs, fashion studios designing through software and service</i>
Stmnt - 3	<i>To value a collaborative, collegial, and cooperative teaching and learning community composed of diverse students</i>

2. Department Mission Statement	
Stmnt - 1	<i>To be the core of excellence in the realm of Fashion Designing</i>
Stmnt - 2	<i>To produce creative designing projects and valuable critiques in the field of Fashion Designing</i>
Stmnt - 3	<i>Implementing global standards and encouraging the students through innovation and quality education.</i>
Stmnt - 4	<i>Cultivating the Designing Professionals to effectively contribute to the society with integrity and commitment.</i>
Stmnt - 5	<i>Developing the student on the innovative side and making them a society friendly professional.</i>

3. Program Education Objectives (PEO)	
PEO - 1	<i>Graduates will have skills and knowledge to excel in their professional career in the field of Fashion Designing and its related disciplines.</i>
PEO - 2	<i>Graduates will contribute and communicate effectively within the team to grow into leaders.</i>
PEO - 3	<i>Graduate will practice lifelong learning for continuing professional development.</i>
PEO - 4	<i>Graduates will have the capability to continue their formal education and successfully complete an advance degree.</i>
PEO - 5	<i>Graduates will contribute to the nation and the growth of the society by applying acquired knowledge in technical, computing and managerial skills</i>

4. Program Specific Outcomes (PSO)	
PSO - 1	Critical Thinking: <i>Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives</i>
PSO - 2	
PSO - 3	Ethics: <i>Recognize different value systems including your own, understand the creativity of your designs, and accept responsibility for them.</i>

5. Consistency of PEO's with Mission of the Department					
	Mission Stmt. - 1	Mission Stmt. - 2	Mission Stmt. - 3	Mission Stmt. - 4	Mission Stmt. - 5
PEO - 1	H	M	H	L	M
PEO - 2	H	H	H	M	M
PEO - 3	H	M	H	H	H
PEO - 4	H	L	H	M	H
PEO - 5	H	M	H	H	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

6. Consistency of PEO's with Program Learning Outcomes (PLO)															
	Program Learning Outcomes (PLO)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Lifelong Learning
PEO - 1	H	H	H	H	H	H	H	H	M	H	H	H	H	H	H
PEO - 2	H	M	H	H	H	H	H	H	H	H	L	H	H	H	H
PEO - 3	H	H	H	L	H	H	H	H	H	H	H	M	H	H	H
PEO - 4	H	H	H	H	H	M	H	H	H	H	H	H	L	H	H
PEO - 5	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

7. Programme Structure

1. Professional Core Courses (C) (12 Courses)					
Course Code	Course Title	Hours/Week			C
		L	T	P	
UFD20101T	Fiber and Yarn Science	4	1	0	5
UFD20102T	Fundamentals of Designing -I	3	2	0	5
UFD20201T	Fiber Manufacturing and Processing	2	2	0	4
UFD20202T	Fundamentals of Designing -II	2	2	0	4
UFD20203T	History of Costumes (Presentation)	3	1	0	4
UFD20301T	Fashion Merchandising	3	2	0	5
UFD20302T	Apparel Production Management	4	1	0	5
UFD20303L	Computer Aided Design-I	0	0	5	3
UFD20401L	Pattern Making & Garment Construction - Western Wear	0	0	6	3
UFD20402T	Fashion Retailing and Apparel Marketing	3	2	0	5
UFD20403L	Computer Aided Design - II	0	0	6	3
UFD20404T	Visual Merchandising (Presentation)	2	2	0	4
UFD20405T	Import and Export Management	2	2	0	4
UFD20501T	Thematic Design & Theatre Costume	3	3	0	6
UFD20502T	Apparel Management & Quality Control	3	3	0	6
UFD20601L	Fashion Portfolio Making	0	0	0	6
Total Learning Credits					72

2. Discipline Specific Elective Courses (E) (4 Courses)					
Course Code	Course Title	Hours/Week			C
		L	T	P	
UFD20D01L	Basic Pattern Making & Garment Construction - Kids wear				
UFD20D02L	Basic Pattern Making	0	0	5	3
UFD20D03L	Basic Garment Construction				
UFD20D04L	Pattern Making & Garment Construction - Women's Wear				
UFD20D05L	Pattern Making & Garment Construction - Party Wear (Women)	0	0	5	3
UFD20D06L	Pattern Making & Garment Construction - Seasonal Wear (Women)				
UFD20D07L	Pattern Making & Garment Construction - Men's Wear				
UFD20D08L	Pattern Making & Garment Construction - Party Wear (Men)	0	0	5	3
UFD20D09L	Pattern Making & Garment Construction - Seasonal Wear (Men)				
UFD20D10L	Fashion Draping Techniques				
UFD20D11L	Stylized Draping Techniques	0	0	6	3
UFD20D12L	Advanced Draping Techniques				
UFD20D13L	Internship & Project Work	0	0	0	12
Total Learning Credits					24

3. Generic Elective Courses (G) (2 Courses)					
Course Code	Course Title	Hours/Week			C
		L	T	P	
ULT20G01J	Tamil – I				
ULH20G01J	Hindi – I	2	0	2	3
ULF20G01J	French – I				
UFD20G01J	Surface Embellishments & Accessory Making	2	0	3	4
ULT20G02J	Tamil – II				
ULH20G02J	Hindi – II	2	0	2	3
ULF20G02J	French – II				
UFD20G02J	Fabric Designing – Dyeing & Printing	2	0	3	4
UFD20G03J	Art & Design Concept Methodology	2	0	5	4
Total Learning Credits					18

4. Ability Enhancement Courses (A) (Any 2 Courses)					
Course Code	Course Title	Hours/Week			C
		L	T	P	
ULE20AE1T	English	4	0	0	4
UES20AE1T	Environmental Studies	3	0	0	3
Total Learning Credits					7

5. Skill Enhancement Courses (S) (6 Courses)					
Course Code	Course Title	Hours/Week			C
		L	T	P	
UFD20S01L	Fashion Illustration - I	0	0	3	2
UFD20S02L	Basic concepts of Fashion Illustration				
UFD20S03L	Fashion Illustration - II				
UFD20S04L	Introduction to Fashion Art and Drawing	0	0	3	2
UFD20S05L	Fashion Illustration - III	0	0	3	2
UFD20S06L	Stylized & Rendering Techniques				
UCD20S01L	Soft skills	0	0	2	1
UCD20S02L	Quantitative Aptitude and Reasoning	0	0	2	1
UMI20S01L	My India Project	0	0	0	1
Total Learning Credits					9

6. Extension Activity (NS/NC/NO/YG) (4 Courses)					
Course Code	Course Title	Hours/Week			C
		L	T	P	
UNS20201L	NSS				
UNC20201L	NCC				
UNO20201L	NSO	0	0	0	0
UYG20201L	YOGA				
Total Learning Credits					0

7. Life Skill Courses (JK) (4 Courses)					
Course Code	Course Title	Hours/Week			C
		L	T	P	
UJK20201L	Communication Skills	0	0	4	2
UJK20301T	Universal Human Values	2	0	0	2
UJK20401T	Professional Skills	2	0	0	2
UJK20501T	Leadership and Management Skills	2	0	0	2
Total Learning Credits					8

8. Implementation Plan

Semester – I					Semester – II						
Course Code	Course Title	Hours/ Week			C	Course Code	Course Title	Hours/ Week			C
		L	T	P				L	T	P	
ULT20G01J	Tamil – I					ULT20G02J	Tamil – II				
ULH20G01J	Hindi – I	2	0	2	3	ULH20G02J	Hindi – II	2	0	2	3
ULF20G01J	French – I					ULF20G02J	French – II				
ULE20AE1T	English	4	0	0	4	UFD20201T	Fiber Manufacturing and Processing	2	2	0	4
UFD20101T	Fiber and Yarn Science	4	1	0	5	UFD20202T	Fundamentals of Designing -II	2	2	0	4
UFD20102T	Fundamentals of Designing –I	3	2	0	5	UFD20203T	History of Costumes (Presentation)	3	1	0	4
UFD20D01L	Basic Pattern Making & Garment Construction - Kids wear					UFD20D04L	Pattern Making & Garment Construction - Women's Wear				
UFD20D02L	Basic Pattern Making	0	0	5	3	UFD20D05L	Pattern Making & Garment Construction - Party Wear (Women)	0	0	5	3
UFD20D03L	Basic Garment Construction					UFD20D06L	Pattern Making & Garment Construction - Seasonal Wear (Women)				
UFD20G01J	Surface Embellishments & Accessory Making	2	0	3	4	UFD20S01L	Fashion Illustration - I				
UCD20S01L	Soft Skills	0	0	2	1	UFD20S02L	Basic concepts of Fashion Illustration	0	0	3	2
Total Learning Credits					25	Total Learning Credits					23
Total number of hrs/week					30	Total number of hrs/ week					30
Semester – III					Semester – IV						
Code	Course Title	Hours/ Week			C	Code	Course Title	Hours/ Week			C
		L	T	P				L	T	P	
UFD20301T	Fashion Merchandising	3	2	0	5	UFD20401L	Pattern Making & Garment Construction - Western Wear	0	0	6	3
UFD20302T	Apparel Production Management	4	1	0	5	UFD20402T	Fashion Retailing and Apparel Marketing	3	2	0	5
UFD20303L	Computer Aided Design - I	0	0	5	3	UFD20403L	Computer Aided Design - II	0	0	6	3
UFD20D07L	Pattern Making & Garment Construction - Men's Wear					UFD20404T	Visual Merchandising (Presentation)	2	2	0	4
UFD20D08L	Pattern Making & Garment Construction - Party Wear (Men)	0	0	5	3	UFD20405T	Import and Export Management	2	2	0	4
UFD20D09L	Pattern Making & Garment Construction - Seasonal Wear (Men)					UFD20S05L	Fashion Illustration – III	0	0	3	2
UFD20G02J	Fabric Designing – Dyeing & Printing	2	0	3	4	UFD20S06L	Stylized & Rendering Techniques				
UFD20S03L	Fashion Illustration-II	0	0	3	2	UJK20401T	Professional Skills	2	0	0	2
UFD20S04L	Introduction to Fashion Art and Drawing					Total Learning Credits					23
UMI20S01L	My India Project	0	0	0	1	Total number of hrs/ week					30
UJK20301T	Universal Human Values	2	0	0	2	Semester - VI					
Total Learning Credits					25	Code	Course Title	Hours/ Week			C
Total number of hrs/ week					30	L	T	P			
UFD20501T	Thematic Design & Theatre Costume	3	3	0	6	UFD20601L	Fashion Portfolio Making	0	0	0	6
UFD20502T	Apparel Management & Quality Control	3	3	0	6	UFD20D13L	Internship & Project work	0	0	0	12
UFD20D10L	Fashion Draping Techniques					Total Learning Credits					18
UFD20D11L	Stylized Draping Techniques	0	0	6	3	Total number of hrs/ week					0
UFD20D12L	Advanced Draping Techniques										
UFD20G03J	Art & Design Concept Methodology	2	0	5	4						
UES20AE1T	Environmental Studies	3	0	0	3						
UJK20501T	Leadership and Management Skills	2	0	0	2						
Total Learning Credits					24						
Total number of hrs/ week					30						

9. Program Articulation Matrix

Course Code	Course Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
UFD20101T	Fiber and Yarn Science	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20102T	Fundamentals of Designing –I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20201T	Fiber Manufacturing and Processing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20202T	Fundamentals of Designing –II	H	M	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20203T	History of Costumes (Presentation)	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20301T	Fashion Merchandising	H	H	H	L	L	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20302T	Apparel Production Management	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20303L	Computer Aided Design-I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20401L	Pattern Making & Garment Construction -Western Wear	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20402T	Fashion Retailing and Apparel Marketing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20403L	Computer Aided Design – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20404T	Visual Merchandising (Presentation)	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20405T	Import and Export Management	H	L	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20501T	Thematic Design & Theatre Costume	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20502T	Apparel Management & Quality Control	H	L	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20601L	Fashion Portfolio Making	H	L	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D01L	Basic Pattern Making & Garment Construction- Kids Wear	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D02L	Basic Pattern Making	H	H	H	H	H	H	H	M	H	H	H	H	H	M	H	H	H	H	H	H
UFD20D03L	Basic Garment Construction	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D04L	Pattern Making & Garment Construction-Women’s Wear	H	H	H	H	H	H	H	M	H	H	H	H	H	M	H	H	H	H	H	H
UFD20D05L	Pattern Making & Garment Construction-Party Wear (Women)	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D06L	Pattern Making & Garment Construction -Seasonal Wear (Women)	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D07L	Pattern Making & Garment Construction-Men’s Wear	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D08L	Pattern Making & Garment Construction -Party wear (Men)	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D09L	Pattern Making & Garment Construction -Seasonal wear (Men)	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D10L	Fashion Draping Techniques	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D11L	Stylized Draping Techniques	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D12L	Advanced Draping Techniques	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D13L	Internship & Project Work	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULT20G01J	Tamil – I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULF20G01J	French – I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULH20G01J	Hindi – I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20G01J	Surface Embellishments & Accessory Making	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULT20G02J	Tamil – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULF20G02J	French – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULH20G02J	Hindi – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20G02J	Fabric Designing-Dyeing & Printing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20G03J	Art & Design Concept Methodology	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULE20AE1T	English	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UES20AE1T	Environmental Studies	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20S01L	Fashion Illustration-I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20S02L	Basic Concepts of Fashion Illustration	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

UFD20S03L	Fashion Illustration-II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20S04L	Introduction to Fashion Art and Drawing	H	H	H	H	H	H	H	H	L	H	H	H	H	H	H	H	H
UFD20S05L	Fashion Illustration-III	H	H	H	H	H	H	H	H	L	H	H	H	H	H	H	H	H
UFD20S06L	Stylized & Rendering Techniques	H	H	H	H	H	H	H	H	L	H	H	H	H	H	H	H	H
UCD20S01L	Soft Skills	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UCD20S02L	Quantitative Aptitude and Logical Reasoning	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UMI20S01L	My India Project	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UJK20301T	Universal Human Values	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UJK20201L	Communication Skills	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UJK20401T	Professional Skills	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H	H	
UJK20501T	Leadership and Management Skills	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H	H	
UNS20201L	NSS																	
UNC20201L	NCC																	
UNO20201L	NSO																	
UYG20201L	YOGA																	
	Program Average																	

H – High Correlation, M – Medium Correlation, L – Low Correlation