

Faculty Profile Template For Website

Basic Details:

- Name:** T. Thanasekaran
- Designation:** Assistant Professor
- Phone Number:-** 8667847477
- Email Id:** thanaset@srmist.edu.in
- Area Of Specialization:** Finance And Marketing
- Affiliation:** Anna University

Educational Details:

- Degree –** B.Com
- Area Or Subject –** Commerce
- University –** Thiruvalluvar University
- Awarded Year –** 2007
- Degree –** MBA
- Area Or Subject –** Finance And Marketing
- University –** Anna University
- Awarded Year –** 2009
- Degree –** SET-2016
- Area Or Subject –** Management
- University –** Mother Teresa Women's University
- Awarded Year –** 2016
- Degree –** Ph.D
- Area Or Subject –** Finance
- University –** Thiruvalluvar University
- Awarded Year -** Pursuing

Other Details:

Courses:

- Financial accounting
- Total Quality Management
- Principles of Management
- Retail Management
- Business Organization
- Business Economics
- Cost Accounting

Research Interests: Finance & Marketing

Selected

- "Dividend announcement and their impact on Equities listed in National Stock Exchange an event study " International , The Seybold Report Journal (TSRJ), 17, No 09, (2022) 1806-1824, September-2022, 1533-9211.
- " Customer Satisfaction in Public Sector Banks and Private Sector Banks in India :A Comparative Study, International Journal of all Research Education and Scientific Methods (IJARESM), 10, 11 November-2022, 2455-6211..

Papers Presented:

- Participated in National conference on 20.9.2011 in The Impact of Inflation on Financial Sector Performance at Jawaharlal Institute of Technology, Coimbatore.
- Participated in the one day Faculty Development Programme organized by E.S.Arts and Science College

Academic Experience: 8 Years 9 months

Other Professional Experience: 2 Years

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