

FACULTY PROFILE TEMPLATE FOR WEBSITE

Basic Details:

- Name: Mr. A. HARIHARAN**
- Designation: ASSISTANT PROFESSOR**
- Phone Number: - 8122281030**
- Email Id: harihara2@srmist.edu.in**
- Area of Specialization: Banking**
- Affiliation: SRM UNIVERSITY**

Educational Details:

- Degree –B.COM**
- Area or Subject – COMMERCE**
- University – UNIVERSITY OF MADRAS**
- Awarded Year –2016**
- Degree – M.COM**
- Area or Subject – COMMERCE**
- University – UNIVERSITY OF MADRAS**
- Awarded Year –2018**
- Degree – M.PHIL**
- Area or Subject –COMMERCE**
- University – UNIVERSITY OF MADRAS**
- Awarded Year –2019**
- Degree – PH.D**
- Area or Subject – COMMERCE**
- University – BHARTHIDHASAN UNIVERSITY**
- Awarded Year –PURSUING**

Other Details:

Courses:

- **INTERPERSONAL SKILLS OF BEST BEHAVIORAL TEACHERS**
- **HARMONY IN THE WORKPLACE EFFECTIVE INTERPERSONAL AND COMMUNICATION SKILLS**
- **NLP TECHNIQUES FOR TEACHING GEN Z STUDENTS**
- **INVENTION AND INTELLECTUAL PROPERTY**
- **DIGITAL BANKING**

Research Interests: Marketing & Finance

Selected Publications:(UGC CARE / WOS / SCOPUS)

- “A study on stress management with special reference to postal employees in Chennai city” published in PARISHODH journal vol. 9, ISSN No: 2347-6648; Issue.III March 2020.

Papers Presented:

- “A study on customer satisfaction in green banking system” published in ENTREPRENEURSHIP INNOVATION AND STARTUP - ICEIS 2022,

Working Papers: 1

Scopus

Work in Progress: 1

Scopus

Academic Experience: 2YEARS 6 MONTH

Other Professional Experience: NIL

Achievements:

“Won 3rd Place in Chennai District Karate Championship in 2011.

Workshops /Seminars/Conferences/ATAL FDP:

WORKSHOPS

- Participated in the State Level Workshop on Goods and Services Tax” on 21st February 2020.
- Participated in the One Day International workshop on COMMERCE OLD STONEAGE held on 24th June 2020.
- Participated in the One Day International workshop on BULIDING A UNICORN IN INDIA held on 24th June 2020.
- Participated in the One Week workshop on APPLICATION OF RESEARCH METHODS & STATICAL TOOLS between 8th to 13th February 2021.
- Participated in the National Level Workshop on “RESEARCH METHODOLOGY” 10th April 2021.
- Participated in the One Day National Workshop on “ESSENTIAL OF BUSINESS COMMUNICATION” 19th May 2021.
- Participated in the two days National Level workshop on “RESEARCH METHODOLOGY USING SPSS & DATA COLLECTION” held on 21st & 22 February 2023.

SEMINAR:

- Participated in the one day National Level ICSSR Seminar on “MAPPING RECENT RESEARCH SKILLS FOR ACADEMIC DEVELOPMENT - A YARDSTICK FOR ACADEMIC PERFORMANCE” held on 12th August 2022.
- Participated in the two days National Level workshop on “DIGITAL FINANCIAL INCLUSION” held on 20 & 31st August 2022.

SYMPOSIUM

- One day National Level online symposium on DISTARS AND LITERATURE held on 13th April 2021.
- One day National Level online symposium on NEW EDUCATION POLICY 2020 held on 13th March 2023.
- Participated in the International Symposium on “INNOVATION AND ENTREPRENEURSHIP FOR SUSTAINABLE GROWTH” held on 19th April 2023.

CONFERENCES (NATIONAL / INTERNATIONAL)

- Participated in National E-Conference on FINANCIAL MARKETS on 12th March 2020.
- Participated in International conference on “STRATEGIES AND CHALLENGES IN HIGHER EDUCATION DURING COVID 19” held on 15th May 2020.
- Participated in International conference on “STRATEGIES AND CHALLENGES IN HIGHER EDUCATION DURING COVID 19” held on 15th May 2020.
- Participated in International conference on “RECENT TRENDS IN ACCOUNTING & TAXATION” held on 1st February 2021.
- Participated in International conference on “ON GLOBAL BUSINESS & CHALLENGES IN HRM SHIFT POST COVID 19” held on 19th April 2022.
- Participated in Two days National conference on “DEMYSTIFYING LITERATURE REVIEW IN MANAGEMENT & IT RESEARCH” held on 22 & 23rd April 2022.

ATAL FDP

- Participated in ATAL FDP on BLOCK CHAIN between 11 to 15th December 2020.
- Participated in ATAL FDP on RESEARCH IN FINANCE between 4 to 8th January 2021.
- Participated in ATAL FDP on LEARNING MANAGEMENT SYSTEM between 15 to 19th March 2020.
- Participated in ATAL FDP on DIGITAL SUPPLY CHAIN & LOGISTICS 4.0 between 16 to 27th January 2023.

Achievements and Awards:

NIL

Academic / Professional Membership:

NIL

Please send in your latest **PASSPORT SIZE** photograph.

