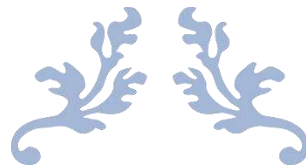




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**PO ATTAINMENT REPORT**

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**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

**2019 – 2021 BATCH**



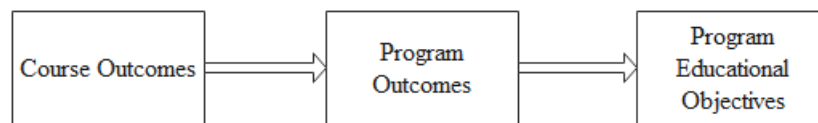
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**MASTER OF BUSINESS ADMINISTRATION**

**THE ATTAINMENT PROCESS OF PROGRAM OUTCOMES**

The attainment of Program Outcomes involves developing Program Educational Objectives (PEO), Program Outcomes (PO) and Course outcomes (CO) as follows:



The process of PO attainment starts with mapping Course Outcomes (CO) and Program Outcomes (PO) with correlation levels of 3,2 and 1 as given below:

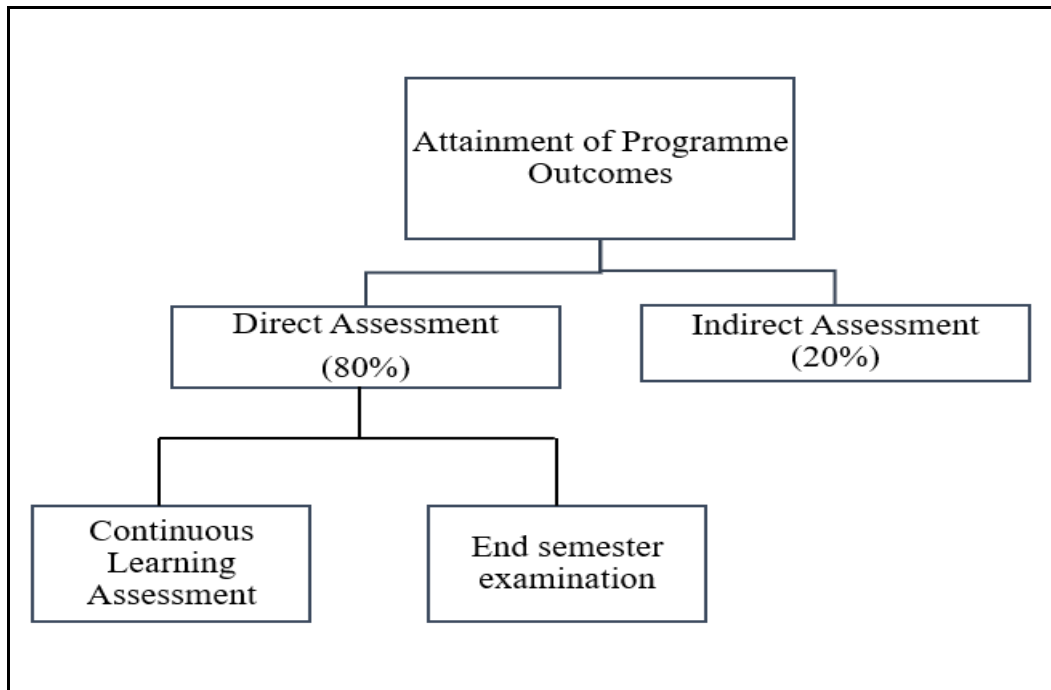
Levels	Correlation
3	High (High contribution towards attainment)
2	Moderate (Medium contribution towards attainment)
1	Low (Low contributions towards attainment)

Then, the average score of Course Outcomes ranges from 1 – 3 were taken to represent the articulation matrix of course and Program Outcomes.

Ranges of Average CO	Correlation of Course and PO
Above 2.40	High
1.50 – 2.39	Moderate
1.00 – 1.49	Low

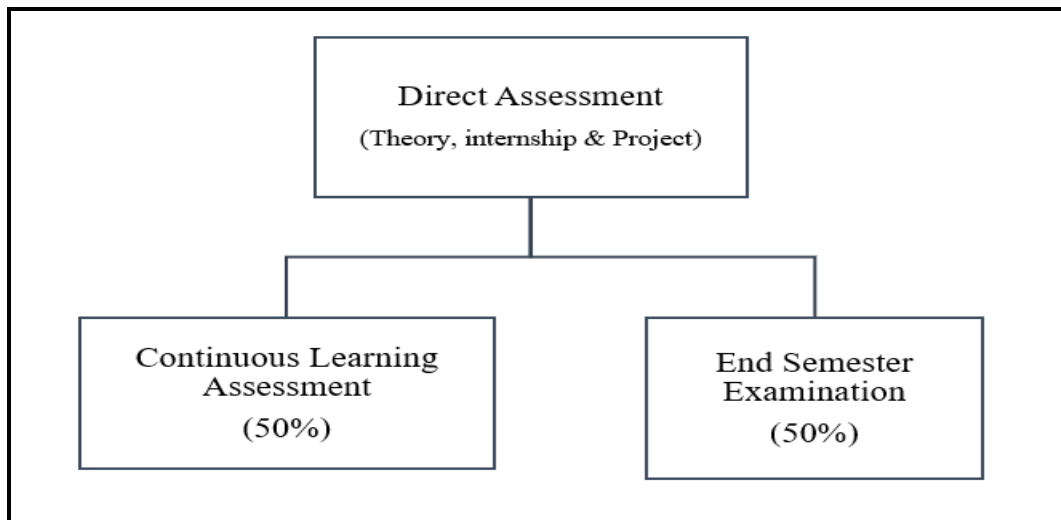
The overall attainment of the Program Outcomes were calculated based on the direct and indirect assessment method with weightage of 80% and 20% respectively.

Direct attainment of PO was determined by taking average of all the courses correlated with that PO. Indirect attainment of PO was calculated based on student's exit survey.

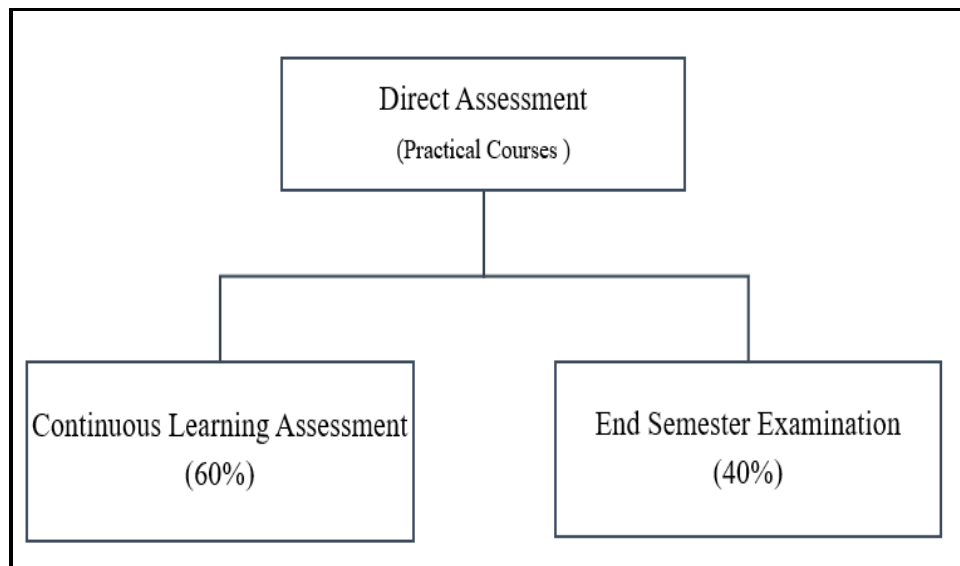


### **1. DIRECT ASSESSMENT METHODS**

The Direct Assessment of Programme Outcomes (PO) were measured based on the attainment of Course Outcomes. The attainment of Course Outcomes has been calculated through Continuous Learning Assessment and End semester university examination. The Weightage assigned for theory courses, summer internship and project work to determine the attainment of course outcomes of Continuous learning Assessment and end semester examination is 50% each.



Whereas, the weightage assigned for practical courses to calculate course outcomes through continuous learning assessment and end semester examination is 60% and 40% respectively.



**a) Continuous Learning Assessment (CLA):**

The course outcomes are measured through course Continuous Learning Assessment (CLA) such as cycle test, Surprise test, mini project, class participation and Model examination for theory courses and lab records, reports, reviews and viva for practical courses, internship and project work and end semester examinations. The attainment level of Course Outcomes of the theory courses is fixed as.

Level	Description
3	Above 70% of students attain course outcomes
2	Between 60% – 69 % of students attain course outcomes
1	Between 50% – 59% of students attain course outcomes

The course outcomes attainment level of practical courses, internship and project is fixed as

Level	Description
3	Above 90% of students attain course outcomes
2	Between 80% – 89 % of students attain course outcomes
1	Between 70% – 79%of students attain course outcomes

### **Calculation of Course outcomes of Continuous Learning Assessment attainment level**

The calculation of course outcomes of continuous learning assessment for all the course are calculated based on the average attainment level of that course outcome using the following formula:

$$\text{CLA Attainment level of CO}_n = \frac{\text{Sum of the attainment level of CO}_n}{\text{No. of CLA used for CO}_n}$$

**Example:**

Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Learning Assessment Attainment level
CO1	3	3	3	3	3	15	3.0
CO2		3	3	3	3	12	3.0
CO3			3	3	3	9	3.0
CO4			3	3	3	9	3.0
CO5			3	3	3	9	3.0

**b) End semester examination:**

The attainment level of end semester / University examination is based on the grade secured by the students of a course. Then the grade is converted into range of marks as specified by the university as given below:

Range	Grade
91 – 100	O
81 – 90	A+
71 – 80	A
61 – 70	B+
56 – 60	B
50 – 55	C

Based on the range of marks, the attainment level is set for end semester examination as follows:

Level	Description
3	Above 51 % of students scored 81 – 100 marks (Secured A+ and O grade)
2	41% - 50% of students scored 61 – 80 marks (secured A and B+ grade)
1	40 % – 50 % of students scored 50 – 60 marks (secured B and C grade)

**Therefore, the overall attainment course outcomes are described as;**

Overall CO Attainment = (Attainment level of CLA × 0.5) + (Attainment level of End semester exam x 0.5)

**Example:**

Course Outcomes (CO)	Continuous Assessment Attainment level	End semester Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	2	1.5	1	2.5
CO2	3.0	2	1.5	1	2.5
CO3	3.0	2	1.5	1	2.5
CO4	3.0	2	1.5	1	2.5
CO5	3.0	2	1.5	1	2.5



### CO - PO ATTAINMENT OF A COURSE

Using CO – PO mapping, the mapped POs are considered for PO attainment

Course Outcomes	Total Direct assessment of CO	Programme Outcomes mapping correlation with CO				
		PO1	PO2	PO3	PO4	PO5
CO1	2.5	3	-	-	-	-
CO2	2.5	2	3	-	3	-
CO3	2.5	2	3	-	-	2
CO4	2.5	3	2	-	2	-
CO5	2.5	2	3	-	2	2

PO attainment of a course is computed based on the following formula:

**PO attainment of a course = (CO attainment X CO-PO Mapping) / Max. correlation strength**

**Example:**

Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.5				
CO2	1.7	2.5		2.5	
CO3	1.7	2.5			1.7
CO4	2.5	1.7		1.7	
CO5	1.7	2.5		1.7	1.7
Total	10.0	9.2		5.9	3.4
CO - PO Attainment	<b>2.0</b>	<b>2.3</b>	<b>---</b>	<b>2.0</b>	<b>1.7</b>

## **2. Indirect Assessment**

The Indirect assessment was measured based on the student's perception on Program Outcomes through student's exit survey at the end of the MBA Programme. The comprehensive feedback of student's perception on PO rates on 5-point scale i.e., from 1 to 5 was followed:

<b>Scale</b>	<b>Description</b>
1	Strongly Disagree
2	Disagree
3	Neither Agree nor Disagree
4	Agree
5	Strongly Agree

The attainment level for indirect assessment was fixed based on the percentage of students who have selected the scale Agree (4) and strongly agree (5) as mentioned below:

<b>Percentage of students opted scale 4 and 5</b>	<b>Attainment level</b>
More than 70%	3
60 – 69%	2
50 – 59%	1

3 – High ; 2 – Medium ; 1 - Low

## **PO ATTAINMENT OF A BATCH**

PO attainment of a batch is determined based on the direct and indirect assessment methods.

The Direct assessment of PO is based on the average PO attainment of all the courses, for that particular batch. Indirect attainment is determined from student's programme exit survey.

**Final PO attainment for a particular batch = (0.8 \* Direct Attainment) + (0.2 \* Indirect Attainment)**

Therefore,

**The process of PO attainment is simplified as:**

- Defining Department Vision and Mission
- Establishment of PEO and PO in alignment to Vision and Mission
- Mapping Program Educational Objectives and Program Outcomes
- Develop Course Outcomes
- Mapping Course Outcomes with Program Outcomes
- Calculate CO attainment through various Continuous Learning Assessment and End semester examination (Direct Assessment)
- Conduct Program exit survey (Indirect Assessment)
- Predict the Program Outcomes and Program Educational Objectives

**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**  
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**MASTER OF BUSINESS ADMINISTRATION**

**VISION**

To be a Globally Renowned B-School that imparts enterprising knowledge & skills that best serves the stakeholders and mankind.

**MISSION**

M 1: Promote Excellence in Business Education and Skill Development

M 2 : Nurture Entrepreneurship, Human Values, Social Responsibilities and Global Citizenship

M 3 : Enrich the Creativity, Research and Innovation in all Activities

M 4 :Collaborate to foster Personal and Institutional Leadership Effectiveness

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**Programme Educational Objectives (PEO)**

PEO – 1 : Graduates will be business leaders and managers with leadership and problem-solving skills for global business.

PEO – 2 : Graduates will drive entrepreneurship initiatives either on their own or within other organizations where they are employed.

PEO – 3 : Graduates will have innovation skills and drive the businesses through multifaceted skills.

PEO – 4 : Graduates will provide advancement of conceptual and practical knowledge in the field of business management to contribute to nation building while upholding ethical practices.

**Programme Outcomes (PO)**

PO – 1 : Apply knowledge of management theories and practices to solve business problems.

PO - 2 : Foster Analytical and critical thinking abilities for data-based decision making.

PO – 3 : Ability to develop Value based Leadership ability.

PO - 4 : Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO - 5 : Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

**Mapping Mission of the department to the Programme Educational Objectives**

	M -1	M-2	M-3	M-4
PEO – 1	H	M	H	H
PEO – 2	M	H	H	L
PEO – 3	H	M	M	M
PEO – 4	H	L	M	M

H – High Correlation, M – Medium Correlation, L – Low Correlation

**Mapping of Programme Educational Objectives to Programme outcomes**

	PO -1	PO - 2	PO - 3	PO- 4	PO - 5
	Graduate Attributes				
PEO - 1	H	H	H	M	H
PEO - 2	L	L	L	L	M
PEO - 3	H	H	H	M	L
PEO - 4	H	M	L	H	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

**COURSE AND PROGRAMME OUTCOMES CORRELATION MATRIX**  
**(BATCH 2019 - 2021)**

SEM	Course Code	Course title	PO1	PO2	PO3	PO4	PO5
I	MB18101	Managerial (Micro) Economics	H	M	M	H	M
	MB18102	Business Communication	H	H	H	H	H
	MB18103	Legal and Business Environment (Micro and Macro)	H	H	L	H	L
	MB18104	Financial Reporting, Statements and Analysis	H	H	L	H	L
	MB18105	Marketing Management	H	H	L	M	M
	MB18106	Operations Management	H	H	M	M	M
	MB18107	Computer Applications for Business	H	H	-	H	-
	MB18108	Organizational Behaviour	H	H	H	H	H
	MB18109	Entrepreneurship	H	H	M	H	H
	MB18110	Business Statistics and Analytics for Decision Making	H	H	M	M	M
	MB18111	Managerial Skills for Effectiveness	H	H	H	H	H
II	MB18201	Indian Economy and Policy	H	M	M	H	L
	MB18202	Indian Ethos and Business Ethics	H	H	-	M	H
	MB18203	Corporate Finance	H	H	-	M	H
	MB18204	Indian Financial System & Financial Markets	H	H	-	M	L
	MB18205	Marketing Research	H	M	L	M	M
	MB18206	Project Management	H	H	-	M	H
	MB18207	Quantitative Techniques	H	H	M	M	M
	MB18208	Organization Design	H	H	M	M	H
	MB18209	Corporate Strategy	H	H	H	H	M
	MB18210	Corporate Social Responsibility & Sustainability	H	M	M	H	H
	MB18211	Human Resources Management	H	H	-	M	H
III	MB18301	Summer Internship	H	H	L	H	L
IV	MB18401	Main Project work	H	H	H	H	H

(Correlation level - H: > 2.4 M: 1.50 – 2.39 L : 1.00 – 1.49 )

**COURSE OUTCOMES AND PROGRAMME OUTCOMES CORRELATION**

**MATRIX (BATCH 2019 - 2021)**

<b>MBA 1st SEMESTER</b>						
<b>CO</b>	<b>COURSE OUTCOMES</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>MB18101 - Managerial (micro) Economics</b>						
CO1	Describe the meaning, importance, nature, scope & functions of Managerial Economics.	3	1	2	3	3
CO2	Compare the demand & supply analysis and theories, exceptions also to understand its techniques/methods of forecasting, & shifts.	3	1	2	3	2
CO3	Analyse the production and cost analysis with production function, and type I & type II in types of cost of production.	3	2	2	1	1
CO4	Evaluate the objectives of firm & Price determination of market analysis and forecast future business commensurate with Indian Economic Planning Goals	3	2	2	3	3
CO5	Reflect the game theory and asymmetric information and design managerial implications and other applications.	3	2	3	3	2
<b>Average</b>		<b>3.0</b>	<b>1.6</b>	<b>2.2</b>	<b>2.6</b>	<b>2.2</b>
<b>MB18102 - Business Communication</b>						
CO1	Students will develop the communication skills used in the business world	3	2	3	3	3
CO2	Enable them to design their verbal communication using modern technology.	3	3	3	2	2
CO3	Learners will be build to write business letters effectively.	3	2	3	2	3



CO4	Learners will be able to formulate business or official communication terms and writing skill	3	2	3	2	2
CO5	Develop and deliver a formal presentation and public speaking	3	3	3	3	2
	Average	<b>3</b>	<b>2.4</b>	<b>3</b>	<b>2.4</b>	<b>2.4</b>

**MB18103 - Legal and Business Environment (Micro and Macro)**

CO1	To understand the basic legal framework	3	-	-	2	1
CO2	To identify the significant place of legal system in the micro and macro environment of business	-	-	1	3	
CO3	To describe the salient provisions relating to Indian contract act, Sale of Goods Act, IPR, Companies Act, and other acts relating to public interest.	2	3	-	-	-
CO4	To keep familiarity with the precaution to be taken by them as managers when they enter into business relationships with their suppliers, customers or other third parties	-	3	-	-	1
CO5	To understand protection of business	3	-	1	-	-
	<b>Average</b>	<b>2.7</b>	<b>3</b>	<b>1</b>	<b>2.5</b>	<b>1</b>

**MB18104 - Financial Reporting, Statement and Analysis**

CO1	To equip the students with practices and procedures of financial reporting including accounting concepts, conventions and policies and a base knowledge on the final accounts	3	-	-	2	1
CO2	To enable the student to attain practical knowledge of various aspects of an annual report including note on accounts and management discussion and analysis	-	-	1	3	-

CO3	To equip the students with a detailed understanding of the tools and techniques of financial statement analysis.	2	3	-	-	-
CO4	To introduce to the students the practical aspects of financial statement analysis through contemporary case studies.	-	3	-	-	1
CO5	Estimate the ways to measure the additional information in annual report and segment reporting	3		1	-	-
	<b>Average</b>	<b>2.67</b>	<b>3</b>	<b>1</b>	<b>2.5</b>	<b>1</b>

**MB18105 - Marketing Management**

CO1	To understand Market, Marketing and Marketing Management	3	1	1	2	2
CO2	To know how marketing strategies drive business.	3	3	1	1	2
CO3	To focus marketing attention to deliver value to target customers.	3	3	1	1	3
CO4	To differentiate between products and services & able to build brands	3	3	3	1	1
CO5	To design & develop new products to deliver value & price, distribute & communicate through offers and build up customer value.	2	3	1	3	1
	<b>Average</b>	<b>2.8</b>	<b>2.6</b>	<b>1.4</b>	<b>1.6</b>	<b>1.8</b>

**MB18106 - Operations Management**

CO1	Identify the elements of operations management and various transformation processes to enhance productivity and competitiveness	3	2	2	1	1
CO2	Analyze and evaluate various facility alternatives and their capacity decisions, develop a balanced line of production	3	3	3	2	2

	& scheduling and sequencing techniques in operation environments					
CO3	Develop aggregate capacity plans and MPS in operation environments	3	2	2	2	3
CO4	Plan and implement suitable materials handling principles and practices in the operations.	3	2	3	2	2
CO5	Plan and implement suitable quality control measures in Quality Circles to TQM.	3	3	1	3	2
	<b>Average</b>	<b>3</b>	<b>2.4</b>	<b>2.2</b>	<b>2</b>	<b>2</b>
<b>MB18107 - Computer Applications for business</b>						
CO1	Discuss the basics of information systems, its application in business and the relationship among organization, technology and management.	3	-	-	-	-
CO2	Demonstrate MS word that can be used to support business and make decisions	-	2	-	-	-
CO3	Examine the effective dash boards, evaluate the financial impact of loans, investments and financial viability of project options by using MS-office excel	-	3	-	2	-
CO4	Acquaint with creating database and electronic presentation	-	-	-	3	-
CO5	Examine the applications of computer networks in business	3	-	-	-	-
	<b>Average</b>	<b>3</b>	<b>2.5</b>	<b>-</b>	<b>2.5</b>	<b>-</b>
<b>MB18108 - Organisation behaviour</b>						
CO1	Explain the conceptual framework of the discipline of OB and its practical applications in the organisational context	3	2	-	3	-
CO2	Describe the components of Individual behaviour and its influences on employee performance in the workplace	3	3	2	-	-

CO3	Analyse the significance of managing groups and teams	2	3	-	2	3
CO4	Ability to demonstrate the significance of leadership, power and politics in determining individual behaviour	3	3	3	-	-
CO5	Discuss the importance of organisation culture, climate and design in managing workplace behaviour	2	2	-	3	-
	<b>Average</b>	<b>2.6</b>	<b>2.6</b>	<b>2.5</b>	<b>2.7</b>	<b>3</b>
<b>MB18109 - Entrepreneurship</b>						
CO1	Describe the concepts of Entrepreneurship and Intrapreneurship, Business Incubators, types of entrepreneurs and its Micro, Small, Medium enterprises.	2	2	2	2	2
CO2	Identify the myths & realities of entrepreneurship in Difference life stages and its Trends among world of startups	2	2	2	2	3
CO3	Analyse Feasibility study to Establish a new enterprise & Forms of enterprises.	3	2	2	2	2
CO4	Evaluate the framed Business plan and the challenges involved in organisational form with respect to IPR	2	3	2	3	3
CO5	Reflect the criteria in Selecting the right VC, Idea/Patent, Driving force and capital infusion, Minimum viable product.	3	3	3	3	2
	<b>Average</b>	<b>2.4</b>	<b>2.4</b>	<b>2.2</b>	<b>2.4</b>	<b>2.4</b>
<b>MB18110 - Business Statistics and Analytics for Decision Making</b>						
CO1	Summarise data sets using Descriptive statistics	3	2	1	2	2

CO2	Analyse the relationship between two variables of various managerial situations	3	3	3	2	
CO3	Geometrically Interpret correlation and Regression	3	2	2	1	3
CO4	Develop managerial decision problems using probability Density Functions and cumulative Density functions.	2	2	3	1	2
CO5	Apply relevant techniques for solving problems	3	3	2	3	1
	<b>Average</b>	<b>2.8</b>	<b>2.4</b>	<b>2.2</b>	<b>1.8</b>	<b>2</b>
<b>MB18111 - Managerial skills for effectiveness</b>						
CO1	Understand what is meant by management and managerial effectiveness	3	2	3	3	3
CO2	Identify the roles which are fulfilled while working as a manager	3	3	3	2	2
CO3	Identify managerial activities that contribute to managerial effectiveness	3	2	3	2	3
CO4	Identify a cause of stress in managerial life from a range covering mismatches between capabilities and role, player-manager tension and everyday stressors	3	2	3	2	2
CO5	Understand time pressures and the need for time management.	3	3	3	3	2
	<b>Average</b>	<b>3</b>	<b>2.4</b>	<b>3</b>	<b>2.4</b>	<b>2.4</b>

MBA 2 <sup>nd</sup> SEMESTER						
CO	COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5
<b>MB18201 - Indian Economy and Policy</b>						
CO1	Discuss the Indian economic Policy's threats and opportunities in business	2	1	2	3	1
CO2	Analyse the business participation in India	3	2	1	3	1
CO3	Describe the benefit of Indian economic Fiscal policies (subsidy, grants and aids for the future business)	3	3	2	3	2
CO4	Analyze and forecast future business towards the goal of Sustainable Development of Global Economy and Indian Economy	3	3	2	3	2
CO5	Examine the financial and banking in India	3	2	2	3	1
	<b>Average</b>	<b>2.8</b>	<b>2.2</b>	<b>1.8</b>	<b>3</b>	<b>1.4</b>
<b>MB18202 - Indian Ethos and Business Ethics</b>						
CO1	To equip students to understand Indian ethos	3	2	-	2	-
CO2	To appreciate the concepts of business ethics in leadership	2	3	-	1	2
CO3	To analyze the choice of tools for resolving ethical dilemma	-	2	-	1	3
CO4	To understand Ethical culture in Organization	3	2	-	2	-
CO5	To understand Indian wisdom	3	3	-	2	-
	<b>Average</b>	<b>2.75</b>	<b>2.40</b>	<b>-</b>	<b>1.60</b>	<b>2.50</b>
<b>MB18203 - Corporate Finance</b>						
CO1	To learn the financial tools needed to make good business decisions	3	2	-	2	-

CO2	To enable the basic insights of corporate finance theory	2	3	-	1	2
CO3	To emphasize the application of theory to real business decisions	-	2	-	1	3
CO4	To ensure that the available funds are used effectively and increasing its profit in the form of higher returns to stake holders	3	2	-	2	-
CO5	To measure the enactment of Working capital analysis for fund operations and meet short term obligations	3	3	-	2	-
	<b>Average</b>	<b>2.75</b>	<b>2.40</b>	<b>-</b>	<b>1.60</b>	<b>2.50</b>

**MB18204 - Indian Financial system and financial markets**

CO1	Describe the role of Indian financial system on the economy & the challenges ahead	3	-	-	-	1
CO2	Illustrate the broad features of apex banks' and the acts governing the system	-		-	2	-
CO3	Examine the gravity of risk in Indian financial markets.	-	3	-		-
CO4	Demonstrate the components & tools of foreign exchange market to overcome risk	-		-	2	-
CO5	Outline the various types of derivatives & analyse the valuation principles	-	2	-	3	-
	<b>Average</b>	<b>3.00</b>	<b>2.50</b>	<b>-</b>	<b>2.33</b>	<b>1.00</b>

**MB18205 - Marketing Research**

CO1	Discuss the managerial importance of market research and its role in marketing strategy and Provide a detailed overview of the stages in the market research process	2	2	1	3	2
CO2	Develop a market research design which incorporates appropriate research approaches; including measurement instruments and sampling frames	3	3	2	2	3

CO3	Use contemporary statistical packages to analyse quantitative data	3	2	1	1	3
CO4	Interpret data analysis in the context of the identified business	3	2	-	1	2
CO5	Communicate research results in written and oral presentation formats	3	2	-	1	1
	<b>Average</b>	<b>2.79</b>	<b>2.37</b>	<b>1.33</b>	<b>1.74</b>	<b>2.15</b>
<b>MB18206 - Project Management</b>						
CO1	To empower the students to get insights of basic concepts on project management	3	2	-	2	-
CO2	To create awareness on the roles and responsibilities of project managers	2	3	-	1	2
CO3	To build the confident among the students to take up any kind of projects	-	2	-	1	3
CO4	To sharpen the planning, scheduling and controlling skills of the students with respect to individual projects	3	2	-	2	-
CO5	To enable the basic insights of behavior aspects in Project Management	3	3	-	2	-
	<b>Average</b>	<b>2.75</b>	<b>2.4</b>	<b>-</b>	<b>1.6</b>	<b>2.5</b>
<b>MB18207 - Quantitative Techniques</b>						
CO1	Explain various quantitative & statistical methods	-	2	-	-	2
CO2	Understand data and draw inference from data	3	3	-	2	2
CO3	Calculate and interpret statistical values by using statistical tool (correlation & regression)	3	2	2	2	3
CO4	Demonstrate an ability to apply various statistical tool to solve business problem	3	2	1	2	2
CO5	Solve solutions to the problem	3	3	3	3	2
	<b>Average</b>	<b>3</b>	<b>2.4</b>	<b>2</b>	<b>2.25</b>	<b>2.2</b>



<b>MB18208 - Organisation design</b>						
CO1	To learn how an organization can be designed and developed to deal with the challenges from environment, technology, and its own processes	3	-	-	2	3
CO2	Describe the relationship between Organisation Development (ODV), Change Management (CM) and Organisation Design (OD)	3	3	2	2	3
CO3	To focus on Interrelationship between an organization's strategy and structure	3	3	2	2	3
CO4	Describe the organizational design process and its connection to organizational behavior.	3	3	3	2	2
CO5	Recognise how to assess both transactional and transformational elements in an organisation Design	2	3	2	2	
	<b>Average</b>	<b>2.80</b>	<b>3.00</b>	<b>2.25</b>	<b>2.00</b>	<b>2.75</b>
<b>MB18209 - Corporate Strategy</b>						
CO1	To describe the concept, process and practices of strategic management	3	-	-	-	-
CO2	To analyse various external environmental factors and evaluate critically the industry situation for making strategic decisions	-	-	-	3	-
CO3	To examine organisational analysis and apply knowledge in formulating strategy	3	2	-	-	-
CO4	To demonstrate the knowledge and abilities in implementing, evaluating and control strategy	3	3	3	-	-
CO5	To evaluate the changes faced by the organisation in implementing and evaluating strategies	-	3	-	2	2
	<b>Average</b>	<b>3</b>	<b>2.67</b>	<b>3.00</b>	<b>2.50</b>	<b>2.00</b>

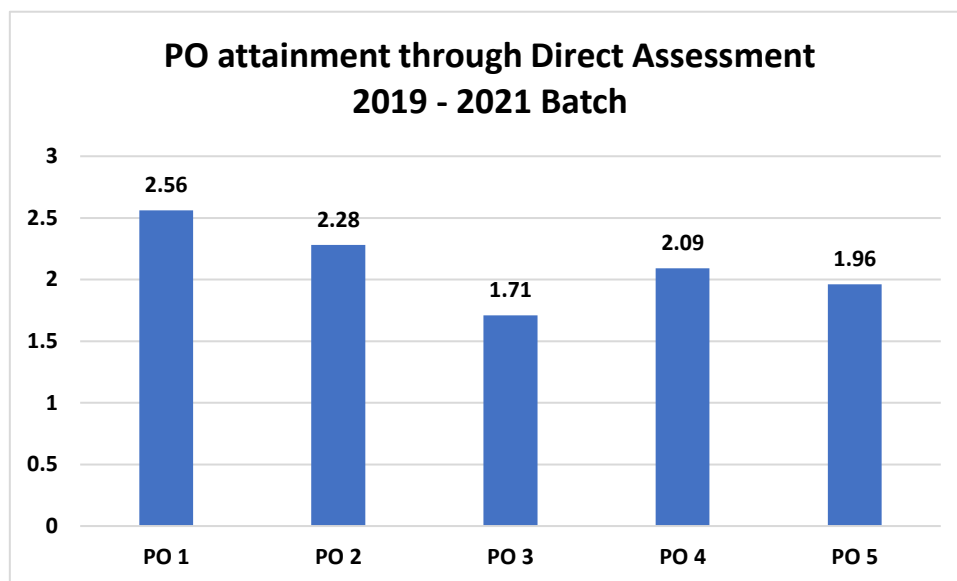
<b>MB18210 - Corporate Social Responsibility and Sustainability</b>						
CO1	Understand the basic concepts and background on CSR	3	1	1	3	2
CO2	Understand the basic concepts and background on CSR	3	3	3	3	3
CO3	Discuss the scope and implications of CSR	3	2	1	3	2
CO4	Analyse the major Indian drivers of CSR in India	1	1	1	3	3
CO5	Identify the roles and responsibilities of corporate foundations and major CSR initiatives	3	2	3	3	3
	<b>Average</b>	<b>2.6</b>	<b>1.8</b>	<b>1.8</b>	<b>3</b>	<b>2.6</b>
<b>MB18211 - Human Resource Management</b>						
CO1	Demonstrate the understanding of concepts, applications practices within the field of HRM	3	-	-	-	-
CO2	Ability to prepare manpower planning, selection and recruitment policies	2	3	-	3	-
CO3	Design, develop and implement appropriate training and development programmes	2	3	-	-	2
CO4	Evaluate the components of compensation and recommend suitable compensation	3	2	-	2	-
CO5	Ability to manage employee performance , issues and evaluate various HR practices	2	3	-	2	2
	<b>Average</b>	<b>2.4</b>	<b>2.75</b>	<b>-</b>	<b>2.3</b>	<b>2</b>

<b>MBA 3<sup>rd</sup> SEMESTER</b>						
<b>MB18301 Summer Internship</b>						
CO1	To summarise organizational structure and internal/external environment of the company and relate it to its industry position	3	-	-	-	-
CO2	To relate and apply the theoretical concepts learned with actual functioning of the organisation	-	3	-	-	-
CO3	To articulate the learning from the internship, both in relation to personal learning and management related aspects	3	-	1	-	-
CO4	To examine the social relevance of the internship	-	-	-	3	-
CO5	To discuss the innovative techniques/ contribution implemented in the organisation	-	3	-	-	1
	<b>Average</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>1</b>
<b>MBA 4<sup>th</sup> SEMESTER</b>						
<b>MB18401 Main Project Work</b>						
CO1	To understand industry and company	3	2	-	3	-
CO2	To learn literature review and methodology	3	3	-	3	3
CO3	To analyse and interpret data and summarise the findings	-	3	-	3	3
CO4	To examine the innovation/social relevance	3	2	3	2	-
	<b>Average</b>	<b>3</b>	<b>2.5</b>	<b>3</b>	<b>2.75</b>	<b>3</b>

**ATTAINMENT OF PROGRAMME OUTCOMES THROUGH DIRECT  
ASSESSMENT METHOD ( 2019 – 2021 BATCH)**

SEM	Course Code	Course title	PO1	PO2	PO3	PO4	PO5
I	MB18101	Managerial (Micro) Economics	2.7	1.4	1.9	2.3	2
	MB18102	Business Communication	2.4	1.9	2.4	1.9	2.4
	MB18103	Legal and Business Environment (Micro and Macro)	2.1	2.4	0.8	1.9	0.8
	MB18104	Financial Reporting, Statements and Analysis	2.67	3	3	2.5	1
	MB18105	Marketing Management	2.4	2.2	1.2	1.3	1.5
	MB18106	Operations Management	2.4	1.9	1.8	1.6	2
	MB18107	Computer Applications for Business	2.4	1.9	-	2.2	-
	MB18108	Organizational Behavior	2.2	2.2	2.1	2.2	2.5
	MB18109	Entrepreneurship	2.3	2.3	2.1	2.3	1.9
	MB18110	Business Statistics and Analytics for Decision Making	2.6	2.2	2	1.7	1.9
	MB18111	Managerial Skills for Effectiveness	2.4	1.9	2.4	1.9	1.9
II	MB18201	Indian Economy and Policy	2.8	2.2	1.8	2.9	1.4
	MB18202	Indian Ethos and Business Ethics	2.6	2.4	-	1.6	2.5
	MB18203	Corporate Finance	2.8	2.4	-	1.6	2.5
	MB18204	Indian Financial System & Financial Markets	3	2.5	-	2.3	1

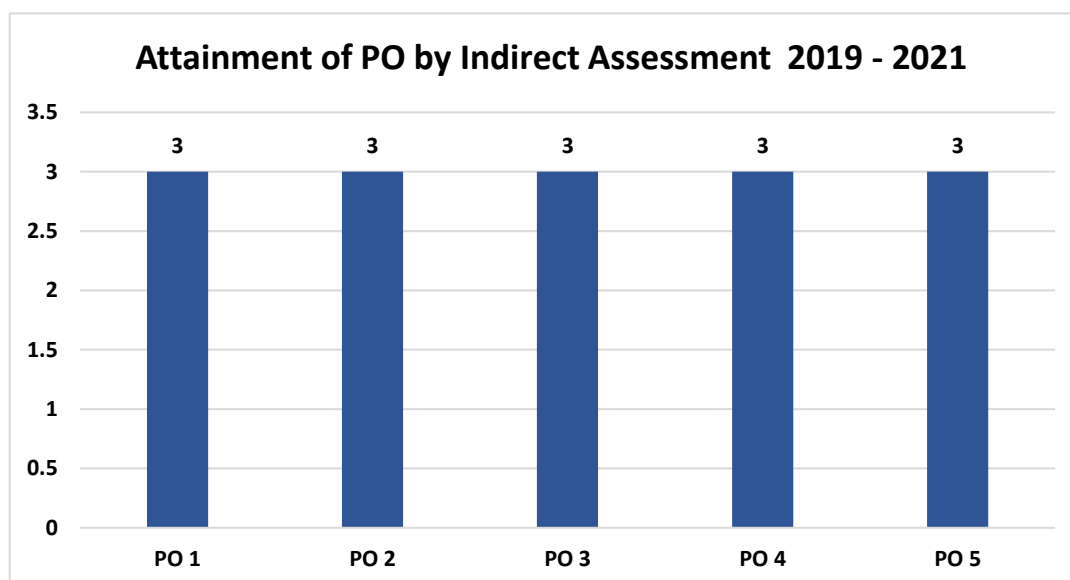
	MB18205	Marketing Research	3	2.2	1.3	1.6	2.2
	MB18206	Project Management	2.8	2.4	-	1.6	2.5
	MB18207	Quantitative Techniques	2.3	2.3	1.2	1.7	2.6
	MB18208	Organization Design	2.8	2.4	1.8	2.0	2.2
	MB18209	Corporate Strategy	2.5	2.2	2.5	2.1	1.7
	MB18210	Corporate Social Responsibility & Sustainability	2.5	1.8	1.8	2.9	2.6
	MB18211	Human Resources Management	2.4	2.8	-	2.3	2
III	MB18301	Summer Internship	3	3	1	3	1
IV	MB18401	Main Project work	2.3	2.8	3	2.8	3
		Total	61.34	54.69	34.11	50.23	45.12
		<b>Average</b>	<b>2.56</b>	<b>2.28</b>	<b>1.71</b>	<b>2.09</b>	<b>1.96</b>



**ATTAINMENT OF PROGRAMME OUTCOMES THROUGH INDIRECT  
ASSESEMNT METHOD 2019 – 2021 BATCH**

**PROGRAMME EXIT SURVEY ( BATCH 2019- 2021)**

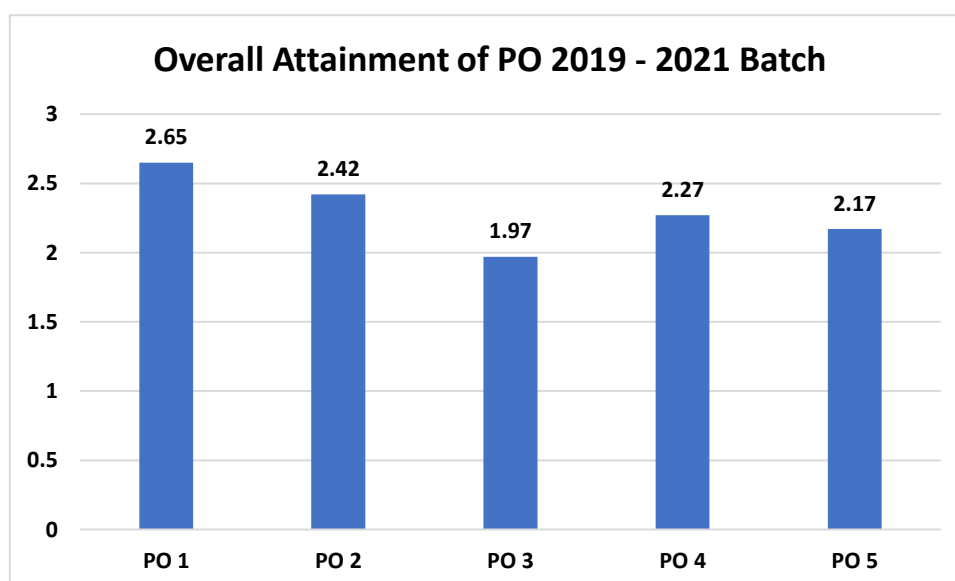
Scale	PO1	PO2	PO3	PO4	PO5
Strongly Agree (5)	93	93	93	92	96
Agree (4)	21	17	20	14	18
Partially Agree (3)	0	5	3	10	1
Disagree (2)	1	1	0	0	1
Strongly Disagree (1)	1	0	0	2	0
<b>Total Response</b>	<b>116</b>	<b>116</b>	<b>116</b>	<b>118</b>	<b>116</b>
Response for SA & A	114	110	113	106	114
Percentage of Response (%)	98	95	97	90	98
<b>Attainment level of Indirect Assessment</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>



**OVERALL ATTAINMENT OF PROGRAMME OUTCOMES 2019 – 2021 BATCH**  
**USING DIRECT AND INDIRECT METHODS**

<b>Programme Outcomes</b>	<b>Direct assessment</b>	<b>Indirect Assessment</b>	<b>80% of Direct Assessment</b>	<b>20% Indirect Assessment</b>	<b>Total Attainment</b>
PO1: Apply knowledge of management theories and practices to solve business problems.	2.56	3	2.05	0.6	2.65
PO2: Foster Analytical and critical thinking abilities for data-based decision making.	2.28	3	1.82	0.6	2.42
PO3: Ability to develop Value based Leadership ability.	1.71	3	1.37	0.6	1.97
PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.	2.09	3	1.67	0.6	2.27
PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.	1.96	3	1.57	0.6	2.17

The PO attainment of 2019 – 2021 batch - 2.30



**ANNEXTURE - I**

**COURSE WISE PROGRAMME OUTCOMES 2019 – 2021 Batch**

**Course code & name: MB18101 - Managerial (Micro) Economics**

**Table: MB18101 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3	3	3	1	13	2.6	3
CO2		3	3	3	2	11	2.8	3
CO3			3	3	1	7	2.3	3
CO4			3	3	0	6	2.0	3
CO5			3	3	0	6	2.0	3

**Table: MB18101 – (b)**

Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.6	3	1.3	1.5	2.8
CO2	2.8	3	1.4	1.5	2.9
CO3	2.3	3	1.2	1.5	2.7
CO4	2.0	3	1.0	1.5	2.5
CO5	2.0	3	1.0	1.5	2.5

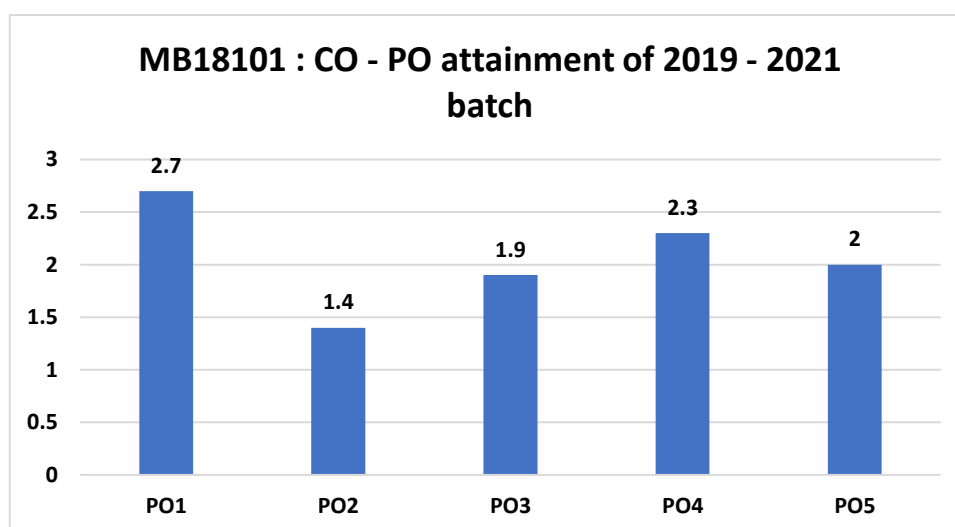


**Table: MB18101 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.8	3	1	2	3	3
CO2	2.9	3	1	2	3	2
CO3	2.7	3	2	2	1	1
CO4	2.5	3	2	2	3	3
CO5	2.5	3	2	3	3	2

**Table: MB18101 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.8	0.9	1.9	2.8	2.8
CO2	2.9	1.0	1.9	2.9	1.9
CO3	2.7	1.8	1.8	0.9	0.9
CO4	2.5	1.7	1.7	2.5	2.5
CO5	2.5	1.7	2.5	2.5	1.7
Total	13.3	7.0	9.7	11.6	9.8
<b>CO - PO Attainment</b>	<b>2.7</b>	<b>1.4</b>	<b>1.9</b>	<b>2.3</b>	<b>2.0</b>



**Course code & name: MB18102 - Business Communication**

**Table: MB18102 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	2		3	2	10	2.5	2
CO2		3	3	3	2	11	2.8	2
CO3			3	3	1	7	2.3	2
CO4			3	3	2	8	2.7	2
CO5			3	3	3	9	3.0	2

**Table: MB18102 – (b)**

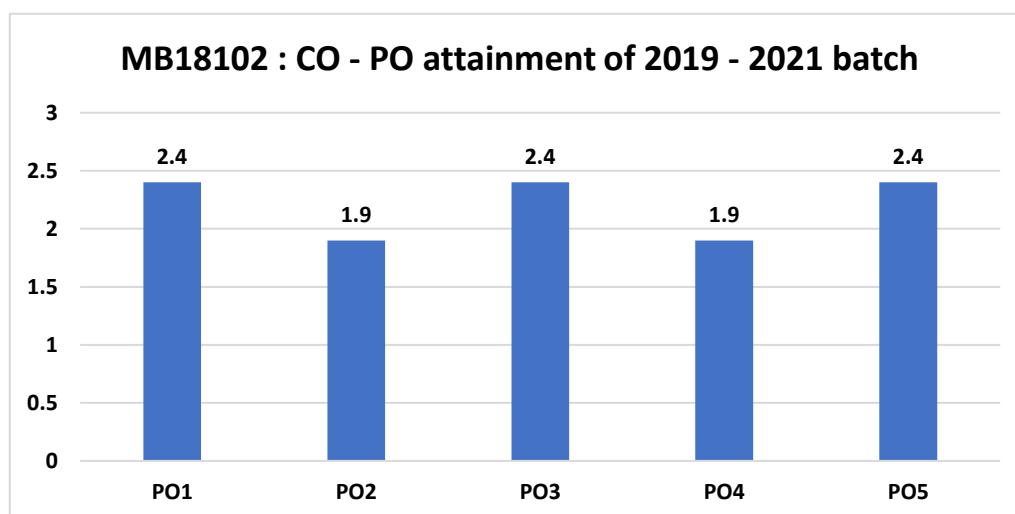
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.5	2	1.25	1	2.3
CO2	2.8	2	1.38	1	2.4
CO3	2.3	2	1.17	1	2.2
CO4	2.7	2	1.50	1	2.5
CO5	3.0	2	1.50	1	2.5

**Table: MB18102 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.3	3	2	3	3	3
CO2	2.4	3	3	3	2	2
CO3	2.2	3	2	3	2	3
CO4	2.5	3	2	3	2	2
CO5	2.5	3	3	3	3	2

**Table: MB18102 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.30	1.53	2.30	2.30	2.30
CO2	2.40	2.40	2.40	1.60	1.60
CO3	2.20	1.47	2.20	1.47	2.20
CO4	2.50	1.67	2.50	1.67	1.67
CO5	2.50	2.50	2.50	2.50	1.67
Total	11.90	9.60	11.90	9.50	9.40
<b>CO - PO Attainment</b>	<b>2.40</b>	<b>1.90</b>	<b>2.40</b>	<b>1.90</b>	<b>2.40</b>



**Course code & name: MB18103 - Legal and Business Environment ( Micro and Macro)**

**Table: MB18103 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	2		3	2	10	2.5	2
CO2		3	3	3	2	11	2.8	2
CO3			3	3	1	7	2.3	2
CO4			3	3	2	8	2.7	2
CO5			3	3	3	9	3.0	2

**Table: MB18103 – (b)**

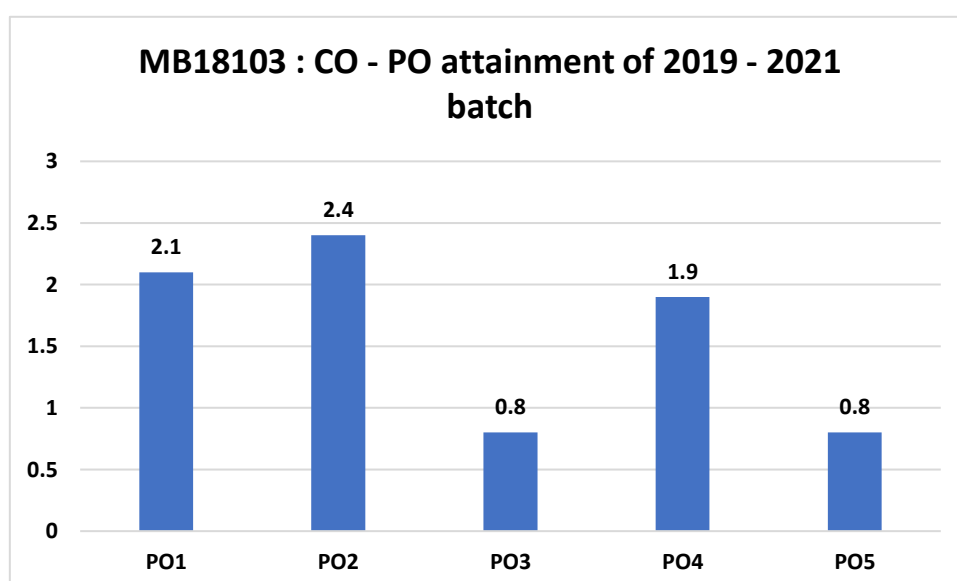
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.5	2	1.25	1	2.3
CO2	2.8	2	1.38	1	2.4
CO3	2.3	2	1.17	1	2.2
CO4	2.7	2	1.50	1	2.5
CO5	3.0	2	1.50	1	2.5

**Table: MB18103 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.3	3	-	-	2	1
CO2	2.4	-	-	1	3	-
CO3	2.2	2	3	-	-	-
CO4	2.5	-	3	-	-	1
CO5	2.5	3	-	1	-	-

**Table: MB18103 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.3	-	-	1.5	0.8
CO2	-	-	0.8	2.4	-
CO3	1.5	2.2	-	-	-
CO4	-	2.5	-	-	0.8
CO5	2.5	-	0.8	-	-
Total	6.3	4.7	1.6	3.93	1.6
<b>CO - PO Attainment</b>	<b>2.1</b>	<b>2.4</b>	<b>0.8</b>	<b>1.9</b>	<b>0.8</b>



**Course code & name: MB18104 - Financial Reporting, Statements and Analysis**

**Table: MB18104 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3		3	3	12	3.0	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18104 – (b)**

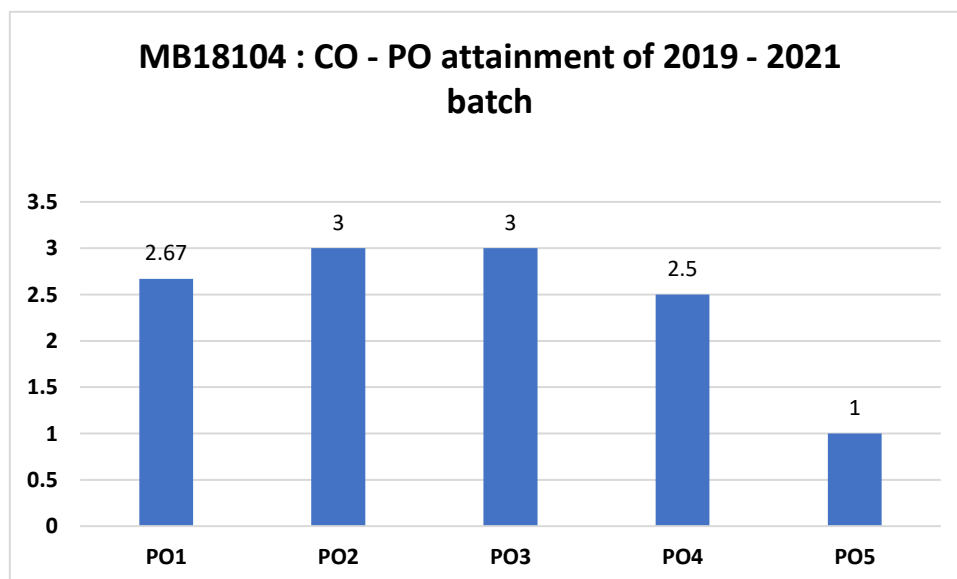
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.50	1.5	3.0
CO2	3.0	3	1.50	1.5	3.0
CO3	3.0	3	1.50	1.5	3.0
CO4	3.0	3	1.50	1.5	3.0
CO5	3.0	3	1.50	1.5	3.0

**Table: MB18104 – (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3			2	1
CO2	3			1	3	
CO3	3	2	3			
CO4	3		3			1
CO5	3	3		1		

**Table: MB18104 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	-	-	2	1
CO2	-	-	3	3	-
CO3	2	3	-	-	-
CO4	-	3	-	-	1
CO5	3	-	-	-	-
<b>Total</b>	<b>8.00</b>	<b>6.00</b>	<b>3.00</b>	<b>5.00</b>	<b>2.00</b>
<b>CO - PO Attainment</b>	<b>2.67</b>	<b>3.00</b>	<b>3.00</b>	<b>2.50</b>	<b>1.00</b>



**Course code & name: MB18105 – Marketing Management**

**Table: MB18105 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	1	3	3	3	13	2.6	3
CO2		3	3	3	2	11	2.8	3
CO3			3	3	1	7	2.3	3
CO4			3	3	2	8	2.7	3
CO5			3	3	1	7	2.3	3

**Table: MB18105 – (b)**

Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.6	3	1.3	1.5	2.8
CO2	2.8	3	1.4	1.5	2.9
CO3	2.3	3	1.2	1.5	2.7
CO4	2.7	3	1.3	1.5	2.8
CO5	2.3	3	1.2	1.5	2.7

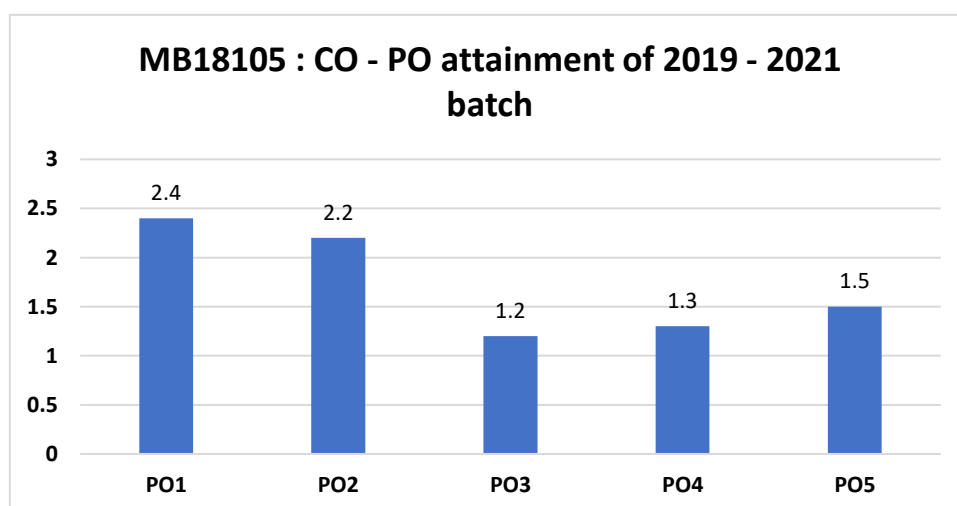


**Table: MB18105 – (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.6	3	1	1	2	2
CO2	2.8	3	3	1	1	2
CO3	2.3	3	3	1	1	3
CO4	2.7	3	3	3	1	1
CO5	2.3	2	3	1	3	1

**Table: MB18105 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.6	0.9	0.9	1.73	1.73
CO2	2.8	2.8	0.9	0.9	1.73
CO3	2.3	2.3	0.8	0.8	2.3
CO4	2.7	2.7	2.7	0.9	0.9
CO5	1.5	2.3	0.8	2.3	0.9
Total	11.9	11.0	6.0	6.7	7.6
<b>CO - PO Attainment</b>	<b>2.4</b>	<b>2.2</b>	<b>1.2</b>	<b>1.3</b>	<b>1.5</b>



**Course code & name: MB18106 – Operations Management**

**Table: MB18106 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3		3	2	11	2.8	2
CO2		3	3	3	2	11	2.8	2
CO3			3	3	2	8	2.7	2
CO4			3	3	2	8	2.7	2
CO5			3	3	3	9	3.0	2

**Table: MB18106 – (b)**

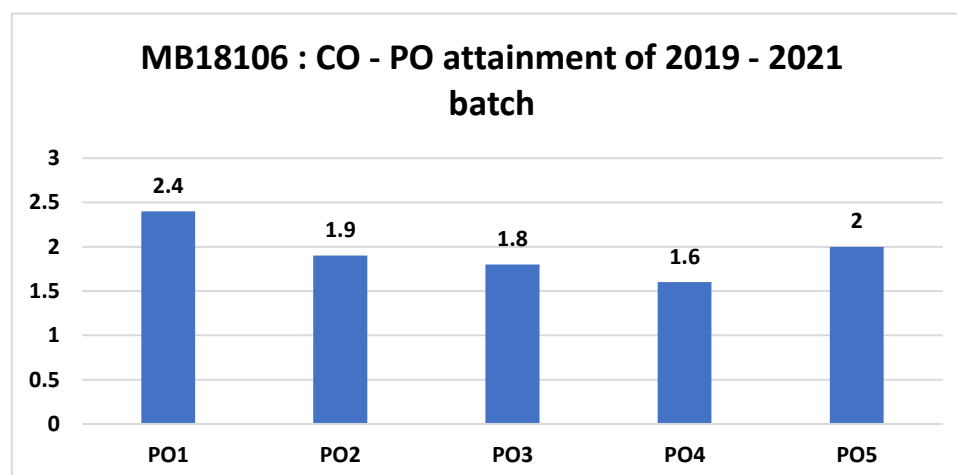
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.8	2	1.38	1	2.4
CO2	2.8	2	1.38	1	2.4
CO3	2.7	2	1.33	1	2.3
CO4	2.7	2	1.50	1	2.5
CO5	3.0	2	1.50	1	2.5

**Table: MB18106 – (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.4	3	2	2	1	1
CO2	2.4	3	3	3	2	2
CO3	2.3	3	2	2	2	3
CO4	2.5	3	2	3	2	2
CO5	2.5	3	3	1	3	2

**Table: MB18106 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.40	1.60	1.60	0.80	0.80
CO2	2.40	2.40	2.40	1.60	1.60
CO3	2.30	1.53	1.53	1.53	2.30
CO4	2.50	1.67	2.50	1.67	1.67
CO5	2.50	2.50	0.83	2.50	1.67
<b>Total</b>	<b>12.10</b>	<b>9.70</b>	<b>8.87</b>	<b>8.10</b>	<b>8.00</b>
<b>CO - PO Attainment</b>	<b>2.40</b>	<b>1.90</b>	<b>1.80</b>	<b>1.60</b>	<b>2.00</b>



**Course code & name: MB18107 – Computer Applications for Business**

**Table: MB18107 – (a)**

Course Outcomes (CO)	Cycle Test	Observation	Record	Model exam	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	0			2	2	1.0	3
CO2		2	3	1	6	2.0	3
CO3		2	3	0	5	1.7	3
CO4		3	3	2	8	2.7	3
CO5				3	3	3.0	3

**Table: MB18107 – (b)**

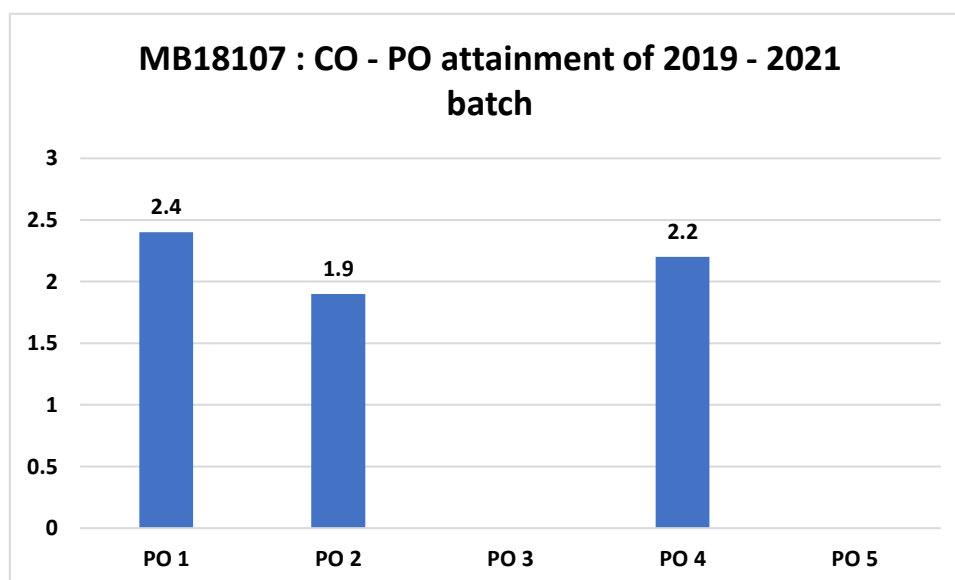
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 60%	End Sem Exam 40%	Total Direct assessment of CO
CO1	1	3	0.60	1.2	1.8
CO2	2	3	1.20	1.2	2.4
CO3	1.67	3	1.00	1.2	2.2
CO4	2.67	3	1.60	1.2	2.8
CO5	3	3	1.80	1.2	3.0

**Table: MB18107 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	1.8	3	-	-	-	-
CO2	2.4	-	2	-	-	-
CO3	2.2	-	3	-	2	-
CO4	2.8	-		-	3	-
CO5	3	3		-	-	-

**Table: MB18107 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	1.8	-	-	-	-
CO2	-	1.6	-	-	-
CO3	-	2.2	-	1.47	-
CO4	-	-	-	3	-
CO5	3	-	-	-	-
Total	4.8	3.8	-	4.5	-
<b>CO - PO Attainment</b>	<b>2.4</b>	<b>1.9</b>	<b>-</b>	<b>2.2</b>	<b>-</b>



**Course code & name: MB18108 – Organizational Behaviour**

**Table: MB18108 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3	3	3	3	15	3.0	2
CO2		3	3	3	3	12	3.0	2
CO3			3	3	3	9	3.0	2
CO4			3	3	3	9	3.0	2
CO5			3	3	3	9	3.0	2

**Table: MB18108 – (b)**

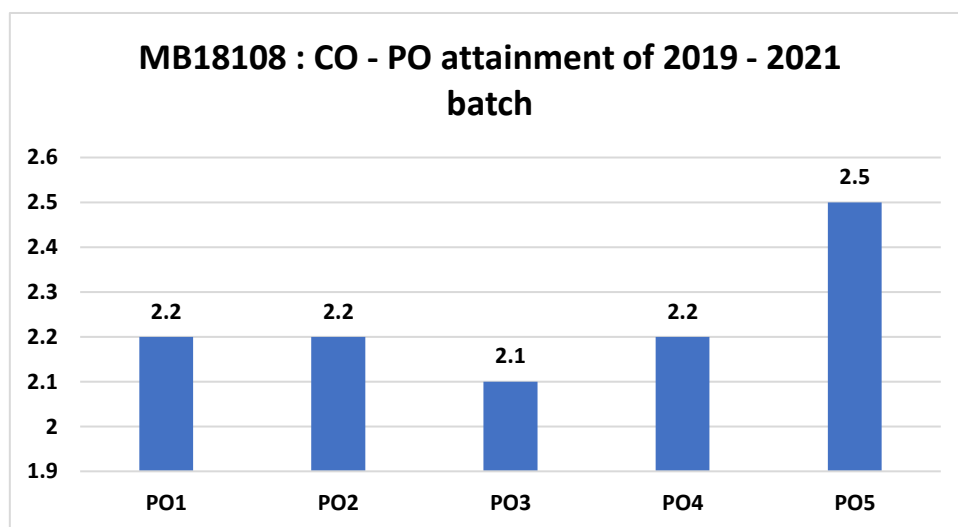
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	2	1.5	1	2.5
CO2	3.0	2	1.5	1	2.5
CO3	3.0	2	1.5	1	2.5
CO4	3.0	2	1.5	1	2.5
CO5	3.0	2	1.5	1	2.5

**Table: MB18108 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.5	3	2	-	3	-
CO2	2.5	3	3	2	-	-
CO3	2.5	2	3	-	2	3
CO4	2.5	3	3	3	-	-
CO5	2.5	2	2	-	3	-

**Table: MB18108 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.5	1.7	-	2.5	-
CO2	2.5	2.5	1.7	-	-
CO3	1.7	2.5	-	1.7	2.5
CO4	2.5	2.5	2.5	-	-
CO5	1.7	1.7	-	2.5	-
Total	10.8	10.8	4.2	6.7	2.5
<b>CO - PO Attainment</b>	<b>2.2</b>	<b>2.2</b>	<b>2.1</b>	<b>2.2</b>	<b>2.5</b>



**Course code & name: MB18109 - Entrepreneurship**

**Table: MB18109 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	1	3	3	3	13	2.6	3
CO2		3	3	3	3	12	3	3
CO3			3	3	3	9	3	3
CO4			3	3	0	6	2	3
CO5			3	3	3	9	3	3

**Table: MB18109 – (b)**

Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.6	3	1.3	1.5	2.8
CO2	3	3	1.5	1.5	3
CO3	3	3	1.5	1.5	3
CO4	2	3	1	1.5	2.5
CO5	3	3	1.5	1.5	3

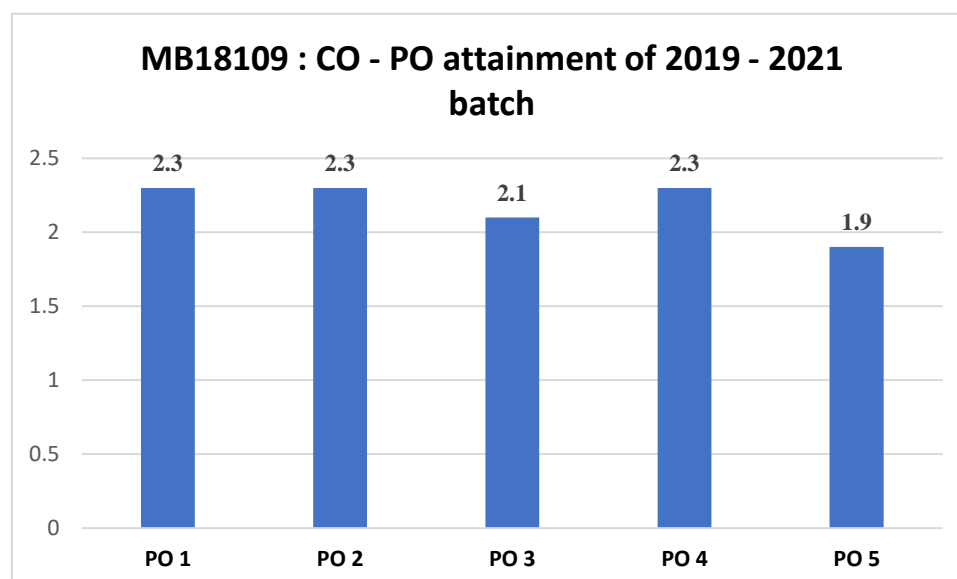


**Table: MB18109 – (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.8	2	2	2	2	2
CO2	3	2	2	2	2	3
CO3	3	3	2	2	2	2
CO4	2.5	2	3	2	3	3
CO5	3	3	3	3	3	2

**Table: MB18109 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO 1	PO 2	PO 3	PO 4	PO 5
CO1	1.9	1.9	1.9	1.9	1.9
CO2	2.0	2.0	2.0	2.0	3.0
CO3	3.0	2.0	2.0	2.0	2.0
CO4	1.7	2.5	1.7	2.5	2.5
CO5	3.0	3.0	3.0	3.0	2.0
Total	11.5	11.4	10.5	11.4	9.5
<b>CO - PO Attainment</b>	<b>2.3</b>	<b>2.3</b>	<b>2.1</b>	<b>2.3</b>	<b>1.9</b>



**Course code & name: MB18110 - Business Statistics and Analysis for Decision Making**

**Table: MB18110 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	2	3	3	3	14	2.8	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	1	7	2.3	3
CO5					2	2	2.0	3

**Table: MB18110 – (b)**

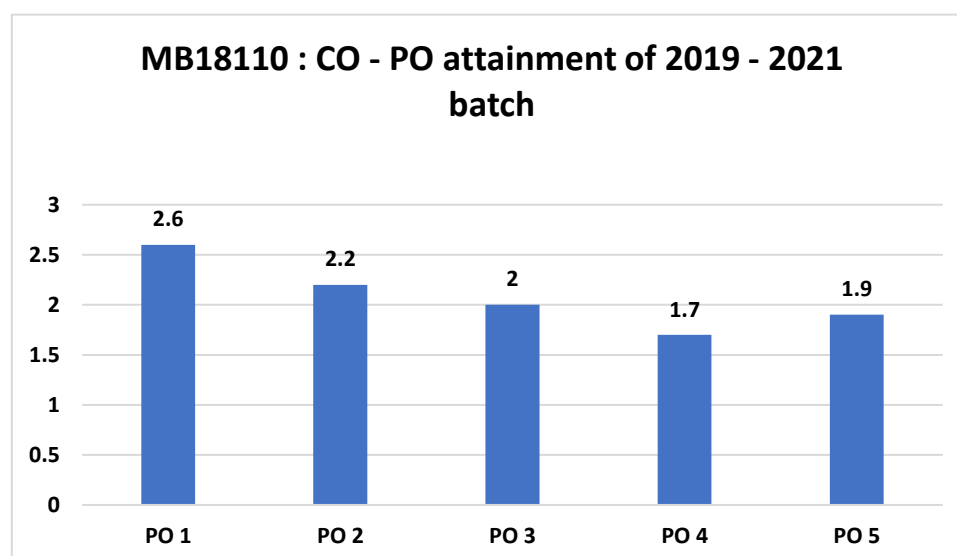
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.8	3	1.4	1.5	2.9
CO2	3.0	3	1.5	1.5	3.0
CO3	3.0	3	1.5	1.5	3.0
CO4	2.3	3	1.1	1.5	2.6
CO5	2.0	3	1.0	1.5	2.5

**Table: MB18110– (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.9	3	2	1	2	2
CO2	3	3	3	3	2	-
CO3	3	3	2	2	1	3
CO4	2.6	2	2	3	1	2
CO5	2.5	3	3	2	3	1

**Table: MB18110 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.9	1.9	1.0	1.9	1.9
CO2	3.0	3.0	3.0	2.0	-
CO3	3.0	2.0	2.0	1.0	3.0
CO4	1.7	1.7	2.6	0.9	1.7
CO5	2.5	2.5	1.7	2.5	0.8
Total	13.1	11.2	10.2	8.3	7.5
<b>CO - PO Attainment</b>	<b>2.6</b>	<b>2.2</b>	<b>2.0</b>	<b>1.7</b>	<b>1.9</b>



**Course code & name: MB18111 – Managerial Skill for Effectiveness**

**Table: MB18111 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3		3	1	10	2.5	2
CO2		3	3	3	3	12	3.0	2
CO3			3	3	2	8	2.7	2
CO4			3	3	2	8	2.7	2
CO5			3	3	3	9	3.0	2

**Table: MB18111 – (b)**

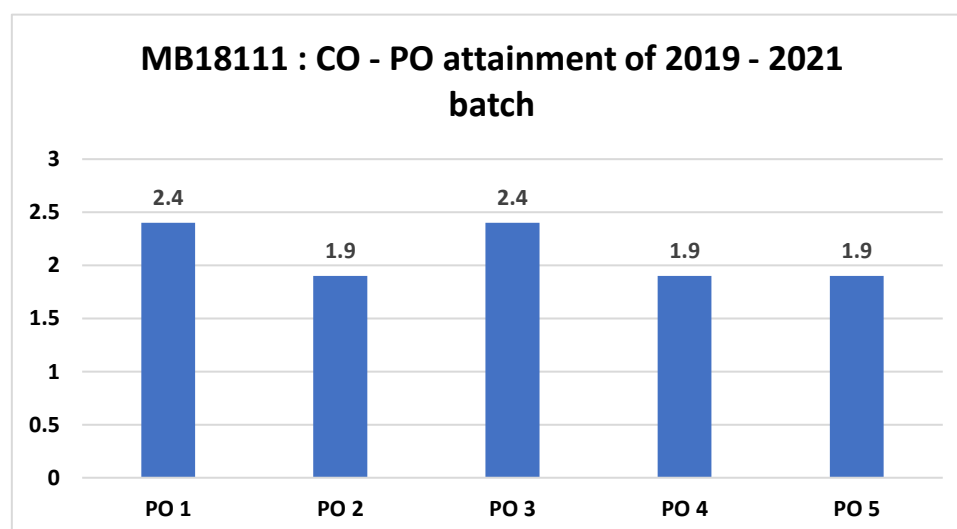
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.5	2	1.25	1	2.3
CO2	3.0	2	1.50	1	2.5
CO3	2.7	2	1.33	1	2.3
CO4	2.7	2	1.50	1	2.5
CO5	3.0	2	1.50	1	2.5

**Table: MB18111 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.25	3	2	3	3	3
CO2	2.5	3	3	3	2	2
CO3	2.3	3	2	3	2	3
CO4	2.5	3	2	3	2	2
CO5	2.5	3	3	3	3	2

**Table: MB18111 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.3	1.50	2.3	2.3	2.3
CO2	2.5	2.50	2.5	1.7	1.7
CO3	2.3	1.50	2.3	1.5	2.3
CO4	2.5	1.70	2.5	1.7	1.7
CO5	2.5	2.50	2.5	2.5	1.7
Total	12.1	9.7	12.1	9.6	9.6
<b>CO - PO Attainment</b>	<b>2.4</b>	<b>1.9</b>	<b>2.4</b>	<b>1.9</b>	<b>1.9</b>



**Course code & name: MB18201 – Indian Economy and Policy**

**Table: MB18201 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3			3	9	2.3	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18201 – (b)**

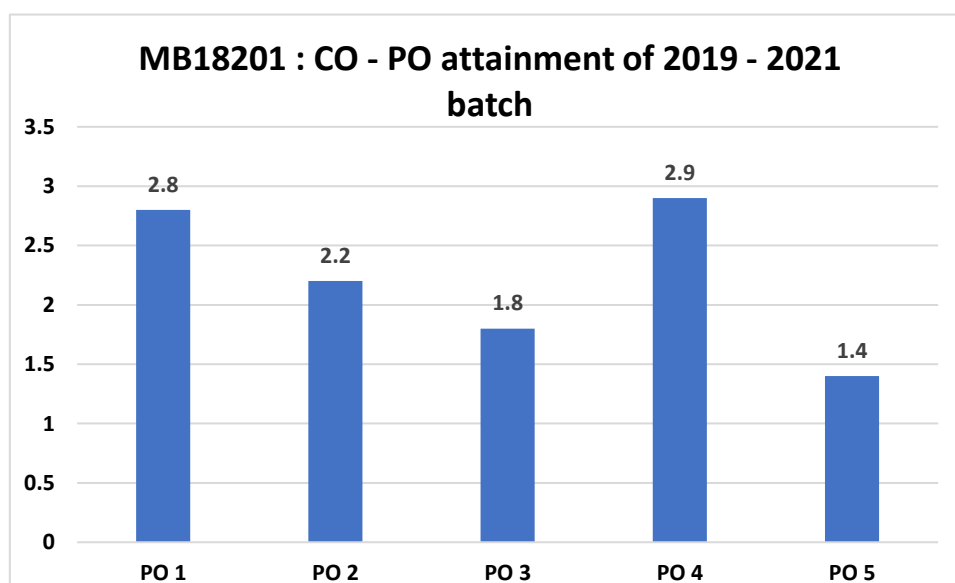
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.3	3	1.13	1.5	2.6
CO2	3.0	3	1.50	1.5	3.0
CO3	3.0	3	1.50	1.5	3.0
CO4	3.0	3	1.50	1.5	3.0
CO5	3.0	3	1.50	1.5	3.0

**Table: MB18201 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.6	2	1	2	3	1
CO2	3.0	3	2	1	3	1
CO3	3.0	3	3	2	3	2
CO4	3.0	3	3	2	3	2
CO5	3.0	3	2	2	3	1

**Table: MB18201 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	1.8	0.9	1.8	2.6	0.9
CO2	3.0	2.0	1.0	3.0	1.0
CO3	3.0	3.0	2.0	3.0	2.0
CO4	3.0	3.0	2.0	3.0	2.0
CO5	3.0	2.0	2.0	3.0	1.0
Total	13.8	10.9	8.8	14.6	6.9
<b>CO - PO Attainment</b>	<b>2.8</b>	<b>2.2</b>	<b>1.8</b>	<b>2.9</b>	<b>1.4</b>



**Course code & name: MB18202 – Indian Ethos and Business Ethics**

**Table: MB18202 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3		3	3	12	3.0	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18202 – (b)**

Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.50	1.5	3.0
CO2	3.0	3	1.50	1.5	3.0
CO3	3.0	3	1.50	1.5	3.0
CO4	3.0	3	1.50	1.5	3.0
CO5	3.0	3	1.50	1.5	3.0

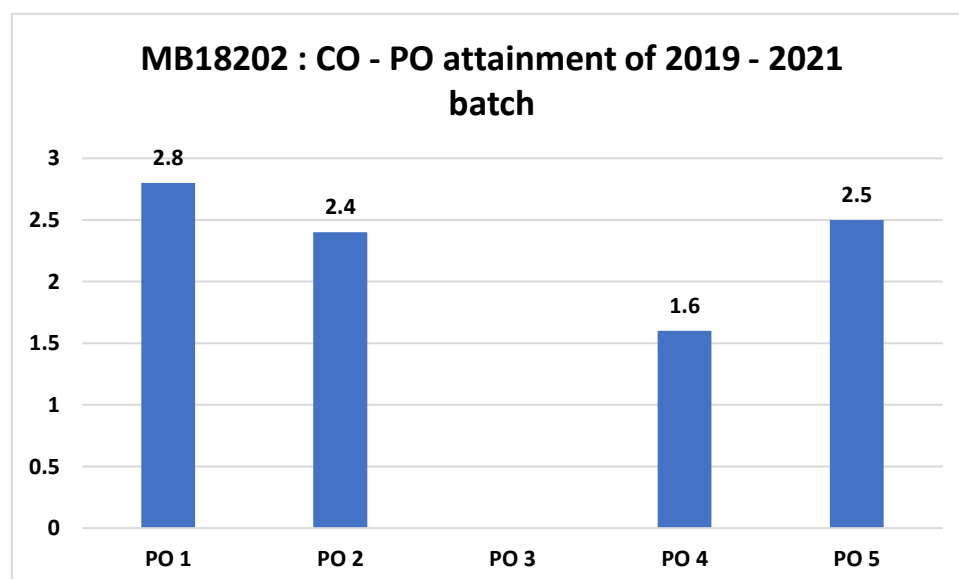


**Table: MB18202 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3	2	-	2	-
CO2	3	2	3	-	1	2
CO3	3	-	2	-	1	3
CO4	3	3	2	-	2	-
CO5	3	3	3	-	2	-

**Table: MB18202 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3.0	2.0	-	2.0	-
CO2	2.0	3.0	-	1.0	2.0
CO3	-	2.0	-	1.0	3.0
CO4	3.0	2.0	-	2.0	-
CO5	3.0	3.0	-	2.0	-
Total	11.0	12.0	-	8.0	5.0
<b>CO - PO Attainment</b>	<b>2.8</b>	<b>2.4</b>	<b>-</b>	<b>1.6</b>	<b>2.5</b>



**Course code & name: MB18203 – Corporate Finance**

**Table: MB18203 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3	3	3	3	15	3.0	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18203 – (b)**

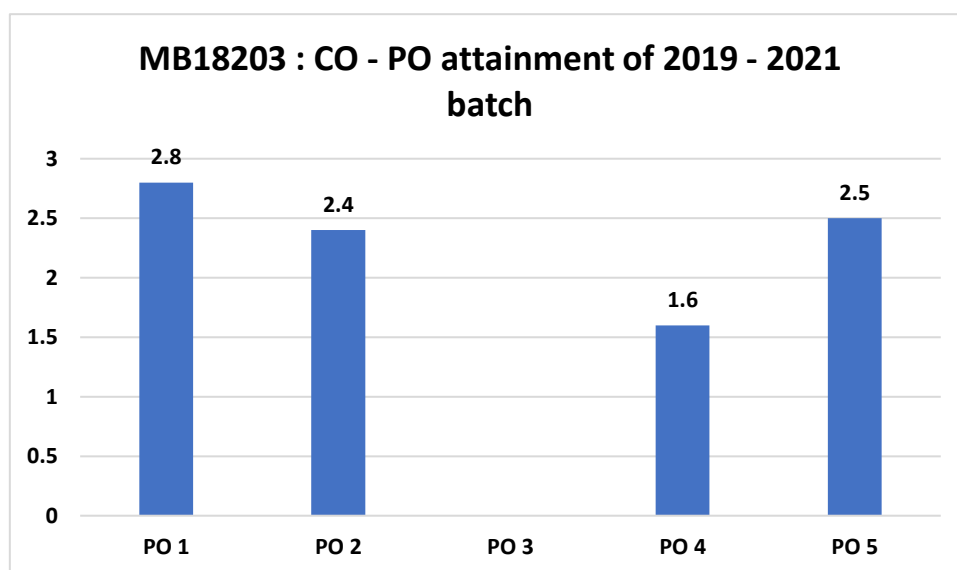
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.5	1.5	3.0
CO2	3.0	3	1.5	1.5	3.0
CO3	3.0	3	1.5	1.5	3.0
CO4	3.0	3	1.5	1.5	3.0
CO5	3.0	3	1.5	1.5	3.0

**Table: MB18203 – (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3	2	-	2	-
CO2	3	2	3	-	1	2
CO3	3	-	2	-	1	3
CO4	3	3	2	-	2	-
CO5	3	3	3	-	2	-

**Table: MB18203 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	2	-	2	-
CO2	2	3	-	1	2
CO3	-	2	-	1	3
CO4	3	2	-	2	-
CO5	3	3	-	2	-
<b>Total</b>	<b>11.0</b>	<b>12.0</b>	<b>-</b>	<b>8.0</b>	<b>5.0</b>
<b>CO - PO Attainment</b>	<b>2.8</b>	<b>2.4</b>	<b>-</b>	<b>1.6</b>	<b>2.5</b>



**Course code & name: MB18204 – Indian Economy and Policy**

**Table: MB18204 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3		3	3	12	3.0	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18204 – (b)**

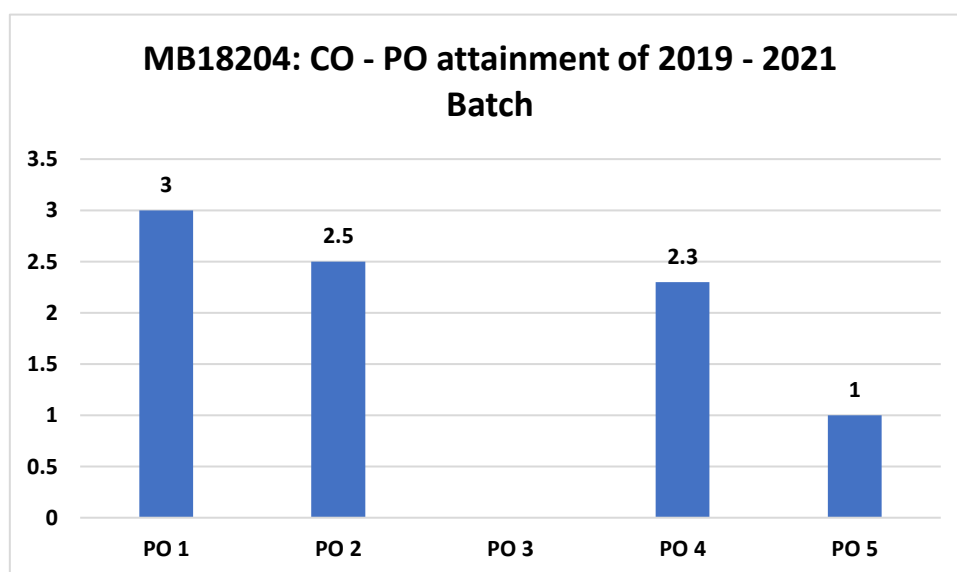
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.50	1.5	3.0
CO2	3.0	3	1.50	1.5	3.0
CO3	3.0	3	1.50	1.5	3.0
CO4	3.0	3	1.50	1.5	3.0
CO5	3.0	3	1.50	1.5	3.0

**Table: MB18204 – (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3	-	-	-	1
CO2	3	-	-	-	2	-
CO3	3	-	3	-	-	-
CO4	3	-	-	-	2	-
CO5	3	-	2	-	3	-

**Table: MB18204 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	-	-	-	1
CO2	-	-	-	2	-
CO3	-	3	-	-	-
CO4	-	-	-	2	-
CO5	-	2	-	3	-
<b>Total</b>	<b>3.0</b>	<b>5.0</b>	<b>-</b>	<b>7.0</b>	<b>1.0</b>
<b>CO - PO Attainment</b>	<b>3.0</b>	<b>2.5</b>	<b>-</b>	<b>2.3</b>	<b>1.0</b>



**Course code & name: MB18205 – Marketing Research**

**Table: MB18205 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1		3		3	3	9	3.0	3
CO2	3	3	3	3	3	15	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18205 – (b)**

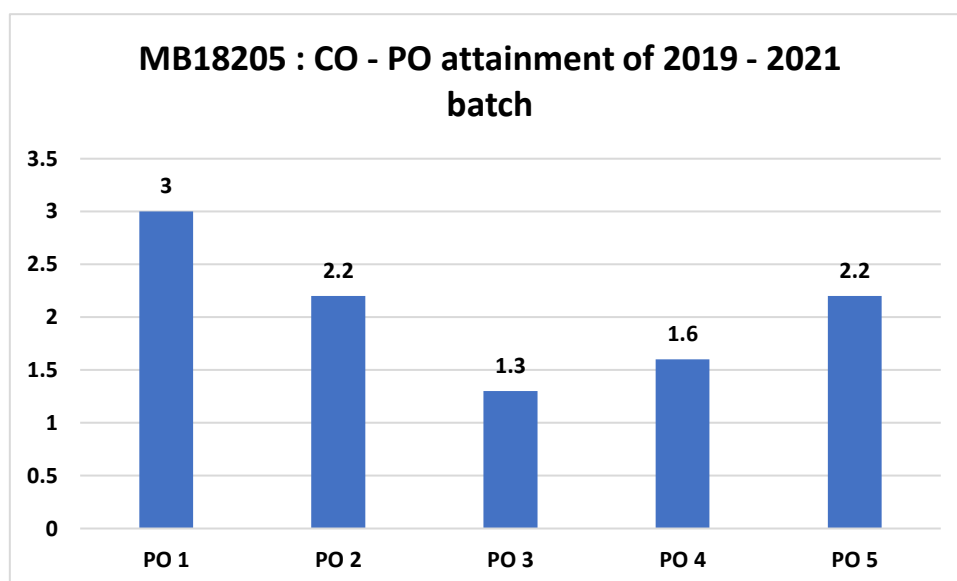
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.5	1.5	3.0
CO2	3.0	3	1.5	1.5	3.0
CO3	3.0	3	1.5	1.5	3.0
CO4	3.0	3	1.5	1.5	3.0
CO5	3.0	3	1.5	1.5	3.0

**Table: MB18205 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3.0	2	2	1	3	2
CO2	3.0	3	3	2	2	3
CO3	3.0	3	2	1	1	3
CO4	3.0	3	2	-	1	2
CO5	3.0	3	2	-	1	1

**Table: MB18205 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2	2	1	3	2
CO2	3	3	2	2	3
CO3	3	2	1	1	3
CO4	3	2	-	1	2
CO5	3	2	-	1	1
Total	15.0	11.0	4.0	8.0	11.0
<b>CO - PO Attainment</b>	<b>3.0</b>	<b>2.2</b>	<b>1.3</b>	<b>1.6</b>	<b>2.2</b>



**Course code & name: MB18206 – Project Management**

**Table: MB18206 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3	3	3	3	15	3.0	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18206 – (b)**

Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.5	1.5	3.0
CO2	3.0	3	1.5	1.5	3.0
CO3	3.0	3	1.5	1.5	3.0
CO4	3.0	3	1.5	1.5	3.0
CO5	3.0	3	1.5	1.5	3.0

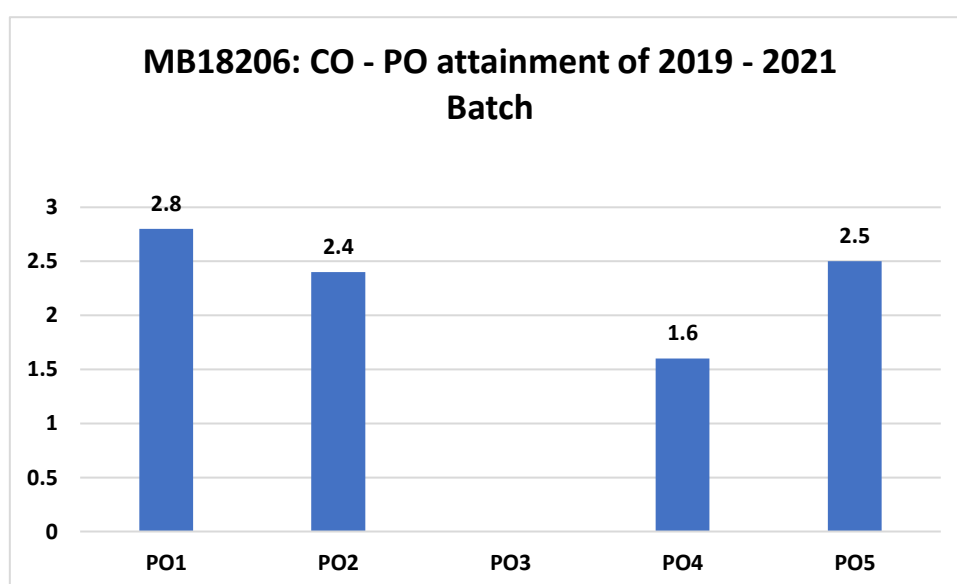


**Table: MB18206 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3	2	-	2	-
CO2	3	2	3	-	1	2
CO3	3	-	2	-	1	3
CO4	3	3	2	-	2	-
CO5	3	3	3	-	2	-

**Table: MB18206 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	2	-	2	-
CO2	2	3	-	1	2
CO3	-	2	-	1	3
CO4	3	2	-	2	-
CO5	3	3	-	2	-
<b>Total</b>	<b>11.0</b>	<b>12.0</b>	<b>-</b>	<b>8.0</b>	<b>5.0</b>
<b>CO - PO Attainment</b>	<b>2.8</b>	<b>2.4</b>	<b>-</b>	<b>1.6</b>	<b>2.5</b>



**Course code & name: MB18207 – Quantitative Techniques**

**Table: MB18207 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	1		3	3	10	2.5	3
CO2		0	3	3	3	9	2.3	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18207 – (b)**

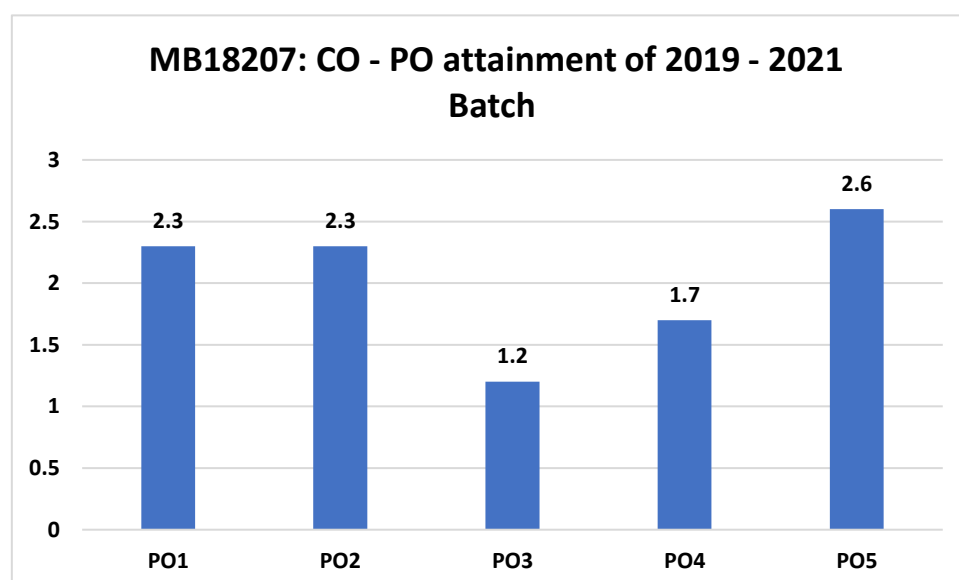
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.5	3	1.25	1.5	2.8
CO2	2.3	3	1.13	1.5	2.6
CO3	3.0	3	1.50	1.5	3.0
CO4	3.0	3	1.50	1.5	3.0
CO5	3.0	3	1.50	1.5	3.0

**Table: MB18207 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.7	-	2	-	-	2
CO2	2.6	3	3	-	2	2
CO3	3	3	2	2	2	3
CO4	3	3	2	1	2	2
CO5	3	3	3	3	3	2

**Table: MB18207 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	-	1.80	-	-	1.8
CO2	2.6	2.60	-	1.7	1.7
CO3	3	2.00	2	2	3
CO4	3	2.00	1	2	2
CO5	3	3.00	3	3	2
Total	11.6	11.4	6	8.7	10.5
<b>CO - PO Attainment</b>	<b>2.3</b>	<b>2.3</b>	<b>1.2</b>	<b>1.7</b>	<b>2.6</b>



**Course code & name: MB18208 – Organization Design**

**Table: MB18208 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3	3	3	3	15	3	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18208 – (b)**

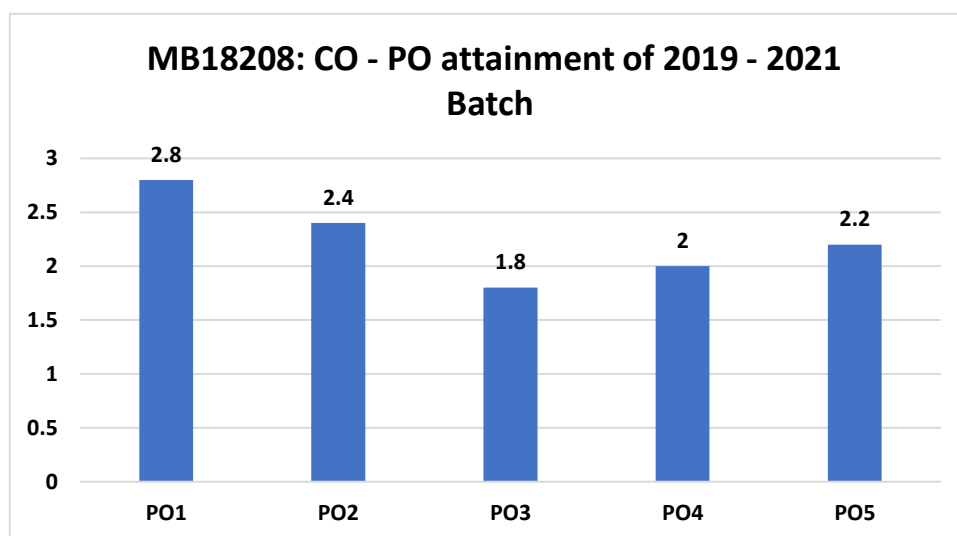
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.5	1.5	3.0
CO2	3.0	3	1.5	1.5	3.0
CO3	3.0	3	1.5	1.5	3.0
CO4	3.0	3	1.5	1.5	3.0
CO5	3.0	3	1.5	1.5	3.0

**Table: MB18208 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3.0	3	-	-	2	3
CO2	3.0	3	3	2	2	3
CO3	3.0	3	3	2	2	3
CO4	3.0	3	3	3	2	2
CO5	3.0	2	3	2	2	-

**Table: MB18208 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	-	-	2	3
CO2	3	3	2	2	3
CO3	3	3	2	2	3
CO4	3	3	3	2	2
CO5	2	3	2	2	-
Total	14.0	12.0	9.0	10.0	11.0
<b>CO - PO Attainment</b>	<b>2.8</b>	<b>2.4</b>	<b>1.8</b>	<b>2.0</b>	<b>2.2</b>



**Course code & name: MB18209 – Corporate Strategy**

**Table: MB18209 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3		3	3	12	3.0	2
CO2		3	3	3	3	12	3.0	2
CO3			3	3	3	9	3.0	2
CO4			3	3	3	9	3.0	2
CO5			3	3	3	9	3.0	2

**Table: MB18201 – (b)**

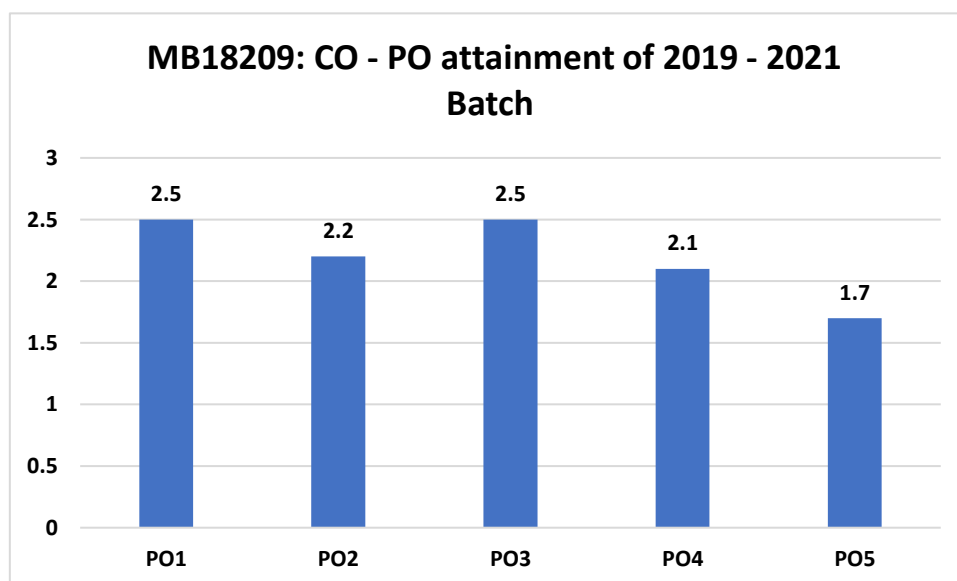
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	2	1.5	1	2.5
CO2	3.0	2	1.5	1	2.5
CO3	3.0	2	1.5	1	2.5
CO4	3.0	2	1.5	1	2.5
CO5	3.0	2	1.5	1	2.5

**Table: MB18209 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.5	3	-	-	-	-
CO2	2.5	-	-	-	3	-
CO3	2.5	3	2	-	-	-
CO4	2.5	3	3	3	-	-
CO5	2.5	-	3	-	2	2

**Table: MB18209 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.5	-	-	-	-
CO2	-	-	-	2.5	-
CO3	2.5	1.7	-	-	-
CO4	2.5	2.5	2.50	-	-
CO5	-	2.5	-	1.7	1.7
<b>Total</b>	<b>7.5</b>	<b>6.7</b>	<b>2.5</b>	<b>4.2</b>	<b>1.7</b>
<b>CO - PO Attainment</b>	<b>2.5</b>	<b>2.2</b>	<b>2.5</b>	<b>2.1</b>	<b>1.7</b>



**Course code & name: MB18210 – Corporate Social Responsibility and Sustainability**

**Table: MB18210 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3			3	9	2.3	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18210 – (b)**

Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	2.3	3	1.13	1.5	2.6
CO2	3.0	3	1.50	1.5	3.0
CO3	3.0	3	1.50	1.5	3.0
CO4	3.0	3	1.50	1.5	3.0
CO5	3.0	3	1.50	1.5	3.0

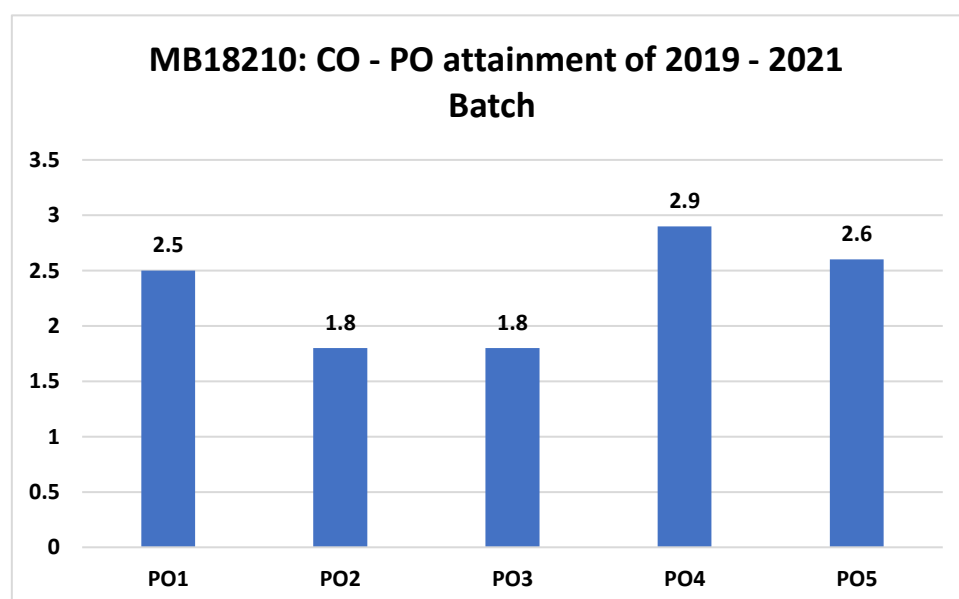


**Table: MB18210 – (c)**

<b>Course Outcomes attainment level and Programme Outcomes</b>						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	2.6	3	1	1	3	2
CO2	3.0	3	3	3	3	3
CO3	3.0	3	2	1	3	2
CO4	3.0	1	1	1	3	3
CO5	3.0	3	2	3	3	3

**Table: MB18210 – (d)**

<b>Course Outcomes and Programme Outcomes attainment</b>					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	2.6	0.9	0.9	2.6	1.8
CO2	3.0	3.0	3.0	3.0	3.0
CO3	3.0	2.0	1.0	3.0	2.0
CO4	1.0	1.0	1.0	3.0	3.0
CO5	3.0	2.0	3.0	3.0	3.0
<b>Total</b>	<b>12.6</b>	<b>8.9</b>	<b>8.9</b>	<b>14.6</b>	<b>12.8</b>
<b>CO - PO Attainment</b>	<b>2.5</b>	<b>1.8</b>	<b>1.8</b>	<b>2.9</b>	<b>2.6</b>



**Course code & name: MB18211 – Human Resource Management**

**Table: MB18211 – (a)**

<b>ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA &amp; End Sem)</b>								
Course Outcomes (CO)	Surprise Test	Cycle Test	Mini Project	Class Participation	Model Examination	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3	3	3	3	3	15	3.0	3
CO2		3	3	3	3	12	3.0	3
CO3			3	3	3	9	3.0	3
CO4			3	3	3	9	3.0	3
CO5			3	3	3	9	3.0	3

**Table: MB18211 – (b)**

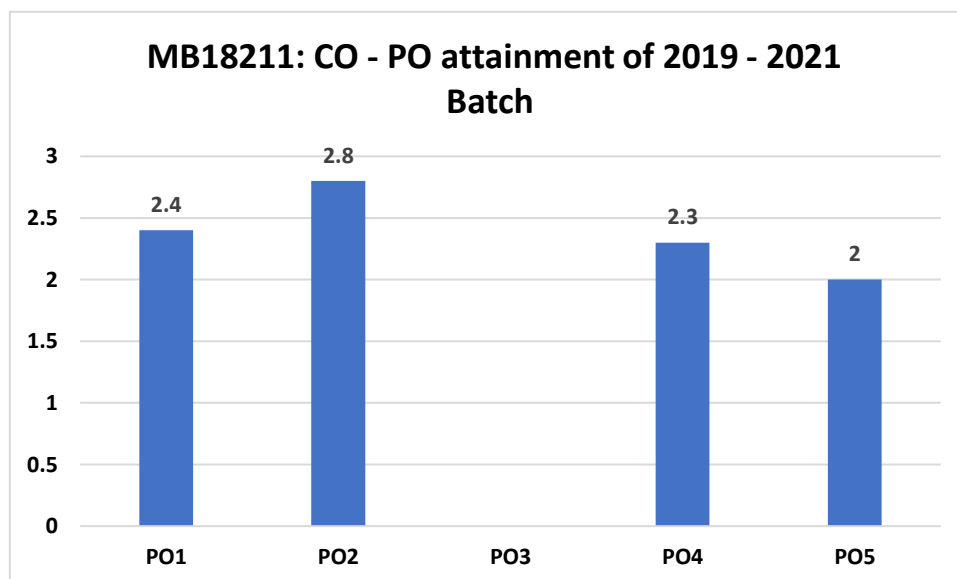
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3.0	3	1.5	1.5	3.0
CO2	3.0	3	1.5	1.5	3.0
CO3	3.0	3	1.5	1.5	3.0
CO4	3.0	3	1.5	1.5	3.0
CO5	3.0	3	1.5	1.5	3.0

**Table: MB18211 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3	-	-	-	-
CO2	3	2	3	-	3	-
CO3	3	2	3	-	-	2
CO4	3	3	2	-	2	-
CO5	3	2	3	-	2	2

**Table: MB18211 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	-	-	-	-
CO2	2	3	-	3	-
CO3	2	3	-	-	2
CO4	3	2	-	2	-
CO5	2	3	-	2	2
Total	12.0	11.0	NA	7.0	4.0
<b>CO - PO Attainment</b>	<b>2.4</b>	<b>2.8</b>	<b>NA</b>	<b>2.3</b>	<b>2.0</b>



**Course code & name: MB18301 – Summer Internship**

**Table: MB18301 – (a)**

ATTAINMENT LEVEL OF COURSE OUTCOMES (CLA & End Sem)								
Course Outcomes (CO)	Review 1	Review 2	Review 3	Social Relevance	Innovation / Contribution	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3					3	3.0	3
CO2		3				3	3.0	3
CO3			3			3	3.0	3
CO4				3		3	3.0	3
CO5					3	3	3.0	3

**Table: MB18301 – (b)**

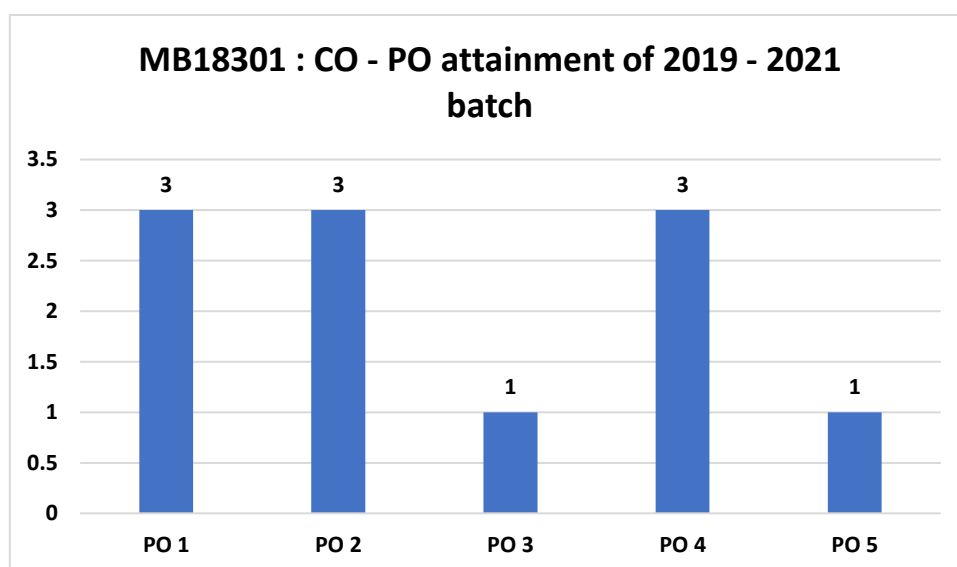
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3	3	1.5	1.5	3
CO2	3	3	1.5	1.5	3
CO3	3	3	1.5	1.5	3
CO4	3	3	1.5	1.5	3
CO5	3	3	1.5	1.5	3

**Table: MB18301 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3	-	-	-	-
CO2	3	-	3	-	-	-
CO3	3	3	-	1	-	-
CO4	3	-	-	-	3	-
CO5	3	-	3	-	-	1

**Table: MB18301 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	-	-	-	-
CO2	-	3	-	-	-
CO3	3	-	1	-	-
CO4	-	-	-	3	-
CO5	-	3	-	-	1
<b>Total</b>	<b>6.0</b>	<b>6.0</b>	<b>1.0</b>	<b>3.0</b>	<b>1.0</b>
<b>CO - PO Attainment</b>	<b>3.0</b>	<b>3.0</b>	<b>1.0</b>	<b>3.0</b>	<b>1.0</b>



**Course code & name: MB18401 – Main Project Work**

**Table: MB18401 – (a)**

Course Outcomes (CO)	Review 1	Review 2	Review 3	Social Relevance	Total	Continuous Assessment Attainment level	End Sem Exam Attainment level
CO1	3				3	3.0	3
CO2		3			3	3.0	3
CO3			3		3	3.0	3
CO4				3	3	3.0	3

**Table: MB18401 – (b)**

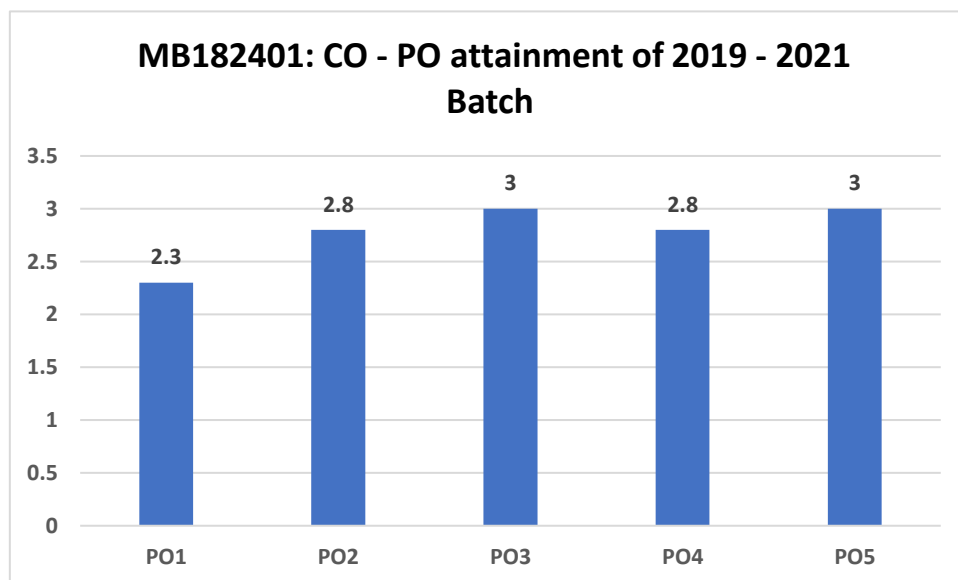
Course Outcomes (CO)	Continuous Assessment Attainment level	End Sem Exam Attainment level	Continuous Assessment 50%	End Sem Exam 50%	Total Direct assessment of CO
CO1	3	3	1.5	1.5	3
CO2	3	3	1.5	1.5	3
CO3	3	3	1.5	1.5	3
CO4	3	3	1.5	1.5	3

**Table: MB18401 – (c)**

Course Outcomes attainment level and Programme Outcomes						
Course Outcomes	Total Direct assessment of CO	Programme Outcomes				
		PO1	PO2	PO3	PO4	PO5
CO1	3	3	2	-	3	-
CO2	3	3	3	-	3	3
CO3	3	-	3	-	3	3
CO4	3	3	2	3	2	-

**Table: MB18401 – (d)**

Course Outcomes and Programme Outcomes attainment					
Course Outcomes	Programme Outcomes				
	PO1	PO2	PO3	PO4	PO5
CO1	3	2	-	3	-
CO2	3	3	-	3	3
CO3	-	3	-	3	3
CO4	3	3	3	2	-
Total	9.0	11.0	3.0	11.0	6.0
<b>CO - PO Attainment</b>	<b>2.3</b>	<b>2.8</b>	<b>3.0</b>	<b>2.8</b>	<b>3.0</b>



**ANNEXURE – II**  
**RM INSTITUTE OF SCIENCE AND TECHNOLOGY**  
**RAMAPURAM**  
**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**  
**EXIT SURVEY ON PROGRAMME OUTCOMES**

1. Email id:

2. Student Name :

3. Batch:

Kindly mark your feedback on programme Outcome response on a score of 5-point scale

5 - Strongly Agree

4 - Agree

3 - Neither Agree nor not Disagree

2 - Disagree

1 – Strongly Disagree

<b>Programme Outcomes</b>	<b>SA (5)</b>	<b>A (4)</b>	<b>NANDA (3)</b>	<b>D (2)</b>	<b>SD (1)</b>
PO -1 :Apply knowledge of management theories and practices to solve business problems					
PO2: Foster Analytical and critical thinking abilities for data-based decision making.					
PO3: Ability to develop Value based Leadership ability.					
PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.					
PO5:Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.					