

FACULTY PROFILE TEMPLATE FOR WEBSITE

Basic Details:

- **Name:** Dr. K. RAMESH
- **Designation:** Assistant Professor
- **Phone Number:-** 9894675322
- **Email Id:** rameshk7@srmist.edu.in
- **Area of Specialization:** B. Com Accounting and Finance
- **Affiliation:** SRM Institute of Science and Technology, Ramapuram , Chennai.

Educational Details:

- **Degree –** M. Com
- **Area or Subject –** Commerce
- **University –** Bharathidasan University
- **Awarded Year –** 1991
- **Degree –** M. Phil
- **Area or Subject –** Commerce
- **University –** Periyar University,
- **Awarded Year –** 2007
- **Degree –** MBA
- **Area or Subject –** Finance
- **University –** Manonmaniam Sundaranar University
- **Awarded Year –** 2014
- **Degree –** Ph.D
- **Area or Subject –** Marketing
- **University –** Bharathidasan University

- **Awarded Year –** 2016

Other Details:

Courses: 02

Research Interests: Marketing

Selected Publications:

Articles - 18

Book – 01

Book Chapter - 03

Papers Presented: 20

Working Papers: 03

Work in Progress: 01

Academic Experience: 20 years

Other Professional Experience: 03 Years

Achievements:

Workshops /Seminars/Conferences: Faculty Development Programme -31,
Workshop - 9,
Conferences – 15,
Training program – 6,
Refresher course – 02,

Achievements and Awards:

Academic / Professional Membership: 02

ORCID ID:

<https://orcid.org/0000-0003-0105-0643>

Google scholar:

https://scholar.google.com/citations?user=I_ZQdxkAAAAJ&hl=en

Widvan Profile: Profile URL:

<https://vidwan.inflibnet.ac.in//profile/219282>

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