

**FACULTY PROFILE TEMPLATE FOR WEBSITE**

**Basic Details:**

- **Name:** Drishti Rani
- **Designation:** Assistant Professor
- **Phone Number:** 8252711200
- **Email Id:** drishtir@srmist.edu.in
- **Area of Specialization:** Commerce
- **Affiliation:** Department of Commerce, Ramapuram Campus, SRM Institute of Science and Technology.

**Educational Details:**

- **Degree – B.COM (Hons.)**
- **Area or Subject – Commerce**
- **University – Ranchi University**
- **Awarded Year – 2018**
- **Degree – UGC-NET**
- **Area or Subject – Commerce**
- **Awarded Year – 2020**
- **Degree – M.Com**
- **Area or Subject – Commerce**
- **University – Ranchi University**
- **Awarded Year – 2021**

**Other Details:**

**Courses:**

- Diploma Course in Computer Accounting & Taxation (MS Office & GST in Tally)
- CA Foundation

**NPTEL Courses Completed:**

- Product and Brand Management.
- E- Business.

**Research Interests:** Finance**Publications:**

- “A Study on Customer Satisfaction Towards Coca Cola Products With Special Reference To Villupuram Town”-Published In JETIR (www.jetir.org ) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor Published in Volume 10 Issue 1 ,January-2023 | Date of Publication: 2023-01-31.
- “A Study on Stock Market Awareness among The Educated Youth with special reference to Villupuram Town”. Published in IJRSET, e-ISSN: 2319-8753, p-ISSN: 2347-6710, Impact Factor: 8.423, DOI:10.15680/ijirset.2023.1204225, Volume 12, Issue 4, Date of Publication: April 2023.
- Motivating Factors in HRM among the Employees in Granite India Pvt. Ltd., Chennai- Published in South India Journal of Social Sciences, ISSN 0972-8945 Vol. XXI, No.18, July- December: 2023, UGC CARE Approved. Group I, Bi-Annual Journal.

**Academic Experience:** 1.5 Year**Achievements and Awards:****➤ Academic**

- ✓ Gold Medallist of PG 2019- 2022 Batch, Birsa College, Khunti.
- ✓ District Topper in Class 12th, 2014-2015 batch, DAV Public School, Khunti.

**➤ Extra Curriculars**

- ✓ 1st Position in Group Song Competition held as part of Xavier’s Utsav-2017.
- ✓ 1st Position in Inter- School Debate & Elocution Competition organized by State Bank of India- 2012
- ✓ 2nd Position in State Level Group Devotional Song Competition -2011.
- ✓ Participation in Cancer Control Programme of Cancer Control Society.

**Seminar/ Webinar / Workshop/ FDPs Conferences:**

## SEMINAR

- ✓ Two Days NAAC Collaborated National Virtual Seminar on “**Holistic and Multidisciplinary Approach Towards National Higher Education Quality Framework**” on 05.07.2023 & 06.07.2023.

## WEBINAR

- ✓ National Webinar on “**Financial Empowerment and Career Opportunities in Securities Market**” organised by University Business School, Guru Nanak Dev University, Amritsar in association with AMFI on February 8, 2023.
- ✓ Webinar on “**Financial Empowerment and Career Opportunities in Financial Securities Market**” organized by Karnataka State Akkamahadevi Women University, Vijayapura, Karnataka in Collaboration with Association of Mutual Funds of India (AMFI) on 11th July, 2023.
- ✓ International Level Webinar on “**Leveraging AI in the Classroom**” held on 26th July, 2023 organized by Scrollwell in collaboration with Government City College, Chattogram, Bangladesh.
- ✓ National Webinar / Expert talk on “**Career and Finance: Balancing Professional Aspirations and Financial Stability**” organised by University Business School, Guru Nanak Dev University, Amritsar in association with NSE on October 12, 2023 in World Investment Week.
- ✓ One Day National Webinar on **Consumer Rights and Education** held on 19th October, 2023 organized by PG and Research Department of Commerce (CA) & Citizen Consumer Club, K.M.G College Arts and Science, Gudiyattam, Tamil Nadu, in association with Consumer Advocacy Group.

## WORKSHOP

- ✓ Three Days National Online Live Workshop on “**A VITAL TOOL FOR RESEARCH**” organized by Hi Learn Edutech Institute, An ISO Certified Institute, Vijayapur, Karnataka from 25th -27th November, 2022.
- ✓ Five Days National Level Workshop on “**Research Methodology: Techniques, Analysis, Presentation**” from 4th June 2023- 9th June 2023 Organized by Scrollwell in collaboration with Government College Ropar, Punjab.
- ✓ “**Two Week National Level Virtual Workshop on Advanced Research Methodology**”, conducted by Department of Commerce and ISM, SRMIST Ramapuram Campus, from 3rd July to 18th July, 2023.
- ✓ One Day Workshop on **Indexed Publication- A Driven Force for Academic Progress**, held on 26.08.2023 organized by the College of Science and Humanities, SRM Institute of Science and Technology, Ramapuram, Chennai-60089.

## FDPs

- ✓ One Week Faculty Development Programme on “**Advance Methodology for Research and Quality Publication**” from 10th to 15th October, 2022 via Google meet organized by IQAC, New Prince Shri Bhawani Arts & Science College, Chennai.
- ✓ Five Days Virtual Faculty Development Programme on “**Positive Aspects of Teaching Practices**” from 20.02.2023 to 24.02.2023 organized by IQAC and PG & Research Department of Commerce, Theivanai Ammal College for Women (Autonomous), Villupuram.

- ✓ One Week FDP on “**From Research to Publication**” from 4.09.2023 to 11.09.2023, organized by Adhiyaman Arts and Science College for Women, Krishnagiri.
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