

FACULTY PROFILE TEMPLATE FOR WEBSITE

Basic Details:

- Name:** Dr. D.RENGARAJ
- Designation:** ASSISTANT PROFESSOR
- PhoneNumber:-** 94435 31020
- Email Id:** rengarad@srmist.edu.in/durairengaraj@gmail.com
- Area of Specialization:** Human Resource Management/Finance/Marketing
- Affiliation:** Bharathidasan University / SRM University

Educational Details:

- Degree –** B.Com
- Area or Subject –** Commerce
- University –** Bharathidasan University
- Awarded Year –** 1997
- Degree –** MBA
- Area or Subject –** MANAGEMENT
- University –** Bharathidasan University
- Awarded Year –** 2002
- Degree –** M.Phil
- Area or Subject –** MANAGEMENT
- University –** Bharathidasan University
- Awarded Year –** 2008
- Degree –** Ph.D.
- Area or Subject –** Management

□ **University –** Bharathidasan University

□ **Awarded Year –** March 2023

Other Details:

Courses: Digital Marketing online course

Research Interests: ICT in Agriculture

Selected Publications: Scopus / UGC/WOS

Papers Presented: 7

Working Papers: 2

Work in Progress: 2

Academic Experience: 19 years

Other Professional Experience:

Achievements:

Workshops /Seminars/Conferences: 9

Achievements and Awards: Best NSS Programme Officer Award

Best NSS Volunteer award

Academic / Professional Membership: Rotary international



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