

FACULTY OF SCIENCE AND HUMANITIES

ACADEMIC CURRICULA

POSTGRADUATE DEGREE PROGRAMME
(REGULATIONS - 2025)

MASTER OF SCIENCE
FASHION DESIGNING

Two Years (Full-Time)

Learning Outcomes-based Curriculum Framework
(LOCF)

Academic Year
2025 - 2026



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur, Chengalpattu District 603203, Tamil Nadu, India

1. Department Vision Statement	
Stmt - 1	To provide rigorous standards for design knowledge, illustration skills, industrial and professional behavior
Stmt - 2	To contribute to a designer society through teaching (with classrooms, labs, fashion studios designing through software and service)
Stmt - 3	To value a collaborative, collegial, and cooperative teaching and learning community composed of diverse students

2. Department Mission Statement	
Stmt - 1	To be the core of excellence in the realm of Fashion Designing
Stmt - 2	To produce creative designing projects and valuable critiques in the field of Fashion Designing
Stmt - 3	Implementing global standards and encouraging the students through innovation and quality education.
Stmt - 4	Cultivating the Designing Professionals to effectively contribute to the society with integrity and commitment.
Stmt - 5	Developing the student on the innovative side and making them a society friendly professional.

3. Program Education Objectives (PEO)	
PEO - 1	Graduates will have skills and knowledge to excel in their professional career in the field of Fashion Designing and its related disciplines.
PEO - 2	Graduates will contribute and communicate effectively within the team to grow into leaders.
PEO - 3	Graduate will practice lifelong learning for continuing professional development.
PEO - 4	Graduates will have the capability to continue their formal education and successfully complete an advance degree.
PEO - 5	Graduates will contribute to the nation and the growth of the society by applying acquired knowledge in technical, computing and managerial skills

4. Consistency of PEO's with Mission of the Department					
	Mission Stmt. - 1	Mission Stmt. - 2	Mission Stmt. - 3	Mission Stmt. - 4	Mission Stmt. - 5
PEO - 1	3	3	2	3	2
PEO - 2	3	2	3	3	3
PEO - 3	2	3	2	3	3
PEO - 4	3	3	3	1	2
PEO - 5	1	3	2	3	3

3 – High Correlation, 2 – Medium Correlation, 1 – Low Correlation

5. Consistency of PEO's with Program Learning Outcomes (PO)												
	Program Learning Outcomes (PO)											
	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.
	Disciplinary Knowledge	Problem Solving	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethical Practices & Social Responsibility	Individual & Team Work	Communication	Project Management & Finance	Life Long Learning
PEO - 1	3	3	3	3	3	1	2	1	2	2	3	3
PEO - 2	3	3	3	3	3	1	2	1	2	3	2	2
PEO - 3	3	3	3	3	3	2	3	2	2	2	3	3
PEO - 4	3	2	2	3	3	3	2	3	3	3	3	1
PEO - 5	2	2	3	3	2	3	2	3	3	3	2	2

3 – High Correlation, 2 – Medium Correlation, 1 – Low Correlation

6. Programme Structure (Total Credits : 80 Credits)

1. Professional Core Courses (C) (10 Courses)						
Course Code	Course Title	Hours/Week			C	
		L	T	P		
PFD25C01T	Forecasting and Styling in Fashion	3	1	0	4	
PFD25C02T	World Costume	3	1	0	4	
PFD25C03T	Industrial Engineering	3	1	0	4	
PFD25C04L	Film Costume	0	0	8	4	
PFD25C05T	Styling Concepts in Fashion	3	1	0	4	
PFD25C06T	Sampling and Documentation	3	1	0	4	
PFD25C07L	Enhanced CAD	0	0	8	4	
PFD25C08J	Pattern Making- Athleisure Wear	2	0	4	4	
PFD25C09T	Design Thinking	3	1	0	4	
PFD25C10J	Fashion Journalism	3	0	2	4	
Total Learning Credits					40	

2. Discipline Elective Courses (D) (3 Courses)						
Course Code	Course Title	Hours/Week			C	
		L	T	P		
PFD25D01T	Quality Assurance in Fashion Industry	3	1	0	4	
PFD25D02T	Ecofriendly and Slow Fashion	3	1	0	4	
PFD25D03T	Ethics of Fashion	3	1	0		
PFD25D04T	Advanced Textile Finishes	3	1	0	4	
PFD25D05T	Functional textiles	3	1	0		
PFD25D06T	Fashion Management	3	1	0		
Total Learning Credits					12	

3. Generic Elective Courses (G) (2 Courses)						
Course Code	Course Title	Hours/Week			C	
		L	T	P		
PFD25G01J	Illustration For Creative Industries	1	0	2	2	
PFD25G02J	Heritage Craft Revitalization	1	0	2	2	
PFD25G03J	Product Development of Jewelry and Accessories	1	0	2		
PFD25G04J	Development of Innovative and Functional Textiles	1	0	2		
Total Learning Credits					4	

4. Skill Enhancement Courses (S) (2 Courses)						
Course Code	Course Title	Hours/Week			C	
		L	T	P		
PFD25S01L	Ethnic Draping	0	0	8	4	
PFD25S02L	Modern Draping	0	0	8	4	
Total Learning Credits					8	

5. Project Work, Internship in Industry/Higher Technical Institutions (P) (2 Courses)						
Course Code	Course Title	Hours/Week			C	
		L	T	P		
PFD25P01L	Internship	-	-	-	2	
PFD25P02L	Project Work	0	0	20	10	
Total Learning Credits					12	

6. Ability Enhancement Courses (AE) (2 Courses)						
Course Code	Course Title	Hours/Week			C	
		L	T	P		
PCD25AE1T	Soft Skills and Verbal Mastery	2	0	0	2	
PCD25AE2T	Comprehensive Skills in Quantitative and Logical Reasoning	2	0	0	2	
Total Learning Credits					4	

1. Implementation Plan

Semester - I					Semester - II						
Code	Course Title	Hours/Week			C	Code	Course Title	Hours/Week			C
		L	T	P				L	T	P	
PFD25C01T	Forecasting and Styling in Fashion	3	1	0	4	PFD25C04L	Film Costume	0	0	8	4
PFD25C02T	World Costume	3	1	0	4	PFD25C05T	Styling Concepts in Fashion	3	1	0	4
PFD25C03T	Industrial Engineering	3	1	0	4	PFD25C06T	Sampling and Documentation	3	1	0	4
PFD25D01T	Quality Assurance in Fashion Industry	3	1	0	4	PFD25D03T	Ethics of Fashion	3	1	0	4
PFD25D02T	Ecofriendly and Slow Fashion	3	1	0		PFD25D04T	Advanced Textile Finishes	3	1	0	
PFD25G01J	Illustration For Creative Industries	1	0	2	2	PFD25S02L	Modern Draping	0	0	8	4
PFD25G02J	Heritage Craft Revitalization	1	0	2		PCD25AE1T	Soft Skills and Verbal Mastery	2	0	0	2
PFD25G03J	Product Development of Jewelry and Accessories	1	0	2	2						
PFD25G04J	Development of Innovative and Functional Textiles	1	0	2							
PFD25S01L	Ethnic Draping	0	0	8	4						
Total		30			24	Total		30			26

Semester - III					Semester - IV						
Code	Course Title	Hours/Week			C	Code	Course Title	Hours/Week			C
		L	T	P				L	T	P	
PFD25C07L	Enhanced CAD	0	0	8	4	PFD25P02L	Project Work	0	0	20	10
PFD25C08J	Pattern Making- Athleisure Wear	2	0	4	4						
PFD25C09T	Design Thinking	3	1	0	4						
PFD25C10J	Fashion Journalism	3	0	2	4						
PFD25D05T	Functional textiles	3	1	0	4						
PFD25D06T	Fashion Management	3	1	0							
PCD25AE2T	Comprehensive Skills in Quantitative and Logical Reasoning	2	0	0	2						
PFD25PO1L	Internship	-	-	-	2						
Total		29			20	Total		20			10

7. Program Articulation Matrix

Course Code	Course Title	Programme Learning Outcomes (PO)											
		D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s, D e s i g n , R e s e a r c h	M o d e r n T e c h n o l o g y	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l P r a c t i c e s & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g
PFD25C01T	Forecasting and Styling in Fashion	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C02T	World Costume	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C03T	Industrial Engineering	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C04L	Film Costume	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C05T	Styling Concepts in Fashion	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C06T	Sampling and Documentation	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C07L	Enhanced CAD	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C08J	Pattern Making- Athleisure Wear	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C09T	Design Thinking	H	H	H	H	H	M	H	M	M	M	H	H
PFD25C10J	Fashion Journalism	H	H	H	H	H	M	H	M	M	M	H	H
PFD25D01T	Quality Assurance in Fashion Industry	H	H	H	H	H	M	H	M	M	M	H	H
PFD25D02T	Ecofriendly and Slow Fashion	H	H	H	H	H	L	M	L	M	H	M	M
PFD25D03T	Ethics of Fashion	H	H	H	H	H	L	M	L	M	H	M	M
PFD25D04T	Advanced Textile Finishes	H	H	H	H	H	L	M	L	M	H	M	M
PFD25D05T	Functional textiles	H	H	H	H	H	L	M	L	M	M	H	H
PFD25D06T	Fashion Management	H	H	H	H	H	L	M	L	M	H	M	M
PFD25G01J	Illustration For Creative Industries	H	H	H	H	H	M	H	M	M	M	H	H
PFD25G02J	Heritage Craft Revitalization	M	M	H	H	M	H	M	H	H	H	M	M
PFD25G03J	Product Development of Jewelry and Accessories	H	H	H	H	H	L	M	L	M	M	M	H
PFD25G04J	Development of Innovative and Functional Textiles	H	H	H	H	H	M	H	M	M	M	H	H
PFD25S01L	Ethnic Draping	H	H	H	H	H	M	H	M	M	M	H	H
PFD25S02L	Modern Draping	H	H	H	H	H	M	H	M	M	M	H	H
PFD25P01L	Internship	H	H	H	H	H	H	H	H	H	H	H	M
PFD25PO2L	Project Work	H	H	H	H	H	H	H	H	H	H	H	M
PCD25AE1T	Soft Skills and Verbal Mastery	H	H	H	H	H	H	H	H	H	H	H	M
PCD25AE2T	Comprehensive Skills in Quantitative and Logical Reasoning	H	H	H	H	H	H	H	H	H	H	H	M
	Program Average	H	H	H	H	H	M	M	M	M	M	H	H

1. Eligibility Criteria for MSc Fashion Designing

Subject/ Discipline	Eligibility Qualification
M.Sc Fashion Designing	Bsc.Fashion Designing / B.Sc.Costume Design and Fashion / B.Sc.Textile Science / B.Sc.Fashion Technology /B.Des - Fashion Designing/ Apparel Designing/ Textile Designing BSc.Hons-Fashion Designing/ Apparel Designing/ Textile Designing B.Sc. Apparel Fashion Designing/ B.Sc. Fashion Apparel Management/ B.Sc. Apparel Manufacturing & Merchandising / B.Sc. Apparel Production Technology /B.Voc. Textiles and Apparel Design / BSc. Textiles and Clothing / BSc. Apparel Designing & Fashion Arts / B.Sc. Apparel Design / BSc.Textile & Fashion Designing / BSc.Fashion Technology & Costume Design / B.Voc Garment Technology / B.Voc. Fashion Design & Retail / B.Sc. Textiles or Fashion / B.Voc. degree in Garment Designing / BSc.Garment Technology / Fashion

2. A minimum 50 percentage of mark is required in the Under Graduate Programme.

AR.2.14 Post Graduate Programme Regulation 2025

Credit lead is the total number of courses / activities and total credits to be registered by the student during the semester / entire degree programme

Credit load for M.Sc. Fashion Designing Degree programme is a minimum of 90 credits. The credit load in each semester varies from 14 to 22.

3. AR1.1 Master Degree Programme regulation 2025 which has been approved in the academic council will be followed for MSc. Fashion Designing.

SO-6	<i>Globalization and Its Impact on Fashion Trends</i>	<i>Textile Trends and Innovations</i>	<i>Using Data Analytics in Forecasting</i>	<i>Designing Campaigns Around Trends</i>	<i>AI and Predictive Analytics in Forecasting</i>
SO-7	<i>Types of Forecasting: Short-Term vs. Long-Term</i>	<i>Regional vs. Global Trends: Differences and Overlaps</i>	<i>Color Theory and Pantone Systems in Forecasting</i>	<i>Branding Strategies for Trend-Based Marketing</i>	<i>Diversity and Inclusion in Future Fashion</i>
SO-8	<i>Practice 2: Case Studies: Past Trends and Their Evolution</i>	<i>Practice 5: Silhouette and Design Trends</i>	<i>Practice 8: Role of Trend Boards and Mood Boards</i>	<i>Practice 11: Social Media Platforms for Trend Promotion</i>	<i>Practice 14: SDG Mini Project</i>
SO-9	<i>Understanding the Consumer: Demographics and Psychographics</i>	<i>Competitor Analysis in Trend Research</i>	<i>Predicting Consumer Preferences</i>	<i>Seasonal Campaign Planning</i>	<i>Fashion Sustainability Goals for the Next Decade</i>
SO-10	<i>Fast Fashion vs. Slow Fashion Trends</i>	<i>Consumer Behavior Patterns and Their Influence on Trends</i>	<i>Seasonality in Fashion Trends</i>	<i>Role of Public Relations in Trend Communication</i>	<i>Decoding the Role of Gen Z and Alpha in Future Trends</i>
SO-11,	<i>Ethical and Sustainable Trends in the Industry</i>	<i>Macro and Micro Trends: Identification and Analysis</i>	<i>Forecasting for Niche Markets</i>	<i>Ethical Considerations in Trend Marketing</i>	<i>Ethical Forecasting and Trend Predictions</i>
SO-12	<i>Practice 3: Group Discussion: Emerging Trendspotting in 2025</i>	<i>Practice 6: Workshop: Creating a Trend Report</i>	<i>Practice 9: Presentation of Forecasting Projects</i>	<i>Practice 12: Case Study Analysis: Successful Trend Campaign</i>	<i>Practice 15: SDG Mini Project Final Project Presentation: Predicting the Next Big Trend</i>

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
1	Remember	40%		40%		40%		40%		40%	
2	Understand										
3	Apply	40%		40%		40%		40%		40%	
4	Analyze										

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy

1	Evaluate	20%		20%		20%		20%		20%	
6	Create										
Total		100%		100%		100%		100%		100%	

	Minute Paper			
	Peer Review			
	Problem Based Learning			

Resources			
1	Laurence King Publishing (24 July 2017)	2	Gwyneth Holland and Caroline Young, 1st Edition Laurence King Publishing 2017
3	Laurence King Publishing; 2nd ed. edition (30 July 2019)	4	https://www.wgsn.com/en?utm_source
5	. Bloomsbury Visual Arts; 2nd edition (11 February 2021)	6	https://fashionsnoops.com/?utm_source
7	https://explodingtopics.com/blog/trend-forecasting-websites?utm_source	8	https://www.trendstop.com/?utm_source

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kqknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai , mailgs2019@gmail.com	1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2		2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2	Ms. Vidhyavathi.S , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25C02T	Title	World Costume				Category	C	Core	L	T	P	C
									3	1	0	4	

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>
CR-1	<i>Gain insight into the values, traditions, and identities of various cultures in the world</i>
CR-2	<i>Explore historical events, social changes, and technological advancements influenced clothing styles over time.</i>
CR-3	<i>Inspire modern fashion and creative industries by studying traditional textiles, patterns, and garment structures.</i>
CR-4	<i>Document and protect traditional clothing practices and artisanal techniques that might otherwise be lost.</i>
CR-5	<i>Understand the interconnectedness of cultures through fashion.</i>

Outcomes (CO)	<i>At the end of this course, learners will be able to:</i>
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Depth			
1	2	3	4
C	D	I	O
o	e	m	p
n	p	p	e
c	l	r	r
e	e	a	a

Attainment		
1	2	3
L	E	E
e	x	x
v	p	p
e	e	e
l	c	c
o	t	t
f	e	e
t	d	d
h	P	A
i	r	t
n	i	a
k	n	i
i	c	n
n	e	m
g	n	e
	(%
))

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
D	P	D	A	M	S	E	E	I	C	P	L
i	r	e	n	o	o	n	n	n	o	r	i
s	o	s	a	d	c	v	t	d	m	j	f
c	b	i	b	e	i	h	i	i	o	e	e
i	s	g	l	r	r	i	v	m	j	L	e
p	i	n	l	n	t	c	i	u	e	o	n
i	& <td>S <td>D <td>s <td>, <td>D <td>e <td>s <td>i <td>g <td>n </td></td></td></td></td></td></td></td></td></td>	S <td>D <td>s <td>, <td>D <td>e <td>s <td>i <td>g <td>n </td></td></td></td></td></td></td></td></td>	D <td>s <td>, <td>D <td>e <td>s <td>i <td>g <td>n </td></td></td></td></td></td></td></td>	s <td>, <td>D <td>e <td>s <td>i <td>g <td>n </td></td></td></td></td></td></td>	, <td>D <td>e <td>s <td>i <td>g <td>n </td></td></td></td></td></td>	D <td>e <td>s <td>i <td>g <td>n </td></td></td></td></td>	e <td>s <td>i <td>g <td>n </td></td></td></td>	s <td>i <td>g <td>n </td></td></td>	i <td>g <td>n </td></td>	g <td>n </td>	n
n	a	r	y	l	o	v	e <td>l</td> <td>o</td> <td>p</td> <td>m</td>	l	o	p	m
o	l	v	e <td>l</td> <td>o</td> <td>p</td> <td>m</td> <td>e <td>n</td> <td>t <td>& </td></td></td>	l	o	p	m	e <td>n</td> <td>t <td>& </td></td>	n	t <td>& </td>	&
k	n	o	w	l	e	d	g	e			

SO-4	Costume and social hierarchy in historical societies.	Robes and kaftans in North Africa and the Middle East.	Korean hanbok and its cultural evolution.	Colonial and Native American costumes.	Cultural sensitivity in costume creation.
SO-5	Religion and ceremonial costumes around the world.	Nomadic attire of the Tuareg and Berber peoples.	South Asian attire: Sarees, salwar kameez, and sherwani.	Indigenous textiles and patterns of the Americas.	Workshop: Creating modern outfits inspired by tradition.
SO-6	Traditional textiles and weaving techniques.	Middle Eastern embroidery traditions (e.g., Palestinian tatreez).	Southeast Asia: Batik, sarong, and Ao Dai.	Evolution of Western fashion: 18th to 20th centuries.	Use of technology in preserving and designing costumes.
SO-7	Dyeing and coloration: A cultural exploration (e.g., indigo, cochineal).	Religious and ceremonial garments (e.g., abaya, thobe).	Tibetan, Mongolian, and Central Asian nomadic attire.	Carnival and festival costumes (e.g., Venice, Rio).	colonialism's impact on cultural attire.
SO-8	Evolution of costume across ancient civilizations (Egypt, Mesopotamia).	Headwear and its significance: Turbans, hijabs, and kufis.	Religious attire in Asia: Buddhism, Hinduism, and Taoism.	Exploration of Flamenco and Spanish attire.	Costume design for film and theater
SO-9	The role of costumes in storytelling and performance arts.	Influence of colonization on traditional attire.	Textiles of India: Banarasi silk, Kanjeevaram, and ikat.	North American cultural fusion in costume.	Trends in global fashion inspired by tradition.
SO-10	Preserving cultural identity through clothing.	Revival of African heritage in modern fashion.	Influence of colonialism and modernization.	Central and South American traditional garments.	Influence of Art Deco and Modernism on fashion.
SO-11,	Exploration of contemporary influences on traditional costumes.	Globalization and media - its impact	Globalization and media - its impact	Globalization and media - its impact	Traditional dress in a modern context
SO-12	Ornamentation and embellishments	Traditional dyeing, weaving, embroidery, accessories and ornamentations	Traditional dyeing, weaving, embroidery, accessories and ornamentations	Traditional dyeing, weaving, embroidery, accessories and ornamentations	Globalization and the fusion of world costumes in contemporary fashion.

Assessment											
Level of Thinking	Continuous Assessment (CA) (50 % weightage)									Final Exam (50% Weightage)	
	CA - 1 (10 %)		CA - 2 (15 %)		CA - 3 (15 %)		CA - 4 (10 %)				
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
2	Remember	20%	-	20%	-	20%	-	20%	-	20%	-

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education

3	Understand	20%	-	20%	-	20%	-	20%	-	20%	-	Mathematical Computing Tools	Interactive Lecture	✓	Gender Equality	✓
4	Apply	20%	-	20%	-	20%	-	20%	-	20%	-	Field Visit	Leading Question		Clean Water & Sanitation	
5	Analyze	20%	-	20%	-	20%	-	20%	-	20%	-		Mind Map		Affordable & Clean Energy	
6	Evaluate	10%	-	10%	-	10%	-	10%	-	10%	-		Minute Paper			
7	Create	10%	-	10%	-	10%	-	10%	-	10%	-		Peer Review			
Total		100%		100%		100%		100%		100%			Problem Based Learning			
Resources																
1	Daniel Dehill, "History of World Costumes and Fashion", Pearson publication, 2010, ISBN: 9780130992239.										2	Doreen Yarwood "Illustrated Encyclopedia of World Costume" Dover Publications, 2011.				
3	Janarthanan U "World History of Textiles and Costumes: First Edition, Paperback, 2020, ISBN-13: 979-8650801016.										4	Hart A North S V and A Museum, "Historical Fashion in detail the 17th and 18th Centuries",				
5	Das S N, "Costumes of Indian and Pakistan", D B Taraporevala Sons & Co, Bombay, 1958.															

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai , mailqs2019@gmail.com	1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2		2	Shanathi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2	Mr. Sathyanarayanan.J , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25C03T	Title	Industrial Engineering				Category	C	Core	L	T	P	C
									3	1	0	4	

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>
CR-1	<i>Optimize complex systems and processes to improve efficiency, productivity, and quality.</i>
CR-2	<i>Equips skills in problem-solving, data analysis, and decision-making.</i>
CR-3	<i>Focuses on integrating people, technology, and resources for better performance.</i>
CR-4	<i>Learn maintaining high quality in any industry.</i>
CR-5	<i>Helps reduce costs, enhance safety, and improve overall system effectiveness.</i>

Outcomes (CO)	<i>At the end of this course, learners will be able to:</i>
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Depth			
1	2	3	4
C	D	I	O
o	e	m	p
n	s	p	e
c	i	l	r
i	v	e	n
v	e	n	t
e			

Attainment		
1	2	3
L	E	E
e	x	x
v	p	p
e	e	e
l	c	c
o	t	t
f	d	d
T	P	A
h	r	t
i	n	i
n	k	n
k	i	m
i	n	e
n	c	(
g	e)

Program Outcomes (PO)												
1	2	3	4	5	6	7	8	9	10	11	12	
D	P	D	A	M	S	E	E	I	C	P	L	
i	r	e	n	o	o	n	n	n	o	r	i	
s	s	s	s	d	c	v	i	d	m	j	f	
c	b	i	b	e	i	i	i	i	j	e	e	
i	l	l	l	r	e	r	r	r	u	c	L	
p	e	e	e	n	t	o	o	o	n	a	o	
l	m	m	m	t	&	n	n	n	d	t	n	
i	S	D	,D	o	C	m	r	a	i	M	a	
n	o	l	o	l	u	e	a	l	&	n	n	
a	l	v	e	l	l	S	l	T	S	a	a	
r	v	e	s	l	U	u	l	e	u	n	n	
y	l	l	l	l	l	l	l	l	l	l	l	
K	n	g	p	g	g	g	g	g	g	g	g	
n	o	w	l	e	a	i	n	o	r	k	F	
o	w	l	e	a	i	n	o	r	k	F		
w	l	e	a	i	n	o	r	k	F			
l	e	a	i	n	o	r	k	F				
e	a	i	n	o	r	k	F					
d	a	i	n	o	r	k	F					

SO-2	<i>Role of industrial engineering in the textile industry-Overview of the Textile Industry</i>	<i>Measures of productivity-Strategies to improve productivity-Lean Manufacturing in Textiles</i>	<i>Importance of quality in textiles</i>	<i>Structure and key players-Challenges in textile supply chain</i>	<i>IoT, AI, and automation in textiles</i>
SO-3	<i>Types of textiles (natural, synthetic, blends)-Stages of production (spinning, weaving, dyeing, finishing)</i>	<i>Waste reduction techniques</i>	<i>Common defects in textile products</i>	<i>Inventory Management-Inventory control in textile mills, Enterprise Resource Planning</i>	<i>Smart factories</i>
SO-4	<i>Work Systems and Methods in textile industrial engineering</i>	<i>Implementation of 5S and Kaizen</i>	<i>Quality Standards and Certifications</i>	<i>Just-in-time (JIT) and EOQ models</i>	<i>Sustainable fibers and dyes</i>
SO-5	<i>Work measurement techniques</i>	<i>Process Analysis and Optimization</i>	<i>ISO standards, OEKO-TEX certification</i>	<i>Procurement and Vendor Management</i>	
SO-6	<i>Method study and time-motion analysis for textile processes</i>	<i>Value stream mapping</i>	<i>Sustainability and compliance-Statistical Process Control (SPC)</i>	<i>Sourcing strategies for textiles</i>	<i>Recycling and waste management</i>
SO-7	<i>Production Systems in Textiles</i>	<i>Bottleneck analysis in textile production</i>	<i>Tools for quality measurement-Control charts for textile processes</i>	<i>Managing supplier relationships</i>	<i>Global Trends in the Textile Industry</i>
SO-8	<i>Mass production vs. batch production</i>	<i>Plant Layout Design</i>	<i>Six Sigma in Textile Industry</i>	<i>Logistics and Distribution</i>	<i>Emerging markets</i>
SO-9	<i>Process layout and plant design</i>	<i>Optimization of material flow</i>	<i>DMAIC-Application of DMAIC in textiles</i>	<i>Transport and warehousing in textiles</i>	<i>Trade policies and their impact</i>
SO-10	<i>Textile Equipment and Recent Technologies</i>	<i>Factors influencing plant layout in textile industries</i>	<i>Inspection Techniques</i>	<i>Role of technology in logistics</i>	<i>Costing and Financial Management, Cost analysis for textile processes</i>
SO-11,	<i>Overview of machinery: spinning, weaving, dyeing, and finishing</i>	<i>Ergonomics in Textile Manufacturing</i>	<i>Manual and automated inspection methods</i>	<i>Sustainability in the Supply Chain-Circular economy in textiles</i>	<i>Automation & Industrial Robotics</i>
SO-12	<i>Automation in textile manufacturing</i>	<i>Importance of ergonomics in textile workstations-Designing worker-friendly setups</i>	<i>Quality audits and sampling techniques</i>	<i>Environmental impact reduction</i>	<i>Green textile industrial engineering</i>

Assessment					
	Continuous Assessment (CA) (50 % weightage)				
Level of	CA - 1	CA - 2	CA - 3	CA - 4	Final Exam

Strategies		
Technology	Pedagogy / Andragogy	Sustainable Development
Simulations	Case Studies	No Poverty

Thinking	(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)	
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1 Remember										
2 Understand	40%	-	40%	-	40%	-	40%	-	40%	-
3 Apply										
4 Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5 Evaluate										
6 Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total	100%		100%		100%		100%		100%	

Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources	
Yasir Nawab & Khubab Shaker, Textile Engineering, 2nd Edition, De Gruyter Oldenbourg, 2023.	K. L. Mittal & Thomas Bahners (Editors), Textile Finishing: Recent Developments and Future Trends, 1st Edition, Wiley, 2017.
John Tegmeyer (Editor), Textile Engineering, 1st Edition, Clarye International, 2016.	R. Senthil Kumar, Process Management in Spinning, 1st Edition, CRC Press, 2014.
B. Purushothama, A Practical Guide to Quality Management in Spinning, 1st Edition, Woodhead Publishing India, 2011.	S. R. Sharma, Productivity Improvement in Cotton Spinning Mills, 1st Edition, Abhishek Publications, 2010.
R. Senthil Kumar, Process Management in Spinning, 1st Edition, CRC Press, 2014.	Norbert Lloyd Enrick, Industrial Engineering Manual for the Textile Industry, 1st Edition, R. E. Krieger Publishing Company, 1978.

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Professional Experts	Higher Institution Experts	Internal Experts
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2	2 Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2 Mr. Sathya Narayanan.J , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Course Code	PFD25D01T	Course Name	Quality Assurance in Fashion industry	Course Category	D	Discipline Elective Course	L	T	P	C
							3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>	Depth				Attainment			Program Outcomes (PO)												
	CR-1	<i>To acquire the basic knowledge of quality assurance in fashion industry.</i>	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
	CR-2	<i>To understand the testing standards in textile industry.</i>	C	D	I	O	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L
	CR-3	<i>To know and practice testing works in fabric quality.</i>	o	e	m	p	i	x	p	s	o	s	a	d	o	n	t	n	o	r	i
	CR-4	<i>To train the students in the field of fabric inspection.</i>	n	s	p	e	s	e	e	c	b	i	l	y	r	e	i	i	i	m	j
	CR-5	<i>To get the idea about how garment standards works in fashion.</i>	i	v	e	t	p	e	n	t	i	l	g	n	t	o	a	v	u	e	L
Outcome s (CO)	<i>At the end of this course, learners will be able to:</i>	f	o	r	e	&	T	d	i	S	D	s	o	&	m	p	d	i	c	M	

Title & Session	Quality assurance	Testing Standards	Fabric Testing.	Fabric Inspection	nt	hinking	Proficiency (%)	Attainment (%)	nary Knowledge	olving	evelopment	, Design, Research	oU sage	C ulture	ent & Sustainable	ractive & Social Responsibility	al & Teamwork	ation	anagement & Finance	Learning
CO-1	Exhibit a solid understanding of Quality Assurance concepts						276	50	H	H	H	-	-	-	-	-	-	-	-	-
CO-2	Understand and apply various testing standards relevant to the textile industry.						287	00	-	H	-	H	-	-	-	-	-	-	-	
CO-3	Perform and interpret fabric quality tests, effectively evaluating fabric performance and suitability.						276	05	H	-	-	-	-	-	-	-	-	-	-	
CO-4	Carry out thorough fabric inspections, identifying defects and ensure to quality standards.						277	00	H	-	H	H	H	-	-	-	-	-	-	
CO-5	To apply garment standards in products to meet industry requirements.						287	00	-	H	-	H	-	-	-	-	-	-	-	

Title & Session	Quality assurance	Testing Standards	Fabric Testing.	Fabric Inspection	Quality of trims and accessories
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Outcomes					
Duration (hour)	12	12	12	12	12
SO-1	Introduction To Quality Assurance	Testing Standards	Fabric Testing.	Fabric Inspection	Key Inline checkpoints for Standards Garment Types
SO-2	Definition	Types - National and International standards	Types of Inspections	Fabric grading	Finishing Defects
SO-3	Total Quality Management (TQM)	Importance of Standard	cloth defects	Quality Inspection.	Checking of garment with respect to measurement and stitching
SO-4	ISO	Difference between various standards	Inspection agencies	Types of Inspections	Quality of trims and accessories
SO-5	Quality Assurance	Tolerances, limits	fabric inspection systems	Fabric defects	Defects in garments and their remedies
SO-6	Quality Control	Laboratory testing for quality and performance	Quality control in sampling,	Fabric defects	garment checking procedure,
SO-7	Quality Management	AQL Standards	Quality control in pattern making,	Inspection machines/Equipment's	Testing-seam strength, seam slippage
SO-8	Good Manufacturing Practices (GMP)	Labeling and packing- System and standards for packing, labeling,	Quality control in grading	Grading of fabric	interlining-peel bond strength
SO-9	Root Cause Analysis	TQM Principles and Quality	Quality control in marker planning	4-point system	Trims specification - stitch specification
SO-10	Standard Operating Procedure (SOP)	KAIZEN Strategy and practice	marker efficiency and quality control in stitching	10-point system	size scale
SO-11,	Six Sigma	5's practice.	Complaints	Quality problems in fabric	Garment specification.
SO-12	Corrective And Preventive Action (CAPA)	Concepts of Six Sigma	Retention	shrinkage potential	sewing, dyeing and washing of garments

Assessment						
Level of	Continuous Assessment (CA) (50 % weightage)				Final Exam	
	CA - 1	CA - 2	CA - 3	CA - 4		

Strategies			
Technology	Pedagogy / Andragogy		Sustainable Development
Simulations	Case Studies		No Poverty

Thinking	(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)	
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1 Remember										
2 Understand	40%	-	40%	-	40%	-	40%	-	40%	-
3 Apply										
4 Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5 Evaluate										
6 Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total	100%		100%		100%		100%		100%	

Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem-Based Learning			

Resources	
"Quality Management for the Apparel Industry" by Pradip V. Mehta and Satish K. Bhardwaj (2022)	"Handbook of Textile Testing and Quality Control" by Elliott Grover and D.S. Hamby (2020)
Quality Assurance in Fabrics and Garments" by Dhiman Dasgupta (2023)	Sustainable Apparel: Production, Processing, and Recycling" by Richard Blackburn (2015)
"Textile Testing and Quality Control" by J. E. Booth (2021, Revised Edition)	Quality Assurance for Textiles and Apparel" by Sara J. Kadolph (2007)
"Apparel Quality: A Guide to Evaluating Sewn Products" by Janace E. Bubonia (2017)	Smart Textiles for Quality Assurance and Quality Control" edited by Lieva van Langenhove (2017)

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com .	1 Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1 Ms. Swetha Menon NP , Assistant Professor and HOD, Fashion Designing ,FSH, SRMST
2 Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2 Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2 Ms. Nivetha Kanmani, Assistant professor, Fashion Designing , Ramapuram FSH, SRM IST

Course Code	PFD25D02T	Title	Ecofriendly and Slow Fashion				Category	D	Discipline Elective Courses	L	T	P	C
									3	1	0	4	

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>	Depth				Attainment			Program Outcomes (PO)											
	CR-1	<i>Introduction to Sustainable Fashion and its Environmental Impact</i>	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11

CR-2	Learn about sustainable materials and production methods
CR-3	Develop strategies for promoting sustainability in the fashion industry.
CR-4	Examine the role of consumer behavior in sustainable fashion
CR-5	Understand the concept of slow fashion and its principles

Outcome s (CO)	At the end of this course, learners will be able to:	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)	F	A	L	P	S	A	S	A	I	P	C	A	
									u n d e r s t a n d i n g	n o t i f y i n g	o p e r a t i n g	r e l a t i o n s h i p s	k n o w l e d g e	n o t i f y i n g	n o t i f y i n g	n o t i f y i n g	n o t i f y i n g	n o t i f y i n g	n o t i f y i n g	n o t i f y i n g	n o t i f y i n g
CO-1	Know about Sustainable Fashion and its Environmental Impact	✓				2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-
CO-2	know about sustainable materials and production methods	✓	✓	✓		2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-
CO-3	Develop strategies for promoting sustainability in the fashion industry.		✓			2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-
CO-4	Decode role of consumer behavior in sustainable fashion	✓	✓	✓	✓	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-
CO-5	Get a idea on the concept of slow fashion and its principles	✓	✓			2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-

Title & Session Outcomes	Introduction To Ecofriendly Fashion	Overview Of Ecofriendly Materials	Strategies For Promoting Sustainability	Consumer Behavior and Slow Fashion	Slow Fashion
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Duration (hour)	12	12	12	12	12
SO-1	Definition of Ecofriendly Fashion	Benefits and challenges of using sustainable materials	Corporate Social Responsibility (CSR) Programs	The role of consumers in supporting slow fashion	Principles of slow fashion
SO-2	Principles of Ecofriendly Fashion	Innovations in fabric technology and sustainable textiles	fashion in supporting social causes	Encouraging mindful consumer behavior	Environmental footprint of fast fashion
SO-3	Importance of Ecofriendly Fashion	The concept of closed-loop systems in fashion	Fashion in supporting cultural preservation	reducing fast fashion demand	Strategies to reduce environmental impact through slow fashion
SO-4	Environmental Impact Of Fashion	Challenges of using sustainable materials	Environmental and labor laws relevant to sustainable fashion.	promoting slow fashion through consumer engagement	Differences between fast fashion and slow fashion
SO-5	Ecofriendly Fashion Vs. Fast Fashion	Upcycling and Reuse of Fabrics	Advocacy in driving policy change for sustainable fashion	consumer education and awareness on fashion choices	Minimalism
SO-6	Ethical Considerations In Fashion	The role of technology in sustainable production	Role of Influencers in Promoting Sustainability	Peer Influence and social media	The role of design in promoting slow fashion
SO-7	Impact of Media On The Growth Of Ecofriendly Fashion	Case studies of sustainable fashion brands	Green Advertising in Fashion	Barriers to Adoption of Slow Fashion	Upcycling and repurposing in slow fashion
SO-8	Role of Fast Fashion In Environmental Degradation	Sustainable Packaging in Fashion	Social Responsibility Campaigns	Barriers and Challenges	Designing for quality, durability, and longevity
SO-9	Future Prospects Of Ecofriendly Fashion	Reducing waste in production	Role of E-Commerce in Sustainable Practices	Impulse Buying and Slow Fashion	Upcycling and repurposing in slow fashion
SO-10	Innovations In Ecofriendly Design and Production	organic cotton, recycled fabrics, hemp, etc.	Adopting Circular Fashion Systems	Slow Fashion as a Lifestyle Choice	slow fashion brands with responsible production practices
SO-11,	Exploring The Future Of Technology-Driven Ecofriendly Fashion	Sustainable Dyeing Techniques	Developing Region-Specific Sustainability Strategies	Future Directions in Consumer Behavior- Generation Z and Millennials	importance of slow fashion in a sustainable future
SO-12	Emerging Technologies In Fashion	Case studies of sustainable fashion brands	Continuous Improvement and Adaptation	Ethical Sourcing and Fair Trade	Benefits of using sustainable materials in slow fashion

Assessment		
	Continuous Assessment (CA) (50 % weightage)	

Strategies		
Technology	Pedagogy / Andragogy	Sustainable Development

Level of Thinking	CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)		Final Exam (50% Weightage)		
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
	1	Remember	20%	-	20%	-	20%	-	20%	-	20%
2	Understand	20%	-	20%	-	20%	-	20%	-	20%	-
3	Apply	20%	-	20%	-	20%	-	20%	-	20%	-
4	Analyze	20%	-	20%	-	20%	-	20%	-	20%	-
5	Evaluate	10%	-	10%	-	10%	-	10%	-	10%	-
6	Create	10%	-	10%	-	10%	-	10%	-	10%	-
Total		100%		100%		100%		100%		100%	

Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources	
"Eco Fashion" by Sass Brown (2013)	"Sustainable Apparel: Production, Processing, and Recycling" by Richard Blackburn (2015)
"Cradle to Cradle: Remaking the Way We Make Things" by William McDonough and Michael Braungart (2009)	"Sustainable Fashion and Textiles: Design Journeys" by Kate Fletcher (2014)
"Slow Fashion: Aesthetics Meets Ethics" by Safia Minney (2016)	"Overdressed: The Shockingly High Cost of Cheap Fashion" by Elizabeth L. Cline (2012)
"Fashionopolis: The Price of Fast Fashion and the Future of Clothes" by Dana Thomas (2019)	"The Art of Sustainable Fashion" by Sandy Black (2018)

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
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Duration (hour)	9		9		9		9		9	
SO-1	<i>Advanced Techniques in Pencil and Charcoal Sketching</i>		<i>Roles of Illustrators</i>		<i>Introduction to Visual Storytelling</i>		<i>Introduction to Industry Standards and Formats</i>		<i>Portfolio for Creative Industries</i>	
SO-2	<i>Pens, Brushes, and Line Variations</i>		<i>Line, Form</i>		<i>Personality Through Illustration</i>		<i>Advertising and Branding Illustrations</i>		<i>Understanding Contracts, Licensing, and Copyright in Illustration</i>	
SO-3	<i>Layering and Blending</i>		<i>Texture</i>		<i>Creating Context and Environment</i>		<i>Books, Magazines, and Journals</i>		<i>Industry Standards and Negotiation Skills</i>	
SO-4	<i>Creating Opaque and Vibrant Illustrations</i>		<i>Balance, Contrast</i>		<i>Narrative Flow in Static Illustrations</i>		<i>Games and Film – Concept art</i>		<i>Logos, Websites, and Social Media</i>	
SO-5	<i>Mixed Media for Textural Effects</i>		<i>Color Theory and Application in Industry Contexts</i>		<i>Symbolism in Illustration</i>		<i>Illustrations for Consumer Products</i>		<i>Networking and Collaborating, Freelance Projects - Tools and Strategies</i>	
SO-6	<i>Printmaking Techniques</i>		<i>Typography Integration</i>		<i>Character with Unique Features- Creating a One-Page Visual Story</i>		<i>Designing for the Apparel Industry- Illustrating a Children's Book Scene</i>		<i>Creating a Personal Branding Logo, Designing a Social Media Campaign to Promote Your Work</i>	
SO-7	<i>Illustrations with Ink and Wash</i>		<i>Developing Unique Artistic Styles</i>		<i>Storyboarding for Short Narratives- Sequential Art and Storyboarding Fundamentals</i>		<i>Creating an Ad Campaign Illustration, Fashion Illustration Sketches for a Seasonal Line</i>		<i>Developing a certificate, Designing business card</i>	
SO-8	<i>Rendering Realistic Textures</i>		<i>Concept Sketching - From Idea to Initial Draft -Illustration for Print Media</i>		<i>Exploring Editorial Illustration, Social Media Campaigns</i>		<i>Designing Packaging for a Product, Illustration Trends in Social Media Marketin</i>		<i>Framing and Display Techniques</i>	
SO-9	<i>Designing Posters or Covers- Collage Illustration-Group Illustration Projects-Presentation</i>		<i>Creating Mood Boards-Basic Color Application for Industry Projects-Line and Texture - Presentation</i>		<i>Conceptualizing and Designing Book Covers</i>		<i>Portfolio Development</i>		<i>Crafting a Portfolio Book</i>	

Assessment									
Level of Thinking	Continuous Assessment (CA) (100 % weightage)								
	CA – 1		CA – 2		CA – 3		CA – 4		
	(20 %)		(30 %)		(30 %)		(20 %)		
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓	Hands-on Practice	✓ Good Health & Well Being

1	Remember								
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								
6	Create	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%	

Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem-Based Learning			

- It is a multidisciplinary course where students from other departments can opt for the course and study

Resources		
1	<i>Creative Illustration – Andrew Loomis, 2012</i>	2 <i>Introducing the Creative Industries: From Theory to Practice - Rosamund Davies, 2013</i>

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1 Prof.V.GowriShankar, NSTI Chennai , mailqs2019@gmail.com	1 Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2	2 Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2 Ms. Oviya Yuvashree.U , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25G02J	Title	Heritage Craft Revitalization	Category	G	Generic Elective Course	L	T	P	C
							1	0	2	2

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)														
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12			
CR-1	To acquire the knowledge of Craft Development	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L e v e l o f T h i n k	E x p e c t e d P e r f o r m a n c e	E x p e c t e d A t t a i n m e n t	D i s c i p l i n a r y	P r o f e s s i o n a l	D e s i g n	A e s t h e t i c	M a t e r i a l	S o c i e t y	E n v i r o n m e n t	E c o n o m i c	I d e n t i f y	C o m m u n i t y	P e r f o r m a n c e	L i f e l o n g	1	1	1
CR-2	To understand Craft Development in Specific Categories																						
CR-3	To understand Sustainability and Eco-Friendly Crafting																						
CR-4	To understand Community and Cultural Aspects of Craft Development																						
CR-5	To understand Marketing and Branding in Craft Development																						
Outcome s (CO)	At the end of this course, learners will be able to:																						

						i n c i m e n t (%)			K n o w l e d g e o p m e n t i g n i n g a g e u r e S u s t a i n a b i l i t y S o c i a l R e s p o n s i b i l i t y e a m w o r k o n e m e n t & F i n a n c e n i n g											
CO-1	Students would gain knowledge of Craft Development	✓				5	8	7	1	-	-	3	-	2	-	2	3	3	-	3
CO-2	Students would gain knowledge of Craft Development in Specific Categories	✓	✓	✓		4	8	7	3	-	-	3	3	-	-	-	3	3	-	3
CO-3	Students would gain knowledge on Sustainability and Eco-Friendly Crafting		✓			6	8	7	3	-	-	3	-	-	-	-	3	3	-	3
CO-4	Students would gain knowledge on Community and Cultural Aspects of Craft Development	✓	✓	✓	✓	3	8	7	3	1	2	3	3	-	-	-	3	3	-	3
CO-5	Students would gain knowledge on Marketing and Branding in Craft Development	✓	✓			2	8	7	3	3	2	3	-	3	3	3	3	3	-	3

Title & Session Outcomes	<i>Visual Arts</i>	<i>Paper and Card Crafts</i>	<i>Pottery and Jewelry Making</i>	<i>Wood and Metal Crafts</i>	<i>Modern crafts</i>
Duration (hour)	9	9	9	9	9

SO-1	Painting (oil, watercolour, acrylic, etc.)	Origami (paper folding)	Wheel Throwing	Carpentry	Glass Blowing
SO-2	Drawing (charcoal, pencil, ink, etc.)	Practice	Hand-Building	Wood Carving	Stained Glass Art
SO-3	Sculpting	Card making	Glazing and Decorating	Pyrography (wood burning)	Etched Glass
SO-4	Stone, watercolorClay	Paper Mâché	Terracotta Art	Marquetry	Leatherwork
SO-5	Wood, Metal	Scrapbooking	Jewellery Designing-Beadwork, Metalwork, Wire Wrapping	Metal crafts	Candle Making, Shell Craft
SO-6	Printmaking (block printing, lithography, screen printing)	Calligraphy	Gem Cutting	Gold, Bronze, Silver, Copper	Soap Making, Stone Carving
SO-7	Digital Art (graphic design, 3D modeling, animation)	Creating paper flowers for décor	Clay miniature sculpting	Iron	Floral Craft, Recycled Art
SO-8	Collage (mixed media, paper collage)	Decoupage on paper and wood	Embossing techniques on clay	Bamboo home décor ideas	DIY leather keychains
SO-9	Air-dry clay craft ideas-DIY clay home décor items	Handmade paper making	Practice Session	Bamboo weaving and basketry	Handmade fabric toys and dolls

Assessment		Continuous Assessment (CA) (100 % weightage)							
Level of Thinking		CA – 1 (20 %)		CA – 2 (30 %)		CA – 3 (30 %)		CA – 4 (20 %)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
		1	Remember						
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								

Strategies			
Technology	Pedagogy / Andragogy	Sustainable Development	
Simulations	Case Studies	No Poverty	
Emulations	Group Discussion	Zero Hunger	
Prototypes	✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools	✓ Inquiry Learning	✓ Quality Education	✓
Mathematical Computing Tools	Interactive Lecture	✓ Gender Equality	✓
Field Visit	Leading Question	Clean Water & Sanitation	
	Mind Map	Affordable & Clean Energy	
	Minute Paper		

6	Create	-	20%	-	20%	-	20%	-	20%		Peer Review		
Total		100%		100%		100%		100%					

- It is a multidisciplinary course where students from other departments can opt for the course and study

Resources			
	Hazel Clark, Crafting Design: Design and Craft in Contemporary Culture, 1st Edition, Bloomsbury Academic, 2016.		Simon Bronner, Explaining Traditions: Folk Behavior in Modern Culture, 1st Edition, University Press of Kentucky, 2011
	Octavio PazIn ,Praise of Hands: Contemporary Crafts of the World, 1st Edition, Harry N. Abrams, 1974		https://link.springer.com/book/10.1007/978-981-16-9472-1
	Elaine Ostroff ,Inclusive Design: Design for the Whole Population1st Edition, Springer Science & Business Media, 2001		https://www.routledge.com/The-Routledge-Handbook-of-Craft-and-Sustainability-in-India/Reubens-Kachru/p/book/9780367757489?srsId=AfmBOorsdc65MyoYrNJJQvmCSY3NFDIaECLHhJaYjF5YFQayRxIXXZTJ
	Aditi Ranjan and M.P. Ranjan, Handmade in India: A Geographic Encyclopedia of Indian Handicrafts, 1st Edition, Council of Handicraft Development Corporations, Abbeville Press, 2009.		https://www.dreamlandpublications.com/product-category/interactive-activity-books/art-craft/

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathyadevan, Director, Kumara guru Knitex, Tirupur, kqknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	.Swetha Menon NP , Assistant Professor, Fashion Designing ,FSH, SRM IST, RMP.
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2	Shanathi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Ms. Sathya .V , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP.

Duration (hour)	45 Hours
S-1-S-9	Students can choose on any one of the following a. Jewelry Design, b. Foot Wear Design, c. Hand Bag Design to visit a manufacturer, take training under them, Design a product, Idealization and develop a new product.

Assessment		Continuous Assessment (CA) (100 % weightage)							
Level of Thinking		CA – 1 (20 %)		CA – 2 (30 %)		CA – 3 (30 %)		CA – 4 (20 %)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
		1	Remember						
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								
6	Create	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%	

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes		✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture		✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem-Based Learning			

- It is a multidisciplinary course where students from other departments can opt for the course and study

Designers

Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	.Swetha Menon NP , Assistant Professor, Fashion Designing ,FSH, SRM IST, RMP.
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Ms.R.Githanjali, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP.

Code	PFD25G04J	Title	Development of Innovative and Functional Textiles	Category	G	Generic Elective Course	L	T	P	C
							1	0	2	2

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)														
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12			
CLR-1:	To acquire the basic knowledge of Textile Finishing industry	C	D	I	O	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L			
CLR-2:	To understand the working atmosphere of Textile finishing	o	e	m	p	x	p	e	s	b	i	l	r	e	v	h	n	o	r	i			
CLR-3:	To know and practice field works in various design development procedure	n	l	o	c	e	p	c	i	p	e	n	s	t	o	i	i	m	j	e			
CLR-4:	To train the students in the field of Smart textiles	f	i	e	t	e	d	t	l	S	D	s	o	&	m	p	u	c	a	n			
CLR-5:	To get the mastery skills in the design developments of garments for special needs	i	v	e	r	a	t	a	n	a	v	e	s	,	C	e	r	a	t	i			
Outcome s (CO)	At the end of this course, learners will be able to:																						

Duration (hour)	45 Hours
S-1-S-9	Students can choose on any one of the following a. Home Textiles, b. Smart Textiles, c. Textiles for Special Needs to visit a manufacturer, take training under them, Design a product, Idealization and develop 5 new products.

Assessment		Continuous Assessment (CA) (100 % weightage)							
Level of Thinking		CA – 1 (20 %)		CA – 2 (30 %)		CA – 3 (30 %)		CA – 4 (20 %)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember								
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								
6	Create	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%	

Strategies			
Technology	Pedagogy / Andragogy	Sustainable Development	
Simulations	Case Studies	No Poverty	
Emulations	Group Discussion	Zero Hunger	
Prototypes	✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools	✓ Inquiry Learning	✓ Quality Education	✓
Mathematical Computing Tools	Interactive Lecture	✓ Gender Equality	✓
Field Visit	Leading Question	Clean Water & Sanitation	
	Mind Map	Affordable & Clean Energy	
	Minute Paper		
	Peer Review		
	Problem-Based Learning		

- It is a multidisciplinary course where students from other departments can opt for the course and study

Designers		
Professional Experts	Higher Institution Experts	Internal Experts

SO-1-5	Introduction to Draping: Tools, Equipment, and Terminology	Classic dhoti drape (north Indian style)	Nivi style saree draping (basic style)	Dupatta and odhni draping styles across regions	Combining dhoti and saree elements in a drape
SO-6-10	Understanding Fabrics: Characteristics and Drapability	Maharashtrian dhoti draping	Gujarati saree draping (seedha pallu)	Rajasthani and Gujarati odhni draping	Saree lehenga or dhoti saree
SO-11-15	Basic Draping Techniques: Grainlines, Bias, and Straight of Grain	Bengali-style dhoti draping.	Bengali-style saree draping	Paithani-style saree draping	asymmetry in drapes
SO- 16-20	Preparing the Dress Form: Padding and Marking for Accuracy	Draping dhotis for women	Draping sarees for dance forms (Bharatanatyam, Odissi)	Himachali or Northeastern tribal draping styles	traditional styles with modern designs
SO-21-24	Draping the Basic Bodice: Front and Back	Styling dhotis with modern garments.	South Indian saree draping (Madisar style)	Multi-layered traditional ensembles	Draping for Avant-Garde Designs

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember										
2	Understand	-	40%	-	40%	-	40%	-	40%	-	40%
3	Apply	-		-		-		-		-	
4	Analyze		40%		40%		40%		40%		40%
5	Evaluate	-		-		-		-		-	
6	Create		20%		20%		20%		20%		20%
Total			100 %		100 %		100 %		100 %		100 %

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓	Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture		✓ Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy
		Minute Paper		
		Peer Review		
		Problem Based Learning		

Resources

Outcome s (CO)	At the end of this course, learners will be able to:	v	e	t	e	f	e	e	l	m	&	i	T	y	n	l	d	i	t	n
CO-1	Understand the role and significance of costume design in film.	✓				5	8	7	1	-	-	3	-	2	-	2	3	3	-	3
CO-2	Analyze how costumes contribute to storytelling, character development, and world-building.	✓	✓	✓		4	8	7	3	-	-	3	3	-	-	-	3	3	-	3
CO-3	Gain knowledge of historical and cultural fashion trends relevant to film production.		✓			6	8	7	3	-	-	3	-	-	-	-	3	3	-	3
CO-4	Develop practical skills for designing and presenting costume concepts for films.	✓	✓	✓	✓	3	8	7	3	1	2	3	3	-	-	-	3	3	-	3
CO-5	Apply skills to create a professional-level costume project and gain insights into industry practices.	✓	✓			2	8	7	3	3	2	3	-	3	3	3	3	3	-	3

Title & Session Outcomes	Introduction to Film Costume	Costumes of Different Era	Action Sequences of Costume Designing	Genre-Specific Costume	Industry Practices and Final Project
Duration (hour)	24	24	24	24	24
SO-1-2	<i>Introduction</i>		<i>Pattern Making Basics</i>	<i>Sci-Fi: Futuristic Fabrications</i>	<i>Portfolio Preparation</i>
SO-3-4	<i>Tools and Materials for Costume Design</i>	<i>Historical Costumes</i>	<i>Sewing Techniques for Costumes</i>	<i>Creating a Superhero Costume</i>	<i>Ready-made Garments and Alterations</i>
SO-5-6	<i>Designing for Different Body Types</i>	<i>Identifying Textiles and Accessories</i>	<i>Fabric Manipulation</i>	<i>Horror Costumes and Prosthetics</i>	<i>Fittings and Adjustments</i>
SO-7-8	<i>Practicing Proportions</i>	<i>Fabric Selection and Swatch Creation for Period Costumes</i>	<i>Dyeing and Printing Fabrics</i>	<i>Designing for a Musical Scene</i>	<i>Creating</i>
SO-9-10	<i>Gathering References for Film Costumes</i>	<i>Draping Techniques for Period Clothing</i>	<i>Costumes for Action Sequences- Mobility and Durability</i>	<i>Designing Costumes for Period Dramas</i>	<i>Managing Costume Continuity in Films</i>
SO-11-12	<i>Character Analysis - Translating Personality into Costumes</i>	<i>Designing a Costume Inspired by a Historical Era</i>	<i>Special Effects Costumes</i>	<i>Fantasy Worlds (Capes, Cloaks, etc.)</i>	<i>Understanding Costume Set Etiquette</i>
SO-13-14	<i>Identifying Costume Needs</i>	<i>Sewing Techniques</i>	<i>Blood Effects and Distressing</i>	<i>Everyday Costumes for a Drama or Comedy</i>	<i>Photographing Costumes for Professional Presentation</i>
SO-15-16	<i>Using Color in Costume Design: T&P</i>	<i>Accessory Crafting</i>	<i>Corsets and Armor</i>	<i>Costuming for a Genre Scene</i>	<i>Creating and Presenting a Costume Look book</i>
SO-17-18	<i>Identifying Costume Needs</i>	<i>Creating Modern Interpretations</i>	<i>Creating a Breakaway Costume</i>	<i>Accessory Creation for a Genre Costume</i>	<i>Upcycling Fabrics</i>
SO-19-20	<i>Textures and Fabric Swatches</i>	<i>Distressing and Aging</i>	<i>3D Printing and Technological Integration</i>	<i>Reimagining Classic Costumes for a Genre</i>	<i>Understanding Union Regulations and Contracts</i>
SO-21-22	<i>Creating Mood Boards</i>	<i>Sketching Traditional Attire</i>	<i>Maintenance and Storage of Costumes</i>	<i>Building Costumes with Budget Constraints</i>	<i>Sourcing and Renting Costumes from Vendors</i>
SO-23-24	<i>Illustrating Costumes for a Character from a Script</i>	<i>Complete Historical or Cultural Costume</i>	<i>Presentation</i>	<i>Genre-Specific Costume Showcase</i>	<i>Presentation</i>

Assessment	
	Continuous Assessment (CA) (50 % weightage)

Strategies		
Technology	Pedagogy / Andragogy	Sustainable Development

Level of Thinking	CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)		Final Exam (50% Weightage)	
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
	1 Remember									
2 Understand	-	40%	-	40%	-	40%	-	40%	-	40%
3 Apply	-		-		-		-		-	
4 Analyze		40%		40%		40%		40%		40%
5 Evaluate	-		-		-		-		-	
6 Create		20%		20%		20%		20%		20%
Total	100%		100%		100%		100%		100%	

Simulations	Case Studies	✓	No Poverty	
Emulations	Group Discussion	✓	Zero Hunger	
Prototypes	✓ Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓ Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools	Interactive Lecture	✓	Gender Equality	✓
Field Visit	Leading Question		Clean Water & Sanitation	
	Mind Map		Affordable & Clean Energy	
	Minute Paper			
	Peer Review			
	Problem Based Learning			

Resources	
1	<i>Costume in Performance: Materiality, Culture, and the Body- Donatella Barbieri, 2016</i>
2	<i>Philosophy of Fashion Through Film, A: On the Body, Style, and Identity – Laura T. Di Summa, 2022</i>

Designers			
Professional Experts	Higher Institution Experts	Internal Experts	
1	Prof.V.GowriShankar, NSTI Chennai , mailqs2019@gmail.com	1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2	Ms. Oviya Yuvashree.U , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Outcome s (CO)	At the end of this course, learners will be able to:	i	g	m	t	of	t	e	p	e	n	s	n	t	o	a	i	n	c	o
CO-1	Know about the History of fashion	✓				2	7	6	3	3	3	-	-	-	-	-	-	-	-	-
CO-2	different Wardrobe Style and styling is understood	✓	✓	✓		2	8	7	-	3	-	3	-	-	-	-	-	-	-	-
CO-3	Groom oneself to become a Personal stylist		✓			2	7	6	3	-	-	-	-	-	-	-	-	-	-	-
CO-4	An Introduction to makeover is explained.	✓	✓	✓	✓	2	7	7	3	-	3	3	3	-	-	-	-	-	-	-
CO-5	Ideas about National and international stylist	✓	✓			2	8	7	-	3	-	3	-	-	-	-	-	-	-	-

Title & Session Outcomes	Introduction to Fashion Styling	Styling for Different Media	Personal Styling and Wardrobe Management	Advanced Techniques in Fashion Styling	Business and Career in Fashion Styling
Duration (hour)	12	12	12	12	12
SO-1	<i>Overview of Fashion Styling: Definition, Importance, and Scope</i>	<i>Editorial Styling: Overview and Approach</i>	<i>Introduction to Personal Styling</i>	<i>Creating and Interpreting Style Concepts</i>	<i>Introduction to the Business Side of Fashion Styling</i>
SO-2	<i>History and Evolution of Fashion Styling</i>	<i>Commercial Styling: Advertising and Campaign Shoots</i>	<i>Understanding the Client: Personality, Lifestyle, and Needs</i>	<i>Trend Analysis and Incorporating Trends in Styling</i>	<i>Building a Personal Brand as a Stylist</i>
SO-3	<i>Roles and Responsibilities of a Fashion Stylist</i>	<i>Red Carpet and Celebrity Styling: An Overview</i>	<i>Body Positivity and Styling for Confidence</i>	<i>Layering Techniques for Styling</i>	<i>Networking in the Fashion Industry</i>
SO-4	<i>Types of Fashion Styling: Personal, Editorial, Commercial, and Celebrity Styling</i>	<i>Styling for Film, TV, and Theatre</i>	<i>Styling for Special Occasions: Weddings, Parties, etc.</i>	<i>Styling with Prints and Patterns</i>	<i>Creating a Professional Styling Portfolio</i>
SO-5	<i>Key Skills Required for a Fashion Stylist</i>	<i>Street Style and Influencer Styling</i>	<i>Building a Capsule Wardrobe for Clients</i>	<i>Draping Techniques and Their Use in Styling</i>	<i>Marketing Yourself as a Stylist: Social Media and PR</i>
SO-6	<i>Understanding the Fashion Industry and Its Stakeholders</i>	<i>Styling for Music Videos and Performance</i>	<i>Workwear Styling: Balancing Style and Professionalism</i>	<i>Styling with Jewelry and Accessories</i>	<i>Understanding Contracts and Agreements in Styling</i>
SO-7	<i>Fashion Cycles and Trends: Basics for a Stylist</i>	<i>The Role of a Stylist in Visual Storytelling</i>	<i>Styling for Travel: Packing Smartly and Fashionably</i>	<i>Styling for Editorials vs. Real-Life Clients</i>	<i>Managing a Styling Team for Large Projects</i>
SO-8	<i>Accessories and Their Role in Styling</i>	<i>Creating Mood Boards for Media Styling Projects</i>	<i>Seasonal Styling: Winter, Summer, Spring, and Fall Looks</i>	<i>Working with Vintage Clothing and Upcycled Fashion</i>	<i>Collaborating with Designers, Brands, and Agencies</i>
SO-9	<i>Introduction to Fashion Forecasting for Stylists</i>	<i>Styling for Lookbooks and Catalogues</i>	<i>Mixing High-End and Budget-Friendly Pieces</i>	<i>Using Props and Backdrops in Styling</i>	<i>Staying Updated with Fashion Trends and Techniques</i>
SO-10	<i>Body Types and Face Shapes: Styling for Different Clients</i>	<i>On-Set Challenges and How to Handle Them</i>	<i>Sustainable Personal Styling: Promoting Conscious Choices</i>	<i>Styling for Group Photoshoots and Events</i>	<i>Challenges of Being a Stylist and How to Overcome Them</i>
SO-11	<i>Personal Branding for Stylists: Creating a Unique Identity</i>	<i>Workshop: Styling a Model for an Editorial Shoot</i>	<i>Building Long-Term Relationships with Clients</i>	<i>Building and Presenting Styling Portfolios</i>	<i>Ethical Practices in the Business of Styling</i>
SO-12	<i>Discussion: The Stylist's Impact on Fashion Culture</i>	<i>Case Studies: Iconic Media Styling Projects</i>	<i>Styling for Different Age Groups and Generations</i>	<i>Final Styling Presentation and Critique</i>	<i>Final Career Plan Presentation and Feedback</i>

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
1	Remember										
2	Understand	40%	-	40%	-	40%	-	40%	-	40%	-
3	Apply		-		-		-		-		-
4	Analyze	40%		40%		40%		40%		40%	
5	Evaluate		-		-		-		-		-
6	Create	20%		20%		20%		20%		20%	
Total		100 %		100 %		100 %		100 %		100 %	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies	✓	No Poverty
Emulations		Group Discussion	✓	Zero Hunger
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy
		Minute Paper		
		Peer Review		

Resources				
1	Tiziani 1st Edition Laurence King Publishing 2021	2	https://www.voguebusiness.com	
3	Danielle Griffiths Laurence King Publishing 2012	4	https://www.businessoffashion.com	
5	The ELLEments of Personal Style: 25 Modern Fashion Icons on How to Dress, Shop, and Live	6	https://www.wwd.com	
7	Sasha Chamrin Morrison Chronicle Books 2011	8	https://www.fashionista.com	

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai , mailqs2019@gmail.com	1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2		2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2	MsOviya Yuvashree. U, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25C06T	Title	Sampling and Documentation				Category	C	Core	L	T	P	C
									3	1	0	4	

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>
CR-1	Ensures product consistency by testing and validating designs before mass production.
CR-2	Helps in budgeting by determining material requirements and production feasibility.
CR-3	Provides prototypes for feedback, aligning products with market expectations.
CR-4	Documents production workflows, improving efficiency and minimizing errors.

Depth			
1	2	3	4
C	D	I	O
o	e	m	p
n	s	p	e

Attainment		
1	2	3
L	E	E
e	x	x
v	p	p

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
D	P	D	A	M	S	E	E	I	C	P	L
i	r	e	n	o	n	t	n	o	r	i	f
s	o	s	a	d	c	v	h	d	m	o	f

CR-5	Maintains records to meet industry regulations and buyer requirements.
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Outcome s (CO)	At the end of this course, learners will be able to:	c e i v e	i g n	l e m e n t	r a t e	e l o f T h i n k i n g	e c t e d P r o f i c i e n c y (%)	e c t e d A t t a i n m e n t (%)	c i p l i n a r y K n o w l e d g e	b l e m S o l v i n g	i g n & D e v e l o p m e n t	l y s i s , D e s i g n , R e s e a r c h	e r n T o o l U s a g e	i e r n t & C u l t u r e	i r o n m e n t & S u s t a i n a b i l i t y	i c a l p r a c t i c e s & S o c i a l R e s p o n s i b i l i t y	i v i d u a l & T e a m W o r k	m u n i c i p a l i t y	j e c t M a n a g e m e n t & F i n a n c e	e L o n g L e a r n i n g
CO-1	Develop skills to analyze and incorporate buyer requirements.	✓				5	8	7	1	-	-	3	-	2	-	2	3	3	-	3
CO-2	Learn to create a process for approvals to avoid delays and miscommunication.	✓	✓	✓		4	8	7	3	-	-	3	3	-	-	-	3	3	-	3
CO-3	Learn how to minimize sample iterations by creating detailed and accurate initial designs and specifications.		✓			6	8	7	3	-	-	3	-	-	-	-	3	3	-	3
CO-4	Understand the cost implications of sampling, and to optimize the process for cost-effectiveness.	✓	✓	✓	✓	3	8	7	3	1	2	3	3	-	-	-	3	3	-	3

CO-5	Develop a clear understanding on various documents	✓	✓			2	8	7	3	3	2	3	-	3	3	3	3	3	-	3
						5	5													

Title & Session Outcomes	Sampling	Documentation	Pre – Shipment Documents	Post – Shipment Documents	Customs Documents
Duration (hour)	12	12	12	12	12
SO-1	Sampling – Introduction	Introduction to Documentation	Letter of Credit (LC) and Payment Terms	Export promotion councils and certifications	Role of customs in trade. Policies and Regulations.
SO-2	Definition, objectives, and importance of sampling	Importance and its types, pre-shipment and post-shipment	Types of payment terms: LC, TT, and open account	Quality Inspection and Certifications	Export Licenses and Registration. Importer-Exporter Code (IEC) registration
SO-3	Role of Sampling in Production Planning	Key stakeholders in the export process	Preparing and verifying an LC	Role of inspection agencies	Harmonized System (HS) Code and its classification. Free Trade Agreements (FTAs) and Tariff Concessions
SO-4	Types of Samples - Proto samples, fit samples	Documentation Framework	Types of LC	Shipping Instructions and Booking Cargo	Customs and export Documentation and Procedures
SO-5	size sets, pre-production samples, and shipment samples.	Pre-shipment documents and its types	Packing Lists Content and its importance of packing list	Preparing shipping instructions, Coordination with freight forwarders	Filing the Shipping Bill, Bill of Entry and Customs Invoice
SO-6	Sampling Process -Material Sourcing for Sampling	Post-shipment documents and its types-Regulatory and legal requirements	Commercial Invoices- Structuring a commercial invoice	Bill of Lading (B/L) – its types Airway Bill and key components	World Trade Organization (WTO) Rules, International Commercial Terms (Incoterms) Foreign Exchange Regulations (FEMA), Intellectual Property Rights (IPR) in Exports
SO-7	Fabric selection, trims, and accessories. Fabric Consumption and Estimation	Common challenges in documentation Roles of exporters, importers, freight forwarders, and customs brokers	Bill of material, Bill of Export	Certificate of Origin (COO) - Types of COO: Preferential and Non-Preferential	Export Realization and Bank Procedures. Tracking payments and bank acknowledgments
SO-8	Costing in Sampling	buyer and supplier contracts	Certificate of Inspection, Insurance Certificate	Export Packing and Labeling Guidelines	Reconciling discrepancies -Claims and Dispute Resolution
SO-9	Importance of fabric and trim approvals, Fabric swatches and lab dips	Buyer requirements and tech packs	Logistics and Shipping Documentation	Packing standards for apparel. Understanding labeling regulations	Handling shipment loss or damage claims. Documentation for arbitration or legal disputes

SO-10	Time Management and challenges in Sampling	Purchase Orders PO Components and its features	Shipping Instructions and Booking Cargo	Post-Shipment Financing, Negotiating documents with banks, Post-shipment credit options	Digitalization in Export and Trade - Electronic Data Interchange (EDI), Digital Trade Documentation (e.g., e-Bill of Lading, e-Certificate of Origin)
SO-11	Coordination between Departments	Proforma Invoices	Obtaining quality certification	Bill of Exchange and Documentary Collection	Export Promotion, Incentives and Government Schemes, Tax Exemptions - Tax refund procedures
SO-12	Use of Technology in Sampling	Preparing a Proforma Invoice	insurance certificate, bank documents	Drafting and presenting a Bill of Exchange, Types of documentary collection: DA and DP	Duty drawback schemes & Tax refund, SEZ and EOU, Schemes like RoDTEP, EPCG, and MEIS. Documentation for availing incentives

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA - 1 (10 %)		CA - 2 (15 %)		CA - 3 (15 %)		CA - 4 (10 %)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
1	Remember	20%	-	15%	-	20%	-	15%	-	20%	-
2	Understand	20%	-	15%	-	20%	-	15%	-	20%	-
3	Apply	20%	-	20%	-	20%	-	20%	-	20%	-
4	Analyze	20%	-	20%	-	20%	-	20%	-	20%	-
5	Evaluate	10%	-	15%	-	10%	-	15%	-	10%	-
6	Create	10%	-	15%	-	10%	-	15%	-	10%	-
Total		100%		100%		100%		100%		100%	

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes		✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture		✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources			
1	Edward G. Hinkelman, A Short Course in International Trade Documentation: The Documents of Exporting, Importing, Transportation and Banking", 3rd Edition, World Trade Press, 2009	2	Madhurima Lall, Sultan Ahmad, "Export Import: Procedure and Documentation", Sultan Chand & Sons, 1st Edition, 2021.

3	British Chambers of Commerce, "International Trade Manual", 1st Edition, Routledge, 1997	4	Edward G. Hinkelman, Guide to Trade Documentation, 7th Edition, World Trade Press, 2020
5	Pierre A. David, International Logistics: The Management of International Trade Operation, 5th Edition, CIC Management, 2017	6	Thomas E. Johnson, Export/Import Procedures and Documentation, 4th Edition, AMACOM, 2010
7	James F. Foley, The Global Entrepreneur: Taking Your Business International, 3rd Edition, Jamric Press, 2013	8	Anders Grath, International Trade and Finance: A Guide for Importers and Exporters, 4th Edition, Kogan Page, 2016.

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	Ms. Swetha Menon NP , Assistant Professor and HOD , Fashion Designing , FSH, SRM IST
2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Mr..Sathya Narayanan.J, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST

Code	PFD25D03T	Title	Ethics of Fashion				Category	D	Discipline Elective Course	L	T	P	C
										3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:
CR-1	To give the knowledge about Fashion ethics and law
CR-2	To know the importance of Environmental Sustainability
CR-3	To understand Worker Rights and Fair Labor Practices and Animal Welfare
CR-4	To know about Cultural Appropriation
CR-5	To know about Consumer Behavior and Ethical Choices

Outcome s (CO)	At the end of this course, learners will be able to:

Depth			
1	2	3	4
C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e

Attain ment		
1	2	3
L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e r n T o o l U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l I m p l e m e n t & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g

CO-1	Students would gain knowledge about Fashion ethics and law	✓				5	8	7	1	-	-	3	-	2	-	2	3	3	-	3
CO-2	Students would know the importance of Environmental Sustainability	✓	✓	✓		4	8	7	3	-	-	3	3	-	-	-	3	3	-	3
CO-3	Students would understand Worker Rights and Fair Labor Practices and Animal Welfare		✓			6	8	7	3	-	-	3	-	-	-	-	3	3	-	3
CO-4	Students would know about Cultural Appropriation	✓	✓	✓	✓	3	8	7	3	1	2	3	3	-	-	-	3	3	-	3
CO-5	Students would know about Consumer Behavior and Ethical Choices	✓	✓			2	8	7	3	3	2	3	-	3	3	3	3	3	-	3

Title & Session Outcomes	Fashion Ethics and law	Environmental Sustainability	Worker Rights and Fair Labor Practices and Animal Welfare	Cultural Appropriation	Consumer Behavior and Ethical Choices
Duration (hour)	12	12	12	12	12
SO-1	<i>Introduction to Fashion Ethics, Fundamentals of Ethics</i>	<i>Water pollution caused by textile dyeing. Deforestation for fabric production (e.g., rayon, viscose).</i>	<i>Labour Rights, Fair wages</i>	<i>The ethics of Native American-inspired fashion. Misuse of African prints in global markets.</i>	<i>Fashion Law in India, Government Incentives</i>
SO-2	<i>Purpose of Fashion Ethics, Advantages of Fashion Ethics</i>	<i>The environmental cost of synthetic fabrics. Microplastics from polyester in oceans</i>	<i>Safe working condition Child Labour production process</i>	<i>Respecting cultural heritage in modern design. International Trade</i>	<i>Right to clothing, International human rights</i>
SO-3	<i>Intellectual Property Issues</i>	<i>Organic cotton: Pros and cons.</i>	<i>The rise of vegan leather alternatives.</i>	<i>Import and customs issues</i>	<i>Piracy in logo and labels</i>
SO-4	<i>Trademark and license, Trademark for style names</i>	<i>The rise of alternative sustainable fabrics (e.g., hemp, bamboo). Fashion and biodiversity loss.</i>	<i>Wool production and animal welfare. Exotic animal skins in luxury fashion</i>	<i>Knockoffs, Copies</i>	<i>IPR protection of fashion design, Protection of industrial design under the Designs Act</i>
SO-5	<i>Copyright</i>	<i>Recycling and upcycling in fashion design.</i>	<i>Eco-friendly materials</i>	<i>Counterfeits</i>	<i>Case study on legal issues of brands</i>
SO-6	<i>Design Patent</i>	<i>The impact of overconsumption on the environment.</i>	<i>Reducing energy consumption</i>	<i>Sweatshops</i>	<i>Ethical treatment of animals in the production of clothing</i>
SO-7	<i>Utility Patent</i>	<i>The rise of alternative sustainable fabrics (e.g., hemp, bamboo).</i>	<i>Implementing recycling programs</i>	<i>Eco Designers</i>	<i>Ethical treatment of animals in the production of accessories</i>
SO-8	<i>Trade secrets</i>	<i>Eco-certifications</i>	<i>The role of PETA in fashion activism.</i>	<i>Modelling law</i>	<i>The rise of second hand fashion and thrifting.</i>

SO-9	Strategies in Fashion law	Greenwashing in the fashion industry.	Human welfare	Promoting body positivity	Renting clothes as an ethical alternative.
SO-10	Social media's role in promoting ethical fashion.	Fast fashion's psychological impact on consumers.	Consumer responsibility in fashion ethics.	Overproduction and waste in the fashion industry.	The future of global ethical fashion movements.
SO-11	Fast Fashion	Vegan Fashion	Animal Rights	Second-Hand and Thrift Fashion Ethics	Practice Session
SO-12	Slow Fashion	Sustainable Fashion	Alternatives to Animal Products	Textile Waste and Landfills	Practice Session

Assessment											
		Continuous Assessment (CA) (50 % weightage)									
Level of Thinking		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)		Final Exam (50% Weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
	1	Remember									
2	Understand	40%	-	40%	-	40%	-	40%	-	40%	-
3	Apply										
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5	Evaluate										
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total		100%		100%		100%		100%		100%	

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes		✓ Hands-on Practice		✓ Good Health & Well Being	✓
Hands-on Practice Tools		✓ Inquiry Learning		✓ Quality Education	✓
Mathematical Computing Tools		Interactive Lecture		✓ Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources					
1	V. Ann Paulins and Julie L. Hillery, Ethics in the Fashion Industry, 2nd Edition, Fairchild Books, 2020.	2	https://www.collectivefashionjustice.org/book-store/p/total-ethics-fashion-e-book		

3	Emma Hakansson, Total Ethics Fashion: People, Our Fellow Animals, and the Planet Before, Booktopia Editions, 2023	4	https://atlanticbooks.com/fashion-ethics-paperback-2018-by-sue-thomas-9780415531054?srsId=AfmBOorp0f2mY2Y5Wud3t_c--5_YrZMxNRItv_Jm3ledZrpPk-0ru3sj
5	Safia Minney, "The New Sustainable Fashion Revolution" New Internationalist, 2011.	6	https://www.ebooks.com/en-gb/book/95862708/fashion-ethics/sue-thomas/
7	Sue Thomas, Fashion Ethics, Routledge, 2017	8	https://www.goodreads.com/shelf/show/ethical-fashion

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com	1	Ms., Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2		2	Shanathi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2	Ms. Sathya .V, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25D04T	Title	Advanced Textile Finishes	Category	D	Discipline Elective Course	L	T	P	C
							3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	NIL	Co-requisite Courses	NIL	Progressive Courses	NIL	Data Book / Codes/Standards	NIL
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-1	<i>An introduction to a textile finish.</i>	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)	D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , R e s e a r c h	M o d e l i n g & U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l P r a c t i c e s & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g
CR-2	<i>To know about Advanced Finishes</i>																			
CR-3	<i>To understand how functional finishes work.</i>																			
CR-4	<i>Ideas on how to implement Special finishes</i>																			
CR-5	<i>To know about Mechanical Finishes</i>																			
Outcome s (CO)	<i>At the end of this course, learners will be able to:</i>																			

SO-9	Texture finish	Conductive finishes for smart textiles. Infrared-reflective finishes for thermal insulation	Water repellent finish, Antistatic finish	Silicone finish	Beetling: Enhancing sheen in linen fabrics. Calendering: Achieving smoothness and gloss.
SO-10	Sheared, Brushed, Flocked	Stonewashing finishes for denim.	Soil release finish, Conventional Textile Finishing	Fragrance finish	Tentering: Ensuring uniform fabric dimensions.
SO-11	The role of finishes in luxury vs. mass-market textiles.	Sandblasting techniques in textile finishing.	Washing and drying	UV protection finish, Anti-bacterial finish	Embossed finishes for decorative textiles.
SO-12	Sueding/Emerizing, Glazing and Polishing	Stiffening Finishes	Resin Finishing, Scroopy Finish	Enzyme Finishing, Bio-Polishing	Moiré Finishing

Assessment											
Level of Thinking	Continuous Assessment (CA) (50% weightage)										Final Exam (50% Weightage)
	CA - 1 (10%)		CA - 2 (15%)		CA - 3 (15%)		CA - 4 (10%)		Theory	Practice	
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice			
1	Remember										
2	Understand	40%	-	40%	-	40%	-	40%	-	40%	-
3	Apply										
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5	Evaluate										
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total		100%		100%		100%		100%		100%	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓	Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓ Quality Education
Mathematical Computing Tools			Interactive Lecture	✓ Gender Equality
Field Visit			Leading Question	Clean Water & Sanitation
			Mind Map	Affordable & Clean Energy
			Minute Paper	
			Peer Review	
			Problem Based Learning	

Resources	
Asim Kumar Roy Choudhury, <i>Principles of Textile Finishing</i> , 1st Edition, Woodhead Publishing, 2017	Howard L. Needles <i>Handbook of Textile Finishes</i> , 2nd Edition CRC Press, 1986.
J. T. Marsh, <i>An Introduction to Textile Finishing</i> , 1st Edition, Chapman and Hall, 1947.	https://www.scribd.com/doc/26481967/Textile-Finishing
P. J. Hauser (Editor), <i>Advances in Textile Finishing</i> , 1st Edition, Woodhead Publishing, 2011.	https://www.academia.edu/20026997/Textile_Finishing
K. L. Gandhi, <i>Woven Textiles: Principles, Technologies, and Applications</i> (Chapters on finishes	https://www.egyankosh.ac.in/bitstream/123456789/92839/1/Unit-12.pdf

included), 1st Edition, Woodhead Publishing, 2012.	
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Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com	1. Ms.Swetha Menon NP , Assistant Professor, fashion designing , FSH, SRM IST, RMP
2. Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	Ms. Sathya .V , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25S02L	Title	Modern Draping	Category	S	Skill Enhancement	L	T	P	C
							0	0	8	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>
CR-1	<i>To know ledge and skills related to draping</i>
CR-2	<i>To equipment the students to develop the knowledge about three-dimensional process</i>
CR-3	<i>To know ledge and skills related to draping</i>
CR-4	<i>To equipment the students to develop the knowledge about three-dimensional process</i>
CR-5	<i>To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments</i>

Outcome s (CO)	<i>At the end of this course, learners will be able to:</i>
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Depth			
1	2	3	4
C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e

Attain ment		
1	2	3
L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e l i n g & U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t & F i n a n c e	L i f e L o n g L e a r n i n g

Thinking	(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)		
	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	
1	Rememb er										
2	Understa nd	-	40%	-	40%	-	40%	-	40%	-	40%
3	Apply	-		-		-		-		-	
4	Analyze		40%		40%		40%		40%		40%
5	Evaluate	-		-		-		-		-	
6	Create		20%		20%		20%		20%		20%
Total			100 %		100 %		100 %		100 %		100 %

Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources					
1	Karolyn Kiisel, Laurence King Publishing, 2013	2	https://www.universityoffashion.com		
3	Teresa Gilewska., Batsford, 2013	4	https://www.moodfabrics.com/blog		
5	Lieba Cohen, Pattern Draping: A Practical Course in Draping 1st Edition Batsford 2020	6	https://fashion-incubator.com		
7	https://www.threadsmagazine.com	8	https://www.burdastyle.com		

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1.	Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com	1.	Ms.Swetha Menon NP , Assistant Professor, fashion designing , FSH, SRM IST, RMP
2	2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2.	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com		Ms. Vidhyavathi.S , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PCD25AE01T	Title	Soft Skills and Verbal Mastery				Category	A	Ability Enhancement	L	T	P	C
									2	0	0	2	

Offering Department	Career Guidance	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	
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Rationale (CR)		Depth				Attainment			Program Outcomes (PO)														
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12			
CR-1	Help individuals develop key skills for personal and professional growth	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L e v e l o f T h i n k i n g	E x p e c t e d P e r f o r m a n c e (%))	E x p e c t e d A t t a i n m e n t (%))	D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e r n T o o l U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l v a l u e s & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g			
CR-2	Prepares individuals to navigate daily challenges with confidence, professionalism, and a positive mindset																						
CR-3	Create a strong resume, participate in group discussions, and perform well in interviews																						
CR-4	Enhance vocabulary and verbal reasoning skills																						
CR-5	Develop the skills needed for effective communication and critical thinking in both written and spoken language																						
Outcomes (CO)	At the end of this course, learners will be able to:																						

SO-3	Emotional Intelligence (Identifying, Managing and Understanding Emotions)	Presentation for Internal and External Communication - online & offline Meetings	Techniques to Follow in Group Discussion	Word Analogy	Idioms and Phrases
SO-4	Process of Career Exploration	Time Management and Planning Tools	Mock Group Discussion	Verbal Classification	Cloze Test
SO-5	STAR Technique (situation, task, approach and response) for Facing an Interview	Decision Making Skills	Interview Techniques	Spotting Errors	Theme Detection
SO-6	Professional Attitude – Entrepreneurial, Rational, Optimistic Attitude	Teamwork in Workspace - Resilience and Stress Management	Mock Personal Interview	Sentence Correction	Reading Comprehension

Assessment									
Level of Thinking		Continuous Assessment (CA) (100 % weightage)							
		CA – 1 (20 %)		CA – 2 (20 %)		CA – 3 (30 %)		CA – 4 (30%)	
		Theor y	Practic e	Theo ry	Practi ce	Theor y	Practi ce	Theory	Practice
1	Remember								
2	Understand	25%	-	20%	-	30%	-	50%	-
3	Apply		-		-		-	25%	-
4	Analyze	50%		50%		40%		25%	-
5	Evaluate		-		-		-	25%	-
6	Create	25%		30%		30%		25%	-
Total		100 %		100 %		100 %		100 %	

Strategies			
Technology	Pedagogy / Andragogy		Sustainable Development
Simulations	✓	Case Studies	✓ No Poverty
Emulations	✓	Group Discussion	✓ Zero Hunger
Prototypes		Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality
Field Visit		Leading Question	✓ Clean Water & Sanitation
		Mind Map	✓ Affordable & Clean Energy
		Minute Paper	
		Peer Review	✓
		Problem Based Learning	✓

Resources	
"The Johari Window: A Model for Self-awareness and Personal Growth" by Joseph Luft & Harrington Ingham	Campus Recruitment complete Reference , Praxis Groups
"The 7 Habits of Highly Effective People" by Stephen R. Covey	A Modern Approach to Verbal and Non Verbal Reasoning – Dr A S Agarwal
"SMART Goals: How to Set and Achieve Your Personal and Professional Goals" by S.J. Scott	Verbal Ability & Reading Comprehension for CAT - Arun Sharma

Designers			
Professional Experts		Higher Institution Experts	Internal Experts
1	Mr. Varadha Rajan M (External Expert), Assistant Manager – Human Resources, Justdial Limited, Chennai – 600015 varadha1723@gmail.com	1 Dr. Premavathy M, Associate Professor , Department of English Center for Distance and Online Education, Bharathidasan University, Tiruchirappalli – 620024 drmpremavathy@bdu.ac.in	1 Dr. Deepalakshmi S, HoD, Department of Career Guidance Cell, FSH, SRMIST 2 Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST 3 Dr. Sam Israel S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST 4 Dr Elamathiyan E, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course Code	PFD25C07L	Course Name	ENHANCED CAD	Course Category	C	Core	L	T	P	C
							0	0	8	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-1	The knowledge, tools and skills related to CAD	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)	D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , R e s e a r c h	M o d e l i n g & U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t & F i n a n c e	L i f e L o n g L e a r n i n g
CR-2	To equip the students to develop motif, pattern, logo designs using CAD software																			
CR-3	To design costumes for various occasion based on seasons and traditions on CAD software's																			
CR-4	To visualize virtual costumes through CLO 3D, Brow wear, Optitex software																			
CR-5	To create industrial pattern making through Reach CAD software																			
Outcome s (CO)	At the end of this course, learners will be able to:																			

SO-23-24	Surface Design	Logo designing	Costume design-stripped design- Unisex	Digital Patterns	Production Layout-T
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Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA - 1 (10 %)		CA - 2 (15 %)		CA - 3 (15 %)		CA - 4 (10 %)			
		Theory	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice		
1	Rememb er										
2	Understa nd	-	40%	-	40%	-	40%	-	40%	-	40%
3	Apply										
4	Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
5	Evaluate										
6	Create	-	20%	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%		100%	

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes		✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture		✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources					
1	CAD for Fashion Design and Merchandising" – Stacy Stewart Smith 2021		2	"Computer-Aided Pattern Design and Product Development"– Alison Beazley & Terry Bond 2023	
3	"Adobe for Fashion: Illustrator CS6" – Robin Schneider 2017		4	"Fashion Computing: Design Techniques and CAD" – Sandra Burke 2019	

Designers						
Professional Experts			Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com		1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	Ms. Swetha Menon NP , Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST, RMP
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com		2	Shanathi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Ms. Nivetha Kanmani , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25C08J	Title	Pattern Making- Athleisure Wear				Category	C	Core	L	T	P	C
										2	0	4	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:
CR-1	To understand Design and Innovation in Activewear
CR-2	To understand Fabrics and Materials
CR-3	To understand Sports Wear
CR-4	To understand Fitness Wear
CR-5	To understand Intimacy Garments

Outcome s (CO)	At the end of this course, learners will be able to:

Depth			
1	2	3	4
Conceive	Design	Implement	Operate

Attainment		
1	2	3
Level of Thinking	Expected Performance (%)	Expected Attainment (%)

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
Disciplinary Knowledge	Professional Knowledge	Design & Development	Analysis, Design, Research	Modelling & Simulation	Societal & Cultural Awareness	Entrepreneurship & Sustainability	Communication & Teamwork	Individual & Team Work	Comunicative Skills	Project Management & Finance	Life Long Learning

Assessment											
Level of Thinking	Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)		
	CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)				
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
1	Remember	-	40%	-	40%	-	40%	-	40%	-	40%
2	Understand										
3	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
4	Analyze										
8	Evaluate	-	20%	-	20%	-	20%	-	20%	-	20%
6	Create	-	40%	-	40%	-	40%	-	40%	-	40%
Total		100%		100%		100%		100%		100%	

Strategies			
Technology	Pedagogy / Andragogy	Sustainable Development	
Simulations	Case Studies	No Poverty	
Emulations	Group Discussion	Zero Hunger	
Prototypes	✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools	✓ Inquiry Learning	✓ Quality Education	✓
Mathematical Computing Tools	Interactive Lecture	✓ Gender Equality	✓
Field Visit	Leading Question	Clean Water & Sanitation	
	Mind Map	Affordable & Clean Energy	
	Minute Paper		
	Peer Review		
	Problem Based Learning		

Resources	
Joanne Yip, Latest Material and Technological Developments for Activewear, 1st Edition, Woodhead Publishing, 2020.	https://www.barnesandnoble.com/b/books/sports-general/sport-clothes/_/N-29Z8q8Z1lo2
Klaus N. Hang (Editor), The Sports Bible: Encyclopedia for Activewear, Outerwear, Streetwear & Sports Fashion, 1st Edition Sportswear International, 2008.	https://www.researchgate.net/publication/351950521_Functional_Textile_for_Active_Wear_Clothing
Susan M. Watkins, Clothing: The Portable Environment, 2nd Edition, Iowa State University Press 1995	https://jolgeractive.com/?srsltid=AfmBOop9-V9Y8FBECxaWUVi4v9sTFaGiOcsUob8lVbsjM72k4iica4tT
Marie O'Mahony, Advanced Textiles for Health and Wellbeing, 1st Edition, Thames & Hudson, 2011	https://hummel.net.in/?srsltid=AfmBOoq1LmHENzF7cC1d562nh-NUgd01rulOixDZ_owUJiKRKAcvUc4

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1. Ms. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST.

SO-7	Sustainable design thinking in costume and fashion	Minimalist vs. maximalist approaches in costume aesthetics	Creating texture and dimension in costume design	Modifying designs based on audience and character feedback	Fashion exhibitions and portfolio-building for costume designers
SO-8	User experience in costume design (comfort, movement, and usability)	Gender-fluid fashion inspired by movie characters	Special effects in costume design (LED, glow-in-the-dark, etc.)	Importance of costume aging and distressing in storytelling	Showcasing costume design in digital media (social media, NFT fashion)
SO-9	Design thinking frameworks: IDEO, Stanford d.school, etc.	Costume design for different film genres (period, fantasy, sci-fi, horror, etc.)	Layering and detailing techniques in film-inspired fashion	AI and digital tools for real-time costume testing	Managing intellectual property in costume and fashion design
SO-10	Material exploration and selection in costume design	Storytelling through accessories and props	Role of wearable technology in futuristic costume design	Legal and ethical considerations in costume replication	Documenting the design process for professional portfolios
SO-11,	Ethics in costume and fashion design	Fashion illustration techniques for costume visualization	Costume testing: Mobility, durability, and comfort	Evaluating the impact of design changes on film aesthetics	Future trends in film fashion and costume design
SO-12	Fashion forecasting through cinema trends	Upcycling & repurposing materials in movie-inspired fashion	Costume adaptation for dance, action, and period films	Collaboration between designers, directors, and actors	Preparing a final costume collection for a movie concept

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
1	Remember	25%	-	25%	-	25%	-	25%	-	20%	-
2	Understand	50%	-	50%	-	50%	-	50%	-	20%	-
3	Apply	25%	-	25%	-	25%	-	25%	-	10%	-
4	Analyze										
9	Evaluate										
6	Create										
Total		100%		100%		100%				100%	

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes		✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture		✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			

Resources		
1	Fiona Dieffenbacher, Fashion Thinking: Creative Approaches to the Design Process, Edition 1st , Bloomsbury Visual Arts, 2013.	Deborah Nadoolman Landis, The Art of Costume Design, Edition: 1st , Harper Design, 2012
3	Deborah Nadoolman Landis, Hollywood Sketchbook: A Century of Costume Illustration, Edition: 1st , Harper Design, 2012	Lynn Pecktal, Costume Design: Techniques of Modern Masters, Edition: 1st , Back Stage Books, 1993.
5	https://www.bloomsbury.com/in/fashion-thinking-9781350082762/	https://www.researchgate.net/publication/348155029_Fashion_Thinking_Creative_Approaches_to_the_Design_Process_2nd_Edition
7	https://millikin.libguides.com/fashion/books	https://www.icf.edu.in/blog/design-thinking-in-fashion-designing-approaches-and-applications/

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1 1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1 1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1 1.Ms. . Swetha Menon NP , Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
2 2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2 2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2 2.Ms. Sathya .V , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP 3.Ms. Vidhyavathi.S , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25C10J	Title	Fashion Journalism				Category	C	Core	L	T	P	C
									3	0	2	4	

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:
CR-1	To Understand the Fashion Industry In Journalism
CR-2	To Understand and Thinking About Strong Writing And Communication Skills
CR-3	To Understand About Visual Communication
CR-4	To understand Digital And Multimedia Competence:
CR-5	To Familiarize About Journalism Techniques

Outcome s (CO)	At the end of this course, learners will be able to:
-----------------------	--

Depth			
1	2	3	4
C	D	I	O
o	e	m	p
n	p	p	l
c	l	l	e
i	e	e	n
v	n	n	t
e			

Attainment		
1	2	3
L	E	E
e	x	x
v	p	p
e	e	e
l	c	c
o	t	t
f	e	a
T	d	t
h	P	a
i	r	i
n	o	n
k	f	e
i	i	m
n	c	e
g	e	n
	((
	%	%
))

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
D	P	D	A	M	S	E	E	I	C	P	L
i	r	e	n	o	o	n	n	n	o	r	i
s	o	s	s	d	c	v	t	d	m	j	f
c	b	i	i	e	i	i	r	i	u	e	e
i	l	g	n	r	r	r	o	v	n	L	o
p	e										
l	l	&	,D	o	&	&	&	&	&	&	&
i	n	D	e	l	C	S	S	T	T	T	T
n	a	e	s	U	u	t	t	a	a	a	a
a	r	v	i	l	l	S	S	m	m	m	m
r	y										
K	n	o	,R	e	e	e	e	e	e	e	e
n	o	w	e	s	e	e	e	e	e	e	e
o	w	l	e	a	e	e	e	e	e	e	e
w	l	e	g	r	e	e	e	e	e	e	e
l	e	d	n	e	e	e	e	e	e	e	e
g	e	n	t	e	e	e	e	e	e	e	e

SO-8	<i>The Role of the Fashion Editor</i>	<i>Writing Press Releases for Fashion Events -P</i>	<i>Use of Color, Texture, and Composition in Fashion Images</i>	<i>Online Fashion Communities and Their Impact</i>	<i>Building a Portfolio for Fashion Journalism-</i>
SO 9-10	<i>Creating Fashion Content for Social Media</i>	<i>Fashion Branding and Public Relations</i>	<i>Fashion Films and Video Content in Journalism</i>	<i>The Future of Digital Fashion Magazines</i>	<i>Collaborating with Fashion Designers for Editorials</i>
SO-11	<i>Trend Forecasting and Reporting</i>	<i>The Role of Fashion Blogs and Online Reporting</i>	<i>Fashion Photography and Visual Media</i>	<i>Designing Fashion Magazines/Editorial Layouts</i>	<i>Event Planning for Fashion Journalist</i>
SO-12	<i>Fashion Journalism in the Digital Age</i>	<i>Covering Fashion Weeks and Shows</i>	<i>Fashion Layouts in Magazines and Online Media</i>	<i>Starting a Fashion Blog or Website-P</i>	<i>Fashion Journalism for Luxury Brands</i>
SO-13	<i>Global Fashion and International Trends</i>	<i>Writing for Fashion Websites and e Commerce -P</i>	<i>The Influence of Visual Storytelling in Fashion</i>	<i>YouTube and Fashion Content Creation</i>	<i>Collaborative Projects with Fashion Brands</i>
SO 14-15	<i>Analyzing Fashion Coverage in the News</i>	<i>Creating Fashion Content for Social Media</i>	<i>Fashion Photography Skills-Presentation</i>	<i>Fashion Podcasts and Audio Journalism-Presentation</i>	<i>Event Planning for Fashion Journalists</i>

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
1	Remember	20%	20%	15%	15%	15%	15%	20%	20%	20%	20%
2	Understand										
3	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
4	Analyze										
1	Evaluate	10%	10%	15%	15%	15%	15%	10%	10%	10%	10%
6	Create										
Total		100%		100%		100%		100%		100%	

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes		✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture		✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			

Resources			
1	Louise Wallis, <i>Fashion Journalism: History, Theory, and Practice</i> , 1st Edition, Berg Publishers, 2013.	2	Roland Barthes, <i>The Fashion System</i> , 1st Edition, Hill and Wang, 1967.
3	Francesca Sterlacci & Jo Paoletti, <i>The Fashion Reader</i> , 2nd Edition, Berg Publishers, 2013.	4	Teri Agins, <i>The End of Fashion: How Marketing Changed the Clothing Business Forever</i> , 1st Edition, HarperBusiness, 1999.
5	https://www.bloomsbury.com/in/academic/fashion/fashion-journalism/	6	https://libguides.academyart.edu/fashion-journalism/books-ebooks/fashion-writing
7	https://www.ebooks.com/en-bn/book/1775318/fashion-journalism/julie-bradford/	8	https://www.ebooks.com/en-gb/book/209898354/the-history-of-fashion-journalism/kate-nelson-best/

Designers			
Professional Experts		Higher Institution Experts	
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com
2	2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com
			1. Ms. . Swetha Menon NP , Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
			Ms.Githanjali.R , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25D05T	Title	Functional Textiles				Category	D	Discipline Elective Courses	L	T	P	C
									3	1	0	4	

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>	Depth				Attainment			Program Outcomes (PO)													
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12		
CLR-1:	To acquaint students with the process of producing technological fabrics								D i s c i p l i n a r y K n o w l e d g e P r o b l e m S o l v i n g D e s i g n & D e v e l o p m e n t A n a l y s i s , R e s e a r c h M o d e l i n g & U s a g e S o c i e t y & C u l t u r e E n v i r o n m e n t & S u s t a i n a b i l i t y E t h i c a l & P r a c t i c e s & S o c i a l R e s p o n s i b i l i t y I n d i v i d u a l & T e a m W o r k C o m m u n i c a t i o n P r o j e c t M a n a g e m e n t & F i n a n c i a l L o n g L e a r n i n g P e r f o r m a n c e & S k i l l s C r e a t i v e T h i n k i n g C o n c e i v e D e s i g n I m p l e m e n t O p e r a t e	L e v e l o f T h i n k i n g E x p e c t e d A t t a i n m e n t (%)	D i s c i p l i n a r y K n o w l e d g e P r o b l e m S o l v i n g D e s i g n & D e v e l o p m e n t A n a l y s i s , R e s e a r c h M o d e l i n g & U s a g e S o c i e t y & C u l t u r e E n v i r o n m e n t & S u s t a i n a b i l i t y E t h i c a l & P r a c t i c e s & S o c i a l R e s p o n s i b i l i t y I n d i v i d u a l & T e a m W o r k C o m m u n i c a t i o n P r o j e c t M a n a g e m e n t & F i n a n c i a l L o n g L e a r n i n g P e r f o r m a n c e & S k i l l s C r e a t i v e T h i n k i n g C o n c e i v e D e s i g n I m p l e m e n t O p e r a t e											
CLR-2:	To impart information about the relationship between material, structure, and property in functional textiles																					
CLR-3:	To be aware of the fields in which functional fabrics were used																					
CLR-4:	Equip with latest technological advancements in the field of textiles																					
CLR-5:	Students will get an extensive understanding about the role of functional textiles to the humans																					
Outcomes (CO)	<i>At the end of this course, learners will be able to:</i>																					

SO-5	Natural vs synthetic fibers	Flame-retardant materials and their applications	Types of dressings and materials	Performance requirements	Integration of electronics and sensors
SO-6	High-performance fibers (aramid, carbon, glass, etc.)	Standards for fire protection	Properties required for wound care	Geotextiles	Nanotechnology in Textiles
SO-7	Production Techniques	Ballistic Textiles	Implantable Textiles	Types, applications, and properties	Applications and advancements
SO-8	Spinning, Nonwoven, woven, and knitted fabric technologies	Materials used (Kevlar, Twaron), Design and testing of ballistic protection	Sutures, meshes, and artificial organs, Biocompatibility and performance considerations	Functions in soil stabilization and drainage, Agro textiles	Sustainability in functional textiles
SO-9	Properties of Functional textiles	Chemical and Biological Protection, Materials for chemical resistance	Hygiene Textiles , Diapers, sanitary products, and wipes	Materials and functions in agriculture	Environmental challenges and solutions
SO-10	Mechanical, thermal, and chemical properties	Applications in industrial and healthcare sectors	Antimicrobial finishes and comfort properties, Nonwoven Fabrics in Medical Textiles - Uses in surgical drapes and gowns	Applications like shading, weed control, and crop protection, Construction Textiles	Life cycle analysis and recycling, Energy Textiles
SO-11	Fiber performance under various conditions	Thermal Protection - Heat and cold-resistant textiles, Use in extreme environmental conditions,	Smart Textiles in Medicine Sensors and wearable technology	Applications in infrastructure, roofing, and reinforcement, Properties required for construction textiles	Textiles for energy harvesting and storage, Applications in solar panels and batteries
SO-12	Global Market Overview ,Market trends and growth opportunities, Testing and Standards	UV Protection Textiles - UV-blocking materials and their applications	Applications in diagnostics and patient monitoring	Filtration Textiles - Role in air and liquid filtration systems	Future Trends - Emerging fields and potential developments. Role of AI and machine learning

Assessment											
Level of Thinking	Continuous Assessment (CA) (50 % weightage)										Final Exam (50% Weightage)
	CA - 1 (10 %)		CA - 2 (15 %)		CA - 3 (15 %)		CA - 4 (10 %)		Theory	Practice	
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice			
1	Remember										
2	Understand	40%	-	40%	-	40%	-	40%	-	40%	-

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓

3	Apply										
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5	Evaluate										
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total		100%		100%		100%		100%		100%	

Field Visit	Leading Question	Clean Water & Sanitation
	Mind Map	Affordable & Clean Energy
	Minute Paper	
	Peer Review	
	Problem Based Learning	

Resources	
Horrocks, A. R. & Anand, S. C., Handbook of Technical Textiles. Wood Head Publishing and the Textile Institute. Cambridge. England, 2000.	Anand. S. C, Kennedy, J. F. Miraftab, M. & Rajendran, S. (2006).
John, N. W. M. GeoTextile, Blackie and Sons Ltd., (1987).	Hearle, J. W. S. High Performance Fibers. Wood Head Publishing. Cambridge. England, (2001).
Sarsby, R.W., Geosynthetics in civil engineering. Wood Head Publishing. Cambridge. U.K., (2006).	

Code	PFD25D06T	Title	Fashion Management				Category	D	Discipline Elective Course	L	T	P	C
									3	1	0	4	

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:
CR-1	Industry Relevance & Employability
CR-2	Integration of Traditional & Digital Strategies
CR-3	Sustainability & Ethical Considerations
CR-4	Entrepreneurial & Innovative Approach
CR-5	Global & Local Market Perspectives

Outcomes (CO)	At the end of this course, learners will be able to:
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Depth			
1	2	3	4
C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e

Attainment		
1	2	3
L e x p e c t e d	E x p e c t e d	E x p e c t e d

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
D i s c i p l i n a r y K n o w l e d g e	P r o b l e m s o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e l i n g & U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b l e d e v e l o p m e n t	E t h i c s & S o c i a l r e s p o n s i b l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c i a l	L o n g L e a r n i n g

CO-1	Understand the Global Fashion Business Landscape	✓						5	8	7	1	-	-	3	-	2	-	2	3	3	-	3
CO-2	Develop Strategic Marketing & Brand Management Skills	✓	✓	✓				4	8	7	3	-	-	3	3	-	-	-	3	3	-	3
CO-3	Manage Fashion Supply Chain & Retail Operations		✓					6	8	7	3	-	-	3	-	-	-	-	3	3	-	3
CO-4	Apply Entrepreneurial & Business Development Strategies	✓	✓	✓	✓			3	8	7	3	1	2	3	3	-	-	-	3	3	-	3
CO-5	Adapt to Future Trends & Technological Innovations	✓	✓					2	8	7	3	3	2	3	-	3	3	3	3	3	-	3

Title & Session Outcomes	<i>Introduction to Fashion Management</i>	<i>Fashion Marketing & Branding</i>	<i>Fashion Supply Chain & Operations Management</i>	<i>Fashion Entrepreneurship & Business Development</i>	<i>Future Trends & Innovations in Fashion Management</i>
Duration (hour)	12	12	12	12	12
SO-1	<i>Overview of Fashion Industry & Management</i>	<i>Basics of Fashion Marketing</i>	<i>Introduction to Fashion Supply Chain</i>	<i>Fundamentals of Fashion Entrepreneurship</i>	<i>Fashion & Technology: Smart Textiles & Wearables</i>
SO-2	<i>Evolution & History of Fashion Business</i>	<i>Fashion Market Research & Consumer Insights</i>	<i>Sourcing & Procurement in Fashion Industry</i>	<i>Business Models & Revenue Streams in Fashion</i>	<i>Artificial Intelligence & Big Data in Fashion</i>
SO-3	<i>Fashion Business Models (Luxury, Mass, Fast Fashion)</i>	<i>Branding in the Fashion Industry</i>	<i>Inventory Management & Demand Forecasting</i>	<i>Creating a Business Plan for a Fashion Start-Up</i>	<i>Metaverse, NFTs & Virtual Fashion</i>

SO-4	Role of Fashion Managers & Key Responsibilities	Positioning & Differentiation in Fashion Brands	Production Planning & Garment Manufacturing	Legal Aspects & Intellectual Property in Fashion	Sustainable & Eco-Friendly Fashion Innovations
SO-5	Fashion Market Segmentation & Targeting	Fashion Advertising & Promotional Strategies	Supply Chain Sustainability & Ethical Sourcing	Funding & Financial Management for Fashion Businesses	3D Printing & Digital Manufacturing in Fashion
SO-6	Consumer Behavior in Fashion Industry	Visual Merchandising & Store Design Strategies	Logistics & Distribution in Fashion Industry	Fashion Retail Formats & Franchise Models	Globalization & Changing Dynamics of Fashion Industry
SO-7	Fashion Product Lifecycle & Diffusion of innovation	Social Media & Influencer Marketing in Fashion	Role of Technology in Fashion Supply Chain	Sustainability & Circular Economy in Fashion Start-Ups	Consumer Trends & Personalization in Fashion Retail
SO-8	Trend Forecasting & Influences on Fashion Trends	Public Relations & Brand Image Management	Retail Store Operations & Visual Merchandising	Role of Technology & Innovation in Fashion Start-Ups	Augmented Reality & Virtual Try-On Solutions
SO-9	Fashion Retailing & Distribution Channels	Digital Marketing & E-Commerce in Fashion	Fast Fashion vs. Slow Fashion Supply Chains	Fashion Incubators & Start-Up Ecosystem	Digital Fashion Shows & Future of Fashion Media
SO-10	Sustainable & Ethical Fashion Management	Sustainable Fashion Branding Strategies	Omni-Channel Retailing & Online Fashion Supply Chain	Managing Teams & Leadership in Fashion Business	Resale, Rental & Thrift Economy in Fashion
SO-11	Impact of Digitalization on Fashion Industry	Fashion Shows, Events, & Experiential Marketing	Costing & Pricing Strategies in Fashion Business	Customer Relationship Management (CRM) in Fashion	Artificial Intelligence in Fashion Forecasting
SO-12	Indian vs. Global Fashion Market	Luxury vs. Fast Fashion Marketing Strategies	Risk Management in Fashion Supply Chain	Success Stories of Fashion Entrepreneurs	Fashion Law & Ethical Dilemmas

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA - 1 (10 %)		CA - 2 (15 %)		CA - 3 (15 %)		CA - 4 (10 %)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
1	Remember	40%		40%		40%		40%		40%	
2	Understand										
3	Apply	40%		40%		40%		40%		40%	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓	Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓ Quality Education
Mathematical Computing Tools			Interactive Lecture	✓ Gender Equality
Field Visit			Leading Question	Clean Water & Sanitation

4	Analyze								
1	Evaluate	20%		20%		20%		20%	
6	Create								
Total									

	Mind Map	Affordable & Clean Energy
	Minute Paper	
	Peer Review	
	Problem Based Learning	

Resources	
Fashion Management: A Strategic Approach – Rosemary Varley	The Business of Fashion: Designing, Manufacturing, and Marketing – Leslie Davis Burns & Kathy K. Mullet
Fashion Marketing & Merchandising – Mary G. Wolfe	Luxury Fashion Branding: Trends, Tactics, Techniques – Uché Okonkwo

Designers		
Professional Experts	Higher Institution Experts	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1. Ms. . Swetha Menon NP, Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2. Ms. Oviya Yuvashree U, Assistant Professor, Fashion Designing,FSH,SRMIST

Code	PCD25AE2T	Title	Comprehensive Skills in Quantitative and Logical Reasoning				Category	A E	Ability Enhancement Course	L	T	P	C
									2	0	0	2	

Offering Department	Career Guidance	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)															
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12				
CR-1	Build a strong foundation in numerical concepts and arithmetic techniques, enabling learners to solve mathematical problems accurately and efficiently.	C o n c e i v e D e s i g n I m p l e m e n t O p e r a t e	1	2	3	4	L e v e l o f T h i n k i n g	E x p e c t e d P e r f o r m a n c e	E x p e c t e d A c h i e v e m e n t	D i s c i p l i n a r y K n o w l e d	P r o b l e m s & s o l v i n g	D e s i g n & i n t e g r a t i o n	A p p l y i n g , R e s	M o d e l l i n g , U l t i m a t e r i a l D e s i g n	S o l v i n g & C o m p l e x i c i t e n s i v e P r o b l e m s	E v a l u a t i o n & C o m p a r i s o n	E m p h a s i s & S k i l l d e v e l o p m e n t	I n t e r p e r e t a t i o n & C o m m u n i c a t i o n	C o m m u n i c a t i o n & T e a m W o r k	P r o j e c t M a n a g e m e n t & F	L o n g L e a r n i n g			
CR-2	Equip learners with essential skills for understanding and solving financial and proportional reasoning problems relevant to real-life scenarios and career needs.																							
CR-3	Develop problem-solving skills in time, work, speed, distance, and ratio-based applications, enabling learners to tackle real-world mathematical challenges efficiently..																							
CR-4	Enhance learners' logical reasoning and data interpretation skills, enabling them to solve real-life problems involving clocks, calendars, directions, relationships, and data analysis.																							
CR-5	Sharpen learners' logical thinking and problem-solving abilities, helping them develop skills in tackling number puzzles, logical puzzles, reasoning-based problems, and coding challenges.																							
Outcome s (CO)	At the end of this course, learners will be able to:																							

						(%))	%	g e	e a r c h	a b i l i t y	c i a l R e s p o n s i b i l i t y	i n a n c e							
CO-1	Apply numerical methods to solve problems involving number classification, divisibility tests, progressions, HCF & LCM, simplification techniques, and vinculum-based calculations.	✓	✓	✓	✓	1	8 5 7 5	-	3	1	3	1	-	-	-	2	-	-	-
CO-2	Calculate interest, analyze profit and loss, and solve problems related to percentages, discounts, permutations, combinations, and probability, enhancing their quantitative reasoning skills.	✓	✓	✓	✓	3	8 5 7 5	-	3	1	3	1	-	-	-	2	-	-	-
CO-3	Solve problems related to time and work, speed and distance, boats and streams, mixtures and alligations, height and distance, and age-based calculations with accuracy and efficiency.	✓	✓	✓	✓	4	8 5 7 5	-	3	1	3	1	-	-	-	2	-	-	-
CO-4	Solve problems related to clocks, calendars, directions, blood relations, and interpret data from various graphical representations, including tables, bar charts, pie charts, and line graphs, with accuracy and clarity.	✓	✓	✓	✓	4	8 5 7 5	-	3	1	3	1	-	-	-	2	-	-	-
CO-5	Solve number puzzles, logical puzzles, sequential output tracing, and reasoning problems, as well as alphanumeric series and coding/decoding problems, with precision and speed.	✓	✓	✓	✓	5	8 5 7 5	-	3	1	3	1	-	-	-	2	-	-	-

Title & Session Outcomes	<i>Numbers and Basic Arithmetic</i>	<i>Business Mathematics and Applications</i>	<i>Applied Arithmetic Problems</i>	<i>Logical Reasoning and Data Interpretation</i>	<i>Reasoning and Puzzle Solving</i>
Duration (hour)	6	6	6	6	6

SO-1	Classification of Numbers & Tests of Divisibility	Problems on Averages and Percentage	Time and work - Problems	Clock - Problems	Number Puzzles - Problems
SO-2	Unit Digit & Trailing Zeroes	Problems on Discount	Time, Speed and Distance Problems	Problems on Calendar	Logical Puzzles –Problems
SO-3	Arithmetic Progression Geometric Progression	Problems on Simple Interest and Compound Interest	Boats and Streams - Problems	Direction Sense - Problems	Sequential Output Tracing - Problems
SO-4	Highest Common Factor (HCF) Least Common Multiples (LCM)	Profit and Loss - Problems	Mixtures and Alligations - Problems	Blood relation-Problems	Inductive, Logical, Abstract and Diagrammatic Reasoning - Problems
SO-5	Simplification - Problems	Permutation and Combination – Problems	Height and Distance - Problems	Data Interpretation – Table and Bar chart	Alphanumeric Series - Problems
SO-6	Vimaculum - Problems	Problems on Probability	Problems based on Ages	Data Interpretation – Pie Chart and Line graph	Coding and Decoding - Problems

Assessment									
Level of Thinking		Continuous Assessment (CA) (100 % weightage)							
		CA– 1		CA– 2		CA– 3		CA – 4	
		(10%)		(15%)		(15%)		(10%)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
12	Remember								-
13	Understand	40%	-	30%	-	30%	-	40%	-
14	Apply								-
15	Analyze	40%	-	40%	-	40%	-	40%	-
16	Evaluate							20%	-
17	Create	20%	-	30%	-	30%	-	20%	-
Total		100 %		100 %		100 %		100 %	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		✓	Case Studies	No Poverty
Emulations			Group Discussion	✓ Zero Hunger
Prototypes			Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		✓	Interactive Lecture	✓ Gender Equality
Field Visit			Leading Question	✓ Clean Water & Sanitation
			Mind Map	Affordable & Clean Energy
			Minute Paper	
			Peer Review	
			Problem Based Learning	✓

Resources			
1	Dr. Agarwal.R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition	2	Archana Ram, PlaceMentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018
3	Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition	4	Edgar Thrope, Test Of Reasoning for Competitive Examinations, Tata McGraw Hill, 6th Edition

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Mr. Varadha Rajan M (External Expert), Assistant Manager – Human Resources, Justdial Limited, Chennai – 600015 varadha1723@gmail.com	1	Dr. Premavathy M, Associate Professor , Department of English Center for Distance and Online Education, Bharathidasan University, Tiruchirappalli – 620024 drmpremavathy@bdu.ac.in	1	Dr. Deepalakshmi S, HoD, Department of Career Guidance Cell, FSH, SRMIST
				2	Dr. Sathish K, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST
				3	Dr. Aarthi S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Code	PFD25P01L	Title	Internship				Category	P	Internship in Industry	L	T	P	C
										0	0	0	2

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:
CR-1	To acquire the basic knowledge of the Garment industry
CR-2	To understand the working atmosphere of any particular field in garment manufacturing unit
CR-3	To know and practice field works in various design development procedures
CR-4	To train the students in the field of Industrial engineering
CR-5	To get the master skills in the design developments of garments and exporting

Outcome s (CO)	At the end of this course, learners will be able to:
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Depth			
1	2	3	4
Con c e i v e	De s i g n	Im p l e m e n t	Op e r a t e

Attain ment		
1	2	3
Le v e l o f Th i n k i n g	Ex p e c t e d P r o f i c i e n c y (%)	Ex p e c t e d A t t a i n m e n t (%)

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
Di s c i p l i n a r y K n o w l e d g e	Pr o b l e m S o l v i n g	De s i g n & De v e l o p m e n t	An a l y s i s , D e s i g n , R e s e a r c h	M o d e l i n g & U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l & S o c i a l R e s p o n s	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	Pr o j e c t M a n a g e m e n t & F i n a n c e	Li f e L o n g L e a r n i n g

		Continuous Assessment (CA) (50 % weightage)		Final Exam (50% Weightage)	
		Review I	Review II	Project Record	Viva Voce
		(20%)	(30%)	(20%)	(30%)
T e c h n o l o g y		Pedagogy / Andragogy		S u s t a i n a b l e D e v e l o p m e n t	
S i m u l a		Case Studies		N o P o v e	

t i o n s				r t y	
E m u l a t i o n s		Group Discussi on		Z e r o H u n g e r	
P r o t o t y p e s	✓	Hands- on Practice	✓	G o o d H e a l t h & W e l l B e i n g	✓
H a n d s - o n P r	✓	Inquiry Learning	✓	Q u a l i t y E d u c	✓

a c t i c e T o o l s				a t i o n	
M a t h e m a t i c a l C o m p u t i n g T o o l s		Interactiv e Lecture	✓	G e n d e r E q u a l i t y	✓
F i e l d V		Leading Question		C l e a n W	

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		Minute Paper			
		Peer Review			
		Problem Based Learning			

Designers

Professional Experts		Higher Institution Experts		Internal Experts	
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	1. Ms. . Swetha Menon NP, Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	

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Code	PFD25P02L	Title	Project Work	Category	P	Project	L	T	P	C
							0	0	2	2
							0	0	0	0

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil																					
Rationale (CR)	The purpose of learning this course is to:					Depth		Attainment			Program Outcomes (PO)																			
CR-1	To acquire the basic knowledge of Textile Finishing industry					1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12						
CR-2	To understand the working atmosphere of Textile finishing					C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L						
CR-3	To know and practice field works in various design development procedure									o	l	o	f	T	h	i	n	k	i	n	g	o	r	a	r	y	K	n	o	w
CR-4	To train the students in the field of Smart textiles									e																				
CR-5	To get the mastery skills in the design developments of garments for special needs																													
Outcomes (CO)	At the end of this course, learners will be able to:																													

Assessment					
		Continuous Assessment (CA) (50% weightage)		Final Exam (50% Weightage)	
		Review I (20%)	Review II (30%)	Project Record (20%)	Viva Voce (30%)
	Strategies				
	Technology		Pedagogy / Andragogy	Sustainable Development	
	Simulations		Case Studies	No Poverty	
	Emulations		Group Discussions	Zero Hunger	

			si on		
	Prototypes	✓	H and s - on Pr ac tic e	✓	Good Health & Well Being
	Hands-on Practice Tools	✓	In qu iry Le ar ni ng	✓	Quality Educati on
	Mathe matic a l Comp uting Tools		Int er ac tiv e Le ct ur e	✓	Gender Equality
	Field Visit		Le ad in g Q ue sti on		Clean Water & Sanitati on
			Mi nd M ap		Affordab le & Clean Energy
			Mi nu te P		

			ap er			
			P ee r R ev ie w			
			Pr ob le m B as ed Le ar ni ng			

Designers							
Professional Experts			Higher Institution Experts			Internal Experts	
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com		1	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com		1	1.Ms. . Swetha Menon NP , Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
2	2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com		2	2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com		2	