

# **FACULTY PROFILE TEMPLATE FOR**

## **WEBSITE**

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### **Basic Details:**

- Name: Dr.K.GUNASEKARAN**
- Designation : Assistant Professor (Selection Grade)**
- Phone Number:- 8056881033**
- Email Id: drkgunasekaran2020@gmail.com**
- Area of Specialization: Accounting, Finance, Marketing and Human Resource Management**
- Affiliation:**

### **Educational Details:**

- Degree – Ph.D.**
- Area or Subject – Commerce ( Finance)**
- University – Bharathiyar University**
- Awarded Year –2017**
- Degree – M.Phil.**
- Area or Subject – Commerce**
- University – Bharathidasan University**
- Awarded Year – 2002**
- Degree – M.Com.**
- Area or Subject – General**
- University – Bharathidasan University**
- Awarded Year – 2000**
- Degree – B.Com.**
- Area or Subject – General**
- University – Bharathidasan University**
- Awarded Year –1998**

## **Other Details:**

### **Courses:**

**Research Interests: FINANCE, HRM, MARKETING, ACCOUNTING**

### **Selected Publications:**

- A study on stress management of IT employees at Chennai district International Journal of Advanced Science and Technology. Volume 29, Issue 3 Special Issue, 2020, Pages 1129-1137. Scopus, December 2020.
- Effectiveness of talent acquisition process in Indian industry International Journal of Advanced Science and Technology, Volume 28, Issue 19, December 2019, Pages 492-496, ISSN: 20054238, Source Type: Journal December 2019.
- A Study on Emotional Intelligence Management in Private Sectors at Chennai, Think India Journal, Volume 22, Issue 14, December 2019, Pages 5889-5897, ISSN: 0971-1260, Source Type: Journal UGC Care Dec 2019.
- Diagnosing the effect of occupational stressors through structural equation modelling (Sem): A study among the employees of magnetite industry in Tamil Nadu International Journal of Mechanical and Production Engineering Research and Development, Volume 8, Issue Special Issue 4, December 2018, Pages 66-72, ISSN: 22496890, Source Type: Journal, Scopus December 2018
- Prospects of Goods and Services Tax In India International journal Research in Engineering and Social Science. Volume 15, Issue 18, Oct 2018, Pages 255-261, ISSN: 2249-9482, Source Type: Journal, UGC Care October 2018.
- Study on employee opinion about logistics Operations and Performance at wheels shipping India Pvt ltd, Chennai. International Journal of Pure and Applied Mathematics. Volume 119, Issue 18, Sep 2018, Pages 1707-1728, ISSN: 1314-3395, Source Type: Journal, UGC Care, Sep 2018.
- Price Volatility of the Gold Commodity Using Technical Analysis with reference to Rayalseema Bullion Commmtrae Pvt. Ltd. International Journal of Mechanical and Production Engineering and Research and Development (IJMPERD). Volume: 13. Issue:6 pp 423-440, Jun 2018 ISSN 2249-6890 (print) Scopus , June 2018.
- Monetary and Non-Monetary Problems of Small-Scale Industry in India. Journal of Exclusive Management Science (JEMS), Volume 4, Issue 7, July 2015, Pages 45-49, ISSN: 2277 –5684, Source Type: Journal, UGC July 2015.

**Working Papers: 2**

**Work in Progress: 1**

**Academic Experience: 20 Years**

## **Other Professional Experience: Acted as Resource Person**

- Capital structure of Company, FDP -Vel Tech - March 2018,
- Alumni Interaction, Reunion 2022- Thirumalai Engg. College, 14.08.2022.
- Management Accounting, FDP Vel Tech – SoM, 17.09.2022.
- A Perspective on Intellectual Property’s Rights in Business – Sri Venkateshwara Hi-Tech Engineering College, Erode, 10.04.2023.
- Emerging Trends in Entrepreneurial Development – Arcot Sri Mahalakshmi Women’s College, 19.04.2023.
- Sources of Funding in a Firm’s Capital Structure, Webinar- Erode Sengunthar Engineering College, 25.04.2023.

## **Achievements:**

- Coordinated Seminar on Plan Your Career the Right Way on 16.09.2022, Vel Tech Rangarajan Dr.Sagunthala R& D Institute of Science and Technology, Chennai. 62.
- Organised online Webinar on Employability Skills on 08.07.2022, Vel Tech Rangarajan Dr.Sagunthala R& D Institute of Science and Technology, Chennai. 62.
- Organised induction orientation programme on 16.09.2021, 17.09.2021, and 20.09.2021 for first year students of B.Com & B.B.A. - Vel Tech Rangarajan Dr.Sagunthala R& D Institute of Science and Technology, Chennai. 62.
- Coordinated IV programme for MBA students, year 2010 and 2012, at Thirumalai Engineering College, Kanchipuram. 621631.
- Coordinated IV programme for B.Com. 2006 at Meenakshi Ramasamy Arts and Science College, Ariyalur, 621704.
- Authored a Book Titled as “Management Accounting” vide ISBN - 978-93-91405-79-3, Pages : 221, Charulatha Publication, 38/7, Rukmani Street, West Mambalam, Chennai, 600006.
- Authored Compiled Book Titled as “The Management Encyclopaedia” by the Department of Management Studies (MBA), Thirumalai Engineering College, Kanchipuram. Mobile; 8056881033

## **Achievements and Awards:**

Best Researcher Award Research Education Solution-MSME 2022.

## **Academic / Professional Membership:**

- International Association of Commerce and Management (IACM) 31st August 2021 - Life Time.
- Journal Editorial Board Member in Blu Eyes Intelligence Engineering and Sciences.
- Journal Editorial Board Member in Lattice Science Publication.

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