

FACULTY OF SCIENCE AND HUMANITIES

ACADEMIC CURRICULA

UNDERGRADUATE DEGREE PROGRAMME

Bachelor of Commerce (Honors)
in
Commerce
Four Years

National Education Policy

Learning Outcome-based Curricula Framework

National Credit Framework

Academic Year

2024 - 2025



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur, Chengalpattu District 603203, Tamil Nadu, India

1. Vision Statement	
Stmnt – 1	To be a leading and innovative hub for commerce education, fostering research, global competitiveness, and ethical business leadership

2. Mission Statement	
Stmnt – 1	Educate and empower students with the knowledge, skills, and ethical values necessary for success in commerce.
Stmnt – 2	Advance research in commerce-related fields, driving innovation, and contributing to best practices in business and economics.
Stmnt – 3	Actively engage with industry partners to bridge academia and the business world, ensuring curriculum remains relevant to real-world needs.
Stmnt – 4	Promote a global mindset, cross-cultural understanding, and international collaboration to prepare students for success in an interconnected world
Stmnt – 5	Empowering students in the value chain of SDG

“Stmnt” stands for Statement

3. Program Education Objectives (PEO)	
PEO - 1	Emphasize interdisciplinary learning by integrating insights from diverse knowledge and skill to provide students with a holistic perspective in the field of commerce.
PEO - 2	Develop versatile job opportunities across industries and drive signify by providing a deep and comprehensive efficiencies required for understanding of global trends, practices and challenges.
PEO - 3	Facilitate pathways for advanced studies by offering unique platform to excel globally with research opportunities.
PEO - 4	Empower aspirants with a knowledge-based education that integrates theoretical frameworks with real world applications by ensuring solid foundation for lifelong learning.
PEO - 5	Equip graduates with skill and competencies with ethical values necessary to become a change maker by fostering sustainability and equity.

4. Consistency of Program Education Objectives with Mission					
	Mission Stmnt. – 1	Mission Stmnt. – 2	Mission Stmnt. - 3	Mission Stmnt. - 4	Mission Stmnt. – 5
PEO - 1	High	High	High	Low	Low
PEO - 2	High	High	High	Medium	Medium
PEO - 3	High	High	High	Medium	Medium
PEO - 4	Medium	Medium	Medium	High	High
PEO - 5	Medium	Medium	Medium	High	High

** H – High Correlation, M – Medium Correlation, L – Low Correlation

** H, M, and L have numerical equivalents of 3, 2, 1 correspondingly

5. Program Learning Outcomes (PLO)	
PLO - 1	Problem Solving, Critical Thinking, Creativity
PLO - 2	Communication Skills, Collaborating Skills
PLO - 3	Independent Thinking, Analytical Reasoning, Learning to Learn , Research Skills
PLO - 4	Leadership Qualities, Professionalism, Autonomy, Accountability
PLO - 5	Digital Technology Skills
PLO – 6	Value Inculcation, Multicultural inclusivity
PLO – 7	Environmental Action, Community Engagement
PLO – 8	Entrepreneurial Risk Taking
PSO – 1	Professional Development
PSO – 2	Sustainable Learning

6. Mapping of PLOs with PEOs										
	PLO - 1	PLO - 2	PLO - 3	PLO - 4	PLO - 5	PLO - 6	PLO - 7	PLO - 8	PSO - 1	PSO - 2
PEO - 1	2	2	3	2	2	3	1	3	2	2
PEO - 2	3	3	2	1	2	1	2	3	2	1
PEO - 3	3	3	2	3	3	2	3	2	1	2
PEO - 4	1	1	3	3	2	1	1	3	2	3
PEO - 5	3	3	3	3	1	3	3	3	1	3

7. Programme Structure

Discipline Core Courses (C)					Discipline Core/ Elective Courses (D)						
Course Code	Course Title	Sessions / Week			C	Course Code	Course Title	Sessions / Week			C
		L	T	P				L	T	P	
UCM24101J	Accounting for Business	3	0	3	4	UCM24D01J	Management Accounting	3	0	3	4
UCM24102J	Business Management	3	0	2	4	UCM24D02J	Business Law				
UEY24104J	Managerial Economics	3	0	2	4	UMS24D03J	Quantitative Techniques for Business Decision	3	0	3	4
UCM24201J	Basics of Company Accounts	3	0	3	4	UMS24D04J	Operations Research				
UCM24202J	Banking Law and Practices	3	0	3	4	UCM24D05J	Financial Management				
UCM24203J	Company Law	3	0	2	4	UCM24D06J	Total Quality Management	3	0	3	4
UCM24301J	Basics of Cost Accounting	3	0	3	4	UCM24D07J	Practical Auditing				
UCM24302J	Income Tax Law and Practice	3	0	3	4	UCM24D08J	Advertisement and Sales management	3	0	3	4
UCM24303J	Principles of Marketing	3	0	3	4	UCM24D09J	Human resources Management				
UCM24401J	Tax Procedure and Implementation	3	0	3	4	UCM24D10J	Customer Relationship Management	3	0	3	4
Total Learning Credits					40						
						UCM24D11J	Advanced Cost accounting	3	0	3	4
						UCM24D12J	Strategic Management	3	0	3	
						UCM24D13J	Business Research Methods	3	0	3	4
						UCM24D14J	Essentials of Insurance				
						UCM24D15J	Entrepreneurial Development	3	0	3	4
						UCM24D16J	Service and Relationship Marketing				
						UCM24D17T	Research and Publication Ethics	4	0	0	4
						UCM24D18T	GST Procedure and Practices				
						UCM24D19T	International Marketing	4	0	0	4
						UCM24D20T	Business Environment				
						Total Learning Credits					40
						Multidisciplinary Courses (M)					
						Course Code	Course Title	Sessions / Week			C
								L	T	P	
						UCM24M01T	Business Correspondence	3	0	0	3
						UCM24M02T	Event Management	3	0	0	3
						UCM24M03J	Digital Accounting	2	0	2	3
						Total Learning Credits					9

Elective Courses (Minor) (E)					Value Added Courses (V)						
Course Code	Course Title	Sessions / Week			C	Course Code	Course Title	Sessions / Week			C
		L	T	P				L	T	P	
UCM24E01J	Basics of Accounting	2	0	4	4	UCD24V01T	Essentials of Artificial Intelligence	1	0	0	1
UCM24E02T	Personal Finance	4	0	0	4	UES24V01T	Environmental Studies	2	0	0	2
UCM24E03T	Advertising and Brand Management	4	0	0	4	UCD24V02T	Universal Human Values	2	0	0	2
UCM24E04J	Digital Marketing	3	0	3	4	Total Learning Credits			5		
UCM24E05T	Consumer Behaviour	4	0	0	4						
UCM24E06J	Income Tax Compliance	3	0	2	4						
UCM24E07J	New Venture Creation	3	0	2	4						
UCM24E08T	Corporate Social Responsibility	4	0	0	4						
Total Learning Credits					32						

Ability Enhancement Courses (A)					Skill Enhancement Courses (S)						
Course Code	Course Title	Sessions / Week			C	Course Code	Course Title	Sessions / Week			C
		L	T	P				L	T	P	
ULT24AE1J	Tamil – I					UCD24S01J	Verbal Ability and Skill Development	1	0	2	2
ULH24AE1J	Hindi – I	2	0	2	3	UCD24S02L	Quantitative Aptitude and Logical Reasoning	0	0	2	1
ULF24AE1J	French – I					UCD24S03J	Industry Oriented Employability and Leadership Skills	1	0	2	2
ULE24AE1J	English	2	0	2	3	UEN24S01L	Communication Skills	0	0	4	2
ULT24AE2J	Tamil – II					UCD24S04J	Career Readiness and Professional Skills	1	0	2	2
ULH24AE2J	Hindi – II	2	0	2	3	Total Learning Credits			9		
ULF24AE2J	French – II										
Total Learning Credits					9						

Project Work / Internship (P)					Mandatory Courses (Y)						
Course Code	Course Title	Sessions / Week			C	Course Code	Course Title	Sessions / Week			C
		L	T	P				L	T	P	
UCM24P01L	Internship - I	-	-	-	1	UNS24Y01L	NSS				
UCM24P02L	Internship – II	-	-	-	1	UNC24Y01L	NCC	0	0	0	0
UCM24P03L	Project Work	0	0	4	2	UNO24Y01L	NSO				
UCM24P04L	Research Project and Dissertation	0	0	24	12	UYG24Y01L	YOGA				
UCM24P05L	Professional Internship					UMI24Y01L	My India Project	0	0	0	0
Total Learning Credits					16	Total Learning Credits			0		

Internship – I to be completed during Summer Vacation of the First year
 Internship – II to be completed during Summer Vacation of the Second year

Students from other departments can enroll in Elective Courses (Minor) (E)
 Students from all department will be able to enroll in Multidisciplinary Courses (M)

8. Course Allocation Across Semesters

Semester – I						
Course Code	Course Title	Sessions Per Week			C	
		L	T	P		
ULT24AE1J	Tamil – I	2	0	2	3	
ULH24AE1J	Hindi – I					
ULF24AE1J	French – I					
ULE24AE1J	English	2	0	2	3	
UCM24101J	Accounting for Business	3	0	3	4	
UCM24102J	Business Management	3	0	2	4	
UEY24104J	Managerial Economics	3	0	2	4	
UCD24S01J	Verbal Ability and Skill Development	1	0	2	2	
Total Learning Credits					20	

Semester – II						
Course Code	Course Title	Sessions Per Week			C	
		L	T	P		
ULT24AE2J	Tamil – II	2	0	2	3	
ULH24AE2J	Hindi – II					
ULF24AE2J	French – II					
UCM24201J	Basics of Company Accounts	3	0	3	4	
UCM24202J	Banking Law and Practices	3	0	3	4	
UCM24203J	Company Law	3	0	2	4	
UCD24V01T	Essentials of Artificial Intelligence	1	0	0	1	
	Multidisciplinary Course – I				3	
UCD24S02L	Quantitative Aptitude and Logical Reasoning	0	0	2	1	
UNS24Y01L	NSS	0	0	0	0	
UNC24Y01L	NCC					
UNO24Y01L	NSO					
UYG24Y01L	YOGA					
Total Learning Credits					20	

Total Learning Credits of Courses of FIRST year = 40

Semester – III					
Course Code	Course Title	Sessions Per Week			C
		L	T	P	
UCM24301J	Basics of Cost Accounting	3	0	3	4
UCM24302J	Income Tax Law and Practice	3	0	3	4
UCM24303J	Principles of Marketing	3	0	3	4
	Minor Elective – I				4
UCM24P01L	Internship – I				1
	Multidisciplinary Course – II				3
Total Learning Credits					20

Semester – IV					
Course Code	Course Title	Sessions Per Week			C
		L	T	P	
UCM24401J	Tax Procedure and Implementation	3	0	3	4
UCM24D01J	Management Accounting	3	0	3	4
UCM24D02J	Business Law				
	Minor Elective – II				4
	Minor Elective – III				4
UEN24S01L	Communication Skills	0	0	4	2
UCD24S03J	Industry Oriented Employability Skills for Science	1	0	2	2
UMI24Y01L	My India Project	0	0	0	0
Total Learning Credits					20

Total Learning Credits of Courses of SECOND year = 40

Semester – V					
Course Code	Course Title	Sessions Per Week			C
		L	T	P	
UMS24D03J	Quantitative Techniques for Business Decision	3	0	3	4
UMS24D04J	Operations Research				
UCM24D05J	Financial Management	3	0	3	4
UCM24D06J	Total Quality Management				
	Minor Elective – IV				4
	Multidisciplinary Course – III				3
UES24V01T	Environmental Studies	2	0	0	2
UCD24S04J	Career Readiness and Professional Skills	1	0	2	2
UCM24P02L	Internship – II	0	0	0	1
Total Learning Credits					20

Semester – VI					
Course Code	Course Title	Sessions Per Week			C
		L	T	P	
UCM24D07J	Practical Auditing	3	0	3	4
UCM24D08J	Advertisement and Sales management				
UCM24D09J	Human resources Management	3	0	3	4
UCM24D10J	Customer Relationship Management				
	Minor Elective – V				4
	Minor Elective – VI				4
UCM24P03L	Project Work	0	0	4	2
UCD24V02T	Universal Human Values	2	0	0	2
Total Learning Credits					20

Total Learning Credits of Courses of THIRD year = 40

Semester – VII					
Course Code	Course Title	Sessions Per Week			C
		L	T	P	
UCM24D11J	Advanced Cost accounting	3	0	3	4
UCM24D12J	Strategic Management				
UCM24D13J	Business Research Methods	3	0	3	4
UCM24D14J	Essentials of Insurance				
UCM24D15J	Entrepreneurial Development	3	0	3	4
UCM24D16J	Service and Relationship Marketing				
	Minor Elective – VII				4
	Minor Elective – VIII				4
Learning Credits					20

Semester – VIII					
Course Code	Course Title	Sessions Per Week			C
		L	T	P	
UCM24D17T	Research and Publication Ethics	4	0	0	4
UCM24D18T	GST Procedure and Practices				
UCM24D19T	International Marketing	4	0	0	4
UCM24D20T	Business Environment				
UCM24P04L	Research Project and Dissertation	0	0	24	12
UCM24P05L	Professional Internship				
Learning Credits					20

Total Learning Credits of Courses of FOURTH year = 40

8.1 Elective Courses (MINOR) offered by the Department of Commerce to other Departments (excluding Department of Commerce)

Elective Courses (Minor) (E)						
Semester	Course Code	Course Title	Sessions Per Week			C
			L	T	P	
III	UCM24E01J	Basics of Accounting	2	0	4	4
IV	UCM24E02T	Personal Finance	4	0	0	4
IV	UCM24E03T	Advertising and Brand Management	4	0	0	4
V	UCM24E04J	Digital Marketing	3	0	3	4
VI	UCM24E05T	Consumer Behaviour	4	0	0	4
VI	UCM24E06J	Income Tax Compliance	3	0	2	4
VII	UCM24E07J	New Venture Creation	3	0	2	4
VII	UCM24E08T	Corporate Social Responsibility	4	0	0	4
Total Learning Credits						32

8.2 Multidisciplinary Courses offered by the Department of Commerce to all departments (including Department of Commerce)

Multidisciplinary Courses (M)						
Semester	Course Code	Course Title	Sessions Per Week			C
			L	T	P	
II	UCM24M01T	Business Correspondence	3	0	0	3
III	UCM24M02T	Event Management	3	0	0	3
V	UCM24M03J	Digital Accounting	2	0	2	3
Total Learning Credits						9

9. Programme Articulation Matrix											
Course Code	Course Title	Program Learning Outcomes (PLO)									
		1	2	3	4	5	6	7	8	PSO - 1	PSO - 2
ULT24AE1J	Tamil – I	3	2	2	2	2	2	-	2	2	2
ULH24AE1J	Hindi – I	3	2	2	2	2	2	-	2	2	2
ULF24AE1J	French – I	3	2	2	2	2	3	-	2	2	2
ULE24AE1J	English	3	2	2	2	2	3	-	2	2	2
UCM24101J	Accounting for Business	3	2	-	-	3	2	-	-	2	1
UCM24102J	Business Management	-	2	3	3	3	2	3	3	3	2
UEY24104J	Managerial Economics	-	3	2	-	-	2	2	3	3	1
UCD24S01J	Verbal Ability and Skill Development	3	3	2	3	3	1	2	2	-	-
ULT24AE2J	Tamil – II	3	2	2	2	2	2	-	2	2	2
ULH24AE2J	Hindi – II	3	2	2	2	2	2	-	2	2	2
ULF24AE2J	French – II	3	2	2	2	2	3	-	2	2	2
UCM24201J	Basics of Company Accounts	3	2	2	2	3	3	2	3	3	3
UCM24202J	Banking Law and Practices	-	2	2	3	2	3	2	3	2	1
UCM24203J	Company Law	-	2	2	3	-	3	2	-	-	3
UCD24V01T	Essentials of Artificial Intelligence	3	3	2	2	3	3	-	2	2	2
	Multidisciplinary Course – I	2	3	2	1	3	3	1	2	2	2
UCD24S02L	Quantitative Aptitude and Logical Reasoning	3	1	3	-	2	2	-	-	-	-
UNS24Y01L	NSS										
UNC24Y01L	NCC										
UNO24Y01L	NSO										
UYG24Y01L	YOGA										
UCM24301J	Basics of Cost Accounting										
UCM24302J	Income Tax Law and Practice										
UCM24303J	Principles of Marketing										
	Minor Elective – I										
UCM24P01L	Internship – I										
	Multidisciplinary Course – II										
UCM24401J	Tax Procedure and Implementation										
UCM24D01J	Management Accounting										
UCM24D02J	Business Law										
	Minor Elective – II										
	Minor Elective – III										
UEN24S01L	Communication Skills										
UCD24S03J	Industry Oriented Employability Skills for Science										
UMI24Y01L	My India Project										
UMS24D03J	Quantitative Techniques for Business Decision										
UMS24D04J	Operations Research										
UCM24D05J	Financial Management										
UCM24D06J	Total Quality Management										
	Minor Elective – IV										
	Multidisciplinary Course – III										
UES24V01T	Environmental Studies										
UCD24S04J	Career Readiness and Professional Skills										
UCM24P02L	Internship – II										
UCM24D07J	Practical Auditing										
UCM24D08J	Advertisement and Sales management										
UCM24D09J	Human resources Management										
UCM24D10J	Customer Relationship Management										
	Minor Elective – V										
	Minor Elective – VI										
UCM24P03L	Project Work										
UCD24V02T	Universal Human Values										

UCM24D11J	Advanced Cost accounting																		
UCM24D12J	Strategic Management																		
UCM24D13J	Business Research Methods																		
UCM24D14J	Essentials of Insurance																		
UCM24D15J	Entrepreneurial Development																		
UCM24D16J	Service and Relationship Marketing																		
	Minor Elective – VII																		
	Minor Elective – VIII																		
UCM24D17T	Research and Publication Ethics																		
UCM24D18T	GST Procedure and Practices																		
UCM24D19T	International Marketing																		
UCM24D20T	Business Environment																		
UCM24P04L	Research Project and Dissertation																		
UCM24P05L	Professional Internship																		
	Average																		

Abbreviations

- CLR – Course Learning Rationale
- CLO – Course Learning Outcomes
- PLO – Programme Learning Outcomes
- SLO – Session Learning Outcomes
- BLoT – Bloom’s Level of Thinking
- CLA – Continuous Learning Assessment

SEMESTER - I

Course Code	ULT24AE1J	Course Title	Tamil – I	Category	A	Ability Enhancement Course	L	T	P	C
							2	0	2	3

Course Offering Department	Tamil	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO										
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	
CLR-1	மரபிலிருந்து மாற்றம் பெற்ற புதுக்கவிதை மரபின் சிந்தனைகளை அறியச் செய்தல்																		
CLR-2	நவீனகவிதையின் வழி மனித வாழ்வியல் விழுமியங்களைத் தெரியச் செய்தல்																		
CLR-3	சிற்றிலக்கியங்கள், காப்பியங்கள் கற்பிக்கும் தமிழ்ச் சமூகத்தின் வாழ்வியலை அறியச் செய்தல்																		
CLR-4	நவீன தமிழ் இலக்கிய வளர்ச்சி வரலாற்றைப் புரியச் செய்தல்																		
CLR-5	மொழிப் பயிற்சி வழி மொழியின் பல்வேறு நுட்பங்களைத் தெரியச் செய்தல்																		
CLO	At the end of this course, learners will be able to:																		
CLO-1	புதுக்கவிதை உருவாக்கித் தந்த புதிய சிந்தனைக் களங்களை அறிந்துகொள்ளுதல்	✓	✓	-	-	2	75	60	3		3							3	
CLO-2	நவீன கவிதைகள் வழி மாற்றம் பெற்று வரும் மானுட விழுமியங்களைத் தெரிந்துகொள்ளுதல்	✓	✓	✓	-	2	80	70				2		3	3				
CLO-3	தமிழ்ச்சமூகத்தின் இடைக்கால வாழ்வியல் முறைகளை உணர்ந்துகொள்ளுதல்	✓	✓	✓	✓	2	70	65	3		3				2				
CLO-4	நவீன இலக்கிய வரலாறு வழி தமிழ்க் கல்வி வரலாறு, சமூக வரலாறு பெற்ற வளர்ச்சி நிலைகளைத் தெரிந்துகொள்ளுதல்	✓	✓	✓	✓	2	70	70		3			1	2					
CLO-5	மொழியின் நுட்பங்களைத் தெரிந்து மொழி ஆளுமையோடு செயல்படும் திறன்பெறுதல்	✓	✓	✓	✓	3	80	70	3	3		2							

Sessions	CLO – 1	CLO – 2	CLO – 3	CLO – 4	CLO - 5
	12	12	12	12	12
SLO-1	தமிழ்க் கவிதை மரபு	நவீன கவிதை தோற்றம், வரலாறு	தமிழரின் வீரமரபு - போர் விழுமியங்கள்	சிற்றிலக்கியத் தோற்றம் - வகைமை	தமிழ் உரைநடை மரபு - உ.வே.சா.வின் பங்களிப்பு
SLO-2	புதுக்கவிதை உருவாக்கம், புதுக்கவிதை வளர்ச்சிநெறிகள்	நவீன கவிதைகளில் செல்நெறிகள்	பரணி அறிமுகம் பரணி இலக்கியங்கள்	பிள்ளைத்தமிழ் -உலா - தூது	உ.வே.சா.வின் ராஜ வைத்தியம்

SLO-3	பாரதியார் பன்முக ஆளுமைத்திறன்	கவிதை மொழி - நவீன கவி ஆளுமைகள்	தலைவனின் வீரம் - கலிங்கத்துப்பரணி 477,490	புதுக்கவிதையின் தோற்றமும் மொழியும்	நாட்டுப்புற மரபில் சிறுதெய்வ வழிபாடு
SLO-4	பாரத தேசம் பாரததேசத்தின் வளம்	கவிதையில் நாட்டுப்புற வடிவம்	தமிழ் இலக்கிய மரபில் தூது இலக்கியங்கள்	புதுக்கவிதையில் சமூகம் - புதுக்கவிதையும் இதழ்களும்	கழனியூரனின் பொன் காத்த ஐயனார்
SLO-5	வெள்ளிப் பனிமலையின் மீதுலவுவோம்...	பெண்களின் கல்வி நிலை - இளம்பிறை - அம்மா	தமிழின் பெருமை - தமிழ் விடு தூது (184 - 186)	மணிக்கொடி இதழ்-எழுத்து இதழ்-வானம்பாடி இதழ்	பிழை நீக்கி எழுதும் நுட்பங்கள்
SLO-6	20 ஆம் நூற்றாண்டுக் கவிதை மரபில் பாரதிதாசன்	ஆண் பெண் சமத்துவமும் ப.கல்பனா - கீறல் விழுந்த மாலைக் காலங்கள்	செய்யுள் மரபில் கலம்பக இலக்கியங்கள்	சிறுகதை தோற்றம் - சிறுகதை வளர்ச்சி	எழுத்துப் பிழை - ந - ண - ன ல-ள-ழ- ர- ற வேறுபாடு அறிதல்
SLO-7	பாரதிதாசன் - அழகின் சிரிப்பு ஆல் - ஆயிரம் கிளைகள் கொண்ட அடிமரம்	விளிம்புநிலை வாழ்வியல்: திருநற்களும் சாதனைகளும்	கையறுநிலை - நந்திக் கலம்பகம்-வானுறு மதியை (110)	சிறுகதை வரலாறு - சிறுகதை ஆசிரியர்கள்	தொடர்பிழை ஒருமை பன்மை வேறுபாடு
SLO-8	ஆல் - ஆயிரம் கிளைகள் கொண்ட அடிமரம்	திருநங்கை குணவதி - சமூகப்பார்வை	தமிழ் இலக்கிய மரபில் குறவஞ்சி இலக்கியங்கள்	இதழ்களும் சிறுகதையும்	பிறமொழிச் சொற்களை நீக்கி எழுதுதல், ஷ-ஜ-ஸ-ஹ மாற்றொலிகள்
SLO-9	வானம்பாடிக் கவிஞர்களும் மு.மேத்தாவும்	புலம்பெயர் வாழ்வியல் - வலியும் நம்பிக்கையும்	குற்றாலக் குறவஞ்சி - ஆடுமர வீணுமணி (3)	புதினம் தோற்றம் - புதினம் வளர்ச்சி வரலாறு	தமிழில் சொல் வகைகள் சொல்லும் பயன்பாடும்
SLO-10	மனித நேயம் - மு.மேத்தாவின் மனிதனைத்தேடி	ஸர்மிளா ஸெய்யித் - புராதன ஊர்	காப்பிய இலக்கணம் - காப்பிய வகைமைகள்	புதினத்தின் வகைமை புதின ஆசிரியர்கள்	பெயர்ச்சொற்கள் பெயர்ச்சொற்களும் வகைகளும்
SLO-11	தமிழ்க் கவிதையில் சுற்றுச்சூழலியல்	காலந்தோறும் கவிதை வடிவில் மாற்றங்கள்- ஹைக்கூ - மு.முருகேஷ்	சிலப்பதிகாரம் - அறிமுகம் கட்டுரைக்காதை	தமிழ் இலக்கியத்தில் உரைநடைக்கூறுகள் - உரைநடையின் தோற்றம்	வினைச்சொற்கள் அறிதல்

SLO -12	இயற்கையும் சமத்துவமும் பழனிபாரதியின் காடு	லிமரைக்கூ - ஈரோடு தமிழன்பன் சென்ரியூ - மாமதயானை	ஊழ்வினை - கோவலனின் முற்பிறப்பு வரலாறு	தமிழில் உரைநடை வளர்த்த அறிஞர்கள்	தமிழில் பெயரடை, வினையடை அறிதல்
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Resources			
1	முல்லைக்காடு, தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2023	4	வல்லிக்கண்ணன், புதுக்கவிதைதோற்றமும்வளர்ச்சியும், ஆழிபதிப்பகம், சென்னை, 2018
2	கா. சிவத்தம்பி, தமிழில் சிறுகதை தோற்றமும் வளர்ச்சியும், என்.சி.பி.எச்., சென்னை, 2013	5	மு.வரதராசன், தமிழ் இலக்கிய வரலாறு, சாகித்திய அக்காடெமி, 1972.
3	மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/	6	தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/

Assessment											Strategies					
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)										Final Assessment (50% weightage)	Technology	Pedagogy / Andragogy		Sustainable Development	
	CLA - 1		CLA - 2		CLA - 3		CLA - 4*		Theory (%)	Simulations		Clarification/Pauses	✓	Good Health & Well Being	✓	
	(10%)		(10%)		(20%)		(10%)			Presentation Tools		✓	Group Discussion	✓	Quality Education	✓
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)		Learning Management System		✓	Hands-on Practice	✓	Gender Equality	✓
1	Remember	15	15	15	15	10	10	10	10	15		Debate	✓			
2	Understand	15	15	15	15	10	10	10	10	15		Interactive Lecture	✓			
3	Apply	20	25	25	20	25	25	25	25	25		Brainstorming	✓			
4	Analyze	20	25	25	20	25	25	25	25	25						
5	Evaluate	15	10	10	15	15	15	15	15	10						
6	Create	15	10	10	15	15	15	15	15	10						
Total (%)		100	100	100	100	100	100	100	100	100						

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanniyur, Chennai – 600 041	1	Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literature, Pondicherry University, Pondicherry	1	Dr. B.Jaiganesh, Associate Professor and Head, Department of Tamil, FSH, SRMIST, Kattankulathur
				2	Dr. R. Ravi, Assistant Professor and Head, Department of Tamil, FSH, SRMIST, Vadapalani
				3	Mr. G. Ganesh, Assistant Professor, Department of Tamil, FSH, SRMIST, Ramapuram
				4	Dr. T.R.Hebzibah beulah Suganthi, Assistant Professor, Department of Tamil, FSH, SRMIST, Kattankulathur
				5	Dr. S.Saraswathy, Assistant Professor, Department of Tamil, FSH, SRMIST, Kattankulathur

Course Code	ULH24AE1J	Course Title	Hindi - I	Category	A	Ability Enhancement Course	L	T	P	C
							2	0	2	3

Course Offering Department	Hindi	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO										
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	
CLR-1	To Communicate in Hindi without any inhibition																		
CLR-2	To appreciate the Hindi language in its various forms																		
CLR-3	To analyze the different writing styles																		
CLR-4	To display moral and social values in the field of social Responsibility and Integrity																		
CLR-5	To be willing listeners and Translators-where need be																		
CLO	At the end of this course, learners will be able to:	Conceive	Design	Implement	Operate	Bloom's Level of	Expected Proficiency	Expected	Problem Solving, Critical Thinking, Creativity Solving, Communication Skills, Collaborative Skills, Independent Thinking, Analytical Reasoning, Learning, Leadership Qualities, Professionalism, Autonomy, Digital Technology Skills, Value Incubation, Multicultural Industry, Environmental Action, Community Engagement, Entrepreneurial Risk Taking, PEO-9, PEO-10										
CLO-1	To Understand the Philosophy of life and living through Stories	✓	✓	-	-	2	85	75	3	2	3			2					
CLO-2	To Examine Travelogue writing and Sketch	✓	✓	✓	-	2	85	75	3		2		3		3				
CLO-3	To Identify Irony and essay - based writing	✓	✓	✓	✓	3	85	75		3		3	3	2					
CLO-4	Evaluate the various social issues depicted in the prose	✓	✓	✓	✓	3	85	75	2		2	3			2				
CLO-5	To Understand the fundamental principal of Translation	✓	✓	✓	✓	3	85	75		3		3	3	2					

Sessions	CLO - 1		CLO - 2		CLO - 3		CLO - 4		CLO - 5	
	12		12		12		12		12	
SLO-1	KAHANI KI AVDHARNA	REKHACHITRA & YATRAVITRANT			NIBANDH			NATAK		ANUVAD& PARIBHASHIK SHABDAVALI
SLO-2	SWARUP AUR PARIBHASHA	AVDHARNA EVM SWAROOP			NIBANDH KI AVDHARNA EVM SAWROOP			AVDHARNA EVM SAWROOP		ARTH EVM PARIBHASHA
SLO-3	KAHANI KE TATVA EVM MAHATWA	MAHATVA AUR UDDESHYA			MAHATVA EVM UDDESHYA			TATVA EVM PRAKAR		SWARUP EVM PRAKAR
SLO-4	PAIKSHA- PREMCHAND	GESHA REKHACHITRA			KUTAJ- NIBANDH HAJARI PRASHAD DIVEDI			UDDESHYA		MAHATVA
SLO-5	VISLESHAN	PATH KA VISHLESHAN			LEKHIK PARICHAY			NATAK KA MAHATVA		UDDESHYA
SLO-6	UDDESHYA	GURU SHISHYA KA SAMBANDH			SHANGHARSHIL JEEVAN			RANGMANCH KA PARICHAY		ANUVAD KA PRAYOJAN EVM PRAYOG

SLO-7	MALBE KA MALIK- MOHAN RAKESH	THELE PAR HIMALAY (YATRAVITRANT)	PATH KA MAHATVA	LEKHAK PARICHAY	SHROT EVM LAKSHYA BHASHA KA GYAN
SLO-8	LEKHAK PARICHAY	YATRAVITRANT KA MAHATVA	BHOLARAM KA JEEV- (VYANGYA) HARISHANKAR PARSHAI	NATAK KA VISLESHAN	ANUVAD KA DAYITVA
SLO-9	BATWARE KA YATHARTH VARNAN	YATRA KA YATHARTH CHITRAN	VYANGYA KI AVADHARNA	LALCH KA DUSHPARINAM	PARIBHASHIK SHABDAVALI
SLO-10	TATKALIN PARISHTHITI KA VARNAN	PATH KA VISLESHAN	PATH KA VIHLESHAN	GURU SHISHYA SAMBANDH	TAKANIKI SHABDAVALI KA MHATVA
SLO-11	KAHANI KA VISHLESHAN	HIMALAY KA LOK JEEVAN	SARKARI TANTRA KA KHOKHLA RUP	MAHATTAKANKSHI KA DUSHPARINAM	VIVIDH PRAYOG
SLO-12	KAHANI KA UDDESHYA	HIMALAY KA VARNANA	SANVEDANSHIL BHAVANA	TATKALIN SAMAJIK VYAVASTHA KI CHARCHA	SHABDAVALI KI AVSHYAKTA

Resources					
1	Samanya Hindi, Srijonlok Publication, 2023, New Delhi	4	Bhakti Andolan Aur Surdas Ka Kavya – Manager Pandey		
2	Kabir – Hazari Prasad Dwedi	5	Bihari – Vishvnath Prasad Mishr		
3	Surdas – Ram Chandra Shukl	6	Aadhunik Vigyapan Aur Jansampark – Taresh Bhatia		

Assessment											Strategies					
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)									Final Assessment (50% weightage)	Technology		Pedagogy / Andragogy		Sustainable Development	
	CLA – 1		CLA – 2		CLA – 3		CLA – 4*		Theory (%)		Simulations	Clarification/Pauses	✓	Good Health & Well Being	✓	
	(10 %)		(10 %)		(20 %)		(10%)			Presentation Tools	✓	Group Discussion	✓	Quality Education	✓	
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)		Learning Management System	✓	Hands-on Practice	✓	Gender Equality	✓	
1	Remember	15	15	15	15	10	10	10	10	15						
2	Understand	15	15	15	15	10	10	10	10	15		Debate	✓			
3	Apply	20	25	25	20	25	25	25	25	25		Interactive Lecture	✓			
4	Analyze	20	25	25	20	25	25	25	25	25		Brainstorming	✓			
5	Evaluate	15	10	10	15	15	15	15	15	10						
6	Create	15	10	10	15	15	15	15	15	10						
Total (%)		100	100	100	100	100	100	100	100	100						

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Ms. Reetha Govindan, Senior Manager (Rajbhasha)	1 Dr. S. Padmapriya, Professor and Head, Pondichery University, Kalapet, Puducherry - 605014	1 Dr. S Preeti. Associate Professor, SRMIST
2 Mr. Vipin Kumar Jha, Senior Translation Officer (ALUMNI)		2 Dr. Md. Shwahidul Islam, Assistant Professor, SRMIST
		3 Dr. S. Razia Begum, Assistant Professor, SRMIST
		4 Dr. Nisha Murlidharan Assistant Professor, SRMIST

Course Code	ULF24AE1J	Course Title	French – I			Category	A	Ability Enhancement Course	L	T	P	C
								2	0	2	3	

Course Offering Department	French	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO										
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	
CLR-1	Extend and expand their savoir-faire through the acquisition of current scenario																		
CLR-2	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		
CLR-3	Make them learn the basic rules of French Grammar.																		
CLR-4	Develop strategies of comprehension of texts of different origin																		
CLR-5	Strengthen the language of the students both in oral and written																		
CLO	At the end of this course, learners will be able to:	Conceive	Design	Implement	Operate	Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity, Collaboration, Communication Skills,	Independent Thinking	Leadership Qualities,	Digital Technology Skills	Value Inculcation, Multicultural	Environmental Action,	Entrepreneurial Risk Taking	PSO - 1	PSO - 2		
CLO-1	To acquire knowledge about French language	✓	✓	-	-	2	85	75	3	2	3		2						
CLO-2	To strengthen the knowledge on concept, culture, civilization, and translation of French	✓	✓	✓	-	2	85	75	3		2	3	3	3					
CLO-3	To develop content using the features in French language	✓	✓	✓	✓	3	85	75		3		3	3	2					
CLO-4	To interpret the French language into other language	✓	✓	✓	✓	3	85	75	2		2	3		2					
CLO-5	To improve the communication, intercultural elements in French language	✓	✓	✓	✓	3	85	75		3		3	3	2					

Sessions	CLO - 1 12	CLO - 2 12	CLO - 3 12	CLO - 4 12	CLO - 5 12
SLO-1	Contacts, Emma la championne	Les verbes du premier groupe	Qu'est-ce qu'ils font?	Portraits	Les verbes du deuxième groupe –
SLO-2	Les nombres à partir de 31	La liaison	Où est mon sac	Un casting	Les pronoms personnels toniques
SLO-3	Les pays, les nationalités	Entrer en contact	Quelques objets	Le Petit Spirou	Les verbes faire et lire
SLO-4	Les jours de la semaine, Les jours	Présenter et se présenter	Les professions	L'aspect physique	Les Sons
SLO-5	Les mois de l'année, Les animaux domestiques	Demander et dire la date	La formation du féminin (2)	Le caractère	Décrire l'aspect physique
SLO-6	La famille (1)	Une rencontre.	Qu'est-ce que c'est?	les états d'âme	Demander et dire l'heure

SLO-7	La formation du féminin (1)	Contacts	C'est / Il est (1)	Les prépositions de lieu (1)	Elle est comment?
SLO-8	Les adjectifs possessifs	Emma la Championne	La phrase négative (1)	La famille (2)	Portraits
SLO-9	La phrase interrogative	Mots et expressions	Les verbes aller et venir	La formation du féminin	Mots et Expressions
SLO-10	Les nombres	Grammaire	Les formules de politesse	La formation du pluriel (2)	Grammaire.
SLO-11	Intonation et est-ce que	Communication	C'est qui?	Il y a	Communication
SLO-12	Les exemples	Les verbes du ER –groupe	Mots et Expressions	Les articles contractés	Les concepts

Resources					
1	“La Nouvelle Génération-AI” Méthode de français, Marie-Noëlle COCTON, P. DAUDA, L. GIACHINO, C. BARACCO, Les éditions Didier, Paris, 2018.	4	https://www.elearningfrench.com/learn-french-grammar-online-free.html		
2	Cahier d’activités avec deux discs compacts.	5	https://www.lawlessfrench.com/grammar		
3	https://www.fluentu.com/blog/french/french-grammar	6	https://blog.gymglish.com/2022/12/15/basic-french-grammar		

Assessment											Strategies				
Bloom’s Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)									Final Assessment (50% weightage)	Technology	Pedagogy / Andragogy		Sustainable Development	
	CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4* (10%)		Theory (%)		✓	✓	✓	✓	
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)							
1	Remember	15	15	15	15	10	10	10	10	15		Debate	✓		
2	Understand	15	15	15	15	10	10	10	10	15		Interactive Lecture	✓		
3	Apply	20	25	25	20	25	25	25	25	25		Brainstorming	✓		
4	Analyze	20	25	25	20	25	25	25	25	25					
5	Evaluate	15	10	10	15	15	15	15	15	10					
6	Create	15	10	10	15	15	15	15	15	10					
Total (%)		100	100	100	100	100	100	100	100	100					



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*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Mr. Kavaskar Danasegarane, Language Specialist, Process Expert Maersk Global Service Center Pvt. Ltd	1	Dr. C Thirumurugan, Professor, Department of French, Pondicherry University	1	Mr. Kumaravel K. Assistant Professor and Head, SRMIST
2	Mr. Shrivathsan S, Journalist, Senior Sports Reporter/Sub-Editor, Times of India, Chennai			2	Ms. Abigail A, Assistant Professor, SRMIST
				3	Mrs. M. Mahalakshmi, Assistant Professor, SRMIST

Course Code	ULE24AE1J	Course Title	English	Category	A	ABILITY ENHANCEMENT COURSE	L	T	P	C
							2	0	2	3

Course Offering Department	English	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO											
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10		
CLR-1	Develop an understanding and sensibility of human consciousness through gender inclusive curriculum																			
CLR-2	Enhance the abilities of deeper understanding to stay with integrity with the fellow human beings																			
CLR-3	Develop the overall language competency of the learner																			
CLR-4	Develop proficient language skills																			
CLR-5	Learn to express the thoughts clearly, develop logical arguments and enhance the overall communication skills.																			
CLO	At the end of this course, learners will be able to:	Conceive	Design	Implement	Operate	Bloom's Level of Expected Proficiency (%)	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving	Critical Thinking	Clearance Communication Skills	Professional Skills	Independent Thinking	Leadership Qualities	Digital Technology Skills	Value Inculcation	Environmental Action	Entrepreneurial Risk	PSO - 1	PSO - 2
CLO-1	Analyze different literary texts to identify the representation of issues related to gender, and class	✓	✓	-	-	2	85	75	3	3	3	3	-	3	3	2	3	3		
CLO-2	Apply critical thinking skills to analyze and respond to academic texts.	✓	✓	✓	-	2	85	75	3	2	3	2	-	3	1	-	3	2		
CLO-3	Critically evaluate and discuss contemporary issues through online articles.	✓	✓	✓	✓	3	85	75	3	3	3	3	3	3	2	1	3	3		
CLO-4	Refine their general writing skills	✓	✓	✓	✓	3	85	75	1	2	2	1	3	3	2	2	3	1		
CLO-5	Improve their language application skills	✓	✓	✓	✓	3	85	75	3	3	2	3	1	1	1	3	3	1		

Sessions	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5
	Poetry	Short Stories	Learning About Writing	Learning About Speaking	Reflection Of The Language Learning
	12	12	12	12	12
SLO-1	Introduction to the poet- Sukirtharani- Reading and recitation of the poem – Debt Analysis and Critical interpretation of the poem.	Introduction to the short story writer Katherine Mansfield. Reading the story- The Doll's House Explaining the story through depiction of characters and representation of injustices.	Introduction to Creative Writing. Explaining the elements of creative writing. Grouping the Students belonging to States other than Tamilnadu	Building the discourse- The significance of conversation and the key elements of discourse- Art of conversation in digital and verbal discourse- Lee Mockobe's A Powerful Poem of	Reflecting the learning. - Review writing Explaining the process of reviewing and the method of reviewing. Choosing the subject for reviewing.

				what it means to be a Transgender. TEDX TALK- POEM RECITATION	
SLO-2	Introduction to the poet Kalki Subramaniam. Reading and recitation of the poem Phallus I cut. Analysis and Critical interpretation of the poem. Part-1	Analysis and critical interpretation of the short story Doll's House.	Stand-up comedy show -translate the audio content in English. (any regional language) Practice the writing activity -creative ways of engaging in translation.	Reflecting on the style and the tone of the poem. Practicing conversation	Choosing and planning the topic for students- group 1 and group 2
SLO-3	Analysis and Critical interpretation of the poem. Phallus I cut- Part-2	Class room activity- reviewing characters Group Discussion- social consciousness	Correction of errors- attempting to translate. Identifying equivalent terms to certain regional words - learn the art of translation.	Classroom- Speaking activity- reflection about the issues regarding gender expression and gender identity. Reviewing activity- group discussion- communicating effectively- importance	Choosing and planning the topic for students- group 3 and group 4
SLO-4	Introduction to the poet -Imtiaz Dharker. Reading and reciting the poem Purdah 1. Analysis and Critical interpretation of the poem- Purdah 1- part 1	Speaking activity- society and its portrayal in the short story- Magnifying and analyzing the characters from contemporary perspective	Introducing famous art works and the contexts of creation. Salvador Dali- The Face of War Pablo Picasso- Guernica Edward Munch- The Scream Pieter Bruegel- The Tower of Babel. Understanding the art works- Part 1	Introducing Content writing in Social Media- the importance of content writing.	Introducing the students to the review of the various works. Understand the review process how effectively a review of any work can be done.
SLO-5	Analysis and Critical interpretation of the poem- Purdah 1- part 2	Introduction to the writer Haruki Murakami. Reading the Confessions of a Shinawaga monkey. Discussion and analysis of the Confessions of a Shinawaga monkey.	Understanding the art works- Part 2 creative and/ or thoughtful writing - contemporary themes of modern day	BLOG WRITING - Subtleties Of Workplace Inclusion: Mental Health And Queer Community- Salik Ansari. Reading the text- content in the blog by the students- Reading Activity	Reviewing -record -post in the social media pages of SRMIST
SLO-6	Reading and reciting the poem Purdah 2 Analysis and Critical interpretation of the poem- Purdah 2- part 1	Group discussion activity reflecting the understanding of the character Shinagwa monkey Speaking activity- review on life and existentialism and identity crisis	Course instructor guidance-Classroom activity for creative writing- discussion on generation of ideas discussion on working and reflection of ideas	Analysing the text- content in the blog by the students- Discussion Activity writer's conversation with the readers - the blog in other blog articles.. Practice blog writing	Thoughtful conversation with your team member post the same in the official social media page of SRMIST. Choosing the team based on the abilities that are comfortable to match the peer members

SLO-7	Analysis and Critical interpretation of the poem- Purdah 2-part 2	Introduction to Crystal Wilkinson Reading Endangered Species: Case 47401.	Elements of writing Incorporate the elements of story in story writing	Apprehending Life by reading the texts of influence- Chimamanda Ngozi Adiche's Notes on Grief- A BRIEF NOTE, We should all be Feminists- An Essay.	Choosing the topics for a thoughtful conversation Planning and preparation for the script of conversation with a team member
SLO-8	Introduction to the poet Arundathi Subramanian. Reading and reciting the poem- Home Student activity- recitation Analysis and Critical interpretation of the poem- Home	Discussion and analysis of Endangered Species: Case 47401.	Students -writing abilities- building stories- a visual treat of variety of pictures.	Class discussion- essay by the author -subjective depiction of life. Understand -subjective opinions - perspectives- Practising the task multiple times with all the students in the classroom.	Drafting , editing and revising the script of conversation and enacting the conversation with the team members Enactment -proper rehearsal - final performance -conversation- whole performance should be recorded. The recording should be posted in the official media page and social handles of SRMIST.
SLO-9	Recollection of study of the writing styles and intentions of the poets prescribed in the syllabus.	Introduction to C.S Lakshmi also known as Ambai. Reading the short story- In a Forest, A Deer.	Practice -write stories -pictures given or shown . Classroom activity- evaluation of writings and reflections for suggesting, correction and improvement	Interposing opinions in famous interviews- FII Interviews: Tasveer Co-Founder And Filmmaker Rita Meher On The Seattle Legislation, Minority Rights And The Fight Against Oppression- INTERVIEW- Analysing the text and discussing the aspects of an interview	work for this social post - reflect on their experience of learning communicative English course and the testimonial has to be recorded and posted in the social media pages of SRMIST..
S-10	Group Discussion activity for students to reflect up on gender consciousness	Discussion and Analysis of In a Forest, A Deer.	A writing task to write a script is introduced in the classroom.	Students -enact as interviewer and interviewee and practice building the discourse.	Involving the students for the project work. Introducing what is project work and inculcating the interest - Giving instructions to do the project works -
SLO-11	Revision of the poems Debt and Phallus I cut, Purdah 1 and Purdah 2	Classroom activity- speaking about identity, power of women and	creative scripts inspiring from the dialogues of their favourite films by changing the scenario to their own wish	Certain role plays like celebrity personalities, political	Discussion of ideas and generation of creative ideas-

SLO-12		contemporary issues and perspectives up on women like Thangam Athtai	according to their own whims and fancies. Creative writing -writing news reports. recreated with new characters, places, scenes, incidents.	personalities -conduct the interview and be the interviewer and interviewee. The art of conversation and the ability to build a discourse Reflecting on the points- Student reviewing activity- art of conversation in the text	Preparation for next semester. Assignment on any piece of creative writing (OR) Presentation- Mastering the art of Public Speaking. (OR) Project on compiling the real life influential events on gender inclusive issues and a presentation of the same. Interview Scripting /Blog writing.- Guidance
	Revision of the poem Home. Creative activity for the students to reflect up on gender consciousness, influence of religion on women freedom.	Retrospecting the writing styles of the authors- Katherine Mansfield, Haruki Murakami, Crystal Wilkinson and Ambai. Overall Revision- The Doll's House, Confessions of a Shinawaga Monkey, Endangered Species: Case 47401 Classroom activity- speaking about racism in contemporary society- an attempt to understand the issues prevailing in the society from the perspectives of students	Watch debate shows - summarising the arguments Enhance -descriptive writing skill. Repetitive practice and continuous assessment -writing skills-master the writing skill.	Reflecting on the points- Student reviewing activity- art of conversation in the text The evaluation and assesment of the conversation -constructive feedbacks to the students.	Reflection, Evaluation and Assessment of ideas- Students can opt any of the project from the given choice. Ready for the next semester- reflection of the learning through assignments practiced

Resources				
1	Horizon- English Text Book – Compiled and Edited by the Faculty of English Departement, FSH, SRMIST, 2023	5	The Art of Public Speaking by Stephen E. Lucas- 2019	
2	The Creative Writing Coursebook: Forty Authors Share Advice and Exercises for Fiction and Poetry by Julia Bell and Paul Magrs- 2001	6	Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds by Carmine Gallo – 2014	
3	On Writing: A Memoir of the Craft by Stephen King 2000	7	The Anatomy of a Book Review: A Guide for College Students by Ronald J. Weber 1994	
4	The Writing Life: Writers on How They Think and Work edited by Marie Arana -2003	8	How to Write a Simple Book Review: It's easier than you think! by Allyson R. Abbott 2013	

Assessment											Strategies					
Bloom's Level of Thinking		Continuous Learning Assessment (CLA) (50% weightage)								Final Assessment (50% weightage)	Technology		Pedagogy / Andragogy		Sustainable Development	
		CLA – 1		CLA – 2		CLA – 3		CLA – 4*			✓	✓	✓	✓		
		(10%)		(10%)		(20%)		(10%)								
		Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)		Theory (%)					
1	Remember	15	15	15	15	10	10	10	10	15						
2	Understand	15	15	15	15	10	10	10	10	15						
3	Apply	20	25	25	20	25	25	25	25	25						
4	Analyze	20	25	25	20	25	25	25	25	25						
5	Evaluate	15	10	10	15	15	15	15	15	10						
6	Create	15	10	10	15	15	15	15	15	10						
Total (%)		100	100	100	100	100	100	100	100	100						

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Krishna Raj, Sutherland Technologies	1 Dr. J Mangayarkarasi Associate Professor and Head, Department of English, Ethiraj College for Women, Chennai	1 Dr. Pushpanjali Sampathkumar, Assistant Professor, Department of English, FSH, SRMIST
	2 Dr. K S Antonysamy Associate Professor and Head, Department of English, Loyola College, Chennai	2 Dr. Dr. Shanthichitra, Associate Professor, & Head, Department of English, FSH, SRMIST
		3 Dr Anchal Sharma, Professor and Head, Department of EFL SRMIST
		4 Dr T Sridevi, Assistant Professor, FSH, SRMIST
		5 Dr Shanmuga Priya, Assistant Professor SRMIST

Course Code	UCM24101J	Course Title	Accounting for Business	Category	C	Core	L	T	P	C
						Core	3	0	3	4

Course Offering Department	Commerce	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO										
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	
CLR-1	Master accounting basics for effective financial record-keeping and analysis. Top of Form																		
CLR-2	Analyze financial statements for business performance assessment and decision-making.																		
CLR-3	Effectively communicate about reconciliation and depreciation for informed decision-making.																		
CLR-4	Enhance analysis of insurance claims and non-profit accounting principles																		
CLR-5	Proficient of understanding statements of affairs and preparing memorandum trading accounts																		
CLO	At the end of this course, learners will be able to:	Conceive	Design	Implement	Operate	Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity	Communication Skills, Collaborating Skills, Independent Thinking, Leadership Qualities, Digital Technology Skills	Value Inculcation, Multicultural	Environmental Action, Entrepreneurial Risk Taking	PSO-1	PSO-2					
CLO-1	Gain a foundational understanding of accounting concepts and apply knowledge to prepare journal entries, ledger accounts, and trial balances effectively.	✓	✓	-	-	2	85	75	2	1	1	1	3	-	1	1	3	3	
CLO-2	Interpret financial statements, including trading and profit and loss accounts and balance sheets and evaluates profitability, liquidity, and solvency.	✓	✓	✓	-	2	85	75	3	2	1	1	3	1	1	1	3	3	
CLO-3	Communicate clearly about reconciliation issues and depreciation methods, demonstrating understanding of solutions and their implications.	✓	✓	✓	✓	3	85	75	3	3	2	1	3	1	2	1	3	3	
CLO-4	Apply critical thinking to assess the impact of fire insurance claims on financial statements and understand unique accounting principles for non-profit organizations.	✓	✓	✓	✓	3	85	75	3	3	2	1	3	2	2	2	3	3	
CLO-5	Recognize the significance of the statement of affairs method in assessing a business's financial position and develop proficiency in preparing memorandum trading accounts.	✓	✓	✓	✓	3	85	75	3	3	2	1	3	2	2	2	3	3	

Sessions	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5
	Basics concepts of Accounting	Cash book & Revenue and Expenditure	Reconciliation Statement & Depreciation	Insurance Claims	Single Entry System
	18	18	18	18	18
SLO-1	Introduction to Accounting	Fundamentals of Cash hook	Concept of Bank Reconciliation Statement	Fire Insurance Claim	Concept of single entry system

SLO-2	Methods of Accounting	Preparation of Single column cashbook	Causes of differences in Cash book and Pass book	Problems in calculating fire insurance claims	Concept of Double entry system of accounting
SLO-3	Bases and Branches of Accounting	Preparation of Double column cashbook	Problems in Balance as per Cash book	Computation of claim from Insurance companies	Distinction between balance sheet and statement of affairs
SLO-4 - 6	Practice: Bases of Accounting – Cash and Accounting Concepts and Conventions with examples - Book keeping Vs Accounting	Practice: Preparation of Triple column cashbook - Capital and Revenue expenditure	Practice: Problems in Balance as per Pass book - Problems in Overdraft as per Cash book	Practice: Salvage value, Average Clause - Claim for loss of stock	Practice: Ascertainment of profit/ Loss - Methods in single entry system
SLO-7	Rules Regarding Journal Entries	Capital Receipts	Problems in Overdraft as per Pass book	Computation of claim from Insurance companies for loss of profit	Problems in statement of affairs method Analytical level
SLO-8	Preparation of Journal	Revenue Receipts	Introduction to Depreciation	Computation of claim from Insurance companies for loss of stock	Approaches to Conversion method
SLO-9	Importance of Ledger Accounts,	Treatment to various adjustments	Causes of Depreciation	Concept of non-trading organisations	Steps in Conversion method
SLO-10-12	Practice: Discussion on Company ledgers Preparation of Ledger accounts Analytical level Objectives of Trial balance	Practice: Closing stock, Accrued Income Prepaid Expenses, Depreciation Provision for bad and doubtful debts Etc.	Practice: Significance of Depreciation Advantages and Disadvantages Methods of Depreciation	Practice: Purpose of Non trading Organisations Discussion on real life examples Accounting procedures for Non-Trading organisations	Practice: Significance of Conversion method Preparation of BR account Preparation of Total Debtors account
SLO-13	Preparation of Trial Balance	Incorporating adjustments in financial statements	Problems in Straight Line method	Receipts and Payments vs Income and Expenditure	Preparation of BP account
SLO-14	Functions of Trial balance	Preparation of Trading Account	Problems in Written Down value method	Receipts and Payments accounts with Balance Sheet	Preparation of BR account and Total Debtors account
SLO-15	Importance of Trial Balance	Preparation of Profit and Loss Account	Treatment of Disposal of Asset	Income and Expenditure with Balance Sheet	Preparation of BP account and Total Creditors account
SLO-16-18	Practice: Preparation of Journal, Ledger and Trial Balance	Practice: Preparation of Trading and Profit and Loss Account and Balance sheet with adjustments	Practice: Problems with finding loss/ profit on sale of asset	Practice: Receipts and Payments accounts and Income and Expenditure with Balancesheet	Practice:Preparation of Memorandum Trading account and Profit & Loss account

Resources			
1	Thotadri and Nafeesa, Financial Accounting, Vijay Nicole Imprints Pvt. Ltd. Chennai.	4	P.C. Tulshiyani Financial Accounting by S Chand Publications, New Delhi
2	R.L. Gupta and V.K. Gupta - Financial Accounting , Sultan Chand & Sons Publishers, New Delhi	5	S.P. Jain and Narang - Financial Accounting , Kalyani Publishers, New Delhi
3	T.S. Reddy and Y. Hari Prasad Reddy – Financial Accounting, Margham Publications, Chennai	6	Murugadoss – Financial Accounting, Vijay Nicole Publications

Assessment										Strategies								
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)								Final Assessment (50 % weightage)	Technology		Pedagogy / Andragogy		Sustainable Development				
	CLA – 1		CLA – 2		CLA – 3		CLA – 4*			Simulations	Presentation Tools	Learning Management System	Clarification/Pauses	Group Discussion	Hands-on Practice	Good Health & Well Being	Quality Education	Gender Equality
	(10 %)		(10 %)		(20 %)		(10%)											
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)										
1	Remember	15	15	15	15	10	10	10	10	15								
2	Understand	15	15	15	15	10	10	10	10	15								
3	Apply	20	25	25	20	25	25	25	25	25								
4	Analyze	20	25	25	20	25	25	25	25	25								
5	Evaluate	15	10	10	15	15	15	15	15	10								
6	Create	15	10	10	15	15	15	15	15	10								
Total (%)		100	100	100	100	100	100	100	100	100								

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences



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Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Mr. V. Krishnamoorthy Director, Hyrudyaa Limited, Chennai	1	Dr. V. Ramanujam, Associate Professor Bharathiar School of Management, Bharathiyar University, Coimbatore	1	Dr. K. Monica, Assistant Professor, SRM IST monicak1@srmist.edu.in
2	Mrs. Abirami Manoj, General Manager Maersk Global Services, Chennai	2	Dr. N. Vasudevan, Assistant Professor, Department of Commerce, RMK Vivekananda College vasuvivekananda@gmail.com	2	Dr. G. Sangeetha, Assistant Professor, SRM IST sangeetg2@srmist.edu.in

Course Code	UCM24102J	Course Title	Business Management	Category	C		Core	L	T	P	C
								3	0	2	4

Course Offering Department	Commerce	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO																	
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10								
CLR-1	Know the concept of business								Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity	Communication Skills, Independent Thinking, Leadership Qualities, Digital Technology Skills	Value Inculturation, Multicultural Environmental Action, Entrepreneurial Risk Taking	PSO-1	PSO-2	3	-	-	1	-	3	-	2	2	1
CLR-2	Understand the process of management	✓	✓	-	-	2	85	75									3	2	1	2	2	3	-	1	2	1
CLR-3	Ascertain the different types of plans	✓	✓	✓	✓	3	85	75									3	1	3	1	3	3	-	1	1	2
CLR-4	Learn the theories of motivation	✓	✓	✓	✓	3	85	75									3	3	2	3	3	3	-	2	3	3
CLR-5	Identify the techniques of co-ordination	✓	✓	✓	✓	3	85	75									3	3	2	3	3	3	-	3	3	3

CLO	At the end of this course, learners will be able to:	Conceive	Design	Implement	Operate	Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	PLO																	
									1	2	3	4	5	6	7	8	9	10								
CLO-1	Know the various forms of business organization	✓	✓	-	-	2	85	75	Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity	Communication Skills, Independent Thinking, Leadership Qualities, Digital Technology Skills	Value Inculturation, Multicultural Environmental Action, Entrepreneurial Risk Taking	PSO-1	PSO-2	3	-	-	1	-	3	-	2	2	1
CLO-2	Understand the principles of management	✓	✓	✓	-	2	85	75									3	2	1	2	2	3	-	1	2	1
CLO-3	Know the process of planning and decision making	✓	✓	✓	✓	3	85	75									3	1	3	1	3	3	-	1	1	2
CLO-4	Develop leadership and motivation skills	✓	✓	✓	✓	3	85	75									3	3	2	3	3	3	-	2	3	3
CLO-5	Know the techniques of controlling and co-ordination	✓	✓	✓	✓	3	85	75									3	3	2	3	3	3	-	3	3	3

Sessions	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5
	Basic Concept of Management	Functions and Process of Management	Planning and Decision Making	Departmentalisation, Motivation and Leadership	Control and Coordination
	12	12	12	12	12
SLO-1	Business Management– Meaning, Definitions, Scope	Meaning and Definition, Salient features of Management	Meaning and definition of Planning.	Concept and Importance of Departmentalization	Meaning, Purpose and Process of Control
SLO-2	Nature and Objectives of Business Management	Evolution of Management	Nature, Objectives and Importance of Planning	Types of Departmentalization	Budgetary and non-budgetary control Techniques.

SLO-3	Characteristics of Business Management	Management – Art or Science, Approaches and importance of Management	Principles of Planning	Advantages and disadvantages of Decentralization	Use of computer and IT in Management Control.
SLO-4-5	Practice – Functions of Business, Pros and Cons of Business	Practice - Functions of Management	Practice - Types of Plans	Practice - Formal and Informal Organization	Practice - Productivity and Management Problems
SLO-6	Significance and Current Trends in Business	Advantages and Disadvantages of Management	Planning Process	Nature and Purpose	Problems and Performance in Control
SLO-7	Essentials of a successful business	Process of Management	Setting Objectives	Matrix Organization	Ideal Control System
SLO-8	Business Environment	Fayol’s 14 Principles of Management	Framing Policies, Procedures	Organization Chart and Structure	Feedback of control system
SLO-9-10	Practice - Internal Factors and External Factors	Practice - Management Thoughts	Practice - Strategic Management – Planning Tools and Techniques	Practice - Meaning of Motivation	Practice - Reporting - Types
SLO-11	E-Commerce	Scientific Management Concepts	Decision Making	Importance of Motivation	Reporting Procedures
SLO-12	Introduction to Business Organization	Peter F. Drucker – Management Concept	Nature and Objectives of Decision Making	Theories and Techniques of Motivation	Meaning and Characteristics of Co-ordination
SLO-13	Forms of Business Organization	Levels of management	Importance of Decision Making and Process.	Leadership Types and Leadership Styles	Importance and Problems in Coordination
SLO-14-15	Practice - National and International Business	Practice - Managerial roles and Skills - Current issues in business management	Practice - Types of Managerial Decision and Advantages of Decision Making.	Practice - Leadership Theories	Practice - Techniques of Co-ordination – Co-ordination vs. Co-operation

Resources					
1	P.N. Reddy, Principles of Business Organization and Management, S. Chand & Co. Ltd.	5	Chhabra T.N, Essentials of Management, Sun India K. Sundar, Business Management, Vijay Nicole Publications		
2	Koontz, Weirich&Aryasri, Principles of Management, Tata McGraw-Hill, NewDelhi,2004	6	Tripathi & Reddy, Principles of Management, Tata McGraw-Hill, New Delhi,2008		
3	Laurie Mullins, Management and Organisational Behaviour, Pearson, NewDelhi,2007	7	Meenakshi Gupta, Principles of Management, PHI Learning, NewDelhi, 2009		
4	J. Jayasankar - Principles of Management - Margham Pub.	8	Prasad L.M. - Principles and Practice of Management		

Assessment											Strategies					
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)									Final Assessment (50% weightage)	Technology		Pedagogy / Andragogy		Sustainable Development	
	CLA – 1		CLA – 2		CLA – 3		CLA – 4*		Theory (%)		✓	✓	✓	✓		
	(10 %)		(10 %)		(20 %)		(10%)									
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)								
1 Remember	15	15	15	15	10	10	10	10	15	Simulations	Clarification/Pauses	Good Health & Well Being	✓			
2 Understand	15	15	15	15	10	10	10	10	15	Presentation Tools	Group Discussion	Quality Education	✓			
3 Apply	20	25	25	20	25	25	25	25	25	Learning Management System	Hands-on Practice	Gender Equality	✓			
4 Analyze	20	25	25	20	25	25	25	25	25		Debate		✓			
5 Evaluate	15	10	10	15	15	15	15	15	10		Interactive Lecture		✓			
6 Create	15	10	10	15	15	15	15	15	10		Brainstorming		✓			
Total (%)	100	100	100	100	100	100	100	100	100							

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Mr. V. Krishnamoorthy, Director, Hyrudya Limited, Chennai	1 Dr. V. Ramanujam, Associate Professor, Bharathiar School of Management, Bharathiyar University, Coimbatore	1 Dr. P. Sivasakkaravarthi, SRMIST, VDP, sivasakp@srmist.edu.in
2 Mrs. Abirami Manoj, General Manager, Maersk Global Services, Chennai	2 Dr. N. Vasudevan, Assistant Professor, Department of Commerce, RMK Vivekananda College, vasuvivekananda@gmail.com	2 Dr. D. Bhuvanewari, SRM IST, KTR. bhuvanad@srmist.edu.in

Course Code	UEY24104J	Course Name	Managerial Economics				Course Category	C	Discipline Specific Core Courses				L	T	P	C
												3	0	2	4	

Pre-requisite Courses	<i>Nil</i>	Co-requisite Courses	<i>Nil</i>	Progressive Courses	<i>Nil</i>	Course Offering Department	Economics	Data Book / Codes/Standards	<i>Nil</i>
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO										
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	
CLR-1:	Understand the concepts of Managerial Economics helps in Optimal Decision Making in Business Environment.	✓	✓	✓	✓														
CLR-2:	Remember the responsiveness of consumers' demand to changes in the price of a good or service, the price of other goods, services and income of the consumer	✓	✓	✓	✓														
CLR-3:	Analyze the Supply Situation and Maximize the profits of the Firm.	✓	✓	✓	✓														
CLR-4:	Identify the different costs of production and how they affect short and long run decisions.	✓	✓	✓	✓														
CLR-5:	Create Market and Fix Price for the goods and services for maximization of Sales	✓	✓	✓	✓														
CLO	<i>At the end of this course, learners will be able to:</i>	Conceive	Design	Implement	Operate	Bloom's Level of Expected Proficiency	Expected Attainment	Problem Solving	Critical Thinking	Creativity	Communication Skills	Analytical Reasoning	Research Skills	Collaborating Skills	Leadership Qualities	Learning to Learn	Digital Technology		
CLO-1	Analyze the Demand and Elasticity of Demand of Consumers	✓	✓	✓	✓	2	85	75	3	-	-	1	-	3	-	2	2	1	
CLO-2	Analyze the Supply and Elasticity of Supply of Firms	✓	✓	✓	✓	2	85	75	3	2	1	2	2	3	-	1	2	1	
CLO-3	Calculate the Cost and Cost Function of a Firm	✓	✓	✓	✓	3	85	75	3	1	3	1	3	3	-	1	1	2	
CLO-4	Analyze the Equilibrium Level of Output for each form of Market	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	-	2	3	3	
CLO-5	Use mathematical models and tools to reach Economic output from data & Summarize the Theory of Microeconomics mathematically and graphically	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	-	3	3	3	

Sessions	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5
	Basics of Economics	Demand and Consumer Analysis	Supply and Production Analysis	Costs Analysis	Market Analysis
	15	15	15	15	15
SLO-1	Economics - Meaning – Definitions	Demand - Meaning and Definition Determinants of Demand	Supply- Meaning and Definition Determinants of Supply	Concept of Cost, Classification of Costs	Market: Classifications of Market Structure
SLO-2	Nature & Scope of Economics	Types of Demand & Demand Function	Supply Function & Law of Supply	Types of Costs – fixed, variable and Total cost	Perfect and Imperfect Market
SLO-3	Difference between Micro and Macro Economics	The Law of Demand	Shifts and Movement in the Supply Curve	Implicit and Explicit costs	Price - Output Determination in the Perfect Market
SLO-4&5	Basic Economic Problems	Shift and Movement along Demand Curve	Elasticity of Supply	Short run cost of the firm	Monopoly Market: Features - Types of Monopoly

SLO-6	Economic Systems: Socialism, Capitalism, Mixed Economy	Individual Demand and Market Demand	Determinants of Elasticity of Supply	Long run cost of the firm	Price - Output Determination in the Monopoly Market
SLO-7	Managerial Economics – Meaning, Definition & Objectives	Elasticity of Demand - Meaning and Definition	Production - Meaning and Definition	Relation between Fixed Cost, Variable Cost, and Total Cost	Oligopoly Market: Features and Kinds of Oligopoly
SLO-8	Nature, Scope of Managerial Economics	Determinants of Elasticity of Demand	Factors of Production	Relationship Between Average Cost and Marginal Cost	Monopolistic Markets: Features of Monopolistic Market
SLO-9&10	Usefulness of Managerial Economics	Types of Elasticity of demand: Price, Income and cross elasticity	Economies and Diseconomies of Scale	Concept of Revenue	Pricing - Meaning
SLO-11	Managerial Economics and its relationship with other disciplines	Cardinal Utility Theories: Law of Diminishing Marginal Utility	Production Function: TP, AP & MP	Revenue and Profit Maximization	Pricing Policy and Pricing Methods
SLO-12	Role & Responsibilities of Managerial Economist	Law of Equi-Marginal Utility	Production in the Short & Long Run	Cost-Output Relationship	Objectives & Importance of Pricing Policy
SLO-13	Fundamental concepts of Managerial Economics	Ordinal Utility Theories: Indifference Curve, Properties & Indifference Map	Product Isoquant & Map, MRTS	Average Revenue, Marginal Revenue and Total revenue	Pricing Methods
SLO-14&15	Career Options in Managerial Economics	Consumer Equilibrium	Producers Equilibrium	Break -Even Analysis	Pricing Strategies

Resources					
1	Managerial Economics –Concepts and Applications, Christopher R. Thomes & S. Charles Maurice, 8th edition, Tata McGraw Hill	4	Managerial Economics, PL Mehta Sultanchand & Co.		
2	Managerial Economics, DN. Dwivedi, Vikash Publishing House Pvt. Ltd.	5	Jhingan, M.L and Stephen, J.K(2014), ‘Managerial Economics’, Second Edition, 2014 Vrinda Publishing (P) Ltd.		
3	Managerial Economics Theory and Applications, DM Mithani Himalaya Publishing House	6	T. Aryamala Managerial Economics – Vijay Nicole Publications		

Assessment										
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)									Final Assessment (50 % weightage)
	CLA – 1		CLA – 2		CLA – 3		CLA - 4		Theory	
	(10 %)		(10 %)		(20 %)		(10%)			
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
1 Remember	15	15	15	15	10	10	10	10	15	
2 Understand	15	15	15	15	10	10	10	10	15	
3 Apply	20	25	25	20	25	25	25	25	25	
4 Analyze	20	25	25	20	25	25	25	25	25	
5 Evaluate	15	10	10	15	15	15	15	15	10	
6 Create	15	10	10	15	15	15	15	15	10	
Total	100	100	100	100	100	100	100	100	100	

Strategies			
Technology	Pedagogy / Andragogy		Sustainable Development
Simulations	Clarification/Pauses		✓ Good Health & Well Being ✓
Presentation Tools	✓	Group Discussion	✓ Quality Education ✓
Learning Management System	✓	Hands-on Practice	✓ Gender Equality ✓
		Debate	✓
		Interactive Lecture	✓
		Brainstorming	✓

*The evaluation can be done on the one or more parameters that include, i) Seminars, ii) Mini – Projects, iii) Case Studies, iv) MOOC Certification, v) Article Publications, vii) Conference presentation, vii) Assignments

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1	Mr.Naveen Prakash, Director, Global Logistics Solutions India Pvt., Ltd., Nungambakkam, Chennai	1 Dr. P.G. Babu, Director, Madras Institute of Development Studies, 79, II Main Road, Gandhi Nagar, Adyar, Chennai.
		2 Dr. Merlin Juliat Arulthangam, Associate Professor, Department of Economics, Madras Christian College, East Tamaram, Chennai
		1 Dr. A. Duraisamy, Professor, Department of Economics, FSH, SRMIST, KTR
		2 Dr Prakash V, Assistant Professor & Head, Department of Economics, FSH, SRMIST, KTR

Course Code	UCD24S01J	Course Title	Verbal Ability and Skill Development	Category	S	Skill Enhancement Courses	L	T	P	C
							1	0	2	2

Course Offering Department	Career Guidance	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO									
		Conceive	Design	Implement	Operate	Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity Solving	Communication Skills, Collaborating Skills	Independent Thinking, Analytical Reasoning, Learning	Leadership Qualities, Professionalism, Autonomy, Accountability	Digital Technology Skills	Value Incultation, Multicultural inclusivity	Environmental Action, Community Engagement	Entrepreneurial Risk Taking	PSO - 1	PSO - 2
CLR-1	Expose students to right attitudinal and behavioral aspects and to build the same through activities																	
CLR-2	Develop and nurture interpersonal skills of the students through individual and group activities.																	
CLR-3	Increase efficiency and leadership skills to improve team results.																	
CLR-4	Use the basic mechanics of Grammar.																	
CLR-5	Instill confidence in students and develop skills necessary to face the challenges of competitive exams and placements																	
CLO	At the end of this course, learners will be able to:																	
CLO-1	Re-engineer their attitude and understand its influence on behaviour	✓	✓	-	-	2	85	75	2	3	2	2	-	1	2	3	-	-
CLO-2	Acquire inter-personal skills and be an effective goal-oriented team player	✓	✓	✓	-	2	85	75	3	3	2	3	-	1	2	1	-	-
CLO-3	Learn the importance of inner management and creativity	✓	✓	✓	✓	3	85	75	3	2	2	3	-	1	2	2	-	-
CLO-4	Understand the correct usage of grammar	✓	✓	✓	✓	3	85	75	3	-	3	-	3	1	1	-	-	-
CLO-5	Help the students succeed in competitive exams and placements	✓	✓	✓	✓	3	85	75	3	-	3	-	3	1	1	-	-	-

Sessions	CLO - 1	CLO - 2	CLO - 3	CLO - 4	CLO - 5
	9	9	9	9	9
SLO-1	Introduction to IKIGAI, IKIGAI – Key concepts	Networking skills – relationship building, value exchange, active listening, friendliness and positivity, clear communication	Time management skills - Value of Time, Pomodoro technique.	Basics of Grammar	Sentence Correction
SLO-2	Attitude, Attitude formation and Factors influencing Attitude	Negotiation skills – building rapport and problem-solving	Weekly Planner, To do list, Prioritizing work, Time management activity	Spotting Errors	Sentence completion (Grammar based)
SLO-3	SWOT Analysis, individual SWOT Analysis -SWOT Analysis activity	Entrepreneurial Skills, Entrepreneurial knowledge, Focus, Investment, Risk tolerance, Resilience, Ethics	Creative thinking skills – divergent thinking, Synthesis and collaboration, out-of -the -box thinking	Error spotting based on Parts of Speech	Sentence completion (Vocabulary based)
SLO-4	Presentation skills, Types of presentation, Structure of presentation, Delivery techniques	Creating brands – activity (posters, flyers, business cards)	Creative thinking skills Activity session	Errors how to avoid in Nouns & Pronouns	Cause and Effect - Introduction
SLO-5	Extempore Practice Session I	Stress Management - Causes of Stress and Its Impact	Brainstorming, use of groups and individual brainstorming techniques to promote idea generation	Common Errors: Subject - verb Agreement	Cause and Effect – Practise Session
SLO-6	Extempore Practice Session II	How to Manage Stress and distress, Understanding the circle of control, stress busters	Intercultural communication – beliefs, customs and attitudes of people in different countries (US, UK, Japan, West Asia, China, Russia), Social and cultural etiquettes	Vocabulary - Synonyms - Antonyms - Phrasal verbs-	Theme detection – Introduction - Practice session
SLO-7	Interpersonal Skills, Emotional Intelligence	Conflict Management - Conflict in human relations – reasons, Approaches to conflict resolution	Communication etiquettes, Telephone etiquettes	One Word Substitution - Homophones - Homonyms	Critical Reasoning and Verbal deduction
SLO-8	Importance of Team Work, Team Building activity	Conflict resolutions – Case studies	Ice breaking, Designing ice breaker games	Words often confused	Types of Critical Reasoning- Tips and Tricks

SLO-9	Leadership skills, Leadership skills -based activity	Importance of decision making, Process of decision making, Practical ways of decision making, weighing positives and negatives	Resume writing skills	Idioms and Idiomatic Expressions – Introduction	Word Analogy - Types of Word analogy
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Resources					
1	Jeff Butterfield, Soft Skills for Everyone, CENGAGE, India, 2015	5	Thomas A Harris, I am ok, you are ok, Arrow, London, 2012		
2	Dr. K. Alex, Soft Skills, S. Chand Publishing & Company, India, 2014	6	Daniel Coleman, Emotional Intelligence, Bloomsbury, India, 2016		
2	Covey Sean, Seven habits of highly effective teens, Simon & Schuster, NewYork, 2014	7	Norman Lewis, Word Power Made Easy New Revised and Expanded Edition, Goyal publication, 2011		
3	Carnegie Dale, How to win friends and influence people, Simon and Schuster, New York, 2016	8	Bhatnagar R P, English for Competitive Examinations, Trinity Press, 2016.		

Assessment										Strategies					
Bloom's Level of Thinking		Continuous Learning Assessment (CLA) (100% weightage)								Technology		Pedagogy / Andragogy		Sustainable Development	
		CLA – 1		CLA – 2		CLA – 3		CLA – 4*		Simulations	Clarification/Pauses	✓	Good Health & Well Being	✓	
		(20 %)		(20 %)		(30 %)		(30%)							
		Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Presentation Tools	✓	Group Discussion	✓	Quality Education	✓
1	Remember	20	20	15	15	20	20	20	20						
2	Understand	20	20	15	15	20	20	20	20			Debate	✓		
3	Apply	15	15	15	15	15	15	20	20			Interactive Lecture	✓		
4	Analyze	15	15	15	15	15	15	20	20			Brainstorming	✓		
5	Evaluate	15	15	20	20	15	15	10	10						
6	Create	15	15	20	20	15	15	10	10						
Total (%)		100	100	100	100	100	100	100	100						

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Mr. P. Chockalingam, Senior Lead Software Engineer, Virtusa Consulting Services Private Ltd, DLF IT Park SEZ, Chennai – 600089 p.chockalingam1986@gmail.com	1	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidhyapeetham, Coimbatore - 641112 g_saravanaprabu@cb.amrita.edu	1	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST hod.dcgk.ktr@srmist.edu.in
				2	Dr. Aarathi S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST aarthis4@srmist.edu.in

SEMESTER - II

Course Code	ULT24AE2J	Course Title	Tamil - II	Category	A	Ability Enhancement Course	L	T	P	C
							2	0	2	3

Course Offering Department	Tamil	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth	Attainment	PLO									
CLO	At the end of this course, learners will be able to:	Conceive	Design	Implement	Operate	Bloom's Level of	Expected Proficiency (%)	Expected Attainment	Problem Solving, Critical Thinking, Creativity Solving	Communication Skills, Collaborative Skills, Independent Thinking, Analytical Reasoning, Learning to Learn, Leadership Qualities, Entrepreneurship, Academic, Digital Technology Skills	Value Identification, Multicultural Inclusivity, Environmental Action, Community Engagement, Entrepreneurial Risk Taking	PSO-1	PSO-2
CLR-1	சங்கஇலக்கியங்கள்வழிதொன்மைஅக. புறவாழ்வியலைஅறியச்செய்தல்												
CLR-2	தமிழ்ச்சமூகத்தின்அறவியல்குறித்துதெரியச்செய்தல்												
CLR-3	பக்திஇலக்கியங்கள்போதித்தமனிதமாண்புகளைஉணர்ச்செய்தல்												
CLR-4	பண்டைத்தமிழ்ச்சமூகத்தின்தொல்இலக்கியங்கள்வளர்ச்சிபெற்றவரலாற்றைப்புரியச்செய்தல்												
CLR-5	சிறுகதைகள்சொல்லும்வாழ்வியல்தொற்றி, மொழியின்நுட்பங்கள்ஆகியவற்றைத்தெரியச்செய்தல்												
CLO-1	பண்டைத்தமிழ்ச்சமூகத்தின்அக. புறவாழ்வியல்தொன்றையசமூகமேம்பாட்டிற்குவழிகாட்டிநிற்பதைஅறிந்துகொள்ளுதல்	✓	✓	-	-	2	75	60	3	3			
CLO-2	தமிழ்ச்சமூகம்அறத்தைவலியுறுத்தியசமூகம்என்பதன்வழிமானுடஅறத்தைத்தெரிந்துகொள்ளுதல்	✓	✓	✓	-	2	80	70	2	3		3	
CLO-3	பக்திஇலக்கியம்மூலம்இறைத்தந்துவங்களைஅறிந்துமானுடஒற்றுமைமேம்பாட்டைஅறிந்துகொள்ளுதல்	✓	✓	✓	✓	2	70	65	3	3	1		
CLO-4	தொல்தமிழ்ச்சமூகம்இலக்கியம், அரசியல், அறம், பக்திஆகியவற்றில்தழைத்தோங்கியதைத்தெரிந்துகொள்ளுதல்	✓	✓	✓	✓	2	70	70	3	3		3	
CLO-5	வாழ்வியல்தொன்றைச்சொல்லும்கதைகளைப்படைக்கும்நிறனோடுமொழிஆளுமையையும்அறிந்துகொள்ளுதல்	✓	✓	✓	✓	3	80	70	3		2		3

Session	CLO - 1	CLO - 2	CLO - 3	CLO - 4	CLO - 5
	12	12	12	12	12
SLO-1	காலந்தோறும் தமிழ் அகத்திணைமரபு உள்ளடக்கம்	சங்கமருவியகாலம் அறமும் வாழ்வியலும்	பல்லவர்கால இலக்கியங்கள்	பண்டைக்காலத்தமிழகம் சங்ககாலமக்களின்வாழ்வியல்	தமிழ்ச்சிறுகதையும்தமிழ்ச்சமூகவாழ்வியலும்

SLO-2	எட்டுத்தொகைநூல்களும் பகுப்புமுறையும்	உலகப்பொதுமறை - திருக்குறள் கட்டமைப்பு	பக்தியும் தமிழும் - பக்தி இலக்கியத்தோற்றநிலை	முச்சங்கஅறிமுகமும் வரலாறும்	புதுமைப்பித்தன்- சங்குத்தேவனின்தர்மம்
SLO-3	ஐங்குறுநூறு- 375, 391	திருக்குறள் வான் சிறப்பு (2)	சைவசமய இலக்கியங்கள் - சைவக்குரவர்நால்வர்	சங்கஇலக்கியப்பாடுபொருளும்வடிவமும்	ந.பிச்சமூர்த்தி- வேப்பமரம் - மரபும்நம்பிக்கைகளும்
SLO-4	குறுந்தொகை- 02, 03	திருக்குறள் - புல விநுணுக்கம் (132) -	தேவாரம் - திருஞானசம்பந்தர்- 2834 திருநாவுக்கரசர் - 4262	எட்டுத்தொகைநூல்களின்வரலாறும்கட்டமைப்பும்	தமிழருவிமணியன் - ஒற்றைச்சிறகு - உறவின்மேன்மை
SLO-5	அகநானூறு நூல்கட்டமைப்பு	தமிழ் இலக்கியமரபில் நீதிஇலக்கியங்கள்	திருவாசகம்- மாணிக்கவாசகர்ஆனந்தபரவசம் - பாடல் 10	பத்துப்பாட்டுநூல்களின்வரலாறும்வாழ்வியலும்	ஆர். சூடாமணி - மூடநம்பிக்கை.
SLO-6	அகநானூறு-238	நாலடியார் வைகலும்- பாடல்எண் 39	வைணவசமயவளர்ச்சிப்போக்கு	பதினெண்கீழ்க்கணக்கும் தமிழர்அறமரபும்	கிருஷ்ணாடாவின்ஸி - காலாஅருகேவாடா
SLO-7	கலித்தொகை -11	நீதிஇலக்கியத்தில்திருந்துநூல்கள்	நாலாயிரத்திவ்யப்பிரபந்தம் குலசேகராழ்வார்பாடல்- 678	பதினோருநீதிஇலக்கியங்கள்	மொழிப்பயிற்சி சொற்களைஉருவாக்குதல்
SLO-8	தமிழர்புறமரபு- புறநானூறு-107	சிறுபஞ்சமூலம்-64	ஆண்டாள்பாடல் - 574. திருமழிசைஆழ்வார்பாடல்	காப்பியஇலக்கணம் - காப்பியங்களின்வகைமை	எழுத்துகளில்இருந்து சொற்களைக்கண்டுபிடித்தல்
SLO-9	புறநானூறு-110, 112	பழமொழிநானூறுஅறிமுகம்- தனித்தன்மைகள்	தமிழில்இஸ்லாமிய இலக்கியங்கள்	ஐம்பெருங்காப்பியங்கள்	படம்பார்த்துக்கதைஎழுதுதல்
SLO-10	பத்துப்பாட்டும்ஆற்றுப்படைநூல்களும்	பழமொழிநானூறு - 184	சீறாப்புராணம் - விடமீட்டப்படலம்- 10பாடல்கள்	தமிழ்ச்சமூகமும்சமயத்தத்துவங்களும்	படம்பார்த்துக்கவிதைஎழுதுதல்
SLO -11	சிறுபாணாற்றுப்படை: 84-115	பண்டைக்காலப்போரும்வாழ்வும் - புறம்	தமிழில்கிறித்தவ இலக்கியங்கள்	பன்னிருதிருமுறை - அறிமுகம், வரலாறு	கற்பனையும்படைப்பும் - தமிழில்வாசகம்

SLO -12	பட்டினப்பாலை: 40-50	களவழிநாற்பது- 40	கிறித்துவின் அருள்வேட்டல் - திரு.வி.க. அலகிலொளி- 5பாடல்	நாலாயிரத்திவ்வியப்பிரபந்தம் - அறிமுகம், வரலாறு	விளம்பரத்திற்குவாசகம் எழுதுதல்
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Resources					
1	கொன்றை. தொகுப்புப்பதிப்பும் - தமிழ்த்துறைஆசிரியர்கள், தமிழ்த்துறை, எஸ்.ஆர்.எம். அறிவியல்மற்றும் தொழில்நுட்பக்கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2023	4	தமிழ்நூல், புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு, மீனாட்சி புத்தக நிலையம், மதுரை, 2017		
2	மு. அருணாசலம், தமிழ்இலக்கியவரலாறு, நூற்றாண்டுமுறை (9ஆம் நூ. முதல் 16 வரை), திபார்க்கர், சென்னை, 2005	5	தமிழ்இலக்கியத்தொடரடைவு - http://tamilconcordance.in/		
3	மதுரைதமிழ்இலக்கியமின்தொகுப்புத்திட்டம் - https://www.projectmadurai.org/	6	தமிழ்இணையக்கல்விக்கழகம் - http://www.tamilvu.org/		

Assessment											Strategies						
Bloom's Level of Thinking		Continuous Learning Assessment (CLA) (50% weightage)								Final Assessment (50 % weightage)	Technology		Pedagogy / Andragogy		Sustainable Development		
		CLA - 1 (10 %)		CLA - 2 (10 %)		CLA - 3 (20 %)		CLA - 4* (10%)			Simulations	Presentation Tools	Clarification/Pauses	Group Discussion	Good Health & Well Being	Quality Education	
		Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)								Learning Management System
1	Remember	15	15	15	15	10	10	10	10	15							
2	Understand	15	15	15	15	10	10	10	10	15							
3	Apply	20	25	25	20	25	25	25	25	25							
4	Analyze	20	25	25	20	25	25	25	25	25							
5	Evaluate	15	10	10	15	15	15	15	15	10							
6	Create	15	10	10	15	15	15	15	15	10							
Total (%)		100	100	100	100	100	100	100	100	100							

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Dr.P.R.Subramanian, Director, Mozhi Trust, Thiruvanmiyur, Chennai – 600 041.	1	Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literature, Pondicherry University, Pondicherry	1	Dr.B.Jaiganesh, Associate Professor & Head, Dept. of Tamil, FSH, SRMIST, KTR.
				2	Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
				3	Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
				4	Dr. T.R.Hebzibahbeulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.
				5	Dr.S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH24AE2J	Course Title	Hindi - II	Category	A	Ability Enhancement Course	L	T	P	C
							2	0	2	3

Course Offering Department	Hindi	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO													
		Conceive	Design	Implement	Operate	Bloom's Level	Expected	Observed	Expected	1	2	3	4	5	6	7	8	9	10	11	12	
CLR-1	They get to learn Ancient ,Medieval, and Modern poetry																					
CLR-2	To understand the Significance of poems of great poets like Kabir, Tulsidas, Bihari and Dhananand																					
CLR-3	To Enhance and Enrich their knowledge through poetry																					
CLR-4	Media based understanding for employability																					
CLR-5	Job Oriented writing skills																					
CLO	At the end of this course, learners will be able to:																					
CLO-1	To provide a brief Introduction of Hindi poetry (Bhaktikal, Reetikal and Aadhunikkal)	✓	✓	-	-	2	85	75	3	2	3				2							
CLO-2	To Discuss the origin and development of various forms of poetry in Hindi	✓	✓	✓	-	2	85	75	3		2			3				3				
CLO-3	Focus on Evaluating the social changes through poetry	✓	✓	✓	✓	3	85	75			3		3	3	2							
CLO-4	To Examine Transcreation in advertisement	✓	✓	✓	✓	3	85	75	2		2	3					2					
CLO-5	To guide the students in the learning of the technical aspect of the Hindi Language, this would help them in the field administration	✓	✓	✓	✓	3	85	75			3		3	3	2							

Sessions	CLO - 1	CLO - 2	CLO - 3	CLO - 4	CLO - 5
	12	12	12	12	12
SLO-1	BHAKTI KALIN KAVITA	RITI KALIN KAVITA	ADHUNIK KAVITA	VIGYAPAN	PATRA LEKHAN&PARIBHASHIK SHABDAVALI
SLO-2	BHAKTIU KALIN KAITA KI AVADHARNA	AVADHARNA EVM SAWROOP	AVADHARNA EVM SAWROOP	AWADHARNA EVM SAROOP	AVADHARNA EVM SAROOP
SLO-3	SWARUP EVM MAHATWA	RITI KAL VIBHAJAN	MAHATVA EVM UDDESHYA	ARTH EVM PARIBHASHA	ARTH EVM PARIBHASHA
SLO-4	BHAKTIKAL KI PRASANGIKTA	MAHATVA EVM UDDESHYA	MATHLI SHARAN GUPT- NAR HO NA NIRASH KARO MAN KO	VIGYAPAN KE PRAKAR	PRAYOJAN EVM PRYOG
SLO-5	DOHE- KABIRDAS	DOHE- BIHARI	KAVI PARICHAYA EVM KAVITA KA VISHLESHAN	VIGYAPAN KI VISHESHTAYEN	PRAKAR EVM MAHATVA
SLO-6	SANT PARICHAY	KAVI PARICHAYA	SURYAKANT TRIPATHI NIRALA- VAR DE VEENAVADINI VAR DE	VIGYAPAN KA MAHATVA	VYAKTIGAT PATRA

SLO-7	DOHE KA VISLESHAN	DOHE KA VISLESHAN	KAVI PARICHAYA EVM VISHLESHAN	VIGYAPAN KI BHASHA	AUPCHARIK PATRA
SLO-8	GURU KA MAHATVA	DOHE- GHANANAND	NAGARJUN-- AKAL AUR USKE BAD	VIGYAPAN AUR ROZGAR	PARIBHASHIK SHABDAVALI
SLO-9	DOHE- TULSHIDAS	SNEH KI SARLTA KA VARNAN	AKAL KA VASHTAVIK CHITRAN	PRINT EVM ELECTRONIC VIGYAPAN	SHABDAVALI KI AVSHYAKTA
SLO-10	DOHE KA VISLESHAN	PREM KA MAHATVA	KATTIS- BADRINARAYAN	VIGYAPAN KI VYAPAKTA	KARYALYIN SHABDAVALI
SLO-11	DAYA KA MAHATVA	GHANANAND KI KAVYA SHAILI KA MAHATVA	SAMBAND VICCHED KI PARICHARCHA	VIGYAPANLEKHAN KIKALA	EK DIN EK SHABD
SLO-12	RAM KI MAHIMA	DHOHA PARICHARCHA	KAVYA PARICHARCHA	UDDESHYA	HINDI SE ANGREJI AUR ANGREJI SE HINDI SHABD

Resources					
1	Edited Book: ““Samanya Hindi”, Srijonlok Publication, 2023, New Delhi.			4	Bhakti Andolan Aur Surdas Ka Kavya – Manager Pandey
2	Kabir – Hazari Prasad Dwedi			5	Bihari – Vishvnath Prasad Mishra
3	Surdas – Ram Chandra Shukl			6	Aadhunikvigyanaurjansampark – Taresh Bhatia

Assessment										Strategies							
Bloom’s Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)									Final Assessment (50 % weightage)	Technology		Pedagogy / Andragogy		Sustainable Development		
	CLA – 1 (10 %)		CLA – 2 (10 %)		CLA – 3 (20 %)		CLA – 4* (10%)		Theory (%)		Theory (%)	Pedagogy / Andragogy	Sustainable Development	✓			
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)									
1	Remember	15	15	15	15	10	10	10	10	15	Simulations	Clarification/Pauses	✓	Good Health & Well Being	✓		
2	Understand	15	15	15	15	10	10	10	10	15	Presentation Tools	✓	Group Discussion	✓	Quality Education	✓	
3	Apply	20	25	25	20	25	25	25	25	25		Learning Management System	✓	Hands-on Practice	✓	Gender Equality	✓
4	Analyze	20	25	25	20	25	25	25	25	25			Debate	✓			
5	Evaluate	15	10	10	15	15	15	15	15	10							
6	Create	15	10	10	15	15	15	15	15	10							
Total (%)		100	100	100	100	100	100	100	100	100							

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	MS..REETHA GOVINDAN, Senior Manager (Rajbhasha) ritushivani@yahoo.com	1	Dr.S. PADMAPRIYA, PROF& HEAD, PONDICHERRY University, kalapet, puducherry-605014 padmapriya.srirka@gmail.com	1	Dr. S Preeti. Associate Professor & Head, SRMIST-hod.hindi.ktr@srmist.edu.in
2	Aditya Singh, student Member, B. Com IAF, Dept. of Commerce, SRM IST, KTR aa5404@gmail.com			2	. Dr. Md Shwahidul Islam Assistant Professor, SRMISTshwahidj@srmist.edu.in
3	AyanikaAnikesh student Member, Dept. of B.Sc. Bio. Tech, SRM IST, KTR aa5443@srmist.edu.in			3	Dr. S. Razia Begum, Assistant Professor, SRM IST raziabes@srmist.edu.in
4	ALUMINI - VIPIN KUMAR JHA, Senior Translation Officer anju.bipin.jha@gmail.com			4	Dr. Nisha Murlidharan Assistant Professor, VDP, SRM IST Murulidharan- nishamup@srmist.edu.in

SLO-10	Les pronoms personnels COD	Temps libre	Trèsou beaucoup (de)	Communication	Répondre à une invitation
SLO-11	Les pronominaux, Se promener, se coucher etc...,	Mots et expressions	Le pronom en (la quantité)	Les sorties	Écrire un message amical
SLO-12	Les verbes du premier groupe, Parler, Demander, Poser	Grammaire– Communication	La phrase négative (2	Les fêtes	Parler au téléphone

Resources					
1	“La Nouvelle Génération-AI” Méthode de français, Marie-Noëlle COCTON, P. DAUDA, L. GIACHINO, C. BARACCO, Les éditions Didier, Paris, 2018.	4	https://www.elearningfrench.com/learn-french-grammar-online-free.html		
2	Cahier d’activités avec deux disques compacts.	5	https://www.lawlessfrench.com/grammar		
3	https://www.fluentu.com/blog/french/french-grammar	6	https://blog.gymglish.com/2022/12/15/basic-french-grammar		

Assessment											Strategies					
Bloom’s Level of Thinking		Continuous Learning Assessment (CLA) (50% weightage)								Final Assessment (50 % weightage)	Technology		Pedagogy / Andragogy		Sustainable Development	
		CLA – 1		CLA – 2		CLA – 3		CLA – 4*			Simulations	Clarification/Pauses	✓ Good Health & Well Being	✓		
		(10 %)		(10 %)		(20 %)		(10%)							Presentation Tools	✓ Group Discussion
		Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)		Theory (%)	Learning Management System	✓ Hands-on Practice	✓ Gender Equality		
1	Remember	15	15	15	15	10	10	10	10	15		Debate	✓			
2	Understand	15	15	15	15	10	10	10	10	15		Interactive Lecture	✓			
3	Apply	20	25	25	20	25	25	25	25	25		Brainstorming	✓			
4	Analyze	20	25	25	20	25	25	25	25	25						
5	Evaluate	15	10	10	15	15	15	15	15	10						
6	Create	15	10	10	15	15	15	15	15	10						
Total (%)		100	100	100	100	100	100	100	100	100						

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Mr. Kavaskar Danasegarane, Language Specialist, Process Expert Maersk Global Service Center Pvt. Ltd mailkavas18@gmail.com	1 Dr. C.Thirumurugan, Professor, Department of French, Pondicherry University drcthirumurugan@gmail.com	1 Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR., hod.french.ktr@srmist.edu.in
Mr. Shrivathsan S, Journalist, Senior Sports Reporter/Sub-Editor, Times of India, Chennai shrivathsangilramhanga@gmail.com		2 Miss. Abigail A, Assistant Professor, SRMIST, VDP abigaila@srmist.edu.in
		3 Mrs. Mahalakshmi, Assistant Professor, SRMIST, RMP mahalakm2@srmist.edu.in

Course Code	UCM24201J	Course Title	Basics of Company Accounts	Category	C	Core	L	T	P	C
							3	0	3	4

Course Offering Department	Commerce	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment		PLO											
		Conceive	Design	Implement	Operate	Bloom's Level of Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity	Communication Skills	Independent Thinking	Leadership Qualities	Digital Technology Skills	Value Inculcation	Environmental Action	Entrepreneurial Risk	PSO-1	PSO-2		
CLR-1	Understand the concept Issue of Shares																		
CLR-2	Create Awareness about Redemption of Preference Shares and Debentures																		
CLR-3	Know the Preparation of Financial statements of Companies																		
CLR-4	Evaluate the concept of Goodwill and Shares																		
CLR-5	Justify the Uses of Inflation Accounting																		
CLO	At the end of this course, learners will be able to:																		
CLO-1	Understand the accounting treatment of Share Capital and be aware of the process of underwriting	✓	✓	-	-	2	85	75	3	2	3	1	2	2	3	1	2	2	1
CLO-2	Know the provisions related to the redemption of Preference Shares and Debentures	✓	✓	✓	-	2	85	75	3	2	1	2	2	3	1	2	2	1	
CLO-3	Get knowledge about provisions of the Companies Act, 2013, and prepare the financial statement of a Company with Adjustments	✓	✓	✓	✓	3	85	75	3	1	3	1	3	3	2	2	1	2	
CLO-4	Gain knowledge about the importance to determine the valuation of goodwill and shares.	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	2	2	3	3	
CLO-5	Get knowledge about Social responsibility Accounting and HR Accounting	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	3	3	3	3	

Sessions	CLO - 1	CLO - 2	CLO - 3	CLO - 4	CLO - 5
	Introduction to Company accounts	Issue & Redemption process	Financial Statements	Goodwill & its valuation	Accounting for Price level Changes
	18	18	18	18	18
SLO-1	Meaning of a Company; Characteristics of a Company; Kinds of Company; Books of Accounts; Shares; Stocks; Difference between Shares and Stocks	Redemption Preference Shares; Meaning of Preference Shares; Types of Preference Shares	Financial Statements of Companies; Statutory Books; Constitution of Financial Reporting Authority.	Valuation of Goodwill: Nature of Goodwill, Feature of Goodwill, Types of Goodwill, Classes of Goodwill	Accounting for Price level Changes; Limitation of Historical Accounting; Meaning of Accounting for Price level Changes
SLO-2	Kinds of Shares; Book Building; Advantages and Disadvantages.	Provisions regarding the redemption of	Compliance with the Accounting Standards	Recoding of Goodwill, Factors relating to Goodwill, Methods of valuing Goodwill	Approach to Inflation Accounting; Current Purchasing power Accounting

	Procedure for the Book Building Process;	Preference shares u/s 55 of the Companies Act 2013.			(CPPA); Current Cost Accounting (CCA);
SLO-3	Journal Entries for Issue of Shares: Both Preference and Equity Shares are Issued;	Procedure for solving problems; Journal entries applicable for redemption;	Formats of Financial Statements; Form and Contents of Statement of Profit or Loss as per Schedule III	Average Profit Method; Capitalisation of Expected Future Net Profits.	Importance characteristics of CCA; Advantage of CCA;
SLO-4-6	Practice: Issue of Shares at a Premium; Over Subscription of Shares; Calls in Arrears and Calls in Advance; Forfeiture of Shares; Surrender of Shares, Distinguish between Surrender and Forfeiture of Shares; Journal Entries Reissue of Forfeited Shares; Journal Entries	Practice: Procedure for solving problems; Journal entries applicable for redemption; Redemption of preference shares out of profit – redeemed at par/ premium Redemption of preference shares out of profit – redeemed at par/ premium	Practice: Contents of Statement of Profit or Loss as per Schedule III Form and Contents of Balance Sheet as per Schedule III Form and Contents of Balance Sheet as per Schedule III	Practice: Purchase of Super Profits method Annuity Methods Capitalisation of Super Profit Methods	Practice: Specific and General Price Level Accounting (SGPLA) Human Resource Accounting – Introduction & Objectives; Need for Human Resource Accounting
SLO – 7	Practice: problems practice on issue of shares at par, at premium. Problem practice on over subscription, under subscription. Problems practice on calls in arrear and calls in advance.	Practice: Problem relating to the redemption of preference shares	Practice: Problem related to Statement of Profit or Loss	Practice: Problem related to Goodwill under average profit methods. Problem related to Goodwill under Capitalisation of expected average profit methods. Problem related to Goodwill under Super Profit Methods.	Practice: Practical Problem related to Accounting for Price level changes
SLO-8	Employees Stock Option Plan (ESOP); Meaning; Accounting treatment for ESOP;	Redemption of preference shares out of Fresh issue –redeemed at par / Premium	Treatment of Divisible Profit i.e. Dividend such as Interim / Final / Proposed.	Capitalisation of Super Profit Methods	Methods of valuation of Human Resource; Benefits and Limitations of Human Resource Accounting
SLO-9	Buy Back of Shares; Meaning of Buy Back of Shares; Advantages of Buy Back of Shares; Accounting Treatment for Buy Back of Shares;	Redemption of preference shares - Fresh issue computation under Algebraic Equation	Treatment of Provision for Taxation	Capitalisation of Methods	Indian Accounting Standards

SLO-10 - 12	Practice: Problem solved under Forfeiture and Reissue.	Practice: Problem relating to the redemption of preference shares out of profit – redeemed at par/ premium; Problem relating to the redemption of preference shares out of Fresh issue –redeemed at par / Premium	Practice: Problem related to Balance sheet. Problem related to Statement of Financial Statement	Practice: Problem related to Goodwill under Annuity method. Problem related to Goodwill under Capitalisation of Super profit methods.	Practice: Examine AS 1 to AS 32
SLO-13	Underwriting of Shares and Debentures; Types of Underwriting; Underwriting Commission; Payment to Underwriting Commission; SEBI Guidelines for Underwriting;	Debentures: Meaning of Debenture; Types of Debentures; Difference between Debenture and debenture Stock;	Profit Prior to Incorporation; Ascertainment of Profit or Loss prior to incorporation	Valuation of Shares: Need for Valuation of Shares, Factors Affecting valuation of Shares, Method of Valuation	Social Responsibility Accounting – Concepts & Features
SLO-14	Marked Application and Unmarked Application; Complete Underwriting; Partial Underwriting; Firm Underwriting;	Redemption of Debentures: Problem related to Redemption out of profits ; Problem related to Redemption out of Capital / By Conversion	Calculation of Time Ratio and Sales Ratio;	Net Asset Method (or) Intrinsic value (or) Break-up value method	Need/Benefits of Social Responsibility Accounting
SLO-15	Journal Entries Applicable to Underwriting Problem.	Own Debentures; Interest on own Debentures	Calculation of Weighted Ratio (or) Adjusted Time Ratio	Earning Capacity Methods (or) Yield Basis (or) Market Value Methods;	Objectives of Social Responsibility Accounting
SLO-16 - 18	Practice: Procedure to determine underwriter liability; Practice: Determining the liability of Underwriters – Firm Underwriting;	Practice: Ex-Interest and Cum-Interest. Problem related to redemption of Debentures; Practice: Problem related to Redemption out of Capital / By Conversion. Problem related to redemption of Debentures	Practice: Treatment of loss prior to incorporation; Practice: Practical Problems related to Profit Prior to Incorporation	Practice: Fair Value (or) Dual Methods; Practice: Problem relating to Valuation of Share under Net Asset Method. Problem relating to Valuation of Share under Yield Method. Problem relating to Valuation of Share under Fair Value Method.	Practice: Objectives of Social Responsibility Accounting Practice: Determine the Social Accounting measures in INDIA

Course Code	UCM24202J	Course Title	Banking Law and Practices	Category	C	Core	L	T	P	C
							3	0	3	4

Course Offering Department	Commerce	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO											
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10		
CLR-1	Outline the comprehensive overview of commercial and central bank.																			
CLR-2	Apply and operate different types of accounts in bank.																			
CLR-3	Identify the types of cheques and examine the duties of paying and collecting bankers.																			
CLR-4	Explore the types of bank lending policies.																			
CLR-5	Construct the electronic fund transfer and demonstrate the concepts of resolving customer grievances.																			
CLO	At the end of this course, learners will be able to:	Conceive	Design	Implement	Operate	Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity	Communication Skills, Collaborating Skills	Independent Thinking, Analytical Leadership Qualities	Digital Technology Skills	Value Inculturation, Multicultural	Environmental Action, Community	Entrepreneurial Risk Taking	PSO-1	PSO-2			
CLO-1	Demonstrate the functions of commercial and central bank.	✓	✓	-	-	2	85	75	2	1	1	1	3	-	1	1	3	3		
CLO-2	Outline different types of bank account and banker customer relationship.	✓	✓	✓	-	2	85	75	3	2	1	1	3	1	1	1	3	3		
CLO-3	Identify and analyse types of cheques, roles and duties of collecting and paying bankers.	✓	✓	✓	✓	3	85	75	3	3	2	1	3	1	2	1	3	3		
CLO-4	Evaluate the mechanism of bank lending policies in financial transactions.	✓	✓	✓	✓	3	85	75	3	3	2	1	3	2	2	2	3	3		
CLO-5	Schedule the electronic fund transfer and illustrate the customer grievances solutions.	✓	✓	✓	✓	3	85	75	3	3	2	1	3	2	2	2	3	3		

Sessions	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5
	Introduction to Banking and functions	Banker Customer Relationship and Negotiable Instruments	Cheque, Paying and Collecting Banker	Loans and Advances	Digital Banking
	18	18	18	18	18
SLO-1	Introduction to Banking Concepts	Banker and Customer	Negotiable Instruments Act Meaning	Loans and Advances	Technological Impact on Banking Operations
SLO-2	Meaning and Definition of Banks	Distinguish Factor between Banker and Customer	Features & Significance of negotiable instruments	Principles of Good Lending	Total Branch Computerization
SLO-3	Evolution of Banks	Banker and Customer Relationship	Cheques Meaning and Definitions	Creditworthiness of borrowers	Challenges faced in computerization

SLO-4 - 6	Significance of Banks for Economic Development & Classification of banks and its chart - Traditional functions of Commercial Banks	Liabilities and Duties of a Banker & Customers - Special Features	Features and Functions of Cheques Types of Cheques, MICR, Dishonor of Cheques	Securing Advances - Pledge	ATM, Internet and Mobile Banking and Apps UPI, BHIM, Paytm, Phone pay, Google Pay
SLO-7	Modern functions of commercial banks	Types of Accounts	Crossing of Cheques	Mortgage	Document Handling, Document Storing, Document Security
SLO-8	Central Banking – Meaning & definitions	Opening and Closing of Accounts	Mistakes, rectifications of Cheques	Hypothecation	Bank payment systems and Inter-Bank Payment
SLO-9	Central Banking - Functions	Types of Cheques	Holder in Due Course, Payment in Due Course	Pros and Cons of Hypothecation	Electronic Fund Transfer, Electronic Clearing System, NEFT, RTGS, IMPS
SLO-10-12	Impact of Central Bank on Economic Growth and Development Recent Trends in Commercial Banks and Central Banks	Salient features of Cheque Passbooks	Endorsements – Features, Types, and Impact in Banks Paying Banker	LIC, FDR Mutual Funds	e-Cheques, SWIFT Online Frauds
SLO-13	Progress of Commercial Banking from its Inceptions	Mistakes in Passbooks	Duties and Liabilities of Paying Banker	Government Securities	RBI Guidelines
SLO-14	Differentiating Central Banking vs. Commercial Banking	Pros and Cons of Different Types of Accounts	Material Alteration and Refusal of Payments	Procedures	Cyber Security Systems, Confidentiality of information
SLO-15	Organizational Structure of RBI	Demand Draft	Protection for Paying Banker	Merits and Demerits	Security of Data, Mistakes made by people
SLO-16-18	Functions of RBI Credit control of RBI and its monetary measures	Demand Draft - Features Special Types of Account Holders	Collecting Banker and Capacities Duties and Liabilities of Collecting Banker	Gold Loans Procedures and required Documents	Upcoming Trends in Banking System Contemporary Issues in Banking Techniques

Resources					
1	Banking Law and Practice -- S N Maheshwari and S K Maheshwari	4	Banking Theory Law and Practice – K.P.M. Sundaram & P.N. Varshney		
2	E. Gordon & K. Nataraj – Banking Theory Law & Practice – Himalaya Publishing	5	Principles and practices of Banking—Indian Institute of Banking and Finance— Macmillan Publishers India Private Limited		
3	Banking Theory Law and Practice – S. Gurusamy, Vijay Nicole Publications	6	Banking Theory Law and Practice – Dr. Santhanam, Margham Publications		

Assessment											Strategies				
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)									Final Assessment (50% weightage)	Technology	Pedagogy / Andragogy	Sustainable Development		
	CLA – 1		CLA – 2		CLA – 3		CLA – 4*		Simulations		Clarification/Pauses	✓ Good Health & Well Being	✓		
	(10 %)		(10 %)		(20 %)		(10%)		Presentation Tools		✓ Group Discussion	✓ Quality Education	✓		
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)		Learning Management System	✓ Hands-on Practice	✓ Gender Equality	✓	
1	Remember	15	15	15	15	10	10	10	10	15		Debate	✓		
2	Understand	15	15	15	15	10	10	10	10	15		Interactive Lecture	✓		
3	Apply	20	25	25	20	25	25	25	25	25		Brainstorming	✓		
4	Analyze	20	25	25	20	25	25	25	25	25					
5	Evaluate	15	10	10	15	15	15	15	15	10					
6	Create	15	10	10	15	15	15	15	15	10					
Total (%)		100	100	100	100	100	100	100	100	100					

The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Mr.V.Krishnamoorthy Director, Hyrudya Limited, Chennai	1 Dr. V. Ramanujam, Associate Professor Bharathiar School of Management, Bharathiyar University, Coimbatore	1 Dr. Prem Anand, Assistant Professor, SRM IST, KTR
2 Mrs. AbiramiManoj, General Manager Maersk Global Services, Chennai	2 Dr. N. Vasudevan, Assistant Professor, Department of Commerce, RMK Vivekananda College vasuvivekananda@gmail.com	2 Dr.D.Bhuvaneshwari, Assistant Professor, SRM IST, KTR

Course Code	UCM24203J	Course Title	Company Law	Category	C	Core	L	T	P	C
							3	0	2	4

Course Offering Department	Commerce	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO										
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	
CLR-1	Make students understand the fundamental concepts of company law																		
CLR-2	Familiarize learners with the concepts of memorandum of association																		
CLR-3	Know the about share capital, prospectus and meeting																		
CLR-4	Investigate about directors																		
CLR-5	Explore the various types of meeting and winding-up																		
CLO	At the end of this course, learners will be able to:																		
CLO-1	Know fundamental concepts of company law	✓	✓	-	-	2	85	75	3	-	-	1	-	3	-	2	2	1	
CLO-2	Theoretical and fundamental concepts of memorandum of association	✓	✓	✓	-	2	85	75	3	2	1	2	2	3	-	1	2	1	
CLO-3	Knowledge about share capital, prospectus and meeting	✓	✓	✓	✓	3	85	75	3	1	3	1	3	3	-	1	1	2	
CLO-4	Assess company directors	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	-	2	3	3	
CLO-5	Understand the Meetings and Dissolution of company	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	-	3	3	3	

Sessions	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5
	Company and its Formation	MOA and AOA	Prospectus and Types of Shares	Director of a Company	Meeting and Winding Up
	15	15	15	15	15
SLO-1	Introduction of company	Introduction of Memorandum of association	Introduction of Prospectus	Introduction of Director	Introduction of Meeting
SLO-2	Meaning of company	Meaning of Memorandum of association	Prospectus	Director – Meaning	Meeting Meaning
SLO-3	Definition of company	Alterations of association	Contents of Prospectus	Position of Director	Requisites of Meeting
SLO-4&5	Characteristics of company	Procedure for Alteration of Association	Use of Prospectus	Appointment of Director	Kinds of Meeting
SLO-6	Online registration of a company	Provisions	Components of Prospectus	Removal of Director	Virtual meetings
SLO-7	Advantages of company	Contents	Statement in lieu of prospectus	Rights of Director	Resolution – Meaning
SLO-8	Disadvantages of company	Limitations	Share Capital	Duties of Director	Types of Resolution

SLO-9	Formation of company	Difference between MOA and AOA	Equity Shares	Types of Directors	Meaning of Winding Up
SLO-10 & 11	Incorporation of company	Doctrine of constructive notice Case Study on Doctrine of constructive notice	Types of Equity Shares	Disqualifications of Director	Types of Winding Up
SLO-12	Lifting of Corporate Veil	Doctrine of ultra vires	Preference Shares	Casual directors	Provisions of winding up
SLO-13	Types of company	Types of Ultra Vires	Classes of Shares	Director Identification Number	Modes of Winding Up
SLO-14 & 15	Difference between Private company and Public Company Conversion of a Private Company into Public Company	Doctrine of Indoor management & Exception to the Doctrine of Indoor management	Membership in a company	Managing Director and Manager – Appointment, Remuneration Difference Managing Director and Director	Role of Liquidator

Resources	
1	Company Law, Avtar Singh (2008), Mohan law House, New Delhi.
2	Company Law, Saravanavel (2004), Himalaya Publication, New Delhi.
3	Company Law, Kapoor, N.D. (2012), Sultan Chand, New Delhi
4	Bangia R.K, (2007), Company Law, Mohan Law House, New Delhi.
5	Gonga.PPS, (2010) Company Law, S. Chand, New Delhi.

Assessment										Strategies					
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)								Final Assessment (50% weightage)	Technology	Pedagogy / Andragogy		Sustainable Development		
	CLA – 1		CLA – 2		CLA – 3		CLA – 4*			Simulations	Clarification/Pauses	✓	Good Health & Well Being	✓	
	(10 %)		(10 %)		(20 %)		(10%)			Presentation Tools	✓	Group Discussion	✓	Quality Education	✓
	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)	Theory (%)	Practice (%)		Learning Management System	✓	Hands-on Practice	✓	Gender Equality	✓
1	Remember	15	15	15	15	10	10	10	10						
2	Understand	15	15	15	15	10	10	10	10		Debate	✓			
3	Apply	20	25	25	20	25	25	25	25		Interactive Lecture	✓			
4	Analyze	20	25	25	20	25	25	25	25		Brainstorming	✓			
5	Evaluate	15	10	10	15	15	15	15	15						
6	Create	15	10	10	15	15	15	15	15						
Total (%)		100	100	100	100	100	100	100	100						



FACULTY OF SCIENCE AND HUMANITIES
SRM INSTITUTE OF SCIENCE AND TECHNOLOGY



*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Mr.V.Krishnamoorthy Director Hyрудyaa Limited, Chennai	1	Dr.V.Ramanujam, Associate Professor Bharathiar School of Management, Bharathiyar University, Coimbatore	1	Dr.A. Kavitha, SRM IST,KTR, kavithaa@srmist.edu.in
2	Mrs. AbiramiManoj General Manager Maersk Global Services Chennai	2	Dr. N. Vasudevan, Assistant Professor, Department of Commerce, RMK Vivekananda College vasuvivekananda@gmail.com	2	Dr.U.Priya, SRM IST,KTR, priyau@srmist.edu.in

Course Code	UCD24V01T	Course Title	Essentials of Artificial Intelligence					Category	V	Value Added Course	L	T	P	C
										1	0	0	1	

Course Offering Department	Computer Applications	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO									
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10
CLR-1	Study the basics of designing intelligent agents that can solve general purpose problems'	Conceive	Design	Implement	Operate	Bloom' s Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity	Communication Skills, Collaborating Skills	Independent Thinking, Analytical Reasoning, Learning to Learn ,Research Skills	Leadership Qualities, Professionalism, Autonomy, Accountability	Digital Technology Skills	Value Incultation, Multicultural inclusivity	Environmental Action, Community Engagement	Entrepreneurial Risk Taking	PSO - 1	PSO - 2
CLR-2	Discover appropriate AI methods to solve a given problem																	
CLR-3	Perform intellectual task as decision making, problem solving, perception, understanding																	
CLR-4	Formalize a given problem using different AI methods																	
CLR-5	Provides adaptive learning																	
CLO	At the end of this course, learners will be able to:																	
CLO-1	Demonstrate fundamental understanding of the history of artificial intelligence and its foundations	✓	✓	-	-	2	85	75	3	-	-	1	2	1	-	-	-	1
CLO-2	Apply basic principles of AI in solutions that require problem solving, inference, perception, knowledge representation, and learning	✓	✓	✓	-	2	85	75	2	-	1	-	2	2	-	1	-	1
CLO-3	Identify systems with Artificial Intelligence. evaluation of different algorithms on a problem formalization	✓	✓	✓	✓	3	85	75	2	2	2	-	2	1	-	1	-	2
CLO-4	Use classical Artificial Intelligence techniques, such as search algorithms	✓	✓	✓	✓	3	85	75	3	-	2	-	2	2	-	2	-	-
CLO-5	Ability to apply Artificial Intelligence techniques for problem solving.	✓	✓	✓	✓	3	85	75	2	2	-	-	2	-	-	-	-	-

Sessions	CLO – 1	CLO-2	CLO-3	CLO-4	CLO-5
	Introduction to Artificial Intelligence	Logical Reasoning and First order logic	Unification and State Space Search	Planning Graphs	Probability Theory and Temporal Models
	3	3	3	3	3
SLO-1	Introduction to Artificial Intelligence, History of Artificial Intelligence- AI models,	Logical Reasoning-Introduction- Knowledge Representation	Unification and Conditions, Unification algorithm	Partial-order planning, planning graphs	Probability Theory, Uncertain Knowledge, Axioms of probability.
SLO-2	Problem Solving with Artificial Intelligence- Problem Solving Process	Logical Agents, Knowledge based Agents, Syntax of First order logic, Basic elements of First order logic	Planning: designing programs to search for data or solutions to problem.	Uses of planning graph, Planning and acting in the real world	Bayes Theorem, Bayes' Rules & uses, Bayesian networks, Types of Bayesian Network
SLO-3	Problem Types, Characteristics and Representation-Agents- Examples of Agents, Types of agents	Forward chaining and Backward Chaining- Properties Examples	State-space search, Problems to solve: Water Jug Problem, State representation: Initial, operator, goal state	Forward march, Backward march and Limited resources	Temporal models, Hidden Markov models, HMM components

Resources

1	Russel.SandNorvig.P, (2003), “Artificial Intelligence – A Modern Approach”, Second Edition, Pearson Education	2	S. Russel and P. Norvig, “Artificial Intelligence – A Modern Approach”, Second Edition, Pearson Education
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Assessment					Strategies				
Bloom's Level of Thinking		Continuous Learning Assessment (CLA) (100% weightage)				Technology	Pedagogy / Andragogy	Sustainable Development	
		CLA – 1	CLA – 2	CLA – 3	CLA – 4	Simulations	✓ Clarification/Pauses	✓ Good Health & Well Being	
		(20 %)	(20 %)	(30 %)	(30%)	Presentation Tools	✓ Group Discussion	Quality Education	✓
		Practice (%)	Practice (%)	Practice (%)	Practice (%)	Learning Management System	✓ Hands-on Practice	✓ Gender Equality	
1	Remember	20	10	20	10		Debate		
2	Understand	20	10	20	10		Interactive Lecture	✓	
3	Apply	20	20	20	20		Brainstorming	✓	
4	Analyze	20	20	20	20				
5	Evaluate	10	20	10	20				
6	Create	10	20	10	20				
Total (%)		100	100	100	100				

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Mr.Jothi Periaswamy, Founder/Chief Data Scientist, DeepSphere AI, 2 Venture Drive, #13-26 Vision Exchange, Singapore, 608526	1 Dr.S.Gopinathan, Professor and Head, Department of Computer Science, University of Madras, Guindy Campus,,Chennai-600025	1 Dr.S.Belina V J Sara, SRMIST KTR Campus

SLO-5	Barriers to communication	Resolution of the Business	Presentation Plan &Power point Presentation, Visual aids.	Listening: Importance of Listening	use of visuals such as tables, diagrams and charts in writing a report
SLO-6	Principles of effective communication	CV writing Business Letter Writing& Office Letter	Contents of Letter	Types of Listening	Modern Forms of Communication
SLO-7	Types of Communication	Content writing for office letter	Kinds of Business Letters: Interview	Barriers to Listening Overcoming the listening barrier	Fax- e-mail, Video conferencing
SLO-8	Dimensions of Communication	Status Enquiry	Appointments, Acknowledgement and Promotion	Listening situations	Social Networking Blog Writing
SLO-9	Introduction of Business Communication	Practice in Effective Communication	Introduction of Business language	Specimen of Acknowledgement	Report Writing

Resources

1	Randolf H Hudson (1994), Business Communication, Jaico Publishing House, New Delhi	4	Asha Kaul (2006), Effective Business Communication, Prentice Hall of India, New Delhi
2	Ramachandran (2007), Business Communication, Macmillan Publishers, New Delhi	5	Meenakshi Raman, Prakash Singh, (2012), Business Communication, Oxford University Press, New Delhi.
3	K. Sundar and A. Kumara Raj, Essentials of Business Communication, Vijay Nicole, Chennai	6	Jain, V K & Omprakash Biyani, (2012), Business Ethics and Communication, S Chand Co, New Delhi.

Assessment

Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (50% weightage)				Final Assessment (50% weightage)
	CLA – 1	CLA – 2	CLA – 3	CLA – 4*	
	(10 %)	(10 %)	(20 %)	(10%)	
	Theory (%)	Theory (%)	Theory (%)	Theory (%)	Theory (%)
1 Remember	20	20	15	10	15
2 Understand	20	20	15	10	15
3 Apply	20	20	20	25	25
4 Analyze	20	20	20	25	25
5 Evaluate	10	10	15	15	10
6 Create	10	10	15	15	10
Total (%)	100	100	100	100	100

Strategies

Technology	Pedagogy / Andragogy	Sustainable Development	
Simulations	Clarification/Pauses	✓ Good Health & Well Being	✓
Presentation Tools	✓ Group Discussion	✓ Quality Education	✓
Learning Management System	✓ Hands-on Practice	✓ Gender Equality	✓
	Debate	✓	
	Interactive Lecture	✓	
	Brainstorming	✓	

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences.

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Mr.V. Krishnamoorthy, Director Hyrudya Adconser Private Limited, Chennai	1 Dr. V.Ramanujam, Associate Professor Bharathiar School of Management, Bharathiyar University, Coimbatore	1 Dr. P. Sankar, Associate Professor, sankarp@srmist.edu.in

Course Code	UCD24S02L	Course Title	Quantitative Aptitude and Logical Reasoning	Category	S	Skill Enhancement Courses	L	T	P	C
							0	0	2	1

Course Offering Department	Career Guidance	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO														
		Conceive	Design	Implement	Operate	Bloom's Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Problem Solving, Critical Thinking, Creativity, Solving	Communication Skills, Collaborating Skills	Independent Thinking, Analytical Reasoning, Learning to Lead, Decision Making, Leadership Qualities, Professionalism, Autonomy, Accountability	Digital Technology Skills	Value Inculcation, Multicultural inclusivity	Environmental Action, Community Engagement	Entrepreneurial Risk Taking	PSO-1	PSO-2						
CLR-1	Illustrate the application of different principles in solving mathematical problems																						
CLR-2	Foster students' curiosity and understanding of concepts related to profit/loss, interest computation, and averages																						
CLR-3	Analyze fundamental mathematical concepts concerning permutation and combination, as well as time and work, with a critical perspective																						
CLR-4	Equip students with the abilities essential for generating and comprehending data, focusing on topics such as cubes, dices and blood relations																						
CLR-5	Empower students to grasp the fundamentals of reasoning																						
CLO	At the end of this course, learners will be able to:																						
CLO-1	Grasp, evaluate, and tackle problems involving numbers and percentages	✓	✓	-	-	2	85	75	3	1	3	-	2	2	-	-	-	-	-	-	-	-	-
CLO-2	Develop, solve, interpret, and apply fundamental mathematical models relevant to everyday situations	✓	✓	✓	-	2	85	75	3	1	3	-	2	2	-	-	-	-	-	-	-	-	-
CLO-3	Realize the principles of permutation and combination, probability, time and work, and adopt simplified and innovative approaches to problem-solving	✓	✓	✓	✓	3	85	75	3	1	3	-	2	2	-	-	-	-	-	-	-	-	-
CLO-4	Comprehend the concepts of data interpretation, data sufficiency, coding and decoding	✓	✓	✓	✓	3	85	75	3	1	3	-	2	2	-	-	-	-	-	-	-	-	-
CLO-5	Solve logical puzzles and reasoning challenges	✓	✓	✓	✓	3	85	75	3	1	3	-	2	2	-	-	-	-	-	-	-	-	-

Sessions	CLO - 1	CLO - 2	CLO - 3	CLO - 4	CLO - 5
	6	6	6	6	6
SLO-1	Classification of numbers and Test of divisibility	Profit and Loss	Permutation and Combination	Cubes and Dice	Direction Sense
SLO-2	Unit digit and Trailed zeroes	Ratio and Proportions	Problems on Probability	Data Interpretation	Number Series and Word Series
SLO-3	Problems on HCF and LCM	Simple Interest and Compound Interest	Time and work - Men and Work	Data sufficiency	Odd man out Missing Number and Wrong Number
SLO-4	Problems on Partnership	Word problems on Linear and Simultaneous Equations	Time and Work - Pipes and Cisterns	Seating Arrangements – Linear and Circular	Puzzles - Concepts & Problems Syllogisms - Concepts & Problems
SLO-5	Problems on Percentage	Problems on Averages	Time, Speed and Distance - Problems on Trains	Problems on Blood Relations	Problems on Clocks
SLO-6	Percentage - Increasing & Decreasing functions	Mixtures and Alligations	Time, Speed and Distance - Boats & Streams	Coding – Decoding	Problems on Calendars

Resources					
1	Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition	4	Edgar Thrope, Test of Reasoning for Competitive Examinations, Tata McGraw Hill, 6th Edition		
2	Dr. Agarwal. R. S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition	5	Dinesh Khattar, The Pearson Guide to Quantitative Aptitude for competitive examinations, Pearson, 3rd Edition		
3	Archana Ram, Place Mentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018	6	P A Anand, Quantitative Aptitude for competitive examinations, Wiley publications, e book, 2019		

Assessment					Strategies				
Bloom's Level of Thinking	Continuous Learning Assessment (CLA) (100% weightage)				Technology	Pedagogy / Andragogy		Sustainable Development	
	CLA – 1	CLA – 2	CLA – 3	CLA – 4*	Simulations	✓ Clarification/Pauses	✓ Good Health & Well Being		
	(20 %)	(20 %)	(30 %)	(30%)					
	Practice (%)	Practice (%)	Practice (%)	Practice (%)	Learning Management System	✓ Hands-on Practice	✓ Gender Equality		
					Debate				
1	Remember	20	10	20	10				
2	Understand	20	10	20	10		Interactive Lecture	✓	
3	Apply	20	20	20	20		Brainstorming	✓	
4	Analyze	20	20	20	20				
5	Evaluate	10	20	10	20				
6	Create	10	20	10	20				
Total (%)		100	100	100	100				

*The evaluation can be done on the one or more parameters that include, (i) Seminars, (ii) Mini-Project, (iii) Case-Studies, (iv) MOOC Certification, (v) Publication of Article, (vi) Presentation of Research Work in Conferences

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Course Code	UNS24Y01L/ UNC24Y01L/ UNO24Y01L/ UYG24Y01L	Course Title	NSS/NCC/NSO/YOGA	Category	Y	Mandatory Course	L	T	P	C
	0		0		0		0			

Course Offering Department	NSS	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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CLR	The purpose of learning this course is to:	Depth				Attainment			PLO									
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10
CLR-1	Understand themselves in relation to their community	✓	✓	✓	✓	2	85	75	3	-	-	1	3	3	2			
CLR-2	Develop among themselves a sense of social and civic responsibility	✓	✓	✓	✓	2	85	75	3	2	1	2	3	3	1			
CLR-3	Utilize their knowledge in finding practical solution to individual and community problems	✓	✓	✓	✓	3	85	75	3	1	3	1	3	3	1			
CLR-4	Develop competence required for group-living and sharing of responsibilities	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	2			
CLR-5	Acquire leadership qualities and democratic attitude	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	3			
CLO	At the end of this course, learners will be able to:																	
CLO-1	realize themselves in relation to their community	✓	✓	-		2	85	75	3	-	-	1	3	3	2			
CLO-2	Develop among themselves a sense of social and civic responsibility	✓	✓	✓		2	85	75	3	2	1	2	3	3	1			
CLO-3	find practical solution to individual and community problems	✓	✓	✓	✓	3	85	75	3	1	3	1	3	3	1			
CLO-4	Develop competence required for group-living and sharing of responsibilities	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	2			
CLO-5	develop leadership qualities and democratic attitude	✓	✓	✓	✓	3	85	75	3	3	2	3	3	3	3			

Assessment is Fully Internal

Assessment					
Bloom's Level of Thinking		Continuous Learning Assessment (CLA) (100% weightage)			
		CLA – 1 *	CLA – 2 *	CLA – 3 *	CLA – 4 *
		(20%)	(30%)	(30%)	(20 %)
		Practice (%)	Practice (%)	Practice (%)	Practice (%)
1	Remember	20	20	20	20
2	Understand	20	20	20	20
3	Apply	40	40	40	40
4	Analyze	20	20	20	20
5	Evaluate				
6	Create				
Total (%)		100	100	100	100

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Clarification/Pauses		Good Health & Well Being	✓
Presentation Tools		Group Discussion	✓	Quality Education	
Learning Management System		Hands-on Practice	✓	Gender Equality	✓
		Debate	✓		
		Interactive Lecture	✓		
		Brainstorming			

*CLA s are evaluated based on (i) participation in awareness programmes, (ii) participation in outreach programme, (iii) Community Services (iv) Camps (National, State, Regional)

Resources	
1.	NSS Manual (Revised), Government of India

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