

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
RAMAPURAM

FACULTY OF SCIENCE AND HUMANITIES
(A place of Transformation)
DEPARTMENT OF COMMERCE



Two Days National Level Seminar on
"Empowering Rural Economies:
Women Entrepreneurs Leading the
Way to Viksit Bharat"

HYBRID MODE

Sponsored By
Indian Council of Social Science Research (ICSSR)
Southern Regional Centre (SRC)
Hyderabad

07.02.2025 & 08.02.2025 - Gallery Hall / TRP Auditorium

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

SRM Institute of Science and Technology (SRMIST) formerly known as SRM University was established in 2000. SRM IST Ramapuram has been approved by UGC and AICTE and has been accredited by NAAC with the highest grade of A++ . Learning is an enjoyable experience here, with experienced faculty, holistic education, inspiring library and stimulating discussion rooms and state-of-the-art labs. A serene and charming enclave consists Engineering and Technology / Faculty of Science Humanities of 5 academic blocks spread over 27 acres, with all facilities and infrastructure for medical and health science students. Ramapuram Campus also houses the College of Engineering and Technology, Dental College, Faculty of Management and Faculty of Science and Humanities.

FACULTY OF SCIENCE AND HUMANITIES

Faculty of Science and Humanities (FSH) offers an education model that emphasizes critical Thinking, Collaboration, and Problem-solving. This in turn provides you with knowledge and skills to achieve your goals and earn a position of leadership within your chosen profession.

ABOUT THE DEPARTMENT

The Commerce Department has been providing quality education since in 2014 inception of B.Com General. At Present, 3600 students are pursuing B.Com. Programs in various disciplines. The Department offers Corporate Secretaryship, Accounting and Finance, Information System Management, Professional Accounting, International Accounting and Finance, Strategic Finance. To create the need for research pursuit of the students, the department is offering M.Com programmes and Ph.D in both Part Time / Full Time Programme. The Department is proud that students stepping in for a UG degree can fly out with a Doctorate degree under one roof. Currently 7 full time and 20 part-time scholars are pursuing their Doctoral Programme in the Department.

ABOUT THE SEMINAR

The seminar on "Women Entrepreneurs leading the way to Viksit Bharat" focuses on the crucial role of rural women in driving India's development. These women entrepreneurs are addressing poverty, unemployment, and gender inequality by creating businesses, generating income, and providing jobs. Over the innovative agricultural practices, sustainable initiatives, and small enterprises, they are fostering self-reliance and improving local economies. By leveraging technology, digital tools, and financial inclusion, rural women are expanding their

businesses and breaking barriers such as limited access to markets and credit. They are also stimulating traditional gender norms, representative that women can be successful leaders and decision-makers. Their success contributes to broader social change, improving education, healthcare, and community welfare. The seminar aims to showcase these inspiring women, address the challenges they face, and explore solutions through collaboration between government, non-profits, and the private sector to empower and amplify their impact for a developed India.

Themes and Sub Themes for Paper Submission

Main Themes

Empowering Rural Economies: Women Entrepreneurs leading the way to Viksit Bharat

Sub-themes

1. Economic Empowerment and Rural Development
2. Social Change and Community Impact
3. Challenges and Barriers to Women Entrepreneurship
4. Support Systems and Policy Frameworks
5. Case Studies of Successful Women Entrepreneurs
6. Impact of Microfinance initiatives and financial inclusion strategies
7. Digital literacy and Technology Empowerment
8. Innovative Financial Models.
9. Other Relevant Aspects

The Seminar seek high quality technical papers related to the theme and sub-themes but not limited to areas as specified above

Guidelines for Paper Submission

- ★ Detailed Abstract of about 300 words should be submitted.
- ★ Full Paper should be sent along with the abstract.
- ★ Content of the full paper should not exceed 3000 words.
- ★ Paper should be typed in MS Word format having the alignment and formatting of Justified, Times New Roman font type, 12 Font size and 1.5 scale of Line Spacing.
- ★ Both Abstract and Full paper should contain the name of the author and co-authors, institutional affiliation, complete address including contact details and E-mail ID.
- ★ All your correspondence regarding paper submission must be sent to icssr.rmp@srmist.edu.in

Publication of Papers & Awards

- ★ All the papers will be double-blind reviewed by the peer review committee with respect to their quality, originality, relevance and other aspects too. The selected papers will be published with ISSN/ISBN number as seminar proceedings.
- ★ The selected papers will be recommended to publish in Scopus/UGC Care (Online) as per their requirements with additional charges.
- ★ Awards will be announced for Best Paper and Best Presenter

Registration Fees

Participants	Participation & Presentation
Students	Rs. 200
Research Scholars	Rs. 300
Faculty/Academicians	Rs. 500
Corporate Delegates	Rs. 1000

Note : All the authors and co-authors should register separately.

Note : Registration fees is non-refundable

Registration Link and Payment Details

<https://forms.gle/zzZiAoHJSwgpWdmC6>

Accounts Detail:

Account Name - SRMIST
Account Number - 500101012921999
IFSC - CIUB0000517
Bank Name - City Union Bank
DD Name - SRMIST



Date to Remember

Participants	Participation & Presentation
Last Date for sending Abstract	18.01.2025
Last Date for sending Full Paper	31.01.2025
Last Date for Paper Acceptance Mail	05.02.2025
Date of Conference	07.02.2025 & 08.02.2025

Travel and Accommodation

No TA & DA will be provided. Accommodation will be provided for outstation participants on requisition basis on additional charges

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